

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
KDVV/KWIC/KMAJ/KTOP – TOPEKA, KANSAS
KTOP-FM - ST. MARYS, KANSAS
KDVB – EFFINGHAM, KANSAS
NEW FM – HUMBOLDT, KANSAS
KMAJ-FM - CARBONDALE, KANSAS
CMP KC LICENSING, LLC
KCHZ - OTTAWA, KANSAS
CMP HOUSTON-KC, LLC
KCMO – KANSAS CITY, MISSOURI
KCMO-FM - SHAWNEE, MISSOURI
KCJK – GARDEN CITY, MISSOURI
KCFX – HARRISONVILLE, MISSOURI
March 2011

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media Inc. in connection with the proposed transfer of control of Cumulus Licensing LLC (“Cumulus”). Cumulus is the licensee of KTOP-FM, Channel 275C2, St. Marys, Kansas; KDVV¹, Channel 262C0, KWIC, Channel 257C3, KMAJ, 1440 kHz, and KTOP, 1490 kHz, Topeka, Kansas; KMAJ-FM, Channel 299C1, Carbondale, Kansas; KDVB², Channel 245A, Effingham, Kansas; and an applicant for Channel 272C3 at Humboldt, Nebraska.³ Cumulus has an attributable interest in CMP KC Licensing, LLC, the licensee of KCHZ, Channel 239C1, Ottawa, Kansas. Cumulus also has an attributable interest in CMP Houston-KC, LLC, the licensee of KCMO, 710 kHz, Kansas City, Kansas; KCMO-FM, Channel 235C0, Shawnee, Missouri; KCJK, Channel 286C1, Garden City, Missouri; and KCFX, Channel 266C1, Harrisonville, Missouri.

-
- 1) KDVV has a permit to upgrade to Channel 262C at its existing site (BPH-20100921ACT). grade contour of the permit completely encompasses the licensed city grade contour, only the KDVV permit will be considered herein.
 - 2) KDVB has a construction permit to relocate and upgrade to Channel 245C2 (BPH-20080321ACL). Since the city grade contour of the permit completely encompasses the licensed city grade contour, only the KDVB permit will be considered herein.
 - 3) CMP Houston is currently the licensee of KMJK, Channel 297C1, North Kansas City, Missouri. CMP Houston is placing KMJK in a divestiture trust and, as such, will no longer have an attributable interest in that facility upon consummation of the proposed transaction.

2. KCMO, KCMO-FM, KCJK and KCFX are each licensed to a community in a metro county in the Kansas City, Kansas, Arbitron market. KCHZ is not a metro station in the Kansas City market, but is considered “home” to that market. KTOP-FM, KTOP, KDVV, KWIC, KMAJ-FM and KMAJ are each licensed to a community in a metro county in the Topeka, Kansas Arbitron Market. KDVB and the application for the new FM at Humboldt, Nebraska are not metro stations in nor considered home to any Arbitron rated market. Therefore, this review will verify compliance of commonly owned stations in both rated and non-rated markets.

KANSAS CITY, MISSOURI-KANSAS ARBITRON/BIA MARKET REVIEW

3. As shown on Exhibit #1, there are forty-four AM and FM (commercial and non-commercial) stations in the Kansas City, Missouri/Kansas Arbitron Market (Market #32). Cumulus would be in control of three FM stations and one AM station in the market. The number of stations depicted falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission’s rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, Cumulus is in compliance in the rated Kansas City, Kansas/Missouri market.

TOPEKA, KANSAS ARBITRON/BIA MARKET REVIEW

4. As shown on Exhibit #2, there are fifteen AM and FM (commercial and non-commercial) stations in the Topeka, Kansas Arbitron Market (Market #198). Cumulus would be in control of four FM stations and two AM stations in the market. The number of stations depicted falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission’s rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, Cumulus is in compliance in the rated Topeka, Kansas market.

REVISED CONTOUR OVERLAP ANALYSIS

5. Attached as Exhibit #3 is a map depicting the city grade contours of the commonly owned facilities. The proposed city grade contour of the application for a new FM at Humboldt, Nebraska, does not overlap with any of the other stations that are commonly owned. The city grade contours of KCHZ and the KDVB permit do, however, have contour overlap with several of the subject stations. Based on the area of overlap of these facilities, five distinct overlap markets are created. Market #1 consists of AM stations KMAJ and KTOP and FM stations KMAJ-FM, KTOP-FM, KWIC, KCHZ and KDVB (license and application). Market #2 consists of AM stations KMAJ and KTOP and FM stations KDVB permit, KMAJ-FM, KTOP-FM and KDVB (license and application). Market #3 consists of KMAJ and KTOP and FM stations KCHZ, KDVB permit, KTOP-FM and KDVB (license and application). Market #4 consists of AM stations KCMO and FM stations KCHZ and KDVB permit. Market #5 consists of AM station KCMO and FM stations KCHZ, KCFX, KCJK and KCMO-FM.

6. A study has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission's rules. In Markets #1, #2 and #3 the city grade contour of KCHZ and the KDVB application will be used to define the market boundary. In Markets #4 and #5 the city grade contour of KCHZ will be used to define the market boundaries. We will determine the number of contributing stations which have sites within, or provide city grade service to the Radio Market boundaries. To this total, we will then add the subject stations in the respective market to demonstrate compliance with the rules. Only those stations with transmitter sites within 92.0 kilometers will be considered as contributors to the market. No other station in which the Cumulus has an interest will be considered, unless it is a subject station in the market under review.

7. Exhibit #4 is a depiction of the stations (commercial and non-commercial) providing service to the Radio Market #1, #2 and #3 boundary. Thirty-nine stations are depicted. Exhibit #5 is a tabulation of the stations in Radio Market #1. A total of forty-six stations are shown, including the seven subject stations.⁴ The number of stations in the Radio Market falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. As such, Cumulus is in compliance in the non-rated Radio Market #1.

8. Exhibit #6 is a tabulation of the stations in Radio Market #2. A total of forty-five stations are shown, including the six subject stations.⁵ The number of stations in the Radio Market falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. As such, Cumulus is in compliance in the non-rated Radio Market #2.

9. Exhibit #7 is a tabulation of the stations in Radio Market #3. A total of forty-five stations are shown, including the six subject stations.⁶ The number of stations in the Radio Market falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. As such, Cumulus is in compliance in the non-rated Radio Market #1.

4) There are numerous other stations in the market. They were not considered, however, as there were a sufficient number of stations to allow for common ownership of the stations under study.

5) See Footnote 4, *supra*.

6) See Footnote 4, *supra*.

10. Exhibit #8 is a depiction of the stations (commercial and non-commercial) providing service to the Radio Market #4 and #5 boundaries. Sixteen stations are depicted. Exhibit #9 is a tabulation of the stations in Radio Market #4. A total of nineteen stations are shown, including the three subject stations.⁷ The number of stations in the Radio Market falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. As such, Cumulus is in compliance in the non-rated Radio Market #4.

11. Exhibit #10 is a tabulation of the stations in Radio Market #5. A total of twenty-one stations are shown, including the five subject stations.⁸ The number of stations in Radio Market #3 falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. As such, Cumulus is in compliance in the non-rated Radio Market #5.

12. Based on the compliance shown in both rated and non-rated markets, the proposed transfer is in compliance with §73.3555 of the rules, with regard to the above referenced stations.

11. The foregoing technical statement was prepared on behalf of Cumulus Media Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was

7) See Footnote 4, *supra*.

8) See Footnote 4, *supra*.

extracted from the CDBS database. Data regarding the relevant Arbitron market was determined using the BIA MEDIA Access Pro Version 4.5. We assume no liability for errors or omissions in those databases which may be adverse to the information contained herein.



FCC Geographic Market Definition for Kansas City, MO-KS

Call Letters	AM/FM	Type	Freq	Station	Format	Home Market	Market		Owner	City & State of License	County of License
							Designn	Home Mkt			
							Date	Rank			
KAYX	FM	92.5 C	Relgn/Talk	Kansas City, MO-KS			07/02/2003	32	Bott Radio Network	Richmond, MO	Ray
KBEQ	FM	104.3 C	Country	Kansas City, MO-KS			07/02/2003	32	Wilks Broadcast Group LLC	Kansas City, MO	Jackson
KCCV	AM	760 C	Relgn/Talk	Kansas City, MO-KS			07/02/2003	32	Bott Radio Network	Overland Park, KS	Johnson
KCCV	FM	92.3 C	Relgn/Talk	Kansas City, MO-KS			07/02/2003	32	Bott Radio Network	Olathe, KS	Johnson
KCFX	FM	101.1 C	Clsc Rock	Kansas City, MO-KS			07/02/2003	32	p Cumulus Broadcasting Inc	Harrisonville, MO	Cass
KCHZ	FM	95.7 C	CHR	Kansas City, MO-KS			07/02/2003	32	p Cumulus Broadcasting Inc	Ottawa, KS	Franklin
KCJL	FM	105.1 C	Jack	Kansas City, MO-KS			07/02/2003	32	p Cumulus Broadcasting Inc	Garden City, MO	Cass
KCKC	FM	102.1 C	Modern AC	Kansas City, MO-KS			07/02/2003	32	Wilks Broadcast Group LLC	Kansas City, MO	Jackson
KCMO	FM	94.9 C	Oldies	Kansas City, MO-KS			07/02/2003	32	p Cumulus Broadcasting Inc	Shawnee, KS	Johnson
KCMO	AM	710 C	Talk	Kansas City, MO-KS			07/02/2003	32	p Cumulus Broadcasting Inc	Kansas City, MO	Jackson
KCNW	AM	1380 C	Chrst/Talk	Kansas City, MO-KS			07/02/2003	32	Wilkins Communications Network Inc	Fairway, KS	Johnson
KCSP	AM	610 C	Sports	Kansas City, MO-KS			07/02/2003	32	Entercom	Kansas City, MO	Jackson
KCTE	AM	1510 C	Talk	Kansas City, MO-KS			07/02/2003	32	Union Broadcasting Inc	Independence, MO	Jackson
KCTO	AM	1160 C	Talk/AC	Kansas City, MO-KS			08/19/2006	32	Alpine Broadcasting Corporation (MO)	Cleveland, MO	Cass
KCUR	FM	89.3 NC	Nws/Tlk/Inf	Kansas City, MO-KS			07/02/2003	32	University of Missouri	Kansas City, MO	Jackson
KCWJ	AM	1030 C	Christian	Kansas City, MO-KS			07/02/2003	32	Stayton, D T	Blue Springs, MO	Jackson
KCXL	AM	1140 C	Tlk/AC/Old	Kansas City, MO-KS			07/02/2003	32	Alpine Broadcasting Corporation (MO)	Liberty, MO	Clay
KCZZ	AM	1480 C	Span/Chrst	Kansas City, MO-KS			07/02/2003	32	Davidson Media Group LLC	Mission, KS	Johnson
KDTD	AM	1340 C	Mexican	Kansas City, MO-KS			07/02/2003	32	Davidson Media Group LLC	Kansas City, KS	Wyandotte
KEXS	AM	1090 C	Chrst/Talk	Kansas City, MO-KS			07/02/2003	32	Catholic Radio Network Inc	Excelsior Springs, MO	Clay
KFKF	FM	94.1 C	Country	Kansas City, MO-KS			07/02/2003	32	Wilks Broadcast Group LLC	Kansas City, KS	Wyandotte
KGEX	FM	99.7 C	AC	Kansas City, MO-KS			07/02/2003	32	Entercom	Kansas City, MO	Jackson
KGGN	AM	890 C	Gospel	Kansas City, MO-KS			07/02/2003	32	Mortenson Broadcasting Company Incorporated	Gladstone, MO	Clay
KGSP	FM	90.5 NC	Alternative	Kansas City, MO-KS			07/02/2003	32	Park College Board Trustees	Parkville, MO	Platte
KKFI	FM	90.1 NC	Variety	Kansas City, MO-KS			07/02/2003	32	Mid-Coast Radio Project Inc	Kansas City, MO	Jackson
KKLO	AM	1410 C	Chrst/Cntry	Kansas City, MO-KS			07/02/2003	32	New Life Evangelistic Center Incorporated	Leavenworth, KS	Leavenworth
KLEX	AM	1570 C	Relgn/Talk	Kansas City, MO-KS			07/02/2003	32	Bott Radio Network	Lexington, MO	Lafayette
KLJC	FM	88.5 NC	ChrsContem	Kansas City, MO-KS			07/02/2003	32	Calvary Bible College	Kansas City, MO	Jackson
KLRX	FM	97.3 NC	ChrsContem	Kansas City, MO-KS			07/02/2003	32	Educational Media Foundation	Lee's Summit, MO	Jackson
KMBZ	AM	980 C	Nws/Tlk/Inf	Kansas City, MO-KS			07/02/2003	32	Entercom	Kansas City, MO	Jackson
KMJL	FM	107.3 C	Urban AC	Kansas City, MO-KS			07/02/2003	32	p Cumulus Broadcasting Inc	North Kansas City, MO	Clay
KMXV	FM	93.3 C	CHR	Kansas City, MO-KS			07/02/2003	32	Wilks Broadcast Group LLC	Kansas City, MO	Jackson
KPHN	AM	1190 C	Family Hits	Kansas City, MO-KS			07/02/2003	32	ABC/Disney	Kansas City, MO	Jackson

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Kansas City, MO-KS

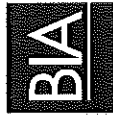
Call Letters	AM/FM	Type	Freq	Station	Format	Home Market	Market		Owner	City & State of License	County of License
							Designtn	Home Mkt Rank			
KPRS	FM	103.3 C	Urban	Kansas City, MO-KS			07/02/2003	32	Carter Broadcast Group Inc	Kansas City, MO	Jackson
KPRT	AM	1590 C	Gospel	Kansas City, MO-KS			07/02/2003	32	Carter Broadcast Group Inc	Kansas City, MO	Jackson
KQRC	FM	98.9 C	AOR	Kansas City, MO-KS			07/02/2003	32	Entercom	Leavenworth, KS	Leavenworth
KRBZ	FM	96.5 C	Alternative	Kansas City, MO-KS			07/02/2003	32	Entercom	Kansas City, MO	Jackson
KUDL	FM	98.1 C	Lite AC	Kansas City, MO-KS			07/02/2003	32	Entercom	Kansas City, KS	Wyandotte
KWJC	FM	91.9 NC	Variety	Kansas City, MO-KS			07/02/2003	32	William Jewell Coll	Liberty, MO	Clay
KXTR	AM	1660 C	Classical	Kansas City, MO-KS			07/02/2003	32	Entercom	Kansas City, KS	Wyandotte
KYRV	FM	88.1 NC	Chrst/Talk	Kansas City, MO-KS			07/02/2003	32	Full Smile Inc	Concordia, MO	Lafayette
KYYS	AM	1250 C	Mexican	Kansas City, MO-KS			07/02/2003	32	Entercom	Kansas City, KS	Wyandotte
WDAF	FM	106.5 C	Country	Kansas City, MO-KS			07/02/2003	32	Entercom	Liberty, MO	Clay
WHB	AM	810 C	Sports	Kansas City, MO-KS			07/02/2003	32	Union Broadcasting Inc	Kansas City, MO	Jackson

Number of Stations in Geographic Market 44

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Topeka, KS

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Market		Owner	City & State of License	County of License
						Designn	Home Mkt			
						Date	Rank			
KBUZ	FM	90.3	NC	Chrs/Insp	Topeka, KS	07/02/2003	198	American Family Association Incorporated	Topeka, KS	Shawnee
KCVT	FM	92.5	C	Relgn/Talk	Topeka, KS	07/02/2003	198	Bott Radio Network	Silver Lake, KS	Shawnee
KDVV	FM	100.3	C	Cisc Rock	Topeka, KS	07/02/2003	198	Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KJTY	FM	88.1	NC	Inspr/Chrst	Topeka, KS	07/02/2003	198	Family Life Communications Inc	Topeka, KS	Shawnee
KLZR	FM	105.9	C	Hot AC	Topeka, KS	07/02/2003	198	Great Plains Media Inc	Lawrence, KS	Douglas
KMAJ	FM	107.7	C	AC	Topeka, KS	07/02/2003	198	Cumulus Broadcasting Inc	Carbondale, KS	Osage
KMAJ	AM	1440	C	Nws/Tlk/Spt	Topeka, KS	07/02/2003	198	Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KMKF	FM	101.5	C	Rock	Topeka, KS	07/02/2003	198	Manhattan Broadcasting Company Inc	Manhattan, KS	Riley
KMXN	FM	92.9	C	Country	Topeka, KS	07/02/2003	198	Great Plains Media Inc	Osage City, KS	Osage
KTOP	AM	1490	C	Sports	Topeka, KS	07/02/2003	198	Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KTOP	FM	102.9	C	Country	Topeka, KS	07/02/2003	198	Cumulus Broadcasting Inc	St. Marys, KS	Pottawatomie
KTPK	FM	106.9	C	Country	Topeka, KS	07/02/2003	198	JMJ Broadcasting Co Inc	Topeka, KS	Shawnee
KWIC	FM	99.3	C	Cisc Hits	Topeka, KS	07/02/2003	198	Cumulus Broadcasting Inc	Topeka, KS	Shawnee
WIBW	AM	580	C	Nws/Tlk/Spt	Topeka, KS	07/02/2003	198	MCC Radio LLC	Topeka, KS	Shawnee
WIBW	FM	94.5	C	Country	Topeka, KS	07/02/2003	198	MCC Radio LLC	Topeka, KS	Shawnee

Number of Stations in Geographic Market 15

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

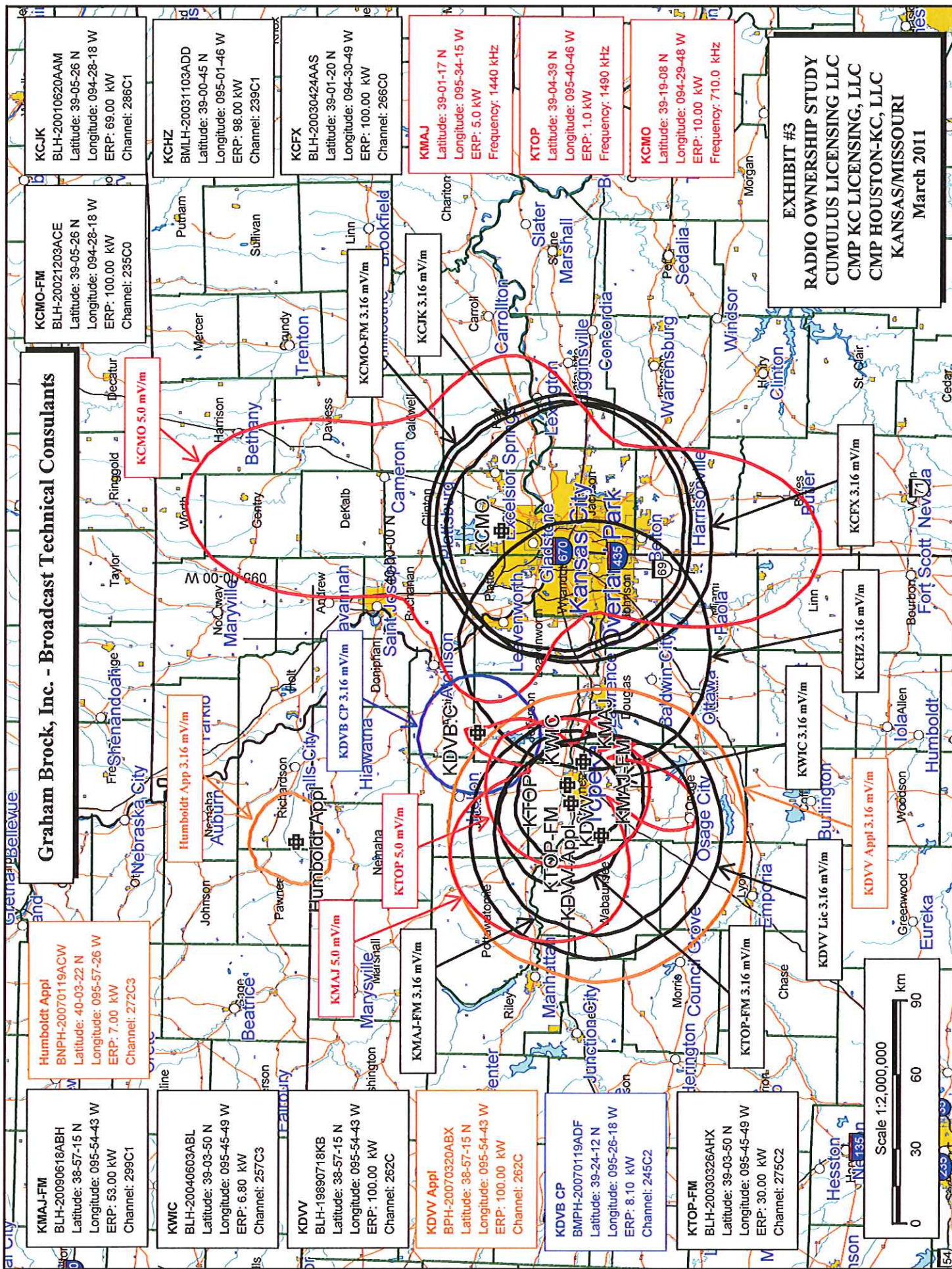
Printed: 03/15/2011 Data: 02/25/2011

Copyright © 2011 BIA Advisory Services, LLC. Unauthorized distribution prohibited. (703) 818-2425 www.bia.com

EXHIBIT #2

March 2011

Scale 1:2,000,000



RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
CMP KC LICENSING, LLC
CMP HOUSTON-KC, LLC
KANSAS AND MISSOURI
March 2011

EXHIBIT #5

Tabulation of Stations in Radio Market #1

AM Stations

WIBW	580 kHz	Topeka, Kansas
KCSP	610 kHz	Kansas City, Missouri
KCCV	760 kHz	Overland Park, Kansas
KMBZ	980 kHz	Kansas City, Missouri
KCXL	1140 kHz	Liberty, Missouri
KLWN	1320 kHz	Lawrence, Kansas
KDTD	1340 kHz	Kansas City, Kansas
KCNW	1380 kHz	Fairway, Kansas
KKLO	1410 kHz	Leavenworth, Kansas
* KMAJ	1440 kHz	Topeka, Kansas
KCZZ	1480 kHz	Mission, Kansas
* KTOP	1490 kHz	Topeka, Kansas
KPRT	1590 kHz	Kansas City, Missouri
KXTR	1660 kHz	Kansas City, Kansas

Total AM Stations - 14

FM Stations

KJTY	Ch 201C2	Topeka, Kansas
KTJO-FM	Ch 204A	Ottawa, Kansas
KGLV	Ch 205C2	Manhattan, Kansas
KCUR-FM	Ch 207C1	Kansas City, Missouri
KNBU	Ch 209A	Baldwin City, Kansas
KBUZ	Ch 212C2	Topeka, Kansas
KJHK	Ch 214A	Lawrence, Kansas
KANU	Ch 218C1	Lawrence, Kansas
KSDB-FM	Ch 220A	Manhattan, Kansas

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
CMP KC LICENSING, LLC
CMP HOUSTON-KC, LLC
KANSAS AND MISSOURI
March 2011

EXHIBIT #5 (continued)

Tabulation of Stations in Radio Market #1

KCCV-FM	Ch 222C3	Olathe, Kansas
KCVT	Ch 223C3	Silver Lake, Kansas
KMXN	Ch 225C2	Osage City, Kansas
KMXV	Ch 227C0	Kansas City, Missouri
KFKF-FM	Ch 231C0	Kansas City, Kansas
WIBW-FM	Ch 233C0	Topeka, Kansas
KHCA	Ch 237A	Wamego, Kansas
* KCHZ	Ch 239C1	Ottawa, Kansas
KRBZ	Ch 243C0	Kansas City, Missouri
* KWIC	Ch 257C3	Topeka, Kansas
KUDL	Ch 251C0	Kansas City, Kansas
KQRC-FM	Ch 255C0	Leavenworth, Kansas
KGEX	Ch 259C0	Kansas City, Missouri
* KDVV	Ch 262C0	Topeka, Kansas
KMKF	Ch 268C2	Manhattan, Kansas
* KTOP-FM	Ch 275C2	St. Marys, Kansas
KPRS	Ch 277C	Kansas City, Missouri
KBEQ-FM	Ch 282C0	Kansas City, Missouri
KXBZ	Ch 284C2	Manhattan, Kansas
KLZR	Ch 290C1	Lawrence, Kansas
WDAF-FM	Ch 293C1	Liberty, Missouri
KTPK	Ch 295C	Topeka, Kansas
* KMAJ-FM	Ch 299C1	Carbondale, Kansas

Total FM Stations - 32

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 46

* Subject station.

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
CMP KC LICENSING, LLC
CMP HOUSTON-KC, LLC
KANSAS AND MISSOURI
March 2011

EXHIBIT #6

Tabulation of Stations in Radio Market #2

AM Stations

WIBW	580 kHz	Topeka, Kansas
KCSP	610 kHz	Kansas City, Missouri
KCCV	760 kHz	Overland Park, Kansas
KMBZ	980 kHz	Kansas City, Missouri
KCXL	1140 kHz	Liberty, Missouri
KLWN	1320 kHz	Larence, Kansas
KDTD	1340 kHz	Kansas City, Kansas
KCNW	1380 kHz	Fairway, Kansas
KKLO	1410 kHz	Leavenworth, Kansas
* KMAJ	1440 kHz	Topeka, Kansas
KCZZ	1480 kHz	Mission, Kansas
* KTOP	1490 kHz	Topeka, Kansas
KPRT	1590 kHz	Kansas City, Missouri
KXTR	1660 kHz	Kansas City, Kansas

Total AM Stations - 14

FM Stations

KJTY	Ch 201C2	Topeka, Kansas
KTJO-FM	Ch 204A	Ottawa, Kansas
KGLV	Ch 205C2	Manhattan, Kansas
KCUR-FM	Ch 207C1	Kansas City, Missouri
KNBU	Ch 209A	Baldwin City, Kansas
KBUZ	Ch 212C2	Topeka, Kansas
KJHK	Ch 214A	Lawrence, Kansas
KANU	Ch 218C1	Lawrence, Kansas
KSDB-FM	Ch 220A	Manhattan, Kansas

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
CMP KC LICENSING, LLC
CMP HOUSTON-KC, LLC
KANSAS AND MISSOURI
March 2011

EXHIBIT #6 (continued)

Tabulation of Stations in Radio Market #2

KCCV-FM	Ch 222C3	Olathe, Kansas
KCVT	Ch 223C3	Silver Lake, Kansas
KMXN	Ch 225C2	Osage City, Kansas
KMXV	Ch 227C0	Kansas City, Missouri
KFKF-FM	Ch 231C0	Kansas City, Kansas
WIBW-FM	Ch 233C0	Topeka, Kansas
KHCA	Ch 237A	Wamego, Kansas
KRBZ	Ch 243C0	Kansas City, Missouri
* KDVB CP	Ch 245A	Effingham, Kansas
KUDL	Ch 251C0	Kansas City, Kansas
KQRC-FM	Ch 255C0	Leavenworth, Kansas
KGEX	Ch 259C0	Kansas City, Missouri
* KDVV	Ch 262C0	Topeka, Kansas
KMKF	Ch 268C2	Manhattan, Kansas
* KTOP-FM	Ch 275C2	St. Marys, Kansas
KPRS	Ch 277C	Kansas City, Missouri
KBEQ-FM	Ch 282C0	Kansas City, Missouri
KXBZ	Ch 284C2	Manhattan, Kansas
KLZR	Ch 290C1	Lawrence, Kansas
WDAF-FM	Ch 293C1	Liberty, Missouri
KTPK	Ch 295C	Topeka, Kansas
* KMAJ-FM	Ch 299C1	Carbondale, Kansas

Total FM Stations - 31

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 45

* Subject station.

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
CMP KC LICENSING, LLC
CMP HOUSTON-KC, LLC
KANSAS AND MISSOURI
March 2011

EXHIBIT #7

Tabulation of Stations in Radio Market #3

AM Stations

WIBW	580 kHz	Topeka, Kansas
KCSP	610 kHz	Kansas City, Missouri
KCCV	760 kHz	Overland Park, Kansas
KMBZ	980 kHz	Kansas City, Missouri
KCXL	1140 kHz	Liberty, Missouri
KLWN	1320 kHz	Larence, Kansas
KDTD	1340 kHz	Kansas City, Kansas
KCNW	1380 kHz	Fairway, Kansas
KKLO	1410 kHz	Leavenworth, Kansas
* KMAJ	1440 kHz	Topeka, Kansas
KCZZ	1480 kHz	Mission, Kansas
* KTOP	1490 kHz	Topeka, Kansas
KPRT	1590 kHz	Kansas City, Missouri
KXTR	1660 kHz	Kansas City, Kansas

Total AM Stations - 14

FM Stations

KJTY	Ch 201C2	Topeka, Kansas
KTJO-FM	Ch 204A	Ottawa, Kansas
KGLV	Ch 205C2	Manhattan, Kansas
KCUR-FM	Ch 207C1	Kansas City, Missouri
KNBU	Ch 209A	Baldwin City, Kansas
KBUZ	Ch 212C2	Topeka, Kansas
KJHK	Ch 214A	Lawrence, Kansas
KANU	Ch 218C1	Lawrence, Kansas
KSDB-FM	Ch 220A	Manhattan, Kansas

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
CMP KC LICENSING, LLC
CMP HOUSTON-KC, LLC
KANSAS AND MISSOURI
March 2011

EXHIBIT #7 (continued)

Tabulation of Stations in Radio Market #3

KCCV-FM	Ch 222C3	Olathe, Kansas
KCVT	Ch 223C3	Silver Lake, Kansas
KMXN	Ch 225C2	Osage City, Kansas
KMXV	Ch 227C0	Kansas City, Missouri
KFKF-FM	Ch 231C0	Kansas City, Kansas
WIBW-FM	Ch 233C0	Topeka, Kansas
KHCA	Ch 237A	Wamego, Kansas
* KCHZ	Ch 239C1	Ottawa, Kansas
KRBZ	Ch 243C0	Kansas City, Missouri
* KDVB CP	Ch 245A	Effingham, Kansas
KUDL	Ch 251C0	Kansas City, Kansas
KQRC-FM	Ch 255C0	Leavenworth, Kansas
KGEX	Ch 259C0	Kansas City, Missouri
* KDVV	Ch 262C0	Topeka, Kansas
KMKF	Ch 268C2	Manhattan, Kansas
* KTOP-FM	Ch 275C2	St. Marys, Kansas
KPRS	Ch 277C	Kansas City, Missouri
KBEQ-FM	Ch 282C0	Kansas City, Missouri
KXBZ	Ch 284C2	Manhattan, Kansas
KLZR	Ch 290C1	Lawrence, Kansas
WDAF-FM	Ch 293C1	Liberty, Missouri
KTPK	Ch 295C	Topeka, Kansas

Total FM Stations - 31

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 45

* Subject station.

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
CMP KC LICENSING, LLC
CMP HOUSTON-KC, LLC
KANSAS AND MISSOURI
March 2011

EXHIBIT #9

Tabulation of Stations in Radio Market #4

AM Stations

	KCSP	610 kHz	Kansas City, Missouri
*	KCMO	710 kHz	Kansas City, Missouri
	KLWN	1320 kHz	Larence, Kansas
	KCNW	1380 kHz	Fairway, Kansas
	KKLO	1410 kHz	Leavenworth, Kansas

Total AM Stations - 5

FM Stations

	KJTY	Ch 201C2	Topeka, Kansas
	KTJO-FM	Ch 204A	Ottawa, Kansas
	KNBU	Ch 209A	Baldwin City, Kansas
	KJHK	Ch 214A	Lawrence, Kansas
	KANU	Ch 218C1	Lawrence, Kansas
	KCCV-FM	Ch 222C3	Olathe, Kansas
	KMXV	Ch 227C0	Kansas City, Missouri
*	KCHZ	Ch 239C1	Ottawa, Kansas
	KRBZ	Ch 243C0	Kansas City, Missouri
*	KDVB	Ch 245A	Effingham, Kansas
	KUDL	Ch 251C0	Kansas City, Kansas
	KBEQ-FM	Ch 282C0	Kansas City, Missouri
	KLZR	Ch 290C1	Lawrence, Kansas
	WDAF-FM	Ch 293C1	Liberty, Missouri

Total FM Stations - 14

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 19

* Subject station.

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
CMP KC LICENSING, LLC
CMP HOUSTON-KC, LLC
KANSAS AND MISSOURI
March 2011

EXHIBIT #10

Tabulation of Stations in Radio Market #5

AM Stations

	KCSP	610 kHz	Kansas City, Missouri
*	KCMO	710 kHz	Kansas City, Missouri
	KLWN	1320 kHz	Larence, Kansas
	KCNW	1380 kHz	Fairway, Kansas
	KKLO	1410 kHz	Leavenworth, Kansas

Total AM Stations - 5

FM Stations

	KJTY	Ch 201C2	Topeka, Kansas
	KTJO-FM	Ch 205A	Ottawa, Kansas
	KNBU	Ch 209A	Baldwin City, Kansas
	KJHK	Ch 214A	Lawrence, Kansas
	KANU	Ch 218C1	Lawrence, Kansas
	KCCV-FM	Ch 222C3	Olathe, Kansas
	KMXV	Ch 227C0	Kansas City, Missouri
*	KCMO-FM	Ch 235C0	Shawnee, Missouri
*	KCHZ	Ch 239C1	Ottawa, Kansas
	KRBZ	Ch 243C0	Kansas City, Missouri
	KUDL	Ch 251C0	Kansas City, Kansas
*	KCFX	Ch 266C1	Harrisonville, Missouri
	KBEQ-FM	Ch 282C0	Kansas City, Missouri
*	KCJK	Ch 286C1	Garden City, Missouri
	KLZR	Ch 290C1	Lawrence, Kansas
	WDAF-FM	Ch 293C1	Liberty, Missouri

Total FM Stations - 16

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 21

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

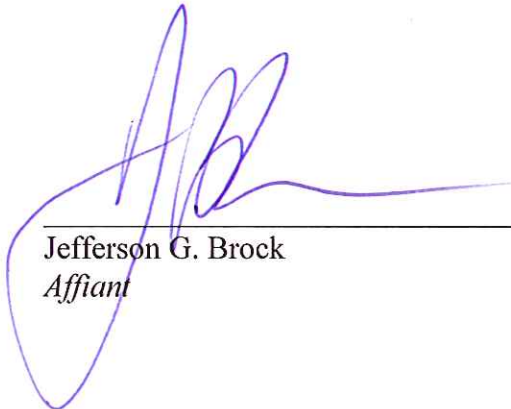
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

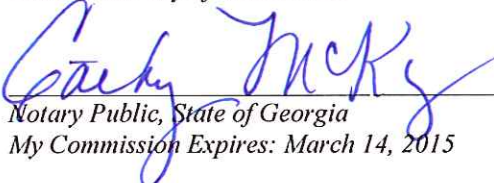
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th day of March 2011.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 28th day of March 2011*



Notary Public, State of Georgia
My Commission Expires: March 14, 2015