

**RADIO MARKET ANALYSIS**  
**BRAZOS VALLEY COMMUNICATIONS, LTD**  
**KJXJ RADIO STATION**  
**FRANKLIN, TEXAS**  
**KBXT RADIO STATION**  
**WIXON VALLEY, TEXAS**  
**February 2008**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared on behalf of Brazos Valley Communications, LTD. ("BVC"), licensee of stations KJXJ, Channel 280C2, Cameron, Texas and KBXT, Channel 270C3, Franklin, Texas. BVC is submitting minor change applications for both KJXJ and KBXT wherein each station is proposing a city of license change, KJXJ to Franklin, Texas and KBXT to Wixon Valley, Texas. As such, a Radio Market Analysis is necessary. BVC is also the licensee of KTAM, 1240 kHz, and KORA-FM, Channel 252A, Bryan, Texas. KBXT's new community of license, Wixon Valley, is located in a metro county in the Bryan-College Station Arbitron Market (Market #243). Further, KORA-FM and KTAM are also licensed to metro counties in the Bryan-College Station market. KJXJ, as licensed and proposed, would be authorized to a community that is not considered a metro county in any rated market, but would be considered "home" to the Bryan-College Station market. Therefore, a hybrid ownership analysis is needed for both a rated and non-rated market.

**ARBITRON/BIA MARKET REVIEW**

2. As shown on Exhibit #1, there are eighteen AM and FM (commercial and non-commercial) stations listed in the Bryan-College Station, Texas market. BVC would be in control of three FM stations and one AM station. The number of stations indicated falls in the

fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, the minor change applications for KJXJ and KBXT are in compliance with the ownership rules for a rated market.

### **REVISED CONTOUR OVERLAP ANALYSIS**

3. Since the proposed KJXJ city grade contour overlaps with the contours of KBXT (proposed), KORA-FM and KTAM, a study has been conducted to verify that the ownership of these stations are in compliance with the Commission's revised contour overlap rules. The city grade contours of all the subject stations in the market are shown on Exhibit #2. Based on the location of the overlap of contours, a single radio market is created.

4. The city grade contours of the four subject stations establish the "Radio Market Boundary" and will be used to determine the number of other stations in the market. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility controlled by BVC will be considered as a market contributor, unless it is a subject station in the radio market under study.

5. Exhibit #3 is a depiction of the AM and FM (commercial and non-commercial) stations providing service to the Radio Market boundary. A total of nine stations are shown, including the four subject stations. Exhibit #4 is a tabulation of the stations in the Radio Market. The number of stations indicated falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv)

of the Commission's rules.<sup>1</sup> At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, BVC is in compliance with the ownership rules for non-rated contour overlap market.

6. Based on the compliance shown in both the rated and non-rated markets, the proposed minor change applications for KJXJ and KBXT are in compliance with the Commission's rules, as they relate to the markets reviewed.

7. The foregoing technical statement was prepared on behalf of Brazos Valley Communications, LTD. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

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1) There are additional stations providing service to the market, but they were not considered as the stations identified are sufficient to allow for common control of the stations which will be commonly owned.





## FCC Geographic Market Definition for Bryan-College Station, TX

Call Letters	AM/FM	Freq	Station Type	Format	Home Market	Market		Owner	City & State of License	County of License
						Designtn	Home Mkt			
						Date	Rank			
KAGC	AM	1510	C	ChrisContem	Bryan-College Station, TX	07/02/2003	243	Bryan Broadcasting Corporation	Bryan, TX	Brazos
KJXJ	FM	103.9	C	Jack	Bryan-College Station, TX	07/02/2003	243	Brazos Valley Communications Ltd	Cameron, TX	Millam
KKYS	FM	104.7	C	Hot AC	Bryan-College Station, TX	07/02/2003	243	p Clear Channel	Bryan, TX	Brazos
KVJM	FM	103.1	C	Span/Oldes	Bryan-College Station, TX	07/02/2003	243	p Clear Channel	Hearne, TX	Robertson
KORA	FM	98.3	C	Country	Bryan-College Station, TX	07/02/2003	243	Brazos Valley Communications Ltd	Bryan, TX	Brazos
KTAM	AM	1240	C	Span/Varty	Bryan-College Station, TX	07/02/2003	243	Brazos Valley Communications Ltd	Bryan, TX	Brazos
KNDE	FM	95.1	C	CHR	Bryan-College Station, TX	07/02/2003	243	Bryan Broadcasting Corporation	College Station, TX	Brazos
KWBC	AM	1550	C	News/Talk	Bryan-College Station, TX	07/12/2007	243	Bryan Broadcasting Corporation	Navasota, TX	Grimes
KTTX	FM	106.1	C	Country	Bryan-College Station, TX	07/02/2003	243	Tom S. Whitehead Inc	Brenham, TX	Washington
WTAW	AM	1620	C	News/Talk	Bryan-College Station, TX	07/02/2003	243	Bryan Broadcasting Corporation	College Station, TX	Brazos
KMBV	FM	92.5	C	Country	Bryan-College Station, TX	01/29/2004	243	p Kalil Holding Group LLC	Navasota, TX	Grimes
KAGG	FM	96.1	C	Country	Bryan-College Station, TX	07/02/2003	243	p Clear Channel	Madisonville, TX	Madison
KNFX	FM	99.5	C	Clisc Rock	Bryan-College Station, TX	07/02/2003	243	p Clear Channel	Bryan, TX	Brazos
KBXT	FM	101.9	C	Urban	Bryan-College Station, TX	07/02/2003	243	Brazos Valley Communications Ltd	Franklin, TX	Robertson
KZNE	AM	1150	C	Sports	Bryan-College Station, TX	07/02/2003	243	Bryan Broadcasting Corporation	College Station, TX	Brazos
KAMU	FM	90.9	NC	Nws/Cls/Jaz	Bryan-College Station, TX	07/02/2003	243	Texas A&M University	College Station, TX	Brazos
KEOS	FM	89.1	NC	Variety	Bryan-College Station, TX	07/02/2003	243	Brazos Educational Radio	College Station, TX	Brazos
KHTZ	FM	107.3	C	Country	Bryan-College Station, TX	01/29/2004	243	Henderson, Roy E	Caldwell, TX	Burleson

Number of Stations in Geographic Market 18

### Previous Stations in Geographic Market

KLTR	FM	94.1	C	Soft AC		08/02/2007	0	Henderson, Roy E	Brenham, TX	Washington
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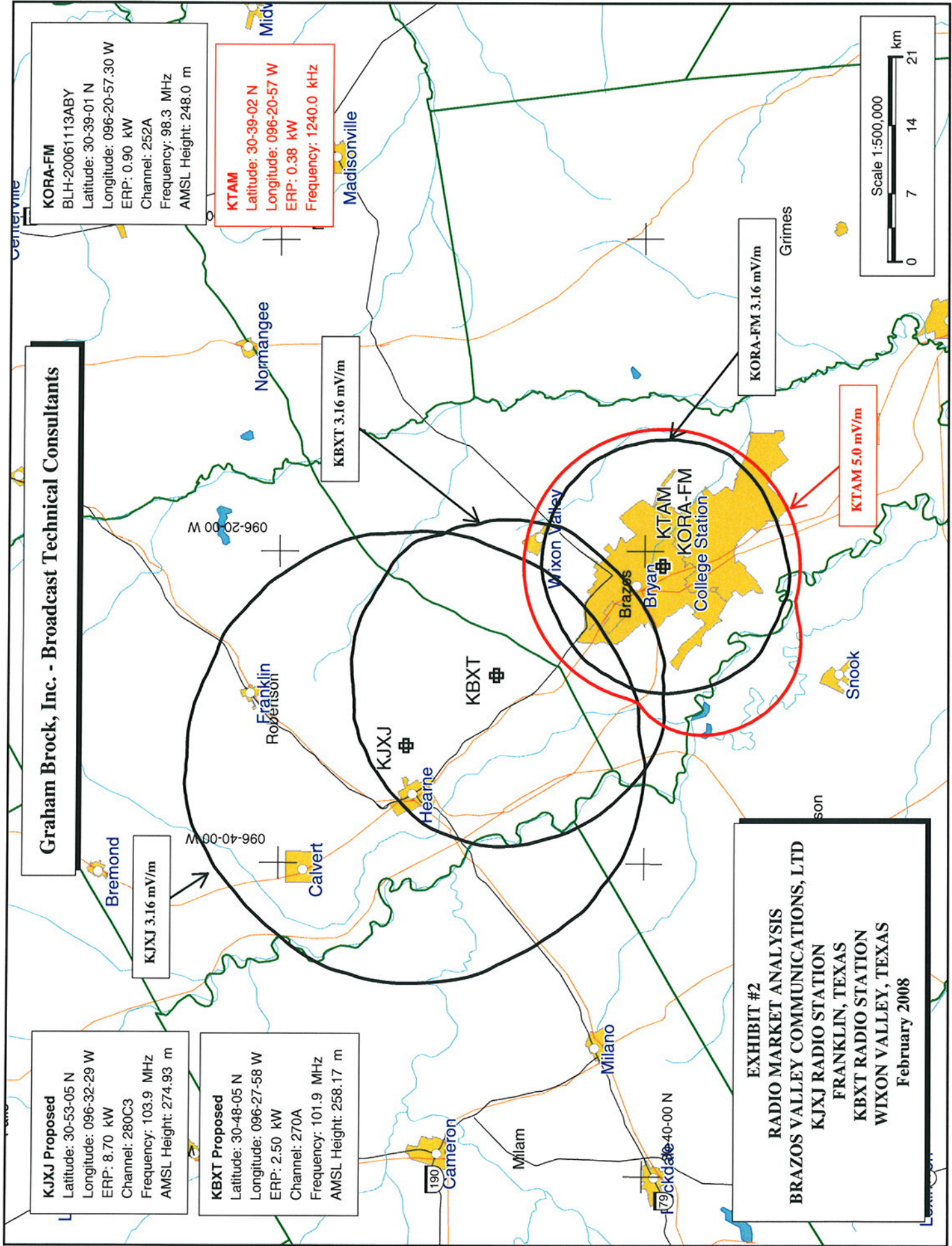
"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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EXHIBIT #1



**Graham Brock, Inc. - Broadcast Technical Consultants**

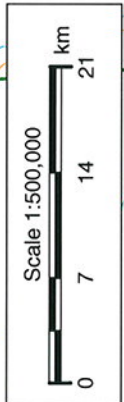
**KJXJ Proposed**  
Latitude: 30-53-05 N  
Longitude: 096-32-29 W  
ERP: 8.70 kW  
Channel: 280C3  
Frequency: 103.9 MHz  
AMSL Height: 274.93 m

**KBXT Proposed**  
Latitude: 30-48-05 N  
Longitude: 096-27-58 W  
ERP: 2.50 kW  
Channel: 270A  
Frequency: 101.9 MHz  
AMSL Height: 258.17 m

**KORA-FM**  
BLH-20061113ABY  
Latitude: 30-39-01 N  
Longitude: 096-20-57.30 W  
ERP: 0.90 kW  
Channel: 252A  
Frequency: 98.3 MHz  
AMSL Height: 248.0 m

**KTAM**  
Latitude: 30-39-02 N  
Longitude: 096-20-57 W  
ERP: 0.38 kW  
Frequency: 1240.0 kHz

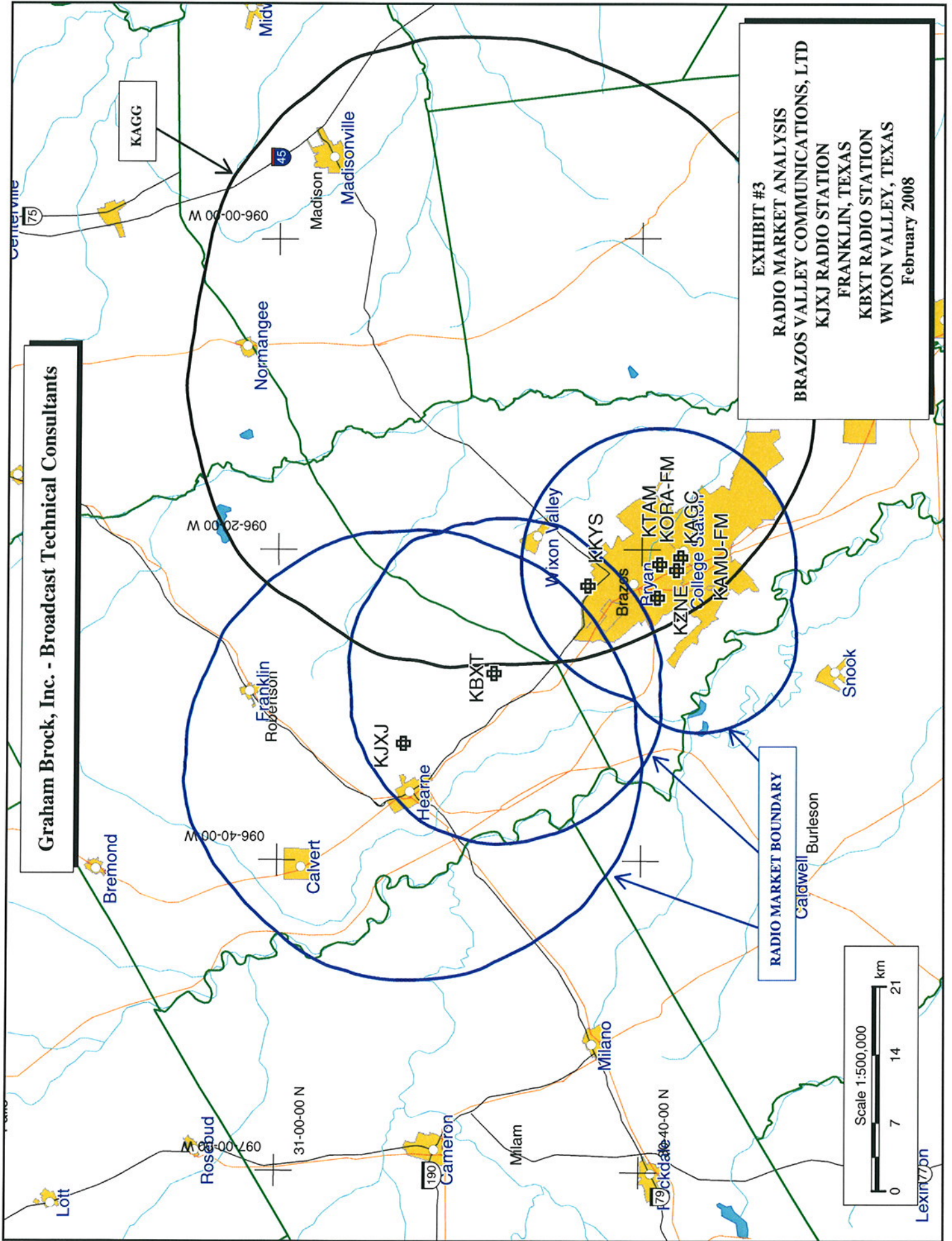
**EXHIBIT #2**  
**RADIO MARKET ANALYSIS**  
**BRAZOS VALLEY COMMUNICATIONS, LTD**  
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**FRANKLIN, TEXAS**  
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**WIXON VALLEY, TEXAS**  
**February 2008**





**Graham Brock, Inc. - Broadcast Technical Consultants**

**EXHIBIT #3**  
**RADIO MARKET ANALYSIS**  
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**EXHIBIT #4**

**Tabulation of Stations in Radio Market**

**AM Stations**

	KZNE	1150 kHz	College Station, Texas
*	KTAM	1240 kHz	Bryan, Texas
	KAGG	1510 kHz	Bryan, Texas

Total AM Stations - 3

**FM Stations**

	KAMU-FM	Ch 215C2	College Station, Texas
+	KAGG	Ch 241C2	Madisonville, Texas
*	KORA-FM	Ch 252A	Bryan, Texas
*	KBXT	Ch 270A	Wixon Valley, Texas
*	KJXJ	Ch 280C3	Franklin, Texas
	KKYS	Ch 284C2	Bryan, Texas

Total FM Stations - 6

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 9**

- \* Subject station.
- + Station provides coverage to radio market.

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**


*State of Georgia    )*  
*St. Simons Island    ) ss:*  
*County of Glynn    )*

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Brazos Valley Communications, LTD to prepare the attached Technical Exhibit.


His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 4th day of February 2008.*

  
\_\_\_\_\_  
Jefferson G. Brock  
*Affiant*

*Sworn to and subscribed before me  
this the 4th day of February 2008*

  
\_\_\_\_\_  
Notary Public, State of Georgia  
My Commission Expires: March 18, 2011