

RADIO MARKET ANALYSIS
BRAZOS VALLEY COMMUNICATIONS, LTD
KJXJ RADIO STATION
FRANKLIN, TEXAS
KBXT RADIO STATION
WIXON VALLEY, TEXAS
February 2008

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Brazos Valley Communications, LTD. ("BVC"), licensee of stations KJXJ, Channel 280C2, Cameron, Texas and KBXT, Channel 270C3, Franklin, Texas. BVC is submitting minor change applications for both KJXJ and KBXT wherein each station is proposing a city of license change, KJXJ to Franklin, Texas and KBXT to Wixon Valley, Texas. As such, a Radio Market Analysis is necessary. BVC is also the licensee of KTAM, 1240 kHz, and KORA-FM, Channel 252A, Bryan, Texas. KBXT's new community of license, Wixon Valley, is located in a metro county in the Bryan-College Station Arbitron Market (Market #243). Further, KORA-FM and KTAM are also licensed to metro counties in the Bryan-College Station market. KJXJ, as licensed and proposed, would be authorized to a community that is not considered a metro county in any rated market, but would be considered "home" to the Bryan-College Station market. Therefore, a hybrid ownership analysis is needed for both a rated and non-rated market.

ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are eighteen AM and FM (commercial and non-commercial) stations listed in the Bryan-College Station, Texas market. BVC would be in control of three FM stations and one AM station. The number of stations indicated falls in the

fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, the minor change applications for KJXJ and KBXT are in compliance with the ownership rules for a rated market.

REVISED CONTOUR OVERLAP ANALYSIS

3. Since the proposed KJXJ city grade contour overlaps with the contours of KBXT (proposed), KORA-FM and KTAM, a study has been conducted to verify that the ownership of these stations are in compliance with the Commission's revised contour overlap rules. The city grade contours of all the subject stations in the market are shown on Exhibit #2. Based on the location of the overlap of contours, a single radio market is created.

4. The city grade contours of the four subject stations establish the "Radio Market Boundary" and will be used to determine the number of other stations in the market. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility controlled by BVC will be considered as a market contributor, unless it is a subject station in the radio market under study.

5. Exhibit #3 is a depiction of the AM and FM (commercial and non-commercial) stations providing service to the Radio Market boundary. A total of nine stations are shown, including the four subject stations. Exhibit #4 is a tabulation of the stations in the Radio Market. The number of stations indicated falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv)

of the Commission's rules.¹ At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, BVC is in compliance with the ownership rules for non-rated contour overlap market.

6. Based on the compliance shown in both the rated and non-rated markets, the proposed minor change applications for KJXJ and KBXT are in compliance with the Commission's rules, as they relate to the markets reviewed.

7. The foregoing technical statement was prepared on behalf of Brazos Valley Communications, LTD. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

1) There are additional stations providing service to the market, but they were not considered as the stations identified are sufficient to allow for common control of the stations which will be commonly owned.



FCC Geographic Market Definition for Bryan-College Station, TX

Call Letters	AM/FM	Type	Freq	Station	Format	Home Market	Market			City & State of License	County of License
							Designn	Home Mkt	Rank		
KAGC	AM	C	1510	ChrisContem	Country	Bryan-College Station, TX	07/02/2003	243	Bryan Broadcasting Corporation	Bryan, TX	Brazos
KJXJ	FM	C	103.9	Jack	Country	Bryan-College Station, TX	07/02/2003	243	Brazos Valley Communications Ltd	Cameron, TX	Milam
KKYS	FM	C	104.7	Hot AC	Country	Bryan-College Station, TX	07/02/2003	243	p Clear Channel	Bryan, TX	Brazos
KVJM	FM	C	103.1	Span/Oldies	Country	Bryan-College Station, TX	07/02/2003	243	p Clear Channel	Hearne, TX	Robertson
KORA	FM	C	98.3	Country	Country	Bryan-College Station, TX	07/02/2003	243	Brazos Valley Communications Ltd	Bryan, TX	Brazos
KTAM	AM	C	1240	Span/Varty	Country	Bryan-College Station, TX	07/02/2003	243	Brazos Valley Communications Ltd	Bryan, TX	Brazos
KNDE	FM	C	95.1	CHR	Country	Bryan-College Station, TX	07/02/2003	243	Bryan Broadcasting Corporation	College Station, TX	Brazos
KWBC	AM	C	1550	News/Talk	Country	Bryan-College Station, TX	07/02/2003	243	Bryan Broadcasting Corporation	Navasota, TX	Grimes
KTTX	FM	C	106.1	Country	Country	Bryan-College Station, TX	07/02/2003	243	Tom S. Whitehead Inc	Brenham, TX	Washington
WTAW	AM	C	1620	News/Talk	Country	Bryan-College Station, TX	07/02/2003	243	Bryan Broadcasting Corporation	College Station, TX	Brazos
KMBV	FM	C	92.5	Country	Country	Bryan-College Station, TX	01/29/2004	243	p Kaili Holding Group LLC	Navasota, TX	Grimes
KAGG	FM	C	96.1	Country	Country	Bryan-College Station, TX	07/02/2003	243	p Clear Channel	Madisonville, TX	Madison
KNFX	FM	C	99.5	Clsc Rock	Country	Bryan-College Station, TX	07/02/2003	243	p Clear Channel	Bryan, TX	Brazos
KBXT	FM	C	101.9	Urban	Country	Bryan-College Station, TX	07/02/2003	243	Brazos Valley Communications Ltd	Franklin, TX	Robertson
KZNE	AM	C	1150	Sports	Country	Bryan-College Station, TX	07/02/2003	243	Bryan Broadcasting Corporation	College Station, TX	Brazos
KAMU	FM	NC	90.9	Nws/Cls/Jaz	Country	Bryan-College Station, TX	07/02/2003	243	Texas A&M University	College Station, TX	Brazos
KEOS	FM	NC	89.1	Variety	Country	Bryan-College Station, TX	07/02/2003	243	Brazos Educational Radio	College Station, TX	Brazos
KHTZ	FM	C	107.3	Country	Country	Bryan-College Station, TX	01/29/2004	243	Henderson, Roy E	Caldwell, TX	Burleson

Number of Stations in Geographic Market 18

Previous Stations in Geographic Market

KLTR	FM	C	94.1	Soft AC	Country	Brenham, TX	08/02/2007	0	Henderson, Roy E	Brenham, TX	Washington
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"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

Graham Brock, Inc. - Broadcast Technical Consultants

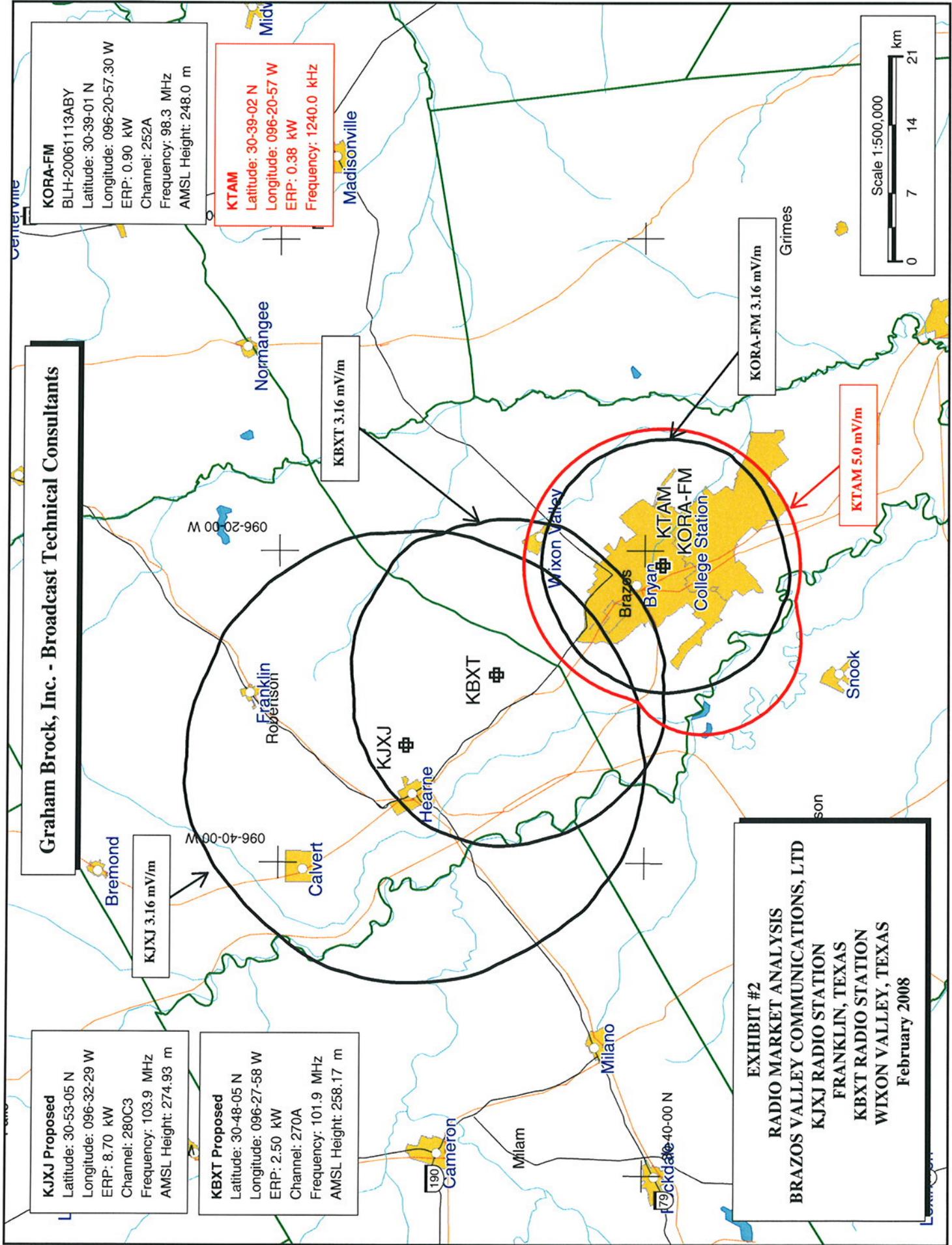
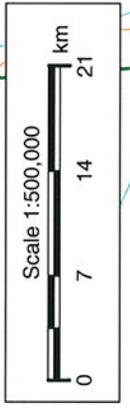
KJXJ Proposed
 Latitude: 30-53-05 N
 Longitude: 096-32-29 W
 ERP: 8.70 kW
 Channel: 280C3
 Frequency: 103.9 MHz
 AMSL Height: 274.93 m

KBXT Proposed
 Latitude: 30-48-05 N
 Longitude: 096-27-58 W
 ERP: 2.50 kW
 Channel: 270A
 Frequency: 101.9 MHz
 AMSL Height: 258.17 m

KORA-FM
 BLH-2006113ABY
 Latitude: 30-39-01 N
 Longitude: 096-20-57.30 W
 ERP: 0.90 kW
 Channel: 252A
 Frequency: 98.3 MHz
 AMSL Height: 248.0 m

KTAM
 Latitude: 30-39-02 N
 Longitude: 096-20-57 W
 ERP: 0.38 kW
 Frequency: 1240.0 kHz

EXHIBIT #2
RADIO MARKET ANALYSIS
BRAZOS VALLEY COMMUNICATIONS, LTD
KJXJ RADIO STATION
FRANKLIN, TEXAS
KBXT RADIO STATION
WIXON VALLEY, TEXAS
 February 2008



KJXJ 3.16 mV/m

KBXT 3.16 mV/m

KORA-FM 3.16 mV/m

KTAM 5.0 mV/m

KORA-FM

KTAM

KJXJ

KBXT

KTAM

KORA-FM

KTAM

KORA-FM

KJXJ Proposed

KBXT Proposed

EXHIBIT #2

RADIO MARKET ANALYSIS

BRAZOS VALLEY COMMUNICATIONS, LTD

KJXJ RADIO STATION

FRANKLIN, TEXAS

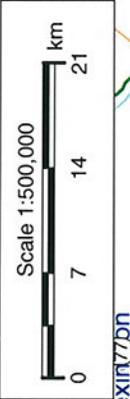
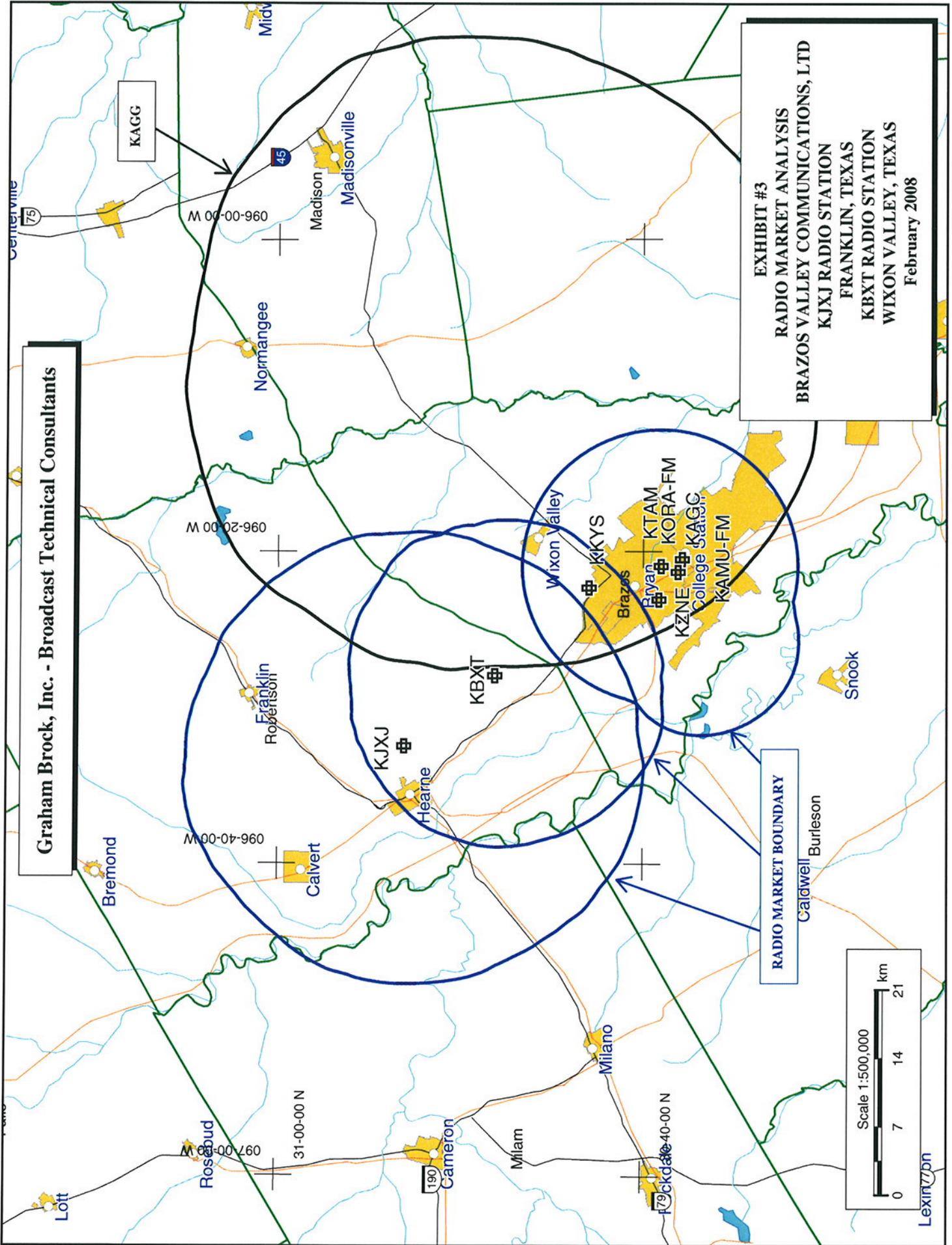
KBXT RADIO STATION

WIXON VALLEY, TEXAS

February 2008

Graham Brock, Inc. - Broadcast Technical Consultants

EXHIBIT #3
RADIO MARKET ANALYSIS
BRAZOS VALLEY COMMUNICATIONS, LTD
KJXJ RADIO STATION
FRANKLIN, TEXAS
KBXT RADIO STATION
WIXON VALLEY, TEXAS
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EXHIBIT #4

Tabulation of Stations in Radio Market

AM Stations

	KZNE	1150 kHz	College Station, Texas
*	KTAM	1240 kHz	Bryan, Texas
	KAGG	1510 kHz	Bryan, Texas

Total AM Stations - 3

FM Stations

	KAMU-FM	Ch 215C2	College Station, Texas
+	KAGG	Ch 241C2	Madisonville, Texas
*	KORA-FM	Ch 252A	Bryan, Texas
*	KBXT	Ch 270A	Wixon Valley, Texas
*	KJXJ	Ch 280C3	Franklin, Texas
	KKYS	Ch 284C2	Bryan, Texas

Total FM Stations - 6

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 9

- * Subject station.
- + Station provides coverage to radio market.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Brazos Valley Communications, LTD to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 4th day of February 2008.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 4th day of February 2008*



*Notary Public, State of Georgia
My Commission Expires: March 18, 2011*