


WPIT-1

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CATALOG NO. 4550L 1/8

Form BC 126 Off. No. 1067
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-1-60 Call letters WPIT-FM
ASSOCIATED COMMUNICATIONS OF PENNSYLVANIA, INC. (6-2-80)
Station location Pittsburgh, Pennsylvania
X RUST CRAFT BROADCASTING OF PENNSYLVANIA, INC. (MLH 9-23-68)
X RUST CRAFT BROADCASTING CORPORATION (ALH 10-24-67, 12-6-67)
X RUST CRAFT GREETING CARDS, INC. (BAPLH 10-31-62 EFF 11-20-62)
Name of licensee X WPIT, INC.

Transmitter location 3201 Mt. Troy Road, Pittsburgh, Pennsylvania

Gateway Towers-Suite 200, Gateway Center, Pittsburgh, Pennsylvania (BSH 12-1-72) Eff: May 1, 1961
2-16-61)
x The Pick-Roosevelt Hotel, 607 Penn Avenue, Pittsburgh, Pennsylvania (ltr/
Main studio location x 213 Smithfield Street, Pittsburgh, Pennsylvania

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Channel & Freq.	ER Power	Time Div.	Period From - To
BPH-2535 HAAT: 510'	12-30-58	101.5 mcs. 19-kw. Unl. Ch. 268 TPO: 2.8 kw.			2-28-59 8-30-59
Construction permit for a new FM Broadcast Station.					
BMPH-5579 (1)	8-18-59	Extension of completion date to 10-31-59			
BMPH-5588 (2)	8-25-59	Mod. of CP(BPH-2535) to make changes in transmitting equipment.			
BMPH-6067 (3)	11-5-59	Mod. of CP (BPH-2535 as mod.) for extension of completion date to 7-29-60			
BMPH-6199 (4)	3-18-60	Extension of completion date to 5-31-60			
BLH-1605 101.5mcs Ch.268	8-1-60	Lic. to cover cp(BPH-2535 as mod.) which authorized a new FM b/c station.		ERP:19kw HAAT:510'	8-1 8-1-63 TPO:2.8kw
BRCH-318 (1)	4-14-61	Mod. of license to change studio loc. and Remote Control Point TO The Pick-Roosevelt Hotel, 607 Penn Avenue, Pittsburgh, Pennsylvania.			
BTC-3830 EFF:	11-8-61 2-8-62	Voluntary transfer of control of licensee corporation from Allen H. Berkman, et al (All Stockholders) to United Printers and Publishers (Incorporated).			
BPH-3805 HAAT:510'	7-12-62	101.5mcs ERP:19kw Unl. Ch.268 TPO:2.8kw		9-12	3-12-63
CP to install new trans. (RCA BTF-5D).					
BAPLH-43 EFF:	10-31-62 11-20-62	Voluntary assignment of construction permit and license to Rust Craft Greeting Cards, Inc.			
BLH-2261 HAAT:510'	12-10-62	101.5mcs ERP:19kw Unl. Ch.268 TPO:2.8kw		12-10	8-1-63
Lic. to cover CP(BPH-3805) which auth. install new trans.					
7-24-63 COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.					
BRH-1067	12-24-63	Renewal of license			12-24 8-1-66
BTC-4706 EFF:	12-18-64 3-15-66	Vol. Transfer of Control from "Berkman Gropp" de facto to de jure.			

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W P I T (FM)

Station location

Name of licensee XELIST..CRAFT..GREETING..CARDS, INC.

Transmitter location SEE CARD # 1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-1067	7-29-66	Renewal	of license		8-1 8-1-69
BALH-6177	10-24-67	Voluntary assignment of	license	Eff: 12-6	
BMLH-312	9-23-68	101.5mc	ERP: 19kw	Unl. RC	8-1-69
	ML to chg. name.				
BRH-1067(3)	7-4-69	Renewal			8-1-72
BTC-6617	7-14-71	VOL. TC			
EBSA	5-22-72				
BRH-1067	8-9-72	Renewal			8-1-75
BTC-6946	8-31-72	Vol. TC	EFF: 10-30-72		
BSH-1067(1)	12-1-72	ML to chg. SL & RC			
BPH-8480	7-20-73	CP chg. trans, ant, TPO, ERP, HAAT.	101.5 19kwH&V 520'H&V		7-20-74
BPH-8480	7-20-73	Supersedes authorization issued same date to correct transmitter & RC Loc.			
BMPH-14,148 (1)	7-8-74	MP(BPH-8480) ext. time to 10-20-74			
BLH-6470(L)	1-22-75	Lic.(BPH-8480, as mod.)-Changes			8-1-75
Letter	4-15-75	Trans. BTF-5D mod. with RCA BTE-15A exciter			
BRH-1067(1)	7-23-75	Renewal of license			8-1-78
BTC-8575	5-10-78	VOL. TC	EFF: 3-22-79		
BRH-1067	7-12-78	(S) REN. OF LIC.			8-1-81
COMTEL	6-15-78	AUTH. & TERMS COMTEL 4/20/78 EXTENDED THRU 7/11/78			
4-24-80	6-2-80	LICENSEE NAME CHANGED.			

APPLICATION RECORD - BROADCASTING

AUG. 1958

Call
Letters ~~WPTT-FM~~ **WPIT-FM**

Name

WPIT, INC.**(213 Smithfield Street, Pittsburgh 22, Pa.)**

File No.	Dated	Application for	Action	
			Nature	Date
BPH- 2535	11-7-58	Construction permit for a new FM Broadcast		
Rec'd	11-12-58	Station to be operated on:		
Filed	11-12-58	Frequency: 101.5 mcs. Ch. 268		
		Power: 19 kw. ERP		
		HAAT: 505'		
		Transmitter: Gates, HF-3B, r/p 3 kw.		
		T-location: 3201 Mt. Troy Road		
		Pittsburgh, Pennsylvania		
		S-location: 213 Smithfield Street		
		Pittsburgh, Pennsylvania		
		R-C Point: 213 Smithfield Street		
		Pittsburgh, Pa.		
		Atty: Kirkland, Ellis, Hodson, Chaffetz & Masters		
		Engr: Walter L. Davis		
		STATION LOCATION: PITTSBURGH, PENNSYLVANIA.		
			GRANTED	12-30-58
			HAAT: 510'	

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters WPIT-FMName WPIT, INC.
Pittsburgh, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-5579 R & F	7-27-59	Modification of C. P. (BPH-2535 which authorized a new FM broadcast station) for extension of completion date from 8-30-59 to 10-31-59 Attys: Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED To	8-18-59
	7-29-59			10-31-59
BMPH-5588 R & F	8-1-59	Mod. of c.p. (BPH-2535 which auth. new FM b/e station) to make changes in transmitting equipment. ATTYS: Kirkland, Ellis, Hodson, Chaffetz, & Masters	GRANTED	8-25-59
	8-6-59			
BMPH-6062 R & F	10-20-59	Modification of C. P. (BPH-2535 as modified which authorized a new FM broadcast station) for extension of completion date from 10-31-59 to 2-29-60. Atty's: Kirkland, Ellis, Hodson, etc.	GRANTED to	11-5-59
	10-21-59			2-29-60
BMPH-6199 R. & F.	2-25-60	Mod. of C.P. (BPH-2535 as mod. which auth. a new FM broadcast station) for extension of completion date from 2-29-60 to 5-31-60. Attys- Kirkland, Ellis, Hodson, etc.	GRANTED EFF:	3-18-60
	2-29-60			

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WPIT-FMName WPIT, INC.
PITTSBURGH, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1605 R & F <i>Aug. 6-1-60</i>	5-24-60 5-25-60	License to cover C.P. (BPH-2535 as modified) which authorized a new FM broadcast station. Atty's: Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	8-1-60
BRCH-318 Rec'd Filed	4-3-61 4-6-61 4-6-61	Mod. of license to change studio location and Remote Control Point from 213 Smithfield Street, Pittsburgh, Pennsylvania TO The Pick-Roosevelt Hotel, 607 Penn Avenue, Pittsburgh, Pennsylvania. Percy H. Russell, Atty.	GRANTED	4-14-61
BTC-3830 Rec'd Filed	8-17-61 8-18-61 8-18-61	Voluntary transfer of control of licensee corporation from Allen H. Berkman, et al (All Stockholders) to United Printers and Publishers (Incorporated). (CONTINGENT ON GRANT OF BTC-3831, WSTV, INC.) R. Russell Eagan, Atty.	GRANTED EFF:	11-8-61 2-8-62

FORM BC-121 ¹⁴
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.P.I.T.-FM

RUST CRAFT GREETING CARDS, INC.

Name **KWPIT, INC.**

Pittsburgh, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3805 R & F	5-23-62 5-25-62	Construction permit to install a new trans- mitter (RCA BTF 5D) Atty. - Percy H. Russell (Kirkland, Ellis)	GRANTED	7-12-62
BAPLH-43 Rec'd Filed	10-2-62 10-5-62 10-5-62	Voluntary assignment of construction permit and license to Rust Craft Greeting Cards, Inc. Percy H. Russell, Atty.	GRANTED: EFF:	10-31-62 11-20-62
BLH-2261 R & F AMENDMENT R & F	10-24-62 10-26-62 11-23-62 11-27-62	Lic. to cover CP (BPH-3805) which auth install new trans. Atty: Percy H. Russell AMENDED to change name to "RUST CRAFT GREETING CARDS, INC." (BAPLH-43 gr 10-31-62)	GRANTED	12-10-62

APPLICATION RECORD - BROADCASTING

Call
Letters

W P I T-F M

RUST CRAFT BROADCASTING OF PENNSYLVANIA, INC.

Name **RUST CRAFT GREETING CARDS, INC.****Pittsburgh, Pennsylvania**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1067 R. & F.	4-19-63 4-26-63	Renewal of License	GRANTED	12-24-63
ETC-1706 R & F	11-28-64 11-30-64	Voluntary transfer of control of licensee corp. from the Berkman Group (de facto control) to the Berkman Group (de jure control) Atty. - R. Russell Eagan	GRANTED EFF:	12-18-64 3-15-66
Ltr. dated 8-16-65 from Percy Russell inc. request re extension effective date re Section 73.242 B/C 8-17-65 SUPPLEMENT to above letter filed 9-3-65 B/C				
BRH-1067 R & F	4-20-66 4-29-66	Renewal of license Atty. Kirkland, Ellis, Hodson, Chaffetz and Masters (Percy Russell)	GRANTED	7-29-66
BAH 1020 R & F (Form 316)	9-15-67 9-26-67	Voluntary assignment of license to WRCP BROADCASTING CORPORATION Atty - Percy H. Russell P.C.C. - WASHINGTON, D. C.	GRANTED Eff:	10-24-67 12-6-67

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

101.5mc

Call
Letters **W P I T-FM**

RUST CRAFT BROADCASTING OF PENNSYLVANIA, INC.

Name WRCP BROADCASTING CORPORATION
PITTSBURGH, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BMLH-312 Rec'd Filed #456358 \$30 SEP 13 1968	8-24-68 8-26-68 9-5-68 9-5-68	Modification of Lic. to chg. name of licensee to RUST CRAFT BROADCASTING OF PENNSYLVANIA, INC.	GRANTED	9-23-68
BRH-1067 R & F #510919 \$75. PRESS	4-30-69 5-1-69 5-1-69	Renewal of license Atty-Kirkland, Ellis, Hodson, Chaffetz & Masters (Erwin G. Krasnow) AMENDED 6-24-69 re: Business interests	GRANTED	7-24-69
BTC-6617 R & F FEE PD: \$250 #105769 CODE 054 (Form 316) ALSO SEE AM)	7-11-71 7-12-71	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corp of Rust Craft Broadcasting Company, which in turn is parent corp of lic corp) from the Berkman Group (de jure control) to the Berkman Group (de facto control) REQUEST WAIVER OF COMMISSION'S POLICY RE CONSUMMATION DATE Atty - Kirkland, Ellis etc (P. Russell)	GRANTED	7-14-71

APPLICATION RECORD - BROADCASTING

101.5mc

Call
Letters WPIT-FMName RUST CRAFT BROADCASTING OF PENNSYLVANIA, INC.
Pittsburgh, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1067 R & F P.N. PRESS MAY 2 1972	5-1-72 5-2-72 5-2-72	Renewal of License Atty: Percy H. Russell AMENDED 6-27-72 re: programming; emp. policy	GRANTED	8-9-72
BTC-6946 R & F FEE PD: SEE WSTV-FM FORM 316 (ALSO SEE AM & TV) AUG 30 1973	8-18-72 8-22-72	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corp of Rust Craft Broadcasting Company, which in turn is parent corp of lic corp) from the Berkman Group (de jure control) to the Berkman Group (de facto control) Atty - Kirkland, Ellis & Rowe	GRANTED NO GRANT FEE REQUIRED EFF: 10-30-72	8-31-72
BPH-8480 R & F #199938 \$50 Code 061 Press JUL 6 1973	6-4-73 6-13-73 6-13-73	CP to install new trans. (RCA BTF-5B); install new ant. (RCA BFH-8A, 8 sects. (H&V); chg. TBO; ERP: 19KW (H&V) and HAAT: 516' (H&V). Atty: Erwin G. Krasnow	GRANTED Submit 302 for AM	7-20-73

APPLICATION RECORD - BROADCASTING

#8

101.5mhz

Call
Letters WPIT-FMName Rust-Craft Broadcasting of Pennsylvania, Inc.
Pittsburgh, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-14,148 R & F #316506 \$50 CODE 057 PRESS	6-11-74 6-17-74 6-20-74 JUN 24 1974	MP(BPH-8480) ext. time to 9-20-74. (Changes)	GRANTED TO	7-8-74 10-20-74
BLH-6470 R & F W 354976-\$50. LTD PTA to exp. PTA ext. PRESS	10-14-74 10-15-74 10-15-74-057-Atty: Kirkland, Ellis & Rowe 10-18-74 (R. Russell Eagan) 11-18-74 pending AM data per cond. on CP 11-26-74 DEC 30 1974	Lic.(BPH-8480, as mod.)-Changes.	GRANTED	1-22-75
BRH-1067 R & F P. N. Rec'd Press	3-24-75 3-25-75 3-25-75 APR 15 1975	Renewal of License. Atty: Erwin G. Krasnow(Kirkland, Ellis & Rowe)	GRANTED	7-23-75

APPLICATION RECORD - BROADCASTING

101.5mhz

Call
Letters W.P.I.T-FM

Name RUST CRAFT BROADCASTING OF PENNSYLVANIA, INC.
PITTSBURGH, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8575 R & F FORM 316 Also see WPIT(AM), etc FEB 6 1978	1/12/78 1/17/78	Voluntary transfer of control of lic corp from Rust Craft Broadcasting Company to Associated Communications Corporation MUTUALLY CONTINGENT ON GR OF BTC-8567(WSTV-TV, etc) BAL-9259 & BALH-2635(WSTV(AM), etc) Atty - Kirkland & Ellis	GRANTED EFF: 3-22-79	3-10-78
BRH-1067 R & F PRESS	3-28-78 3-31-78 APR 17 1978	RENEWAL OF LICENSE John C. Quale, Atty. (Kirkland & Ellis)	GRANTED	7-12-78

APPLICATION RECORD-BROADCASTING

101.5MHz.

Call Letters: W P I T-FM

ASSOCIATED COMMUNICATIONS OF PENNSYLVANIA, INC.

Name: KRUST CRAFT BROADCASTING OF PENNSYLVANIA, INC.

Station Location: PITTSBURGH, PENNSYLVANIA

File No.	Date	Description	Action and Date
LETTER DATED PRESS (O)	4-24-80 MAY 29 1980	Filed by George H. Shapiro to change Name of Licensee to: ASSOCIATED COMMUNICATIONS OF PENNSYLVANIA, INC.	GRANTED 6-2-80
BRH810325UJ PRESS	JUN 10 1981	RENEWAL OF LICENSE Ltr. 6-22-81 re: programming	grd. 7-7-81 ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

