

TECHNICAL STATEMENT
RADIO MULTIPLE OWNERSHIP ANALYSIS
CITICASTERS LICENSES, L.P.

This statement and the attached figures were prepared on behalf of Citicasters Licenses, L.P. ("CLLP"), a licensee subsidiary of Clear Channel Communications, Inc. ("CCC"). CLLP proposes to modify the facilities of WVMX(FM) Cincinnati, OH. A multiple ownership analysis was prepared considering the following radio stations under present or proposed common ownership, time brokerage or joint sales.¹

Table 1: Proposed Commonly Owned, Brokered or Jointly-Sold Stations Studied and Associated Arbitron Metro² Information

Calls	Fac ID	Band	Community	County	State	Geographic Arbitron Market	Declared Arbitron Market
WCKY	41994	AM	Cincinnati	Hamilton	OH	Cincinnati, OH	Cincinnati, OH
WEBN	29734	FM	Cincinnati	Hamilton	OH	Cincinnati, OH	Cincinnati, OH
WKFS	70866	FM	Milford	Clermont	OH	Cincinnati, OH	Cincinnati, OH
WKRC	29737	AM	Cincinnati	Hamilton	OH	Cincinnati, OH	Cincinnati, OH
WLW	29733	AM	Cincinnati	Hamilton	OH	Cincinnati, OH	Cincinnati, OH
WOFX-FM	51725	FM	Cincinnati	Hamilton	OH	Cincinnati, OH	Cincinnati, OH
WONE	1903	AM	Dayton	Darke	OH	Dayton, OH	Dayton, OH
WSAI	51722	AM	Cincinnati	Hamilton	OH	Cincinnati, OH	Cincinnati, OH
WVMX	59593	FM	Cincinnati	Hamilton	OH	Cincinnati, OH	Cincinnati, OH

Since certain of these stations have overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations), or are located in, or home to, the same Arbitron Metro Markets, an ownership study has been prepared in accordance with the Federal Communications Commission's local radio ownership rule.³

CCC does not have an attributable interest in any other station with a principal community contour that overlaps or intersects the principal community contour of WVMX(FM) as proposed, or which is located in the same Arbitron Metro⁴ as WVMX(FM). The community of license of WVMX FM is located within the Cincinnati, OH Arbitron Metro, and WVMX(FM) is reported by BIA as being "Home" to that Metro only. Contour overlap of the station to be modified, as depicted in Figure 1, also occurs with a commonly-owned station whose community of license is located in the nearby Dayton, OH Arbitron Metro market.

¹ None of the following stations are attributable by virtue of a time brokerage agreement or joint sales agreement.

² Arbitron data presented herein is obtained from BIA's "Media Access Pro."

³ See 47 C.F.R. § 73.3555(a).

⁴ A station is considered to be "located in an Arbitron Metro" if the station's community of license is located within the boundaries of that Metro, or, the station is listed as "Home" to that Metro by BIA.

Arbitron Market Study

WVMX(FM) is reported by BIA as being "Home" to the Cincinnati, OH Arbitron Metro. This proposal is in compliance with the local radio ownership rules for that Arbitron Metro, as evidenced by Table 2 below:

Table 2 - Stations Considered to be in the Cincinnati, OH Arbitron Metro⁵

Count	Calls	Fac ID	Band	Owner	Status ⁶	City	County
1	WCNW	69989	AM	Baldwin Broadcasting	b	Fairfield	Butler
2	WMOH	65955	AM	Baldwin Broadcasting	b	Hamilton	Butler
3	WNLT	69986	FM	Baldwin Broadcasting	b	Harrison	Hamilton
4	WDBZ	10139	AM	Blue Chip Communications Inc	b	Cincinnati	Hamilton
5	WNOP	15881	AM	Catholic Radio Foundation of Greater Cincinnati	b	Newport	Campbell
6	WCKY	41994	AM	Clear Channel Communications	b	Cincinnati	Hamilton
7	WEBN	29734	FM	Clear Channel Communications	b	Cincinnati	Hamilton
8	WKFS	70866	FM	Clear Channel Communications	b	Milford	Clermont
9	WKRC	29737	AM	Clear Channel Communications	b	Cincinnati	Hamilton
10	WLW	29733	AM	Clear Channel Communications	b	Cincinnati	Hamilton
11	WOFX-FM	51725	FM	Clear Channel Communications	b	Cincinnati	Hamilton
12	WSAI	51722	AM	Clear Channel Communications	b	Cincinnati	Hamilton
13	WVMX	59593	FM	Clear Channel Communications	b	Cincinnati	Hamilton
14	WOBO	71288	FM	Educational Community Radio Inc	b	Batavia	Clermont
15	WJYC	38459	FM	Educational Media Foundation	b	Delhi Hills	Hamilton
16	WAOL	56226	FM	First Broadcasting Company LP	b	Ripley	Brown
17	WAXZ	56222	FM	First Broadcasting Company LP	b	Georgetown	Brown
18	WOXY	3653	FM	First Broadcasting Company LP	b	Oxford	Butler
19	WKRY	91416	FM	Good Shepherd Radio Inc	a	Versailles	Ripley
20	WNKR	24817	FM	Grant County Broadcasters	b	Williamstown	Grant
21	WJVS	24983	FM	Great Oaks Joint Vocational School District	b	Cincinnati	Hamilton
22	WGUC	6126	FM	Greater Cincinnati TV	b	Cincinnati	Hamilton
23	WHSS	25896	FM	Hamilton School District	b	Hamilton	Butler
24	WIOK	1298	FM	Hammond Broadcasting Inc	b	Falmouth	Pendleton
25	WAQZ	40915	FM	Infinity Broadcasting	b	Fort Thomas	Campbell
26	WGRR	72126	FM	Infinity Broadcasting	b	Hamilton	Butler
27	WKRQ	11276	FM	Infinity Broadcasting	b	Cincinnati	Hamilton
28	WUBE-FM	10140	FM	Infinity Broadcasting	b	Cincinnati	Hamilton
29	WCIN	32953	AM	J4 Broadcasting Company Incorporated	b	Cincinnati	Hamilton
30	WLHS	36445	FM	Lakota Local School District	b	West Chester	Butler

⁵ Source: BIA.

⁶ Status: "a" -- the station is reported by BIA as "Home" to this Arbitron Metro; "g" -- the station's community of license is located within the geographic boundaries of this Arbitron Metro; "b" -- the station is both listed by BIA as "Home" to this Arbitron Metro, and its community of license is located in this Arbitron Metro.

31	WLMH	37781	FM	Little Miami Local Schools	b	Morrow	Warren
32	WMUB	66278	FM	Miami University	b	Oxford	Butler
33	WNKU	4280	FM	Northern Kentucky University	b	Highland Heights	Campbell
34	WSCH	16256	FM	Pieratt Communications Incorporated	b	Aurora	Dearborn
35	WAKW	52599	FM	Pillar of Fire	b	Cincinnati	Hamilton
36	WCVG	56220	AM	Plessinger Radio Group	b	Covington	Kenton
37	WIZF	5893	FM	Radio One Inc	b	Erlanger	Kenton
38	WPFB	54836	AM	Radio Stations WPAY/WPFB, Inc.	b	Middletown	Butler
39	WPFB-FM	54833	FM	Radio Stations WPAY/WPFB, Inc.	g	Middletown	Butler
40	WBOB	35065	AM	Salem Communications Corporation	b	Florence	Boone
41	WTSJ	25525	AM	Salem Communications Corporation	b	Cincinnati	Hamilton
42	WMKV	61575	FM	Southwest Ohio's Seniors' Services Inc	b	Reading	Hamilton
43	WMOJ	73369	FM	Susquehanna Radio Corporation	b	Fairfield	Butler
44	WRRM	3142	FM	Susquehanna Radio Corporation	b	Cincinnati	Hamilton
45	WYGY	10143	FM	Susquehanna Radio Corporation	b	Lebanon	Warren
46	WAIF	63203	FM	The Real Stepchild Radio of Cincinnati Inc	b	Cincinnati	Hamilton
47	WVXU	74302	FM	Xavier University	b	Cincinnati	Hamilton

Interim Contour-Overlap Analysis

Because the principal community of the station to be modified, and the communities of all commonly-owned or attributable stations with overlapping principal contours with the station to be modified, are located inside an Arbitron Metro, an interim contour-overlap analysis is not required.

Conclusions

In the Arbitron Radio Market studied herein, there are at least 47 radio stations, including the subject commonly-owned 4-AM / 4-FM stations, which are home to the Cincinnati, OH Metro. This proposal does not affect the existing number of commonly-owned stations in the subject BIA Metro.

Based on the above, it is concluded that the proposed modification complies with Section 73.3555(a) of the FCC Rules.

Respectfully submitted,

Stephen G. Davis
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Figure 1

