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Application for NEW construction permit for digital TV translator Georgetown, ID Bear Lake County TV District

The within application is filed with a request for waiver of an FCC policy freezing NEW digital translator applications in rural areas greater than 121 km from the reference coordinates of the top 100 Nielsen TV markets. Specifically it is 198 km from Salt Lake City. The request is filed in order to provide regional Idaho area TV service to the significantly underserved community of Georgetown, Idaho. *Following are the salient points which underpin this request:*

1. The applicant is a local TV translator district which was created some years ago for the express purpose of providing TV service to several rural Idaho communities whose varied remote locations and difficult terrain prevent direct reception of full service TV programming. As such, the application is intended to fill an actual need for TV programming to the named community; the purpose of the filing is not to aggregate spectrum for any other purpose.
2. The TV station intended to be carried over the proposed translator into this community is KPVI, Pocatello, an Idaho TV station whose news coverage, local events coverage and EAS transmissions are dedicated to Idaho and Idaho communities. There are three translators currently licensed to Georgetown, ID. K15G0-D covers Georgetown proper; its licensee is the Idaho State Board of Education and it carries KISU-TV. K17CO analog presently covers Georgetown proper. Then the instant proposal on channel 7 at this same site, if granted, will carry KPVI-TV into Georgetown. K16HQ-D, whose licensee is Bear Lake Translators, is licensed to Georgetown but is located 8 miles southwest and covers a nearby unnamed rural area. Thanks to difficult terrain, K16HQ-D, which carries KPVI-TV in Pocatello does not see Georgetown well and thus does not satisfy the local desire for Idaho-based programming.
3. The community of Georgetown, ID is a very small rural community whose regional TV signal access is severely limited due to its size, its remoteness and the difficult terrain in which it is located. Such a community is most economically served by a small mountaintop translator installation such as the one proposed herein. The community consists of some 550 persons in fewer than 200 households. Median

income of each household is less than \$34,000; the median age in the community is 33 years; the community is neither young nor affluent, so translators have traditionally been the best source of TV programming over the years.

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Accordingly, the applicant respectfully requests the waiver of the current TV translator and LPTV freeze policy with respect to NEW applications similar to the instant proposal.

Engineer's Declaration: I declare under penalty of perjury that the facts, findings and claims made in the within FCC 346 form and the attached Exhibits are accurate, true and correct to the best of my knowledge and belief.

A handwritten signature in black ink, appearing to read "Jim McDonald", with a long horizontal flourish extending to the right.

Jim McDonald
December 21, 2012