

FEDERAL COMMUNICATIONS COMMISSION
445 TWELFTH STREET SW
WASHINGTON DC 20554

MEDIA BUREAU
AUDIO DIVISION
APPLICATION STATUS: (202) 418-2730
HOME PAGE: www.fcc.gov/mb/audio/

ENGINEER: Jerome J. Manarchuck
TELEPHONE: (202) 418-7226
FACSIMILE: (202) 418-1410
E-MAIL: jerome.manarchuck@fcc.gov

July 18, 2014

Erwin G. Krasnow, Esq.
Garvey Schubert Barer
1000 Potomac Street, NW
Fifth Floor, Flour Mill Building
Washington, DC 20007-3501

Re: Florida Talk Radio, LLC
WSRQ(AM), Sarasota, Florida
Facility Identification Number: 27663
Special Temporary Authority

Dear Counsel:

This is in reference to the request filed July 17, 2014, on behalf of Florida Talk Radio, LLC ("FTR"). FTR requests special temporary authority ("STA") to continue to operate station WSRQ(AM) with temporary facilities.¹ In support of the request, FTR states that due to the loss of the use of the licensed transmitter site, FTR is requesting to continue to operate with its non-directional STA operation from an alternate site. FTR requests continued operation with a reduced daytime power of 0.15 kilowatt employing a vertical wire antenna on an existing tower. The vertical wire is 64.7° in electrical length (44.16 meters/145 feet in length) at a frequency of 1220 kHz.

STA requests which involve a change in transmitter site must include four critical elements: (1) Loss of the licensed site must be beyond the licensee's control; (2) STA facilities must continue to provide service to the licensed community; (3) STA facilities must maintain, as closely as practicable, the licensed service area² without extending it; (4) STA facilities cannot involve the construction of towers intended for permanent use by the station requesting the STA.

Accordingly, the request for STA is GRANTED.

Station WSRQ(AM) may continue to operate with the following facilities:

Geographic coordinates	27° 19' 19" N, 82° 24' 27" W (NAD 1927)
Frequency	1220 KHz
Hours of operation	Daytime only

¹ WSRQ(AM) is licensed for operation on 1220 kHz with a daytime power of 1 kilowatt and a nighttime power of 0.159 kilowatt, employing different directional antenna patterns (DA2-U). In addition, the station is also authorized by construction permit (BMP-20131021AGL) to operate from a different site location with a daytime power of 1 kilowatt and a nighttime power of 0.004 kilowatt, employing different directional antenna patterns (DA2-U).

² For AM - 0.5 mV/m contour; for FM - 1.0 mV/m contour.

Operating power	0.15 kilowatt
Antenna type	Vertical wire
Antenna efficiency	289.4 mV/m

It will be necessary to further reduce power or cease operation if complaints of interference are received. WSRQ(AM) must notify the Commission when licensed operation is restored. WSRQ(AM) must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **January 14, 2015**.


STA Advisory: Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,


Jerome J. Manarchuck
Audio Division
Media Bureau

cc: Florida Talk Radio, LLC