

GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

October 18, 2010

Marlene H. Dortch, Secretary
Federal Communications Commission
Digital Radio Notification
445 Twelfth Street, SW
Room 2-B450
Washington, DC 20554

Received & Inspected

OCT 25 2010

FCC Mail Room

RE: WWWM Radio Station, Sylvania, Ohio
Facility ID Number 42127
BLH-20091204AAR
Notification of changed digital operation

Dear Ms. Dortch:

Cumulus Licensing LLC ("Cumulus"), licensee of FM station WWWM, Channel 288A, Sylvania, Ohio, hereby notifies the Commission of a change to the operation of the station's digital broadcasting which uses the iBiquity Digital Corporation's HD Radio (TM) technology. Cumulus hereby notifies the FCC that WWWM will commence operation with a higher digital power level above the originally notified level (-20.0 dB). The station's equipment makes it possible to increase to (-14.0 dB) using the iBiquity Digital Corporation's HD Radio (TM) technology. This is consistent with the Commission's Order on interim digital operations¹, and subsequent power increase Order, released January 27, 2010 (MM Docket #99-325). In support, Cumulus hereby supplies the following information.

1. Cumulus Licensing LLC plans to commence broadcasts with increased digital power on October 25, 2010.
2. Cumulus Licensing LLC hereby certifies its facilities conform to the iBiquity Digital Corporation hybrid FM specifications.
3. In the event of interference, questions should be directed to Cumulus Licensing LLC's technical representative, Mr. Gary Kline at 404-260-6690.

1) *Digital Audio Broadcasting Systems and Their Impact on the Terrestrial Radio Broadcast Service*, MM Docket Number 99-325, First Report and Order (October 11, 2002).

