

Ownership Study

This ownership study is provided as an analysis of the aural broadcast market formed by the amendment of the Stuart, OK 228A application to 228C3, facility I.D. 183382.

The Stuart facility is not located within an Arbitron Metro area. Consequently, the permitted common ownership is determined using the contour overlap methodology. The attached exhibits are calculated with the city grade contours, 3.16 mV/m (70 dBu) (FM) and 5 mV/m (AM), of all stations intersecting any of the mutually overlapping stations, and exclude any stations with a transmitter site greater than 92 km from any part of the mutually overlapping area of the defined market, as well as any commonly owned facilities to be considered for the market total.

Exhibit E-1 shows a reference plot of all the facilities that are commonly owned with the Stuart 228C3.AP facility, or have an attributable ownership interest including other pending applications as amended:

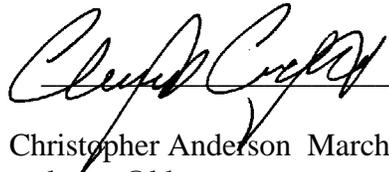
Kiowa, OK	New 254C3.AP
Clayton, OK	New 262C3.AP
Haileyville, OK	New 290A.AP
Stuart, OK	New 228C3.AP
KEOK(FM) 271A	Tahlequah, OK
KITX(FM) 238C2	Hugo, OK
KNNU(FM) 222C2	Antlers, OK
KTFX(FM) 269C3	Warner, OK
KTLQ(AM) 1350 kHz	Tahlequah, OK
KTNT(FM) 273C3	Eufaula, OK

The Stuart modification creates a single market, which is plotted and listed in exhibits E-2 and E-3, respectively and contains a reference of two FM stations with a total of at least eight stations in the defined market.

Anderson Associates

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In accordance with CFR §73.3555(a)(1)(iv), the common ownership of the defined market is permissible.

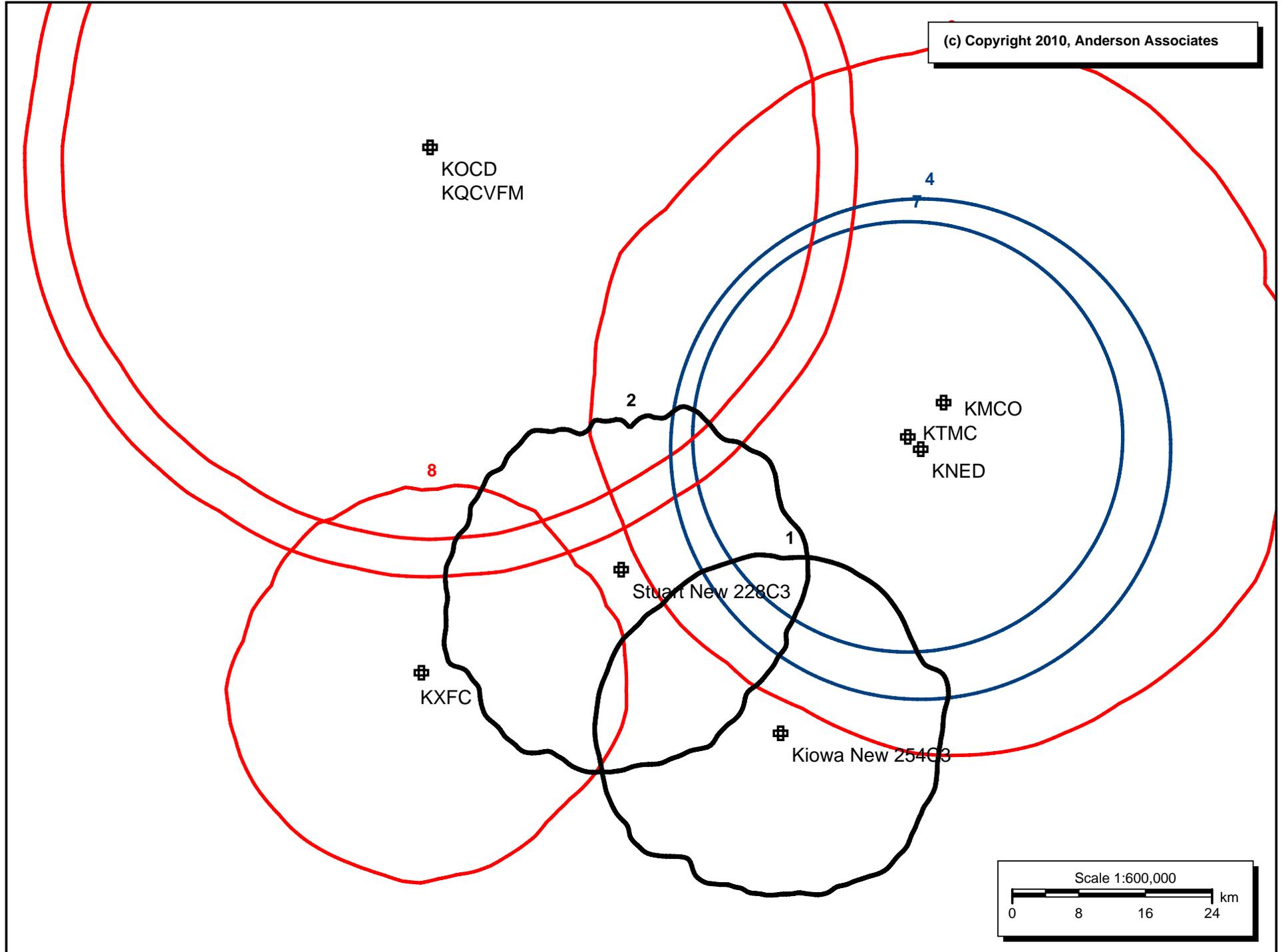


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E-2 Stuart New 228C3 Market Plot

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E-3 Stuart New 228C3 Market List

Duopoly Study

Center = 34 37 48 N, 95 55 04 W

03-10-2010

Call	Coordinates	Dist	Bear	Chan	Pwr(kW)	City	State	File #
1 New 254C3	343748N 955504W			254C3	3.60	User Reference		
2 New 228C3	344825N 960735W			228C3	25	User Reference		
3 KMCO.L	345913N 954210W	44.2	26	267C1	100	Wilburton	OK	BLH20070914ABN
4 KNED.L	345612N 954359W	38	26	1150	1	MCALESTER	OK	BL
5 KOCD.L	351547N 962243W	81.9	329	279C1	72	Okemah	OK	BLH20070914ABQ
6 KQCVFM.L	351547N 962243W	81.9	329	236C	100	Shawnee	OK	BMLE20030319ACZ
7 KTMC.L	345700N 954500W	38.7	23	1400	1	MCALESTER	OK	BL
8 KXFC.L	344143N 962317W	43.7	279	288C3	20	Coalgate	OK	BLH20020607AAB

Number in list= 8