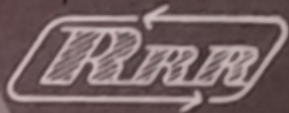


WLRO



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/8

Form BC 126 #4819
June 1954

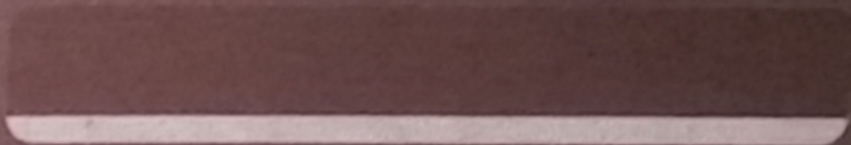
BROADCASTING STATION LICENSE RECORD

Date first licensed 10-1-70

Call letters W L R O

Station location Lorain, Ohio

Name of licensee LOBAIN COMMUNITY BROADCASTING COMPANY



Transmitter location Near Elyria Avenue and Dunton Road, Sheffield, Ohio (BP 7-29-69)

+4052
Main studio location 939 Broadway, Lorain, Ohio (ltr. 10-23-69)
X639 Broadway, Lorain, Ohio (BP 7-29-69)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-16940	7-29-69	1380kc	500w	Day	3-29-70
CP for a new standard broadcast station.					
Ltr.	10-23-69	Trans:	RCA BTA-1R3	and change studio & RC to 939 Broadway, Lorain, Ohio	
BP-16940(1)	10-29-69	Call letters assigned.			
Tel.	11-28-69	Delete obstruction marking requirement			
Contel	12-5-69	PSA 100w			
BL-12,551(L)	10-1-70	Lic.(BP-16,940, as mod.) for new Standard b/c sta.			10-1-73
BL-12,551(L)	10-1-70	SUPERSEDED TO DELETE OBST. MARKINGS			
EBSA	6-12-72				
BR-4819(S)	10-11-73	RENEWAL			10-1-76
BR-4819(S)	9-15-76	Renewal of license			10-1-79
BTC-8480	10-21-77	Vol acq of neg con EFR:			
BR790601ZM(S)	10-24-79	Renewal of License			10-1-82

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters NEW WLRO

Name Lorain Community Broadcasting Company
Lorain, Ohio (639 Broadway, Lorain, Ohio 44052)

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,940 R. & F.	9-30-65 9-30-65	CP for a new standard broadcast station to be operated on Frequency: 1380kc Power: 500w Hours of operation: Daytime Type transmitter: RCA BTA-1R1 Trans. location: Near Elyria Avenue and Dunton Road, Sheffield, Ohio Studio location: 639 Broadway, Lorain, Ohio Remote control point: Same as studio Requests interim operation fac. of WWIZ Atty: Marmet & Schneider Engr: Serge Bergen Requests waiver of Sec. 1.516(c), 1.571 and 73.37(a). Application accepted for filing by Commission ORDER of 5-18-66. Amended 3-4-70 re: Show Other Interest	GRANTED After Hearing Docket No. 16876 Order Issued.	7-29-69

PT 12-8-69
PT 12-8-69

CONTACT: Austin W. O'Toole

PHONE: Code 216; 2446102

**ADDRESS: 639 Broadway
Lorain, Ohio**

APPLICATION RECORD - BROADCASTING

Call
Letters **WLRO**

LORAIN COMMUNITY BROADCASTING COMPANY

Name
Lorain, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,551 Rec'd Amended & Filed PTA Amended Pta ext \$57376\$30 PRESS MAR 1 1970	11-18-69 11-18-69 11-24-69 12-4-69 12-8-69 12-11-69 11-18-69	Lic.(BP-16,940, as mod.) for new Standard B/c Station. (Trans. BTA-1R-3) Atty: Robert A. Marmet Engr. data Revised Sect. II-A(engr. data)	GRANTED	10-1-70
2-16-71 Annual filing fee \$35.60 paid #636488.				
BR-4819 R & F PN Recd. PRESS AUG 1973	7-2-73 7-3-73 "	RENEWAL OF LICENSE Gordon R. Malick, Atty. AMENDED 9-19-73 re: financial data; ascertainment of comm. needs	GRANTED	10-11-73
BR-4819 R & F PN Recd. PRESS JUL 30 1976	5-26-76 6-1-76 6-9-76	RENEWAL OF LICENSE Robert A. Marmet, Atty.	GRANTED	9-15-76

#3

1380khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W L R OName LORAIN COMMUNITY BROADCASTING COMPANY
LORAIN, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8480 Rec'd Filed FORM 316	10/18/77 10/3/77 10/18/77 OCT 21 1977	Voluntary acquisition of negative control of lic corp by Each, Andrew J. Warhola and George T. Mobille thru purchase of stock from the Estate of Austin W. O'Toole(deceased) Atty - George T. Mobille Form 316 executed as of a current date filed 10/18/77	GRANTED EFF:	10-21-77
BR790601ZM PRESS JUL 25 1979		Renewal of License	GRANTED	10-24-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

