

## COMPLIANCE WITH MULTIPLE OWNERSHIP RULES

By this application (the “Application”), WJBX License, LLC (“WJBX”), proposes to construct a new auxiliary FM antenna system for WWCN (FM) (the “Station”). The Station is located in the Ft. Myers-Naples-Marco Island, FL Nielson Audio market. (“the Market”) WJBX and other licensees which are commonly controlled by Beasley FM Acquisition Corp.(“Beasley”) own five radio stations in the market – four in the FM service and one in the AM service.<sup>1</sup>

The attached Exhibit, *FCC Geographic Market Definition for Ft. Myers-Naples-Marco Island, FL*, was compiled on October 9, 2014 using BIA Research, Inc.’s *Media Access Pro* database. The Exhibit, which lists all radio stations that are licensed to communities in or considered “home” to the Ft. Myers-Naples-Marco Island, FL market, demonstrates that there are 39 full-power commercial and non-commercial stations in the Market. Beasley’s ownership of one AM and four FM stations in the market is consistent with Section 73.3555(a)(1) of the Commission’s rules which provides that in radio markets with between 30 and 44 full-power, commercial and noncommercial radio stations, an entity may own no more than 7 commercial radio stations in total, and not more than 4 commercial stations in the same service (AM or FM).

Because the Application proposes an auxiliary antenna for an existing station owned by WJBX, a grant of this Application will not impact the number of stations owned by Beasley. Therefore, the grant of this Application would comply with the local radio ownership rules.

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<sup>1</sup> These stations are:

WJBX (AM)	North Fort Myers, FL	Facility ID 4437
WJPT (FM)	Fort Myers, FL	Facility ID 74080
WRXK-FM	Bonita Springs, FL	Facility ID 73976
WWCN (FM)	Fort Myers Beach, FL	Facility ID 74286
WXKB (FM)	Cape Coral, FL	Facility ID 73933

# FCC Geographic Market Definition for Ft. Myers-Naples-Marco Island, FL

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market		Designntn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAFZ	FM	92.1	C	Mexican	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Glades Media Company	Immokalee, FL	Collier
WAFZ	AM	1490	C	Mexican	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Glades Media Company	Immokalee, FL	Collier
WARO	FM	94.5	C	Clisc Rock	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Sun Broadcasting Inc	Naples, FL	Collier
WAVV	FM	101.1	C	Easy	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Alpine Broadcasting Corporation (FL)	Naples Park, FL	Collier
WAYJ	FM	89.5	NC	ChrsContem	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	WAY-FM Media Group Inc	Naples, FL	Collier
WBGY	FM	88.1	NC	AC	Ft. Myers-Naples-Marco Island, FL			02/20/2004	61	Everglades City Broadcasting Company Inc	Naples, FL	Collier
WBTT	FM	105.5	C	Hip Hop	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	iHeartMedia	Naples Park, FL	Collier
WCKT	FM	107.1	C	Country	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	iHeartMedia	Lehigh Acres, FL	Lee
WCNZ	AM	1660	C	Tropical	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Almodovar Media Corp	Marco Island, FL	Collier
WCRM	AM	1350	C	Ethnic	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	p Manna Christian Missions Inc	Fort Myers, FL	Lee
WDEO	FM	98.5	C	Relgn/Talk	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	p Educational Media Foundation	San Carlos Park, FL	Lee
WFSX	FM	92.5	C	Nws/Tlk/Inf	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Sun Broadcasting Inc	Estero, FL	Lee
WFVN	AM	1240	C	Sprts/Talk	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Sun Broadcasting Inc	Fort Myers, FL	Lee
WGPU	FM	90.1	NC	Nws/Jaz/Inf	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	FL Gulf Coast University, Board of Regents	Fort Myers, FL	Lee
WGUF	FM	98.9	C	Talk	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Renda Broadcasting Corporation	Marco, FL	Collier
WINK	FM	96.9	C	AC	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Ft. Myers Broadcasting Company	Fort Myers, FL	Lee
WJBX	AM	770	C	Sports	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Beasley Broadcast Group	North Fort Myers, FL	Lee
WJGO	FM	102.9	C	Adult Hits	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Renda Broadcasting Corporation	Tice, FL	Lee
WJPT	FM	106.3	C	Adlt Stndrd	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Beasley Broadcast Group	Fort Myers, FL	Lee
WJUA	AM	1200	C	Spanish AC	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Ft. Myers Broadcasting Company	Pine Island Center, FL	Lee
WJYO	FM	91.5	NC	Inspr/Chrst	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Airwaves for Jesus Inc	Fort Myers, FL	Lee
WMKO	FM	91.7	NC	Nws/Inf/Jaz	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	FL Gulf Coast University, Board of Regents	Marco Island, FL	Collier
WMYE	FM	91.9	NC	Christian	Ft. Myers-Naples-Marco Island, FL			06/24/2008	61	Call Communications Group Inc	Fort Myers, FL	Lee
WMYR	AM	1410	C	Country	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	p Gulf Breeze Radio LLC	Fort Myers, FL	Lee
WNOG	AM	1270	C	Sprts/Talk	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Sun Broadcasting Inc	Naples, FL	Collier
WNPL	AM	1460	C	Spanish AC	Ft. Myers-Naples-Marco Island, FL			03/01/2009	61	Ft. Myers Broadcasting Company	Golden Gate, FL	Collier
WNPS	FM	88.7	NC	Classical	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	American Public Media Group	Fort Myers, FL	Lee
WOLZ	FM	95.3	C	Clisc Hits	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	iHeartMedia	Fort Myers, FL	Lee
WRXK	FM	96.1	C	Rock	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Beasley Broadcast Group	Bonita Springs, FL	Lee
WSGL	FM	104.7	C	Mix AC	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Renda Broadcasting Corporation	Naples, FL	Collier
WSOR	FM	90.9	NC	Christian	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Moody Bible Institute of Chicago Incorporated	Naples, FL	Collier
WTLQ	FM	97.7	C	SpnAC/Vart	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Ft. Myers Broadcasting Company	Punta Rassa, FL	Lee
WVOI	AM	1480	C	Tropical	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Almodovar Media Corp	Marco Island, FL	Collier
WWCL	AM	1440	NC	Span/Chrst	Ft. Myers-Naples-Marco Island, FL			07/02/2003	61	Radio Vision Cristiana Management	Lehigh Acres, FL	Lee

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



# FCC Geographic Market Definition for Ft. Myers-Naples-Marco Island, FL

Call Letters	AM/FM	Type		Market		Home Market	Designntn Date	Home		City & State of License	County of License
		Freq	Station	Format	Designtn			Mkt Rank	Owner		
WWCN	FM	99.3	C	Sports		Ft. Myers-Naples-Marco Island, FL	07/02/2003	61	Beasley Broadcast Group	Fort Myers Beach, FL	Lee
WWGR	FM	101.9	C	Country		Ft. Myers-Naples-Marco Island, FL	07/02/2003	61	Renda Broadcasting Corporation	Fort Myers, FL	Lee
WXKB	FM	103.9	C	Top 40		Ft. Myers-Naples-Marco Island, FL	07/02/2003	61	Beasley Broadcast Group	Cape Coral, FL	Lee
WXNX	FM	93.7	C	Alternative		Ft. Myers-Naples-Marco Island, FL	07/02/2003	61	Sun Broadcasting Inc	Sanibel, FL	Lee
WZJZ	FM	100.1	C	Rhymc/AC		Ft. Myers-Naples-Marco Island, FL	07/02/2003	61	iHeartMedia	Port Charlotte, FL	Charlotte

Number of Stations in Geographic Market 39

Previous Stations in Geographic Market