

Exhibit 5
Multiple Ownership
Section II, Item 4b

The instant application is an amendment to the pending application (File No. BPH-20050511AEB) for a minor change in the licensed facility of station KXCL(FM) (formerly KBDB-FM), Placerville, California (Facility ID 36028) (“KXCL”).¹ As demonstrated below, the proposed amendment to KXCL’s pending minor change application complies with the Commission’s revised local radio ownership rule.

I. Attributable Interests in Market

Station KXCL is “home” to, and its community of license is within, the Sacramento, California Arbitron metropolitan area (“Sacramento Metro”). Applicant First Broadcasting Sacramento Licensing, LLC (“FBSL”), or entities with an attributable interest in FBSL (the “FBSL Parties”), also have an attributable interest in the following radio stations which are located within, or are reported by the BIA database as “home” to, the Sacramento Metro:

<u>Call Sign</u>	<u>Facility ID</u>	<u>Community of License</u>
KVMG(FM) ²	56366	Lincoln, California ³
KTTA(FM) ⁴	51221	Esparto, California

¹ See Technical Exhibit, attached to the instant application.

² Station KVMG(FM) is licensed to Bustos Media of California License, LLC (“Bustos”). An indirect attributable investor in Bustos also holds an indirect attributable interest in applicant FBSL.

³ On August 11, 2005, the Commission issued station KVMG(FM) a license to operate on channel 280A at Lincoln, California, in accordance with the Report and Order in MB Docket No. 04-24 (DA 04-2132) (rel. July 20, 2004). See File No. BLH-20050422AAK (granted Aug. 11, 2005).

⁴ Station KTTA(FM) also is licensed to Bustos. An indirect attributable investor in Bustos also holds an indirect attributable interest in applicant FBSL.

Thus, grant of this application will result in the FBSL Parties having a cognizable interest in more than one commercial full-power radio station in the Sacramento Metro.

Stations KVMG(FM) and KTTA(FM) are reported by the BIA database as “home” to, and the stations’ respective community of license is within, the Sacramento Metro. Accordingly, applicant FBSL must demonstrate compliance with the local radio ownership rule, as revised, under the Arbitron Metro methodology.

II. Arbitron Metro Analysis

According to the BIA database, there are 45 commercial and noncommercial educational full-power radio stations located within, or reported by BIA as “home” to, the Sacramento Metro.⁵ In an Arbitron Metro reported by BIA as having 45 or more “home” commercial and noncommercial educational full-power stations, a party may have a cognizable interest in up to eight full-power commercial radio stations, not more than five of which may be in the same service (*i.e.*, AM or FM).⁶ Grant of this application, as amended, will result in the FBSL Parties having a cognizable interest in exactly three FM full-power commercial radio stations which are “home” to the same Arbitron Metro. Thus, the proposed amendment to KXCL’s pending minor change application complies with the local radio ownership limits set forth in Section 73.3555 under the Arbitron Metro methodology.⁷

⁵ This total excludes the three radio stations in which the FBSL Parties have an attributable interest.

⁶ 47 C.F.R. § 73.3555(a) (2003); *see also* Report and Order, 18 FCC Rcd 13620 (2003), *aff’d in part and remanded in part, Prometheus Radio Project et al. v. FCC*, 373 F.3d 372 (3d Cir. 2004), *stay modified*, No. 03-3388 (Sept. 3, 2004).

⁷ Analysis under the interim contour-overlap methodology is not required because the three radio stations in which the FBSL Parties have an attributable interest are all licensed to communities located within the boundary of the Sacramento Metro.