



# FCC Geographic Market Definition for Boise, ID

| Call Letters  | AM/FM | Type  | Station | Format      | Home Market | Market       |          |  | City & State of License | County of License |
|---|-------|-------|---------|-------------|-------------|--------------|----------|--|-------------------------|-------------------|
|   |       |       |         |             |             | Designn Date | Mkt Rank | Owner  |                         |                   |
| KBGN  | AM    | 1060  | C       | Christian   | Boise, ID   | 07/02/2003   | 100      | Wilson, Nelson & Karen                         | Caldwell, ID            | Canyon            |
| KKGL  | FM    | 96.9  | C       | Cisc Rock   | Boise, ID   | 07/02/2003   | 100      | Citadel Communications                         | Nampa, ID               | Canyon            |
| KBOI  | AM    | 670   | C       | News/Talk   | Boise, ID   | 07/02/2003   | 100      | Citadel Communications                         | Boise, ID               | Ada               |
| KQFC  | FM    | 97.9  | C       | Country     | Boise, ID   | 07/02/2003   | 100      | Citadel Communications                         | Boise, ID               | Ada               |
| KBXL  | FM    | 94.1  | C       | Chrst/Talk  | Boise, ID   | 07/02/2003   | 100      | KSPD Inc                                       | Caldwell, ID            | Canyon            |
| KCID  | AM    | 1490  | C       | Oldies      | Boise, ID   | 07/02/2003   | 100      | Journal Broadcast Group Inc                    | Caldwell, ID            | Canyon            |
| KTHI  | FM    | 107.1 | C       | Oldies      | Boise, ID   | 07/02/2003   | 100      | Journal Broadcast Group Inc                    | Caldwell, ID            | Canyon            |
| KCIX  | FM    | 105.9 | C       | Hot AC      | Boise, ID   | 07/02/2003   | 100      | Peak Broadcasting LLC                          | Caldwell, ID            | Canyon            |
| KFXD  | AM    | 630   | C       | Talk        | Boise, ID   | 07/02/2003   | 100      | Peak Broadcasting LLC                          | Garden City, ID         | Ada               |
| KRVB  | FM    | 94.9  | C       | AAA         | Boise, ID   | 07/02/2003   | 100      | Journal Broadcast Group Inc                    | Boise, ID               | Ada               |
| KGEM  | AM    | 1140  | C       | Oldies      | Boise, ID   | 07/02/2003   | 100      | Journal Broadcast Group Inc                    | Nampa, ID               | Canyon            |
| KIDO  | AM    | 580   | C       | News/Talk   | Boise, ID   | 07/02/2003   | 100      | Journal Broadcast Group Inc                    | Boise, ID               | Ada               |
| KAWO  | FM    | 104.3 | C       | Country     | Boise, ID   | 07/02/2003   | 100      | Peak Broadcasting LLC                          | Nampa, ID               | Canyon            |
| KIZN  | FM    | 92.3  | C       | Country     | Boise, ID   | 07/02/2003   | 100      | Peak Broadcasting LLC                          | Boise, ID               | Ada               |
| KZMG  | FM    | 93.1  | C       | Top 40      | Boise, ID   | 07/02/2003   | 100      | Citadel Communications                         | Boise, ID               | Ada               |
| KJOT  | FM    | 105.1 | C       | Rock        | Boise, ID   | 07/02/2003   | 100      | Journal Broadcast Group Inc                    | New Plymouth, ID        | Payette           |
| KNJY  | AM    | 950   | C       | Christian   | Boise, ID   | 07/02/2003   | 100      | First Western Inc                              | Boise, ID               | Ada               |
| KSAS  | FM    | 103.3 | C       | Top 40      | Boise, ID   | 07/02/2003   | 100      | Peak Broadcasting LLC                          | Boise, ID               | Ada               |
| KDBI  | FM    | 101.9 | C       | Mexican     | Boise, ID   | 07/02/2003   | 100      | Bustos Media Enterprises LLC                   | Caldwell, ID            | Canyon            |
| KTIK  | AM    | 1350  | C       | Spts/Talk   | Boise, ID   | 07/02/2003   | 100      | Citadel Communications                         | Emmett, ID              | Gem               |
| KPDA  | FM    | 100.7 | C       | Mexican     | Boise, ID   | 07/02/2003   | 100      | FM Idaho Co LLC                                | Nampa, ID               | Canyon            |
| KSPD  | AM    | 790   | C       | Chrst/Talk  | Boise, ID   | 07/02/2003   | 100      | KSPD Inc                                       | Gooding, ID             | Gooding           |
| KBSU  | AM    | 730   | NC      | News/Jazz   | Boise, ID   | 07/02/2003   | 100      | Idaho State Board of Education                 | Boise, ID               | Ada               |
| KWEI  | FM    | 99.5  | C       | Mexcn/Tejno | Boise, ID   | 07/02/2003   | 100      | Treasure Valley Broadcasting                   | Boise, ID               | Ada               |
| KSRV  | FM    | 96.1  | C       | AC          | Boise, ID   | 06/19/2007   | 100      | FM Idaho Co LLC                                | Ontario, OR             | Payette           |
| KIOV  | AM    | 1450  | C       | Sports      | Boise, ID   | 06/12/2007   | 100      | Media Enterprises LLC                          | Notus, ID               | Malheur           |
| KQXR  | FM    | 100.3 | C       | New Rock    | Boise, ID   | 07/02/2003   | 100      | Journal Broadcast Group Inc                    | Payette, ID             | Canyon            |
| KWYD  | FM    | 101.1 | C       | Rhymc/CHR   | Boise, ID   | 06/13/2007   | 100      | FM Idaho Co LLC                                | Parma, ID               | Payette           |
| KXLT  | FM    | 107.9 | C       | Soft AC     | Boise, ID   | 07/02/2003   | 100      | Peak Broadcasting LLC                          | Eagle, ID               | Canyon            |
| KQLZ  | FM    | 99.1  | C       | Oldies      | Boise, ID   | 07/02/2003   | 100      | FM Idaho Co LLC                                | Mountain Home, ID       | Ada               |
| KBSU  | FM    | 90.3  | NC      | Classical   | Boise, ID   | 07/02/2003   | 100      | Idaho State Board of Education                 | Boise, ID               | Elmore            |
| KBSX  | FM    | 91.5  | NC      | NPR/Talk    | Boise, ID   | 07/02/2003   | 100      | Idaho State Board of Education                 | Boise, ID               | Ada               |
| KTSY  | FM    | 89.5  | NC      | ChrContem   | Boise, ID   | 07/02/2003   | 100      | Idaho Conference of Seventh-Day Adventists Inc | Caldwell, ID            | Ada               |
| KDJQ  | AM    | 890   | C       | DARK        | Boise, ID   | 03/31/2005   | 100      | Merrill, Greg                                  | Caldwell, ID            | Canyon            |
| *C* - Commercial Station; *NC* - Non Commercial Station |       |       |         |             |             |              |          |  |                         |                   |
| *p* indicates pending sale to owner listed              |       |       |         |             |             |              |          |  |                         |                   |



## FCC Geographic Market Definition for Boise, ID

| Call Letters                                  | AM/FM | Type  | Frequency | Station Format | Home Market | Market Designn Date | Home Mkt Rank | Owner                        | City & State of License | County of License |
|---|-------|-------|-----------|----------------|-------------|---------------------|---------------|------------------------------|-------------------------|-------------------|
| KARJ  | FM    | 88.3  | NC        | ChrsContem     | Boise, ID   | 06/13/2005          | 100           | Educational Media Foundation | Kuna, ID                | Ada               |
| KPHD  | FM    | 97.5  | C         | DARK           | Boise, ID   | 01/06/2009          | 100           | College Creek Media LLC      | Elko, NV                | Elko              |
| Number of Stations in Geographic Market       |       |       |           |                |             | 36                  |               |                              |                         |                   |
| <u>Previous Stations in Geographic Market</u> |       |       |           |                |             |                     |               |                              |                         |                   |
| KDZY  | FM    | 98.3  | C         | Country        |             | 08/18/2005          | 0             | KSPD Inc                     | McCall, ID              | Valley            |
| KOTA  | FM    | 106.3 | C         | Mexican        |             | 08/09/2006          | 0             | Bustos Media Enterprises LLC | Homedale, ID            | Owyhee            |

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