ASSET PURCHASE AGREEMENT

by and between

Lewis Broadcasting Corporation, as Seller

and

SagamoreHill Broadcasting of Georgia, LLC, as Buyer

Dated: April 26, 2007

For the Sale of WLTZ-TV, Columbus, Georgia

TABLE OF CONTENTS

	P	age No.
ARTICLE 1:	PURCHASE OF ASSETS	1
1.1	Station Assets	1
1.2	Excluded Assets	2
1.3	Assumption of Obligations	3
1.4	Purchase Price	3
1.5	Deposit	3
1.6	Prorations and Adjustments	4
1.7	Allocation	
1.8	Closing	4
1.9	Governmental Consents	
1.10	LMA	5
ARTICLE 2:	SELLER REPRESENTATIONS AND WARRANTIES	5
2.1	Organization	5
2.2	Authorization	5
2.3	No Conflicts	6
2.4	FCC Licenses	6
2.5	Taxes	
2.6	Personal Property	6
2.7	Real Property	6
2.8	Contracts	6
2.9	Environmental	7
2.10	Intangible Property	7
2.11	Employees	
2.12	Insurance	
2.13	Compliance with Law	
2.14	Litigation	8
2.15	Financial Statements	
2.16	No Undisclosed Liabilities	
2.17	Station Assets	
2.18	Cable TV	
ARTICLE 3:		
3.1	Organization	
3.2	Authorization	9

TABLE OF CONTENTS (continued)

	Page No.
3.3	No Conflicts9
3.4	Litigation9
3.5	Qualification9
ARTICLE 4:	SELLER COVENANTS9
4.1	Seller's Covenants9
ARTICLE 5:	JOINT COVENANTS10
5.1	Confidentiality
5.2	Announcements
5.3	Control
5.4	Risk of Loss11
5.5	Environmental11
5.6	Consents12
5.7	Employees
5.8	Accounts Receivable13
5.9	1031 Exchange
5.10	Actions14
ARTICLE 6:	SELLER CLOSING CONDITIONS14
6.1	Representations and Covenants
6.2	Proceedings14
6.3	FCC Authorization14
6.4	Hart Scott Rodino
6.5	Deliveries15
ARTICLE 7:	BUYER CLOSING CONDITIONS15
7.1	Representations and Covenants15
7.2	Proceedings15
7.3	FCC Authorization
7.4	Hart Scott Rodino
7.5	Deliveries15
7.6	Consents15
ARTICLE 8:	CLOSING DELIVERIES15
8.1	Seller Documents
8.2	Buyer Documents16
ARTICLE 9:	SURVIVAL; INDEMNIFICATION16

TABLE OF CONTENTS (continued)

		Page No.
9.1	Survival	
9.2	Indemnification	17
9.3	Procedures	18
ARTICLE 10:	: TERMINATION AND REMEDIES	18
10.1	Termination	18
10.2	Cure Period	19
10.3	Survival	19
10.4	Specific Performance	19
10.5	Liquidated Damages	
ARTICLE 11:	: MISCELLANEOUS	20
11.1	Expenses	20
11.2	Further Assurances	
11.3	Assignment	
11.4	Notices	
11.5	Amendments	
11.6	Entire Agreement	
11.7	Severability	
11.8	No Beneficiaries	
11.9	Governing Law	
11.10	Counterparts	
	Time of Essence	22
1 1 1 1	THUE OF EXSCIRCE	

Exhibits:

Exhibit A: Escrow Agreement

$\underline{\textbf{SCHEDULES}}$

Schedule 1.1(a)	FCC Licenses
Schedule 1.1(b)	Tangible Personal Property
Schedule 1.1(c)	Real Property
Schedule 1.1(d)	Station Contracts
Schedule 1.1(e)	Intangible Property
Schedule 1.2	Excluded Assets
Schedule 2.3	Conflicts
Schedule 2.11	Employment Matters
Schedule 2.13	Compliance and Claims
Schedule 2.14	Litigation
Schedule 2.18	Cable TV

ASSET PURCHASE AGREEMENT

THIS ASSET PURCHASE AGREEMENT (this "Agreement") is made as of the date set forth below among the company set forth as Seller on the signature page hereto ("Seller") and the company set forth as Buyer on the signature page hereto ("Buyer").

Recitals

- A. Seller owns and operates a television broadcast station WLTZ-TV, Columbus, Georgia (Facility ID No. 37179) ("Station") pursuant to certain authorizations issued by the Federal Communications Commission (the "FCC").
- B. Pursuant to the terms and subject to the conditions set forth in this Agreement, Seller desires to sell to Buyer, and Buyer desires to purchase from Seller, the Station Assets (defined below).

AGREEMENT

NOW, THEREFORE, taking the foregoing into account, and in consideration of the mutual covenants and agreements set forth herein, the parties, intending to be legally bound, hereby agree as follows:

ARTICLE 1: PURCHASE OF ASSETS

- 1.1 <u>Station Assets</u>. On the terms and subject to the conditions hereof, at Closing (defined below), except as set forth in Section 1.2, Seller shall sell, assign, transfer, convey and deliver to Buyer, and Buyer shall purchase and acquire from Seller, all right, title and interest of Seller in and to all assets and properties of Seller, real and personal, tangible and intangible, that are used or held for use in the operation of the Station (the "<u>Station Assets</u>"), including without limitation the following:
- (a) all licenses, permits and other authorizations issued to Seller by the FCC with respect to the Station (the "FCC Licenses"), including those described on *Schedule 1.1(a)*, including any renewals or modifications thereof between the date hereof and Closing;
- (b) all of Seller's equipment, transmitters, antennas, cables, towers, vehicles, furniture, fixtures, spare parts and other tangible personal property of every kind and description that are used or held for use in the operation of the Station, including without limitation those listed on *Schedule 1.1(b)*, except for any retirements or dispositions thereof made between the date hereof and Closing in the ordinary course of business (the "<u>Tangible Personal Property</u>");
- (c) all of Seller's real property used or held for use in the operation of the Station (including any appurtenant easements and improvements located thereon), including without limitation those listed on *Schedule 1.1(c)* (the "Real Property");
- (d) all agreements for the sale of advertising time on the Station entered into in the ordinary course of business, and all other contracts, agreements and leases entered into in the ordinary course of the Station's business, including without limitation those listed on *Schedule*

- 1.1(d), together with all contracts, agreements and leases made between the date hereof and Closing in accordance with Article 4 (the "Station Contracts");
- (e) all of Seller's rights in and to the Station's call letters and Seller's rights in and to the trademarks, trade names, service marks, internet domain names, copyrights, programs and programming material, jingles, slogans, logos, and other intangible property which are used or held for use in the operation of the Station, including without limitation those listed on *Schedule 1.1(e)* (the "Intangible Property"); and
- (f) Seller's rights in and to all the files, documents, records, and books of account (or copies thereof) relating to the operation of the Station, including the Station's local public files, programming information and studies, engineering data and reports, advertising studies, marketing and demographic data, sales correspondence, lists of advertisers, credit, sales and accounting reports, and logs, but excluding records relating to Excluded Assets (defined below).

The Station Assets shall be transferred to Buyer free and clear of liens, claims and encumbrances ("Liens") except for Assumed Obligations (defined in Section 1.3), liens for taxes not yet due and payable, liens that will be released at or prior to Closing, and, with respect to the Real Property, such other easements, rights of way, building and use restrictions and other exceptions that do not in any material respect impair the use thereof in the ordinary course of the business of the Station (collectively, "Permitted Liens").

- 1.2 <u>Excluded Assets</u>. Notwithstanding anything to the contrary contained herein, the Station Assets shall not include the following assets or any rights, title and interest therein (the "Excluded Assets"):
- (a) all cash and cash equivalents of Seller, including without limitation certificates of deposit, commercial paper, treasury bills, marketable securities, money market accounts and all such similar accounts or investments;
- (b) all tangible and intangible personal property of Seller retired or disposed of between the date of this Agreement and Closing in accordance with Article 4;
- (c) all Station Contracts that are terminated or expire prior to Closing in accordance with Article 4;
- (d) Seller's corporate name and trade names unrelated to the operation of the Station, charter documents, and books and records relating to the organization, existence or ownership of Seller, duplicate copies of the records of the Station, and all records not relating to the operation of the Station:
- (e) all contracts of insurance, all coverages and proceeds thereunder and all rights in connection therewith, including without limitation rights arising from any refunds due with respect to insurance premium payments to the extent related to such insurance policies;
- (f) all pension, profit sharing plans and trusts and the assets thereof and any other employee benefit plan or arrangement and the assets thereof, if any, maintained by Seller;

- (g) the Station's accounts receivable and any other rights to payment of eash consideration for goods or services sold or provided prior to the commencement of the LMA (defined below) or otherwise arising during or attributable to any period prior to the commencement of the LMA (the "A/R");
- (h) any non-transferable shrinkwrapped computer software and any other non-transferable computer licenses that are not material to the operation of the Station;
- (i) all rights and claims of Seller, whether mature, contingent or otherwise, against third parties with respect to the Station and the Station Assets, to the extent arising during or attributable to any period prior to the Effective Time (defined below);
- (j) all deposits and prepaid expenses (and rights arising therefrom or related thereto), except to the extent Seller receives a credit therefor under Section 1.6;
- (k) all marketable and non-marketable securities and negotiable instruments held or owned by Seller;
 - (1) all real property not located in Muscogee County, Georgia; and
 - (m) the assets listed on Schedule 1.2 (if any).
- Assumption of Obligations. On the Closing Date (defined below), Buyer shall enter into any new contracts required by *Schedule 1.1(d)* or otherwise required by this Agreement and shall assume the obligations of Seller arising during, or attributable to, any period of time on or after the Closing Date under the Station Contracts, the obligations described in Section 5.7 and any other liabilities of Seller to the extent Buyer receives a credit therefor under Section 1.6 (collectively, the "Assumed Obligations"). Except for the Assumed Obligations and except as provided in the LMA, Buyer does not assume, and will not be deemed by the execution and delivery of this Agreement or the consummation of the transactions contemplated hereby to have assumed, any other liabilities or obligations of Seller (the "Retained Obligations").
- 1.4 <u>Purchase Price</u>. In consideration for the sale of the Station Assets to Buyer, at Closing Buyer shall pay Seller, by wire transfer of immediately available funds, the sum of Ten Million Six Hundred Thousand Dollars (\$10,600,000) which includes the Deposit defined below (the "<u>Purchase Price</u>"), with the amount to be delivered on the Closing Date being subject to adjustment pursuant to Section 1.6.
- 1.5 <u>Deposit</u>. Within one business day of the date of this Agreement, Buyer shall make a cash deposit in immediately available funds in an amount equal to five percent (5%) of the Purchase Price (the "<u>Deposit</u>") with Kalil & Co., Inc. (the "<u>Escrow Agent</u>") pursuant to the Escrow Agreement (the "<u>Escrow Agreement</u>") of even date herewith among Buyer, Seller and the Escrow Agent in the form of *Exhibit A* attached hereto. At Closing, the Deposit shall be disbursed to Seller and applied to the Purchase Price and any interest accrued thereon shall be disbursed to Buyer. If this Agreement is terminated by Seller pursuant to Section 10.1(c), the Deposit and any interest accrued thereon shall be disbursed to Seller. If this Agreement is terminated for any other reason, the Deposit and any interest accrued thereon shall be disbursed to Buyer. The parties shall each instruct the Escrow Agent to disburse the Deposit and all

interest thereon to the party entitled thereto and shall not, by any act or omission, delay or prevent any such disbursement. Any failure by Buyer to make the Deposit within one business day of the date hereof constitutes a material default as to which the Cure Period under Section 10.1 does not apply entitling Seller to immediately terminate this Agreement.

- Prorations and Adjustments. Except as provided in the LMA, all prepaid and deferred 1.6 income and expenses relating to the Station Assets and arising from the operation of the Station shall be prorated between Buyer and Seller in accordance with generally accepted accounting principles ("GAAP") as of 12:01 a.m. on the day of Closing (the "Effective Time"). Such prorations shall include without limitation all ad valorem, real estate and other property taxes (except transfer taxes as provided by Section 11.1), music and other license fees, utility expenses, rent and other amounts under Station Contracts and similar prepaid and deferred items. Seller shall receive a credit for all of the Station's deposits and prepaid expenses. Sales commissions related to the sale of advertisements broadcast on the Station prior to commencement of the LMA shall be the responsibility of Seller, and sales commissions related to the sale of advertisements broadcast on the Station after commencement of the LMA shall be the responsibility of Buyer. Prorations and adjustments shall be made no later than ninety (90) calendar days after Closing. There shall be no proration or adjustment for any imbalance in the value of rights and obligations under trade, barter or similar agreements for the sale of time for goods or services. There shall be no proration or adjustment for employee leave accrued in the calendar year in which Closing occurs, but the prorations shall include an adjustment for employee leave (if any) accrued in a prior calendar year.
- 1.7 <u>Allocation</u>. Buyer and Seller shall use commercially reasonable efforts to mutually agree upon an allocation of the Purchase Price in accordance with the respective fair market values of the Station Assets and the goodwill being purchased and sold in accordance with the requirements of Section 1060 of the Internal Revenue Code of 1986, as amended (the "Code"). Seller shall propose such allocation to Buyer prior to Closing, and thereafter, Buyer and Seller shall act in good faith to come to an agreement on such allocation on or prior to the Closing Date. Each of Buyer and Seller shall file a tax return reflecting such allocation as and when required under the Code.
- 1.8 <u>Closing</u>. The consummation of the sale and purchase of the Station Assets provided for in this Agreement (the "<u>Closing</u>") shall take place on or before the tenth business day after the date of the last to occur of the date the FCC Consent becomes a Final Order (defined below) (or at Buyer's option, after the FCC Consent pursuant to the FCC's initial order), HSR Clearance (defined below), or on such later day after such consents as Buyer and Seller may mutually agree, subject to Section 5.7 and the satisfaction or waiver of the conditions set forth in Articles 6 or 7 below. The date on which the Closing is to occur is referred to herein as the "<u>Closing Date</u>." For purposes of this Agreement, the term "<u>Final Order</u>" shall mean that action shall have been taken by the FCC (including action duly taken by the FCC's staff, pursuant to delegated authority) which shall not have been reversed, stayed, enjoined, set aside, annulled or suspended: with respect to which no timely request for stay, petition for rehearing, appeal or certiorari or *sua sponte* action of the FCC with comparable effect shall be pending; and as to which the time for filing any such request, petition, appeal, certiorari or for the taking of any such *sua sponte* action by the FCC shall have expired or otherwise terminated.

1.9 Governmental Consents.

- (a) Within five (5) business days of the date of this Agreement, Buyer and Seller shall file an application with the FCC (the "FCC Application") requesting FCC consent to the assignment of the FCC Licenses to Buyer. FCC consent to the FCC Application without any material adverse conditions other than those of general applicability is referred to herein as the "FCC Consent". Buyer and Seller shall diligently prosecute the FCC Application and otherwise use their commercially reasonable efforts to obtain the FCC Consent as soon as possible.
- (b) If applicable, within ten (10) business days after the date of this Agreement, Buyer and Seller shall make any required filings with the Federal Trade Commission and the United States Department of Justice pursuant to the Hart-Scott-Rodino Antitrust Improvements Act of 1976, as amended (the "HSR Act") with respect to the transactions contemplated hereby (including a request for early termination of the waiting period thereunder), and shall thereafter promptly respond to all requests received from such agencies for additional information or documentation. Expiration or termination of any applicable waiting period under the HSR Act is referred to herein as "HSR Clearance."
- (c) Buyer and Seller shall notify each other of all documents filed with or received from any governmental agency with respect to this Agreement or the transactions contemplated hereby. Buyer and Seller shall furnish each other with such information and assistance as the other may reasonably request in connection with their preparation of any governmental filing hereunder. The FCC Consent and HSR Clearance are referred to herein collectively as the "Governmental Consents".
- 1.10 <u>LMA</u>. Simultaneous with the execution of this Agreement, Buyer and Seller are entering into a Local Programming and Marketing Agreement (the "<u>LMA</u>") pursuant to which, among other things, and subject to the terms and conditions of the LMA, Buyer will provide programming for, and be entitled to receive the revenues from the sale of advertising time on, the Station.

ARTICLE 2: SELLER REPRESENTATIONS AND WARRANTIES

Seller makes the following representations and warranties to Buyer:

- 2.1 <u>Organization</u>. Seller is duly organized, validly existing and in good standing under the laws of the jurisdiction of its organization, and is qualified to do business in each jurisdiction in which the Station Assets are located. Seller has the requisite power and authority to execute, deliver and perform this Agreement and all of the other agreements and instruments to be made by Seller pursuant hereto (collectively, the "<u>Seller Ancillary Agreements</u>") and to consummate the transactions contemplated hereby.
- Ancillary Agreements by Seller have been duly authorized and approved by all necessary action of Seller and do not require any further authorization or consent of Seller. This Agreement is, and each Seller Ancillary Agreement when made by Seller and the other parties thereto will be, a legal, valid and binding agreement of Seller enforceable in accordance with its terms, except in each case as such enforceability may be limited by bankruptcy, moratorium, insolvency, reorganization or other similar laws affecting or limiting the enforcement of creditors' rights

generally and except as such enforceability is subject to general principles of equity (regardless of whether such enforceability is considered in a proceeding in equity or at law).

2.3 No Conflicts. Except as set forth on Schedule 2.3 and except for the Governmental Consents and consents to assign certain of the Station Contracts, the execution, delivery and performance by Seller of this Agreement and the Seller Ancillary Agreements and the consummation by Seller of any of the transactions contemplated hereby does not conflict with any organizational documents of Seller, any contract or agreement to which Seller is a party or by which it is bound, or any law, judgment, order, or decree to which Seller is subject, or require the consent or approval of, or a filing by Seller with, any governmental or regulatory authority or any third party.

2.4 <u>FCC Licenses</u>. Except as set forth on *Schedule 1.1(a)*:

Seller is the holder of the FCC Licenses described on *Schedule 1.1(a)*, which are all of the licenses, permits and authorizations required for the present operation of the Station. The FCC Licenses are in full force and effect and have not been revoked, suspended, canceled, rescinded or terminated and have not expired. There is not pending, or, to Seller's knowledge, threatened, any action by or before the FCC to revoke, suspend, cancel, rescind or materially adversely modify any of the FCC Licenses (other than proceedings to amend FCC rules of general applicability). There is not issued or outstanding, by or before the FCC, any order to show cause, notice of violation, notice of apparent liability, or order of forfeiture against the Station or against Seller with respect to the Station that could result in any such action. The Station is operating in compliance in all material respects with the FCC Licenses, the Communications Act of 1934, as amended (the "Communications Act"), and the rules, regulations and policies of the FCC. All material reports and filings required to be filed with the FCC by Seller with respect to the Station have been timely filed. All such reports and filings are accurate and complete in all material respects.

- 2.5 <u>Taxes</u>. Seller has, in respect of the Station's business, filed all foreign, federal, state, county and local income, excise, property, sales, use, franchise and other tax returns and reports which are required to have been filed by it under applicable law, and has paid all taxes which have become due pursuant to such returns or pursuant to any assessments which have become payable.
- Property included in the Station Assets. Except as set forth on Schedule 1.1(b), Seller has good and marketable title to the Tangible Personal Property free and clear of Liens other than Permitted Liens. Except as set forth on Schedule 1.1(b), all material items of Tangible Personal Property are in good operating condition, ordinary wear and tear excepted.
- 2.7 <u>Real Property</u>. Schedule 1.1(c) contains a description of the Real Property. Seller has good and marketable fee simple title to the Real Property described on Schedule 1.1(c), free and clear of Liens other than Permitted Liens. To Seller's knowledge, the Real Property is not subject to any suit for condemnation or other taking by any public authority.
- 2.8 <u>Contracts</u>. Schedule 1.1(d) contains a list of all contracts that are used in the operation of the Station other than contracts that when combined with any Station Contracts executed after

the date of this Agreement do not exceed the limitations set forth in Section 4.1 and agreements for the sale of advertising time entered into in the ordinary course of business. The Station Contracts requiring the consent of a third party to assignment are identified with an asterisk on Schedule 1.1(d). Each of the Station Contracts (including without limitation each of the Real Property Leases) is in effect and is binding upon Seller and, to Seller's knowledge, the other parties thereto (subject to bankruptcy, insolvency, reorganization or other similar laws relating to or affecting the enforcement of creditors' rights generally). Seller has performed its obligations under each of the Station Contracts in all material respects, and is not in material default thereunder, and to Seller's knowledge, no other party to any of the Station Contracts is in default thereunder in any material respect.

- 2.9 <u>Environmental</u>. Except as set forth on *Schedule 1.1(c)* or in any environmental report delivered by Seller to Buyer prior to the date of this Agreement, to Seller's knowledge, no hazardous or toxic substance or waste regulated under any applicable environmental, health or safety law has been generated, stored, transported or released on, in, from or to the Real Property included in the Station Assets. Except as set forth on *Schedule 1.1(c)* or in any environmental report delivered by Seller to Buyer prior to the date of this Agreement, to Seller's knowledge, Seller has complied in all material respects with all environmental, health and safety laws applicable to the Station.
- 2.10 <u>Intangible Property</u>. Schedule 1.1(e) contains a description of the material Intangible Property included in the Station Assets. Except as set forth on Schedule 1.1(e), (i) to Seller's knowledge, Seller's use of the Intangible Property does not infringe upon any third party rights in any material respect, (ii) no material Intangible Property is the subject of any pending, or, to Seller's knowledge, threatened legal proceedings claiming infringement or unauthorized use, and (iii) Seller has not received any written notice that its use of any material Intangible Property is unauthorized or infringes upon the rights of any other person. Except as set forth on Schedule 1.1(e), to Seller's knowledge, Seller owns or has the right to use the Intangible Property free and clear of Liens other than Permitted Liens.
- 2.11 <u>Employees</u>. Except as set forth on *Schedule 2.11*, (i) Seller has complied in all material respects with all labor and employment laws, rules and regulations applicable to the Station's business, including without limitation those which relate to prices, wages, hours, discrimination in employment and collective bargaining, (ii) there is no unfair labor practice charge or complaint against Seller in respect of the Station's business pending or, to Seller's knowledge, threatened before the National Labor Relations Board, any state labor relations board or any court or tribunal, and there is no strike, dispute, request for representation, slowdown or stoppage pending or threatened in respect of the Station business, and (iii) Seller is not party to any collective bargaining, union or similar agreement with respect to the employees of Seller at the Station, and to Seller's knowledge, no union represents or claims to represent or is attempting to organize such employees.
- 2.12 <u>Insurance</u>. Seller maintains insurance policies or other arrangements with respect to the Station and the Station Assets consistent with its past practices, and will maintain such policies or arrangements until the Effective Time.
- 2.13 <u>Compliance with Law</u>. Except as set forth on *Schedule 2.13*, (i) Seller has complied in all material respects with all laws, rules and regulations, including without limitation all FCC and

Federal Aviation Administration rules and regulations applicable to the operation of the Station, and all decrees and orders of any court or governmental authority which are applicable to the operation of the Station, and (ii) to Seller's knowledge, there are no governmental claims or investigations pending or threatened against Seller in respect of the Station except those affecting the industry generally.

- 2.14 <u>Litigation</u>. Except as set forth on *Schedule 2.14*, there is no action, suit or proceeding pending or, to Seller's knowledge, threatened against Seller in respect of the Station that will subject Buyer to liability or which will affect Seller's ability to perform its obligations under this Agreement. Seller is not operating under or subject to any order, writ, injunction or decree relating to the Station or the Station Assets of any court or governmental authority which would have a material adverse effect on the condition of the Station or any of the Station Assets or on the ability of Seller to enter into this Agreement or consummate the transactions contemplated hereby, other than those of general applicability.
- 2.15 <u>Financial Statements</u>. Seller has provided to Buyer copies of its unaudited statements of operations for the Station for the years ended December 31, 2005 and December 31, 2006 and the year to date through the calendar month for which such statements have been most recently prepared by Seller. Except for the foregoing and except for the absence of footnotes, such statements have been prepared in a manner consistently applied and present fairly in all material respects the results of operations of the Station as operated by Seller for the respective periods covered thereby.
- 2.16 <u>No Undisclosed Liabilities</u>. There are no liabilities or obligations of Seller with respect to the Station that will be binding upon Buyer after the Effective Time other than the Assumed Obligations and other than pursuant to the prorations under Section 1.6.
- 2.17 <u>Station Assets</u>. The Station Assets include all assets that are owned or leased by Seller and used or held for use in the operation of the Station in all material respects as currently operated, except for the Excluded Assets.
- 2.18 <u>Cable TV.</u> Schedule 2.18 includes a true and complete list of all agreements with operators of cable television systems pursuant to which Seller has granted to such operators the right to retransmit the Station's signal (the "Retransmission Agreements"). Except with respect to cable television systems that are parties to the Retransmission Agreements, NBC or Seller has made a valid election of must carry on behalf of the Station with respect to each cable system located within the Station's DMA (as defined in Section 76.55(e)(2) of the FCC's rules and regulations). Except as set forth on Schedule 2.18 no cable system has notified Seller of any signal quality deficiency or copyright indemnity or other prerequisite to cable carriage of the Station's signal, and no cable system has notified Seller that it has declined or threatened to decline such carriage or failed to respond to a request for carriage or sought any form of relief from carriage from the FCC.

ARTICLE 3: <u>BUYER REPRESENTATIONS AND</u> WARRANTIES

Buyer hereby makes the following representations and warranties to Seller:

3.1 <u>Organization</u>. Buyer is duly organized, validly existing and in good standing under the laws of the jurisdiction of its organization, and is qualified to do business in each jurisdiction in

which the Station Assets are located. Buyer has the requisite power and authority to execute, deliver and perform this Agreement and all of the other agreements and instruments to be executed and delivered by Buyer pursuant hereto (collectively, the "Buyer Ancillary Agreements") and to consummate the transactions contemplated hereby.

- Authorization. The execution, delivery and performance of this Agreement and the Buyer Ancillary Agreements by Buyer have been duly authorized and approved by all necessary action of Buyer and do not require any further authorization or consent of Buyer. This Agreement is, and each Buyer Ancillary Agreement when made by Buyer and the other parties thereto will be, a legal, valid and binding agreement of Buyer enforceable in accordance with its terms, except in each case as such enforceability may be limited by bankruptcy, moratorium, insolvency, reorganization or other similar laws affecting or limiting the enforcement of creditors' rights generally and except as such enforceability is subject to general principles of equity (regardless of whether such enforceability is considered in a proceeding in equity or at law).
- 3.3 <u>No Conflicts</u>. Except for the Governmental Consents, the execution, delivery and performance by Buyer of this Agreement and the Buyer Ancillary Agreements and the consummation by Buyer of any of the transactions contemplated hereby do not conflict with any organizational documents of Buyer, any contract or agreement to which Buyer is a party or by which it is bound, or any law, judgment, order or decree to which Buyer is subject, or require the consent or approval of, or a filing by Buyer with, any governmental or regulatory authority or any third party.
- 3.4 <u>Litigation</u>. There is no action, suit or proceeding pending or, to Buyer's knowledge, threatened against Buyer which questions the legality or propriety of the transactions contemplated by this Agreement or could materially adversely affect the ability of Buyer to perform its obligations hereunder.
- Qualification. Buyer is legally, financially and otherwise qualified to be the licensee of, acquire, own and operate the Station under the Communications Act and the rules, regulations and policies of the FCC and to enter into the LMA and assume the role of programmer thereunder. There are no facts that would, under existing law and the existing rules, regulations, policies and procedures of the FCC, disqualify Buyer as an assignee of the FCC Licenses or as the owner and operator of the Station or as the programmer under the LMA. No waiver of or exemption from any FCC rule or policy is necessary for the FCC Consent to be obtained. There are no matters which might reasonably be expected to result in the FCC's denial or delay of approval of the FCC Application.

ARTICLE 4: SELLER COVENANTS

- 4.1 <u>Seller's Covenants</u>. Between the date hereof and Closing, except as permitted by this Agreement or with the prior written consent of Buyer, which shall not be unreasonably withheld, delayed or conditioned, Seller shall, subject to the LMA (as applicable):
- (a) operate the Station in the ordinary course of business and in all material respects in accordance with FCC rules and regulations and with all other applicable laws, regulations, rules and orders:

- (b) not materially adversely modify, and in all material respects maintain in full force and effect, the FCC Licenses;
- (c) not other than in the ordinary course of business, sell, lease or dispose of or agree to sell, lease or dispose of any of the Station Assets unless replaced with similar items of substantially equal or greater value and utility, or create, assume or permit to exist any Liens upon the Station Assets, except for Permitted Liens, and not dissolve, liquidate, merge or consolidate with any other entity;
 - (d) maintain the Tangible Personal Property in the ordinary course of business;
- (e) upon reasonable notice, give Buyer and its representatives reasonable access during normal business hours to the Station Assets, and furnish Buyer with information relating to the Station Assets that Buyer may reasonably request, provided that such access rights shall not be exercised in a manner that interferes with the operation of the Station;
- (f) except in the ordinary course of business and as otherwise required by law, not (i) enter into any employment, labor, or union agreement or plan (or amendments of any such existing agreements or plan) that will be binding upon Buyer after Closing or (ii) increase the compensation payable to any employee of the Station, except for bonuses and other compensation payable by Seller in connection with the consummation of the transactions contemplated by this Agreement (if any); and
- (g) not enter into new Station Contracts that will be binding upon Buyer after Closing or amend any existing Station Contracts, except for (A) new time sales agreements and other Station Contracts made in the ordinary course of business that are terminable on ninety days notice or less without penalty, (B) other Station Contracts made with Buyer's prior consent, and (C) other Station Contracts that do not require post-Closing payments by Buyer of more than \$50,000 in the aggregate for all such new contracts.

For purposes of calculating the amount of said post-Closing payments by Buyer, if a contract is terminable by giving advance notice, then such amount shall include only the post-Closing amount that would be payable if a termination notice were given at Closing (whether or not such notice is in fact given), but in no event shall such amount be more than the amount payable absent such termination notice.

ARTICLE 5: JOINT COVENANTS

Buyer and Seller hereby covenant and agree as follows:

- 5.1 Confidentiality. Subject to the requirements of applicable law, all non-public information regarding the parties and their business and properties that is disclosed in connection with the negotiation, preparation or performance of this Agreement (including without limitation all financial information provided by Seller to Buyer) shall be confidential and shall not be disclosed to any other person or entity, except the parties' representatives and lenders for the purpose of consummating the transaction contemplated by this Agreement.
- 5.2 <u>Announcements</u>. Prior to Closing, no party shall, without the prior consent of the other (such consent not to be unreasonably withheld or delayed), issue any press release or make any

other public announcement concerning the transactions contemplated by this Agreement, except to the extent that such party is so obligated by law, in which case such party shall give advance notice to the other, and except that the parties shall cooperate to make a mutually agreeable announcement.

5.3 <u>Control.</u> Subject to the LMA, Buyer shall not, directly or indirectly, control, supervise or direct the operation of the Station prior to Closing. Consistent with the Communications Act and the FCC rules and regulations, control, supervision and direction of the operation of the Station prior to Closing shall remain the responsibility of Seller as the holder of the FCC Licenses.

5.4 Risk of Loss.

- (a) Seller shall bear the risk of any loss of or damage to any of the Station Assets at all times until the Effective Time, and Buyer shall bear the risk of any such loss or damage thereafter.
- (b) If prior to the Effective Time any item of Tangible Personal Property is damaged or destroyed or otherwise not in the condition described in Section 2.6 in any material respect, then:
- (i) Seller shall use commercially reasonable efforts to repair or replace such item in all material respects in the ordinary course of business; and
- (ii) if such repair or replacement is not completed prior to Closing, then the parties shall proceed to Closing (with Seller's representations and warranties deemed modified to take into account any such condition) and Seller shall promptly repair or replace such item in all material respects after Closing (and Buyer will provide Seller access and any other reasonable assistance requested by Seller with respect to such obligation), except that if such damage or destruction materially disrupts Station operations, then Buyer may postpone Closing until the date five (5) business days after operations are restored in all material respects, subject to Section 10.1.
- (c) If prior to Closing the Station is off the air or operating at a power level that results in a material reduction in coverage (a "<u>Broadcast Interruption</u>"), then Seller shall use commercially reasonable efforts to return the Station to the air and restore prior coverage as promptly as possible in the ordinary course of business. Notwithstanding anything herein to the contrary, if prior to Closing there is a Broadcast Interruption in excess of 24 hours, then Buyer may postpone Closing until the date five (5) business days after the Station returns to the air and prior coverage is restored in all material respects, subject to Section 10.1.

5.5 Environmental.

- (a) Buyer may at its expense conduct Phase I environmental assessments of the Real Property (each a "Phase I") prior to Closing, provided that such assessments are conducted during normal business hours upon reasonable prior notice, but completion of such assessments (or the results thereof) is not a condition to Closing.
- (b) If any Phase I or any item set forth on *Schedule 1.1(c)* identifies a condition requiring remediation under applicable environmental law, then:

- (i) except as set forth below, Seller shall use commercially reasonable efforts to remediate such condition in all material respects in the ordinary course of business; and
- (ii) if such remediation is not completed prior to Closing, then the parties shall proceed to Closing (with Seller's representations and warranties deemed modified to take into account any such condition) and Seller shall remediate such item in all material respects after Closing (and Buyer will provide Seller access and any other reasonable assistance requested by Seller with respect to such obligation).
- (c) Notwithstanding anything herein to the contrary, if at any time any such condition exists and the reasonably estimated cost to remedy all such conditions in the aggregate exceeds \$250,000, then Seller shall have the right to terminate this Agreement upon written notice to the other party.

5.6 Consents.

- third party consents necessary for the assignment of any Station Contract (which shall not require any payment to any such third party), but no such consents are conditions to Closing except for the Required Consents. Receipt of consent to assign to Buyer the Station's network affiliation agreement designated with a diamond on *Schedule 1.1(c)* (if any) is a condition precedent to Buyer's obligation to close under this Agreement (the "Required Consents").
- To the extent that any Station Contract may not be assigned without the (b) consent of any third party, and such consent is not obtained prior to Closing, this Agreement and any assignment executed pursuant to this Agreement shall not constitute an assignment of such Station Contract; provided, however, with respect to each such Station Contract, Seller and Buyer shall cooperate to the extent feasible in effecting a lawful and commercially reasonable arrangement under which Buyer shall receive the benefits under the Station Contract from and after Closing, and to the extent of the benefits received, such consent-pending Station Contract will be treated as if it were an assumed Station Contract for the purpose of this Agreement and Buyer shall pay and perform Seller's obligations arising under the Station Contract from and after Closing in accordance with its terms. Seller shall not assign any such consent-pending Station Contract to Buyer, unless and until the consent from the third party to such consentpending Station Contract is actually received. Buyer and Seller shall cooperate with one another to provide to Buyer the benefits of such consent-pending Station Contract until such time of the actual assignment thereof by Seller to Buyer following receipt of the necessary third-party consent.

5.7 Employees.

(a) Seller has provided Buyer a list showing employee positions and basic compensation for employees of the Station. Except as set forth on Schedule 1.1(d), Buyer shall offer post-LMA commencement Comparable Employment (defined below) to all such employees. Within thirty (30) calendar days after commencement of the LMA, Buyer shall give Seller written notice identifying (i) all Transferred Employees (defined below) and (ii) all individuals who were employed by Seller prior to the commencement of the LMA, who were offered Comparable Employment with Buyer who did not accept such offers. As used herein,

"Comparable Employment" means employment with no reduction in base salary or change in the amount of scheduled hours, and no requirement to commute more than 30 miles further than the employee's commute while employed by Seller.

- (b) If applicable, Seller shall give any notice to any applicable employees required under the Worker Adjustment and Retraining Notification Act (the "WARN Act") or any similar state or local law, and Buyer shall comply with any applicable requirements thereunder after the commencement of the LMA. If the WARN Act or any such other law is applicable, then Seller may by written notice to Buyer extend the LMA commencement date to a date within five (5) business days after expiration of all applicable notice periods.
- Employees"), Seller shall be responsible for all compensation and benefits arising prior to the commencement of the LMA (in accordance with Seller's employment terms), and Buyer shall be responsible for all compensation and benefits arising after the commencement of the LMA (in accordance with Buyer's employment terms). Buyer shall grant credit to each Transferred Employee for all unused vacation accrued as of the commencement of the LMA as an employee of Seller, and Buyer shall assume and discharge Seller's obligation to provide such leave to such employees (such obligations being a part of the Assumed Obligations). If any such leave is accrued in a year prior to the calendar year in which LMA commencement occurs, then Buyer shall receive an appropriate adjustment as provided by Section 1.6. On the Closing Date Seller shall compensate all Transferred Employees for sick leave accrued as of the commencement of the LMA.
- participate in its "employee welfare benefit plans" (including without limitation health insurance plans) and "employee pension benefit plans" (as defined in ERISA) in which similarly situated employees are generally eligible to participate, with coverage effective immediately upon commencement of the LMA (and without exclusion from coverage on account of any pre-existing condition), with service with Seller deemed service with Buyer for purposes of any length of service requirements, waiting periods, vesting periods and differential benefits based on length of service, and with credit under any welfare benefit plan for any deductibles or co-insurance paid for the current plan year under any plan maintained by Seller.
- (e) Buyer shall also permit each Transferred Employee who participates in Seller's 401(k) plan to elect to make direct rollovers of their account balances into Buyer's 401(k) plan as soon as administratively feasible after commencement of the LMA including the direct rollover of any outstanding loan balances such that they will continue to make payments under the terms of such loans under Buyer's 401(k) plan, subject to compliance with applicable law and subject to the reasonable requirements of Buyer's 401(k) plan.
- Accounts Receivable. For the period commencing on the commencement of the LMA and ending one hundred fifty (150) days thereafter or on the Closing Date, whichever first occurs (the "Collection Period"), Buyer shall, without charge to Seller, use commercially reasonable efforts to collect the A/R in the ordinary course of business and shall apply all amounts collected from the Station's account debtors to the oldest account first, unless the advertiser disputes in good faith in writing an older account and designates the payment to a newer account. Any amounts relating to the A/R that are paid directly to Seller shall be retained by Seller. Buyer

13

shall not discount, adjust or otherwise compromise any A/R and Buyer shall refer any disputed A/R to Seller. Buyer shall pay to applicable Transferred Employees any sales commissions payable in respect of A/R collected by Buyer based upon a schedule thereof provided by Seller. Within ten calendar days after the end of the Collection Period, Buyer shall deliver to Seller a report showing A/R collections for the Collection Period and Buyer shall make a payment to Seller equal to the amount of all such collections less the amount of sales commissions paid to Transferred Employees in respect thereof. At the end of the Collection Period, any remaining A/R shall be returned to Seller for collection.

- 5.9 1031 Exchange. To facilitate a like-kind exchange under Section 1031 of the Code, Seller may assign its rights under this Agreement (in whole or in part) to a "qualified intermediary" under section 1.1031(k)-1(g)(4) of the treasury regulations (but such assignment shall not relieve Seller of its obligations under this Agreement) and any such qualified intermediary may re-assign to Seller. If Seller gives notice of such assignment, Buyer shall provide Seller with a written acknowledgment of such notice prior to Closing and pay the Purchase Price (or such portion thereof as is designated in writing by the qualified intermediary) to or on behalf of the qualified intermediary at Closing and otherwise reasonably cooperate therewith.
- 5.10 Actions. After Closing, Buyer shall cooperate with Seller in the investigation, defense or prosecution of any action which is pending or threatened against Seller or its affiliates with respect to the Station, whether or not any party has notified the other of a claim for indemnification with respect to such matter. Without limiting the generality of the foregoing. Buyer shall make available its employees to give depositions or testimony and shall furnish all documentary or other evidence that Seller may reasonably request.

ARTICLE 6: SELLER CLOSING CONDITIONS

The obligation of Seller to consummate the Closing hereunder is subject to satisfaction, at or prior to Closing, of each of the following conditions (unless waived in writing by Seller):

6.1 Representations and Covenants.

- (a) The representations and warranties of Buyer made in this Agreement, shall be true and correct in all material respects as of the Closing Date except for changes permitted or contemplated by the terms of this Agreement.
- (b) The covenants and agreements to be complied with and performed by Buyer at or prior to Closing shall have been complied with or performed in all material respects.
- (c) Seller shall have received a certificate dated as of the Closing Date from Buyer executed by an authorized officer of Buyer to the effect that the conditions set forth in Sections 6.1(a) and (b) have been satisfied.
- 6.2 <u>Proceedings</u>. Neither Seller nor Buyer shall be subject to any court or governmental order or injunction restraining or prohibiting the consummation of the transactions contemplated hereby.
- 6.3 FCC Authorization. The FCC Consent shall have been obtained.

- 6.4 Hart Scott Rodino. If applicable, the HSR Clearance shall have been obtained.
- 6.5 <u>Deliveries</u>. Buyer shall have complied with its obligations set forth in Section 8.2.

ARTICLE 7: BUYER CLOSING CONDITIONS

The obligation of Buyer to consummate the Closing hereunder is subject to satisfaction, at or prior to Closing, of each of the following conditions (unless waived in writing by Buyer):

7.1 Representations and Covenants.

- (a) The representations and warranties of Seller made in this Agreement shall be true and correct in all material respects as of the Closing Date except for changes permitted or contemplated by the terms of this Agreement.
- (b) The covenants and agreements to be complied with and performed by Seller at or prior to Closing shall have been complied with or performed in all material respects.
- (c) Buyer shall have received a certificate dated as of the Closing Date from Seller executed by an authorized officer of Seller to the effect that the conditions set forth in Sections 7.1(a) and (b) have been satisfied.
- 7.2 <u>Proceedings</u>. Neither Seller nor Buyer shall be subject to any court or governmental order or injunction restraining or prohibiting the consummation of the transactions contemplated hereby.
- 7.3 <u>FCC Authorization</u>. The FCC Consent shall have been obtained and shall have become a Final Order.
- 7.4 Hart Scott Rodino. If applicable, the HSR Clearance shall have been obtained.
- 7.5 <u>Deliveries</u>. Seller shall have complied with its obligations set forth in Section 8.1.
- 7.6 <u>Consents</u>. The Required Consents (if any) shall have been obtained.

ARTICLE 8: CLOSING DELIVERIES

- 8.1 <u>Seller Documents</u>. At Closing, Seller shall deliver or cause to be delivered to Buyer:
- (i) good standing certificates issued by the Secretary of State of Seller's jurisdiction of formation;
- (ii) a certificate executed by Seller's secretary or assistant secretary evidencing authorization by the Seller's board of directors for the execution, delivery and performance of this Agreement, including the consummation of the transactions contemplated hereby;
 - (iii) the certificate described in Section 7.1(c);

- (iv) an assignment of FCC authorizations assigning the FCC Licenses from Seller to Buyer;
- (v) an assignment and assumption of contracts assigning the Station Contracts from Seller to Buyer;
 - (vi) limited warranty deeds conveying the Real Property from Seller to Buyer;
- (vii) an assignment of marks assigning the Station's registered marks listed on Schedule 1.1(e) (if any) from Seller to Buyer;
- (viii) domain name transfers assigning the Station's domain names listed on *Schedule 1.1(e)* (if any) from Seller to Buyer following customary procedures of the domain name administrator;
- (ix) endorsed vehicle titles conveying the vehicles included in the Tangible Personal Property (if any) from Seller to Buyer;
 - (x) a bill of sale conveying the other Station Assets from Seller to Buyer; and
- (xi) any other instruments of conveyance, assignment and transfer that may be reasonably necessary to convey, transfer and assign the Station Assets from Seller to Buyer, free and clear of Liens, except for Permitted Liens.
- 8.2 <u>Buyer Documents</u>. At Closing, Buyer shall deliver or cause to be delivered to Seller:
 - (i) the Purchase Price in accordance with Section 1.4 hereof;
- (ii) good standing certificates issued by the Secretary of State of Buyer's jurisdiction of formation;
- (iii) certified copies of resolutions authorizing the execution, delivery and performance of this Agreement, including the consummation of the transactions contemplated hereby;
 - (iv) the certificate described in Section 6.1(c);
- (v) an assignment and assumption of contracts assuming the Station Contracts:
- (vi) domain name transfers assuming the Station's domain names listed on Schedule 1.1(e) (if any) following customary procedures of the domain name administrator;
- (vii) any new agreements required by Schedule 1.1(d) or otherwise required by this Agreement; and
- (viii) such other documents and instruments of assumption that may be necessary to assume the Assumed Obligations.

ARTICLE 9: <u>SURVIVAL</u>; <u>INDEMNIFICATION</u>

9.1 Survival. The representations and warranties in this Agreement shall survive Closing for a period of twelve (12) months from the Closing Date whereupon they shall expire and be of no further force or effect, except (i) those under Section 2.5 (Taxes), Section 2.9 (Environmental), and those under Sections 2.6, 2.7 and 2.10 solely with respect to title, all of which shall survive until the expiration of any applicable statute of limitations, and (ii) that if within such twelve (12) month period the indemnified party gives the indemnifying party written notice of a claim for breach thereof describing in reasonable detail the nature and basis of such claim, then such claim shall survive until the earlier of resolution of such claim or expiration of the applicable statute of limitations. The covenants and agreements in this Agreement shall survive Closing until performed.

9.2 Indemnification.

- (a) Subject to Section 9.2(b), from and after Closing, Seller shall defend, indemnify and hold harmless Buyer from and against any and all losses, costs, damages, liabilities and expenses, including reasonable attorneys' fees and expenses ("<u>Damages</u>") (other than damages relating to or resulting from Buyer's actions or inaction in connection with the LMA) incurred by Buyer arising out of or resulting from:
- (i) any breach by Seller of its representations and warranties made under this Agreement; or
- (ii) any default by Seller of any covenant or agreement made under this Agreement; or
 - (iii) the Retained Obligations; or
- (iv) the business or operation of the Station before the Effective Time, except for the Assumed Obligations.
- (b) Notwithstanding the foregoing or anything else herein to the contrary, after Closing, (i) Seller shall have no liability to Buyer under clause (i) of Section 9.2(a) until Buyer's aggregate Damages exceed an amount equal to \$250,000, after which such threshold amount shall be included, not excluded, from any calculation of Damages, and (ii) the maximum aggregate liability of Seller under Section 9.2(a) shall be an amount equal to 20% of the Purchase Price.
- (c) From and after Closing, Buyer shall defend, indemnify and hold harmless Seller from and against any and all Damages incurred by Seller arising out of or resulting from:
- (i) any breach by Buyer of its representations and warranties made under this Agreement; or
- (ii) any default by Buyer of any covenant or agreement made under this Agreement; or
 - (iii) the Assumed Obligations; or
 - (iv) the business or operation of the Station after the Effective Time.

9.3 Procedures.

- (a) The indemnified party shall give prompt written notice to the indemnifying party of any demand, suit, claim or assertion of liability by third parties that is subject to indemnification hereunder (a "Claim"), but a failure to give such notice or delaying such notice shall not affect the indemnified party's rights or the indemnifying party's obligations except to the extent the indemnifying party's ability to remedy, contest, defend or settle with respect to such Claim is thereby prejudiced and provided that such notice is given within the time period described in Section 9.1.
- (b) The indemnifying party shall have the right to undertake the defense or opposition to such Claim with counsel selected by it. In the event that the indemnifying party does not undertake such defense or opposition in a timely manner, the indemnified party may undertake the defense, opposition, compromise or settlement of such Claim with counsel selected by it at the indemnifying party's cost (subject to the right of the indemnifying party to assume defense of or opposition to such Claim at any time prior to settlement, compromise or final determination thereof).
 - (c) Anything herein to the contrary notwithstanding:
- (i) the indemnified party shall have the right, at its own cost and expense, to participate in the defense, opposition, compromise or settlement of the Claim;
- (ii) the indemnifying party shall not, without the indemnified party's written consent, settle or compromise any Claim or consent to entry of any judgment which does not include the giving by the claimant to the indemnified party of a release from all liability in respect of such Claim;
- (iii) in the event that the indemnifying party undertakes defense of or opposition to any Claim, the indemnified party, by counsel or other representative of its own choosing and at its sole cost and expense, shall have the right to consult with the indemnifying party and its counsel concerning such Claim and the indemnifying party and the indemnified party and their respective counsel shall cooperate in good faith with respect to such Claim; and
- (iv) neither party shall have any liability to the other under any circumstances for special, indirect, consequential, punitive or exemplary damages or lost profits or similar damages of any kind, whether or not foresceable.

ARTICLE 10: TERMINATION AND REMEDIES

- 10.1 <u>Termination</u>. Subject to Section 10.3, this Agreement may be terminated prior to Closing as follows:
 - (a) by mutual written consent of Buyer and Seller;
- (b) by written notice of Buyer to Seller if Seller breaches its representations or warranties or defaults in the performance of its covenants contained in this Agreement and such breach or default is material in the context of the transactions contemplated hereby and is not cured within the Cure Period (defined below);

- (c) by written notice of Seller to Buyer if Buyer breaches its representations or warranties or defaults in the performance of its covenants contained in this Agreement and such breach or default is material in the context of the transactions contemplated hereby and is not cured within the Cure Period; provided, however, that the Cure Period shall not apply to Buyer's obligations to make the Deposit within one business day of the date hereof and to pay the Purchase Price at Closing;
- (d) by written notice of Seller to Buyer or Buyer to Seller if Closing does not occur by the date nine (9) months after the date of this Agreement; or
 - (e) as provided by Section 5.5(c).
- 10.2 <u>Cure Period</u>. Each party shall give the other party prompt written notice upon learning of any breach or default by the other party under this Agreement. The term "<u>Cure Period</u>" as used herein means a period commencing on the date Buyer or Seller receives from the other written notice of breach or default hereunder and continuing until the earlier of (i) twenty (20) calendar days thereafter or (ii) the Closing Date determined under Section 1.8; provided, however, that if the breach or default is non-monetary and cannot reasonably be cured within such period but can be cured before the Closing Date determined under Section 1.8, and if diligent efforts to cure promptly commence, then the Cure Period shall continue as long as such diligent efforts to cure continue, but not beyond the Closing Date determined under Section 1.8.
- 10.3 <u>Survival</u>. Except as provided by Section 10.5, the termination of this Agreement shall not relieve any party of any liability for breach or default under this Agreement prior to the date of termination. Notwithstanding anything contained herein to the contrary, Sections 1.5 (Deposit) (and Section 10.5 with respect to the Deposit), 5.1 (Confidentiality) and 11.1 (Expenses) shall survive any termination of this Agreement.
- 10.4 <u>Specific Performance</u>. In the event of failure or threatened failure by either party to comply with the terms of this Agreement, the other party shall be entitled to an injunction restraining such failure or threatened failure and, subject to obtaining any necessary FCC consent, to enforcement of this Agreement by a decree of specific performance requiring compliance with this Agreement. Notwithstanding the foregoing, if prior to Closing the condition described in Section 10.1(e) exists, then Seller's sole remedy shall be termination of this Agreement and receipt of the liquidated damages amount pursuant to Section 10.5, except for any failure by Buyer to comply with its obligations related to the Deposit or Sections 1.9, 5.1, 5.2 or 5.3, as to which Seller shall be entitled to all available rights and remedies, including without limitation specific performance.
- 10.5 <u>Liquidated Damages</u>. If Seller terminates this Agreement pursuant to Section 10.1(c), then Buyer shall pay Seller on demand an amount equal to 10% of the Purchase Price by wire transfer of immediately available funds (without duplication of any disbursement under Section 1.6), and such payment shall constitute liquidated damages and the sole remedy of Seller under this Agreement. Buyer acknowledges and agrees that Seller's recovery of such amount shall constitute payment of liquidated damages and not a penalty and that Seller's liquidated damages amount is reasonable in light of the substantial but indeterminate harm anticipated to be caused by Buyer's material breach or default under this Agreement, the difficulty of proof of loss and

damages, the inconvenience and non-feasibility of otherwise obtaining an adequate remedy, and the value of the transactions to be consummated hereunder.

ARTICLE 11: MISCELLANEOUS

- 11.1 Expenses. Each party shall be solely responsible for all costs and expenses incurred by it in connection with the negotiation, preparation and performance of and compliance with the terms of this Agreement. All governmental fees and charges applicable to any requests for Governmental Consents shall be paid by the party upon whom the applicable governmental authority imposes the fee or charge (or shall be shared equally if not imposed upon either party). Buyer shall be solely responsible for all governmental taxes, fees and charges applicable to the transfer of the Station Assets under this Agreement. Each party is responsible for one-half of any commission, brokerage fee, advisory fee or other similar payment payable to Kalil & Co., Inc., in connection with this Agreement or the transactions contemplated hereby.
- 11.2 <u>Further Assurances</u>. After Closing, each party shall from time to time, at the request of and without further cost or expense to the other, execute and deliver such other instruments of conveyance and assumption and take such other actions as may reasonably be requested in order to more effectively consummate the transactions contemplated hereby.
- Assignment. Except as provided by Section 5.9 (1031 Exchange), neither party may assign this Agreement without the prior written consent of the other party hereto, provided, however, that Buyer may assign its rights hereunder to an affiliate of Buyer upon written notice to, but without consent of, Seller, provided that (i) any such assignment does not delay processing of the FCC Application, grant of the FCC Consent or Closing, (ii) any such assignee delivers to Seller a written assumption of this Agreement, and (iii) Buyer shall remain liable for all of its obligations hereunder. The terms of this Agreement shall bind and inure to the benefit of the parties' respective successors and any permitted assigns, and no assignment shall relieve any party of any obligation or liability under this Agreement.
- 11.4 <u>Notices</u>. Any notice pursuant to this Agreement shall be in writing and shall be deemed delivered on the date of personal delivery or confirmed facsimile transmission or confirmed delivery by a nationally recognized overnight courier service, and shall be addressed as follows (or to such other address as any party may request by written notice):

if to Seller:	Lewis Broadcasting Corporation
	123 West Oglethorpe Avenue

Savannah, GA 31412

Attention: J. Curtis Lewis, III, President

Facsimile: (912) 232-0512

and to: Lewis Broadcasting Corporation

9505 Abercorn Street Savannah, GA 31460

Attention: Charles Izlar, CFO Facsimile: (912) 921-1320

with a copy (which shall not:

constitute notice) to

Wiley Rein LLP 1776 K Street, N.W.

Washington, D.C. 20006 Attention: Brian A. Johnson Facsimile: (202) 719-7049

if to Buyer: SagamoreHill Broadcasting of Georgia, LLC

c/o SagamoreHill Broadcasting, LLC

211 Pleasant Home Road Building D, Suite 3

Augusta, GA 30907 Attention: Louis S. Wall, President

Facsimile: (706) 922-5645

and to: Duff, Ackerman & Goodrich, LLC

Two Embarcadero

Suite 2300

San Francisco, CA 94111 Attention: John M. Duff, Jr. Facsimile: (415) 788-7311

- 11.5 <u>Amendments</u>. No amendment or waiver of compliance with any provision hereof or consent pursuant to this Agreement shall be effective unless evidenced by an instrument in writing signed by the party against whom enforcement of such amendment, waiver, or consent is sought.
- 11.6 Entire Agreement. This Agreement, the Exhibits and the Schedules hereto constitute the entire agreement and understanding among the parties hereto with respect to the subject matter hereof, and supersedes all prior agreements and understandings with respect to the subject matter hereof, except any confidentiality agreement among the parties with respect to the Station, which shall remain in full force and effect. No party makes any representation or warranty with respect to the transactions contemplated by this Agreement except as expressly set forth in this Agreement. Without limiting the generality of the foregoing, Seller makes no representation or warranty to Buyer with respect to any projections, budgets or other estimates of the Station's revenues, expenses or results of operations, or, except as expressly set forth in Article 2, any other financial or other information made available to Buyer with respect to the Station.
- 11.7 <u>Severability</u>. If any court or governmental authority holds any provision in this Agreement invalid, illegal or unenforceable under any applicable law, then, so long as no party is deprived of the benefits of this Agreement in any material respect, this Agreement shall be construed with the invalid, illegal or unenforceable provision deleted and the validity, legality and enforceability of the remaining provisions contained herein shall not be affected or impaired thereby.
- 11.8 <u>No Beneficiaries</u>. Nothing in this Agreement expressed or implied is intended or shall be construed to give any rights to any person or entity other than the parties hereto and their successors and permitted assigns.

- 11.9 <u>Governing Law</u>. The construction and performance of this Agreement shall be governed by the laws of the State of Georgia without giving effect to the choice of law provisions thereof.
- 11.10 <u>Counterparts</u>. This Agreement may be executed in separate counterparts, each of which will be deemed an original and all of which together will constitute one and the same agreement.
- 11.11 <u>Time of Essence</u>. Time is of the essence in the performance of this Agreement.

Dated as of: April 26, 2007

[SIGNATURE PAGE FOLLOWS]

SIGNATURE PAGE TO ASSET PURCHASE AGREEMENT

IN WITNESS forth above.	WHEREOF, the parties have executed this Agreement as of the date set	
TOTHI ADOVC.	//	
BUYER:	SAGAMOREHILL BROADCASTING OF GEORGIA. LLC	
	Name: Louis S. Wall Title: Post Deat	
	Title: + Coest Deat	
SELLER:	LEWIS BROADCASTING CORPORATION	
	Ву:	
	Name: J. Curtis Lewis, III	
	Title: President	
	GUARANTY OF ASSET PURCHASE AGREEMENT	
acknowledged, the company and the p	valuable consideration, the receipt and sufficiency of which is hereby ndersigned, SagamoreHill Broadcasting, LLC, a limited liability rent company of the Buyer, hereby irrevocably and unconditionally and punctual performance and observance by Buyer of all of the terms, as and agreements (including payment) provided in the within Asset Purcha	
Agreement to be pe	formed by Buyer.	

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SIGNATURE PAGE TO ASSET PURCHASE AGREEMENT

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date set forth above. SAGAMOREHILL BROADCASTING OF GEORGIA, LLC BUYER: By: Name: Title: LEWIS BROADCASTING CORPORATION SELLER: Name: President Title: **GUARANTY OF ASSET PURCHASE AGREEMENT** For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned, SagamoreHill Broadcasting, LLC, a _____limited liability company and the parent company of the Buyer, hereby irrevocably and unconditionally guaranties the full and punctual performance and observance by Buyer of all of the terms, covenants, conditions and agreements (including payment) provided in the within Asset Purchase Agreement to be performed by Buyer. SAGAMOREHILL BROADCASTING, LLC Name: Title:

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LOCAL PROGRAMMING AND MARKETING AGREEMENT

THIS LOCAL PROGRAMMING AND MARKETING AGREEMENT (this "Agreement") is made as of April 26, 2007 between Lewis Broadcasting Corporation ("Licensee") and SagamoreHill Broadcasting of Georgia, LLC ("Programmer").

Recitals

- A. Licensee owns and operates the television station WLTZ-TV, Columbus, Georgia (FCC Facility ID No. 37179) (the "Station") pursuant to licenses issued by the Federal Communications Commission ("FCC").
- B. Licensee desires to obtain programming for the Station, and Programmer desires to provide programming for broadcast on the Station on the terms set forth in this Agreement.
- C. Licensee (as Seller) and Programmer (as Buyer) are parties to an Asset Purchase Agreement (the "Purchase Agreement") of even date herewith with respect to the Station.

Agreement

- NOW, THEREFORE, taking the foregoing recitals into account, and in consideration of the mutual covenants and agreements contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, hereby agree as follows:
- 1. Term. The term of this Agreement (the "Term") will begin on May 1, 2007, and will continue until the earlier to occur of (i) Closing under the Purchase Agreement or (ii) termination of the Purchase Agreement in accordance with the terms thereof, unless earlier terminated in accordance with the terms of this Agreement (or extended by mutual written agreement).
- 2. Programming. During the Term, Programmer shall purchase from Licensee airtime on the Station for the price and on the terms specified below, and shall provide to Licensee programming sublicensed by Licensee to Programmer pursuant to Section 10(c) and other programs that it produces or is licensed to broadcast (the "Program" or "Programs") for broadcast on the Station twenty-four (24) hours per day, seven (7) days per week (the "Broadcasting Period"). Programming currently under contract to Licensee for the Station will remain so, and, as between Licensee and Programmer, Licensee will remain obligated for payment under all such contracts. Any programming acquired for the Station after the Term begins will be contracted for by Licensee and, as between Licensee and Programmer, Licensee will be obligated for payment under such contracts. Programmer may negotiate with program suppliers on Licensee's behalf, and Licensee will not unreasonably refuse to enter into program contracts so negotiated by Programmer. Programmer will have no liability for payment under

any program contracts between Licensee and program suppliers. Notwithstanding anything herein to the contrary, the Station shall continue to broadcast the programming required to be aired under the terms of the Station Contracts. During the Term, Programmer may not change the basic programming format of the Station, including its network affiliation.

- Broadcasting. In return for the payments to be made by Programmer hereunder, during the Term. Licensee shall broadcast the Programs, subject to the provisions of Section 6 below. To the extent reasonably necessary to perform this Agreement, during the Term, Licensee shall provide Programmer with the benefits of any Station Contracts and Programmer shall perform the obligations of Licensee thereunder.
- 4. Advertising. Licensee shall retain and Programmer shall collect for Licensee's benefit all of the Station's accounts receivable existing on the date of this Agreement as provided in the Purchase Agreement. During the Term, Programmer will be exclusively responsible for the sale of advertising on the Station and for the collection of accounts receivable arising therefrom, and Programmer shall be entitled to all such collections. Programmer's rights to the benefits from all contracts for advertising on the Station which may be entered into by Programmer shall terminate upon the termination of this Agreement (other than a termination at closing under the Purchase Agreement).
- 5. <u>Payments</u>. For the broadcast of the Programs and the other benefits made available to Programmer pursuant to this Agreement, during the Term, Programmer will pay Licensee as set forth on *Schedule A* attached hereto. Licensee shall be entitled to any revenue received or payable from any of its tower tenants.
- Control. Notwithstanding anything to the contrary in this Agreement, Licensee 6. shall have full authority, power and control over the operation of the Station and over all persons working at the Station during the Term. Without limiting the generality of the foregoing, Licensee will: (1) employ a manager for the Station, who will report to Licensee and will direct the day-to-day operations of the Station, and who shall have no employment, consulting, or other relationship with Programmer, (2) employ a second employee for the Station, who will report and be solely accountable to the manager ("Licensee Employees"), and (3) retain control over the policies, programming and operations of the Station. Nothing contained herein shall prevent Licensee from (a) rejecting or refusing programs which Licensee believes to be contrary to the public interest, or (b) substituting programs which Licensee believes to be of greater local or national importance or which are designed to address the problems, needs and interests of the local communities. Without limiting the preceding sentence, Licensee reserves the right to (i) refuse to broadcast any Program containing matter which violates any right of any third party, which constitutes a personal attack, or which does not meet the requirements of the rules, regulations, and policies of the FCC, (ii) preempt any Program in the event of a local, state, or national emergency, or (iii) delete any commercial announcements that do not comply with the requirements of the FCC's sponsorship identification policy. Programmer will immediately serve Licensee with notice and a copy of any letters of complaint it receives concerning any Program for Licensee review and inclusion in its public inspection file. Programmer shall

cooperate with Licensee to ensure that EAS transmissions are properly performed in accordance with Licensee's instructions.

7. <u>Music Licenses</u>. During the Term, Licensee will obtain and maintain its current music licenses with respect to the Station. During the Term, Licensee shall make available to Programmer all of Licensee's rights under its music licenses for Programmer's use in providing the Programs and otherwise exercising its rights and performing its obligations under this Agreement.

8. <u>Programs</u>.

- FCC rules, regulations and policies. Programmer shall consult with Licensee in the selection of the Programs to ensure that the Programs' content contains matters responsive to issues of public concern in the local communities, as those issues are made known to Programmer by Licensee, and shall broadcast Programs which are responsive to issues of public concern in the local communities. On or before January 7, April 7, July 7 and October 7 of every year during the Term. Programmer shall provide to Licensee a list of significant community issues addressed in the Programs during the preceding quarter and the specific Programs that addressed such issues.
- (b) Licensee shall oversee and take ultimate responsibility with respect to the provision of equal opportunities, lowest unit charge, and reasonable access to political candidates, and compliance with the political broadcast rules of the FCC. During the Term, Programmer shall cooperate with Licensee as Licensee complies with its political broadcast responsibilities, and shall supply such information promptly to Licensee as may be necessary to comply with the political broadcasting provisions of the FCC's rules, the Communications Act of 1934, as amended, and federal election laws. Programmer shall release advertising availabilities to Licensee during the Broadcasting Period as necessary to permit Licensee to comply with the political broadcast rules of the FCC; provided, however, that revenues received by Licensee as a result of any such release of advertising time shall promptly be remitted to Programmer.
- 9. Expenses. During the Term, Programmer will be responsible for all of its own operating expenses incurred in the conduct of the programming operations, including without limitation (i) the salaries, taxes, insurance and other costs for all personnel used in the production of the Programs supplied to Licensee, (ii) the costs of delivering the Programs to Licensee and (iii) advertising sales, traffic and billing. Subject to Section 5, Licensee will pay for its employees contemplated by Section 6, maintenance of all studio and transmitter equipment and all other operating costs required to be paid to maintain the Station's broadcast operations in accordance with FCC rules and policies and applicable law, and all utilities supplied to its main studio and transmitter sites.

10. Intangible Property.

(a) During the Term, Licensee will retain all rights to the call letters of the Station or any other call letters which may be assigned by the FCC for use by the Station, and

will ensure that proper station identification announcements are made with such call letters in accordance with FCC rules and regulations. Programmer shall include in the Programs an announcement at the beginning of each hour of such Programs to identify such call letters, as well as any other announcements required by the rules and regulations of the FCC.

- Licensee hereby grants Programmer a license to use Licensee's call signs, (b) trademarks and names included in the Station Assets and the intangible property to be licensed by Licensee to Programmer after Closing as set forth in the Purchase Agreement (collectively, the "Marks") in connection with the broadcast and promotion of the Programs during the Term. Programmer acknowledges and agrees that the nature and quality of all services rendered by it in connection with the Marks shall conform to reasonable quality standards set by and under the control of Licensee in a manner consistent with Licensee's past practices. If Licensee becomes aware of any matter which in its opinion indicates that Programmer is using the Marks in connection with programming that does not conform with Licensee's reasonable quality standards and is not consistent with Licensee's past practices, Licensee may notify Programmer in writing of such matters and request that Programmer immediately conform its use of the Marks to Licensee's reasonable quality standards consistent with past practices. If Programmer does not immediately conform its use of the Marks, Licensee may immediately terminate the license granted hereby upon written notice to Programmer. Programmer shall cooperate with Licensee to control the nature and use of the Marks, supply Licensee with audio tapes and uses of the Marks upon Licensee's reasonable request, and use the Marks only in connection with its providing programming on the Station hereunder and for no other purpose. Programmer shall notify Licensee in writing of any legal action commenced against it which relates to the Marks or to the quality of the Programming within three (3) business days of notice to Programmer of such action.
- 11. <u>Employees</u>. Subject to the provisions of the Purchase Agreement, Programmer shall employ all personnel of Licensee, other than Licensee Employees.
- 12. <u>Maintenance</u>. During the Term, Licensee shall maintain the operating power of the Station and shall repair and maintain the Station's towers and transmitter sites and equipment consistent with its past practice.
- 13. <u>Facilities</u>. Licensee shall make available to Programmer use of all of Licensee's studio and production facilities. Nothing in this Agreement limits Licensee's ability to modify or move the space provided to Programmer pursuant to this Section and provide alternative space to Programmer.
- 14. Representations. Programmer and Licensee each represent and warrant to the other that (i) it has the power and authority to enter into this Agreement and to consummate the transactions contemplated hereby, (ii) it is in good standing in the jurisdiction of its organization and is qualified to do business in all jurisdictions where the nature of its business requires such qualification, (iii) it has duly authorized this Agreement, and this Agreement is binding upon it, and (iv) the execution, delivery, and performance by it of this Agreement does not conflict with.

result in a breach of, or constitute a default or ground for termination under any agreement to which it is a party or by which it is bound.

15. <u>Purchase Agreement</u>. This Agreement shall terminate upon closing under the Purchase Agreement. This Agreement may be terminated by either party in the event of any expiration or termination of the Purchase Agreement.

16. Events of Default.

- (a) The occurrence of any of the following will be deemed an Event of Default by Programmer under this Agreement: (i) Programmer fails to timely make any payment required under this Agreement; (ii) Programmer fails to observe or perform any other obligation contained in this Agreement in any material respect; or (iii) Programmer breaches any representation or warranty made by it under this Agreement in any material respect.
- (b) The occurrence of the following will be deemed an Event of Default by Licensee under this Agreement: (i) Licensee fails to observe or perform any obligation contained in this Agreement in any material respect; or (ii) Licensee breaches any representation or warranty made by it under this Agreement in any material respect.
- (c) Notwithstanding the foregoing, any non-monetary Event of Default will not be deemed to have occurred until fifteen (15) calendar days after the non-defaulting party has provided the defaulting party with written notice specifying the Event of Default and such Event of Default remains uncured. Upon the occurrence of an Event of Default, and in the absence of a timely cure pursuant to this Section, the non-defaulting party may terminate this Agreement, effective immediately upon written notice to the defaulting party. If this Agreement is terminated for any reason other than at closing under the Purchase Agreement, the parties agree to cooperate with one another and to take all actions necessary to rescind this Agreement and return the parties to the status *quo ante*. Failure of Licensee to broadcast the Programs due to facility maintenance, repair or modification or due to any reason out of Licensee's reasonable control shall not constitute an Event of Default by Licensee hereunder.
- 17. Indemnification. Programmer shall indemnify and hold Licensee harmless against any and all liability arising from the broadcast of the Programs on the Station, including without limitation all liability for indecency, libel, slander, illegal competition or trade practice, infringement of trademarks, trade names, or program titles, violation of rights of privacy, and infringement of copyrights and proprietary rights or any other violation of third party rights or FCC rules or other applicable law. Licensee shall indemnify and hold Programmer harmless against any and all liability arising from the broadcast of Licensee's programming on the Station, including without limitation all liability for indecency, libel, slander, illegal competition or trade practice, infringement of trademarks, trade names, or program titles, violation of rights of privacy, and infringement of copyrights and proprietary rights or any other violation of third party rights or FCC rules or other applicable law. The obligations under this Section shall survive any termination of this Agreement.

- Assignment. Neither party may assign this Agreement without the prior written consent of the other party hereto. The terms of this Agreement shall bind and inure to the benefit of the parties' respective successors and any permitted assigns, and no assignment shall relieve any party of any obligation or liability under this Agreement. Nothing in this Agreement expressed or implied is intended or shall be construed to give any rights to any person or entity other than the parties hereto and their successors and permitted assigns.
- Agreement invalid, illegal, or unenforceable under any applicable law, then so long as no party is deprived of the benefits of this Agreement in any material respect, this Agreement shall be construed with the invalid, illegal or unenforceable provision deleted and the validity, legality and enforceability of the remaining provisions contained herein shall not be affected or impaired thereby. The obligations of the parties under this Agreement are subject to the rules, regulations and policies of the FCC and all other applicable laws. The parties agree that Licensee may file a copy of this Agreement with the FCC, and that Licensee shall place a copy of this Agreement in the Station's public inspection files.
- 20. <u>Notices</u>. Any notice pursuant to this Agreement shall be in writing and shall be deemed delivered on the date of personal delivery or confirmed facsimile transmission or confirmed delivery by a nationally recognized overnight courier service, and shall be addressed as follows (or to such other address as any party may request by written notice):

If to Programmer: SagamoreHill Broadcasting of Georgia, LLC

c/o SagamoreHill Broadcasting, LLC

211 Pleasant Home Road

Building D, Suite 3 Augusta, GA 30907

Attention: Louis S. Wall, President Facsimile No.: (706) 922-5645

and to: Duff, Ackerman & Goodrich, LLC

Two Embarcadero

Suite 2300

San Francisco, CA 94111 Attention: John M. Duff, Jr. Facsimile No.: (415) 788-7311

If to Licensee: Lewis Broadcasting Corporation

123 West Oglethorpe Avenue

Savannah, GA 31412

Attention: J. Curtis Lewis, III, President

Facsimile No.: (912) 232-0512

and to: Lewis Broadcasting Corporation

9505 Abercorn Street Savannah, GA 31406

Attention: Charles Izlar, CFO Facsimile No.: (912) 921-1320

with a copy (which shall

not constitute notice) to: Wiley Rein LLP

1776 K Street, N.W. Washington, D.C. 20006 Attention: Brian A. Johnson Facsimile No.: (202) 719-7049

- 20. <u>Miscellaneous</u>. This Agreement may be executed in separate counterparts, each of which will be deemed an original and all of which together will constitute one and the same agreement. No amendment or waiver of compliance with any provision hereof or consent pursuant to this Agreement shall be effective unless evidenced by an instrument in writing signed by the party against whom enforcement of such amendment, waiver, or consent is sought. This Agreement is not intended to be, and shall not be construed as, an agreement to form a partnership, agency relationship, or joint venture between the parties. Neither party shall be authorized to act as an agent of or otherwise to represent the other party. The construction and performance of this Agreement shall be governed by the laws of the State of Georgia without giving effect to the choice of law provisions thereof. This Agreement (including the Schedule hereto) constitutes the entire agreement and understanding among the parties hereto with respect to the subject matter hereof, and supersedes all prior agreements and understandings with respect to the subject matter hereof. Capitalized terms used herein and not otherwise defined shall have their respective meanings set forth in the Purchase Agreement.
- 21. <u>Certifications</u>. Licensee certifies that it maintains ultimate control over the Station's facilities including, specifically, control over the Station's finances, personnel and programming. Programmer certifies that this Agreement complies with the provisions of 47 C.F.R. Sections 73.3555(a) and (c).

[SIGNATURE PAGE FOLLOWS]

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SIGNATURE PAGE TO LOCAL PROGRAMMING AND MARKETING AGREEMENT

IN WITNESS WHEI first set forth above.	REOF, the parties have duly executed this Agreement as of the date
LICENSEE:	LEWIS BROADCASTING CORPORATION
	By: Name: J. Curtis Lewis, III Title: President
PROGRAMMER:	SAGAMOREHILL BROADCASTING OF GEORGIA, LLC
	By:

SIGNATURE PAGE TO LOCAL PROGRAMMING AND MARKETING AGREEMENT

IN WITNESS WHEREOF, the parties have duly executed this Agreement as of the date first set forth above.

LICENSEE:

By:

Name: J. Curtis Lewis, III

Title: President

PROGRAMMER: SAGAMOREHILL BROADCASTING OF GEORGIA, LLC

Title Tools