

### **Multiple Ownership Showing**

By the instant application, Univision Radio License Corporation, a subsidiary of Univision Communications Inc. ("Univision"), seeks to acquire radio station KVBE(FM), Hanford, California.

#### **Radio Multiple Ownership**

Station KVBE is home to the Fresno, California radio market, but physically located in the Visalia-Tulare-Hanford, California market. Accordingly, this analysis must be made with respect to both markets.

In the Fresno radio market, Univision, through subsidiaries, would own radio stations KVBE(FM), Hanford, California; KOND(FM), Clovis, California; and KLLF(FM), North Fork, California. Attached as Attachment 1 hereto is a printout from BIA MediaAccess Pro showing that the Fresno radio market has 49 radio stations. Pursuant to Section 73.3555(a)(1)(i) of the FCC's rules, 47 C.F.R. § 73.3555(a)(1)(i), in a market with 45 or more stations, a single entity may control up to eight stations, not more than five of which are in the same radio service. Accordingly, common ownership of KVBE(FM), KOND(FM) and KLLF(FM) complies with the FCC's radio multiple ownership rules in the Fresno radio market.

In the Visalia-Tulare-Hanford market, Univision would own only KVBE(FM).

#### **Radio-Television Cross-Ownership**

The Fresno and Visalia-Tulare-Hanford radio markets are located in the Fresno television Dominant Market Area ("DMA"), as defined by Nielsen. In the Fresno DMA, Univision currently owns two television stations, KFTV(TV), Hanford, and KTFF-TV, Porterville. Pursuant to Section 73.3555(c), 47 C.F.R. § 73.3555(c), the Commission's radio-television cross-ownership rule is triggered when the Grade A contour of a commonly-owned television station, located in the television DMA of the commonly-owned radio station's radio market, wholly encompasses the community of license of the radio station or when the 1 mV/m contour of an FM station or the 2 mV/m contour of an AM station wholly encompasses the community of license of a commonly-owned television station.

Attached as Attachment 2 is a map showing the Grade A contours of KFTV(TV) and KTFF-TV, and the 1 mV/m contours of radio stations KVBE(FM), KLLF(FM), and KOND(FM). The Grade A contour of KTFF-TV wholly encompasses the community of license of KVBE(FM). The 1 mV/m contour of KVBE(FM) wholly encompasses the communities of license of KTFF-TV and KFTV(TV). Pursuant to Section 73.3555(c)(2), 47 C.F.R. § 73.3555(c)(2), the common ownership of one radio and up to two television stations is permitted in any market in which the television duopoly rule is satisfied. Accordingly, the proposed

combination complies with the FCC's radio-television cross-ownership rules in the Fresno and Visalia-Tulare-Hanford radio markets.

Attachment 1



# FCC Geographic Market Definition for Fresno, CA

Call Letters	AM/FM	Type	Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KAAT	FM	103.1	C	Mexican	Fresno, CA	07/02/2003	67	Moon Broadcasting Corp	Oakhurst, CA	Madera
KAJP	FM	94.7	C	Adlt Shndrd	Fresno, CA	02/18/2004	67	p Lazer Broadcasting Corporation	Firebaugh, CA	Fresno
KALZ	FM	102.7	C	Hot AC	Fresno, CA	07/02/2003	67	Clear Channel Communications	Fresno, CA	Fresno
KAVT	AM	1680	C	Children	Fresno, CA	07/02/2003	67	RAK Communications Inc	Fresno, CA	Fresno
KBHH	FM	95.3	C	Span/Mexcn	Fresno, CA	07/02/2003	67	Radio Campesina Inc	Kerman, CA	Fresno
KBIF	AM	900	C	Relgrn/Asian	Fresno, CA	07/02/2003	67	Gore-Overgaard Broadcasting, Inc.	Fresno, CA	Fresno
KBOS	FM	94.9	C	CHR	Fresno, CA	07/02/2003	67	Clear Channel Communications	Tulare, CA	Tulare
KCBL	AM	1340	C	Sports	Fresno, CA	07/02/2003	67	Clear Channel Communications	Fresno, CA	Fresno
KDKL	FM	88.3	NC	ChrContem	Fresno, CA	07/02/2003	67	Educational Media Foundation	Coalinga, CA	Fresno
KEYQ	AM	980	NC	Span/Chrst	Fresno, CA	07/02/2003	67	Association for Community Education	Fresno, CA	Fresno
KEZL	FM	96.7	C	Smooth	Fresno, CA	07/02/2003	67	Clear Channel Communications	Fowler, CA	Fresno
KFCF	FM	88.1	NC	Educational	Fresno, CA	07/02/2003	67	Fresno Free College Foundation	Fresno, CA	Fresno
KFIG	AM	1430	C	Sprts/Talk	Fresno, CA	07/02/2003	67	Fat Dawgs 7 Broadcasting LLC	Fresno, CA	Fresno
KFNO	FM	90.3	NC	Religion	Fresno, CA	07/02/2003	67	Family Stations Inc	Fresno, CA	Fresno
KEPT	AM	790	C	Spr/nws/TK	Fresno, CA	07/02/2003	67	Infinity Broadcasting	Clovis, CA	Fresno
KFRR	FM	104.1	C	Alternative	Fresno, CA	07/02/2003	67	Wilks Broadcast Group LLC	Woodlake, CA	Tulare
KFSO	FM	92.9	C	Oldies	Fresno, CA	07/02/2003	67	California State University	Visalia, CA	Tulare
KFSR	FM	90.7	NC	Variety	Fresno, CA	07/02/2003	67	Mapleton Communications LLC	Fresno, CA	Fresno
KFYE	FM	106.3	NC	ChrContem	Fresno, CA	07/02/2003	67	Lotus Communications Corp	Fresno, CA	Fresno
KGST	AM	1600	C	Span/Mexcn	Fresno, CA	07/02/2003	67	Gore-Overgaard Broadcasting, Inc.	Fresno, CA	Fresno
KIRV	AM	1510	C	Chrst/Talk	Fresno, CA	07/02/2003	67	Wilks Broadcast Group LLC	Fresno, CA	Fresno
KJFX	FM	95.7	C	Cisc Rock	Fresno, CA	07/02/2003	67	USA Broadcasting	Fresno, CA	Fresno
KJWL	FM	99.3	C	Adlt Shndrd	Fresno, CA	07/02/2003	67	Infinity Broadcasting	Fresno, CA	Fresno
KKDG	FM	105.9	C	Span/CHR	Fresno, CA	07/02/2003	67	Lotus Communications Corp	Auberry, CA	Fresno
KLBN	FM	105.1	C	Span/Mexcn	Fresno, CA	07/02/2003	67	Univision Communications Inc	North Fork, CA	Madera
KLLE	FM	107.9	C	Span/Mexcn	Fresno, CA	07/02/2003	67	Smith, Richard B.	Orange Cove, CA	Fresno
KMAK	FM	100.3	C	Mexican	Fresno, CA	07/02/2003	67	Moon Broadcasting Corp	Mendota, CA	Fresno
KMEN	FM	100.5	C	Mexican	Fresno, CA	04/16/2004	67	Infinity Broadcasting	Fresno, CA	Fresno
KMGV	FM	97.9	C	Oldies	Fresno, CA	07/02/2003	67	Infinity Broadcasting	Fresno, CA	Fresno
KMJ	AM	580	C	Nws/TK/Spt	Fresno, CA	07/02/2003	67	Lotus Communications Corp	Fresno, CA	Fresno
KMMM	FM	107.1	C	Span/Rhy/BI	Fresno, CA	07/02/2003	67	Zawilla, William L	Madera, CA	Madera
KNGS	FM	100.1	C	DARK	Fresno, CA	07/02/2003	67	Big Broadcast of Arizona LLC	Coalinga, CA	Fresno
KOKO	FM	94.3	C	Oldies	Fresno, CA	07/02/2003	67		Kerman, CA	Fresno

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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# FCC Geographic Market Definition for Fresno, CA

Call Letters	AM/FM	Type	Station Format	Home Market	Market		Owner	City & State of License		County of License
					Designn	Home Mkt Rank		Date	Rank	
KOND	FM	92.1 C	Span/Mexcn	Fresno, CA	07/02/2003	67	Univision Communications Inc	Clovis, CA		Fresno
KOQO	FM	101.9 C	Span/Mexcn	Fresno, CA	07/02/2003	67	Infinity Broadcasting	Fresno, CA		Fresno
KOEO	AM	1210 C	Mexican	Fresno, CA	07/02/2003	67	RAK Communications Inc	Fowler, CA		Fresno
KOKL	FM	88.5 NC	ChrsContem	Fresno, CA	09/14/2004	67	Educational Media Foundation	Selma, CA		Fresno
KRDU	AM	1130 C	Christian	Fresno, CA	07/02/2003	67	Clear Channel Communications	Dinuba, CA		Tulare
KRZR	FM	103.7 C	AOR	Fresno, CA	07/02/2003	67	Clear Channel Communications	Hanford, CA		Kings
KSJV	FM	91.5 NC	Spanish	Fresno, CA	07/02/2003	67	Radio Bilingue Inc	Fresno, CA		Fresno
KSKS	FM	93.7 C	Country	Fresno, CA	07/02/2003	67	Infinity Broadcasting	Fresno, CA		Fresno
KSOE	FM	98.9 C	Soft AC	Fresno, CA	07/02/2003	67	Clear Channel Communications	Dinuba, CA		Tulare
KUUS	FM	105.5 C	Country	Fresno, CA	07/02/2003	67	Wilks Broadcast Group LLC	San Joaquin, CA		Fresno
KVBE	FM	107.5 C	Urban AC	Fresno, CA	07/02/2003	67	Pappas Telecasting Companies	Hanford, CA		Kings
KVPR	FM	89.3 NC	NPR/Clscl	Fresno, CA	07/02/2003	67	White Ash Broadcasting Inc	Fresno, CA		Fresno
KWRU	AM	940 C	Spanish	Fresno, CA	07/02/2003	67	Multicultural Radio Broadcasting Inc	Fresno, CA		Fresno
KWYE	FM	101.1 C	CHR	Fresno, CA	07/02/2003	67	Infinity Broadcasting	Fresno, CA		Fresno
KXEX	AM	1550 C	Span/Oldes	Fresno, CA	07/02/2003	67	RAK Communications Inc	Fresno, CA		Fresno
KYNO	AM	1300 C	Span/Relgn	Fresno, CA	07/02/2003	67	Spanish Catholic Radio	Fresno, CA		Fresno

Number of Stations in Geographic Market 49

"C" - Commercial Station; "NC" - Non Commercial Station

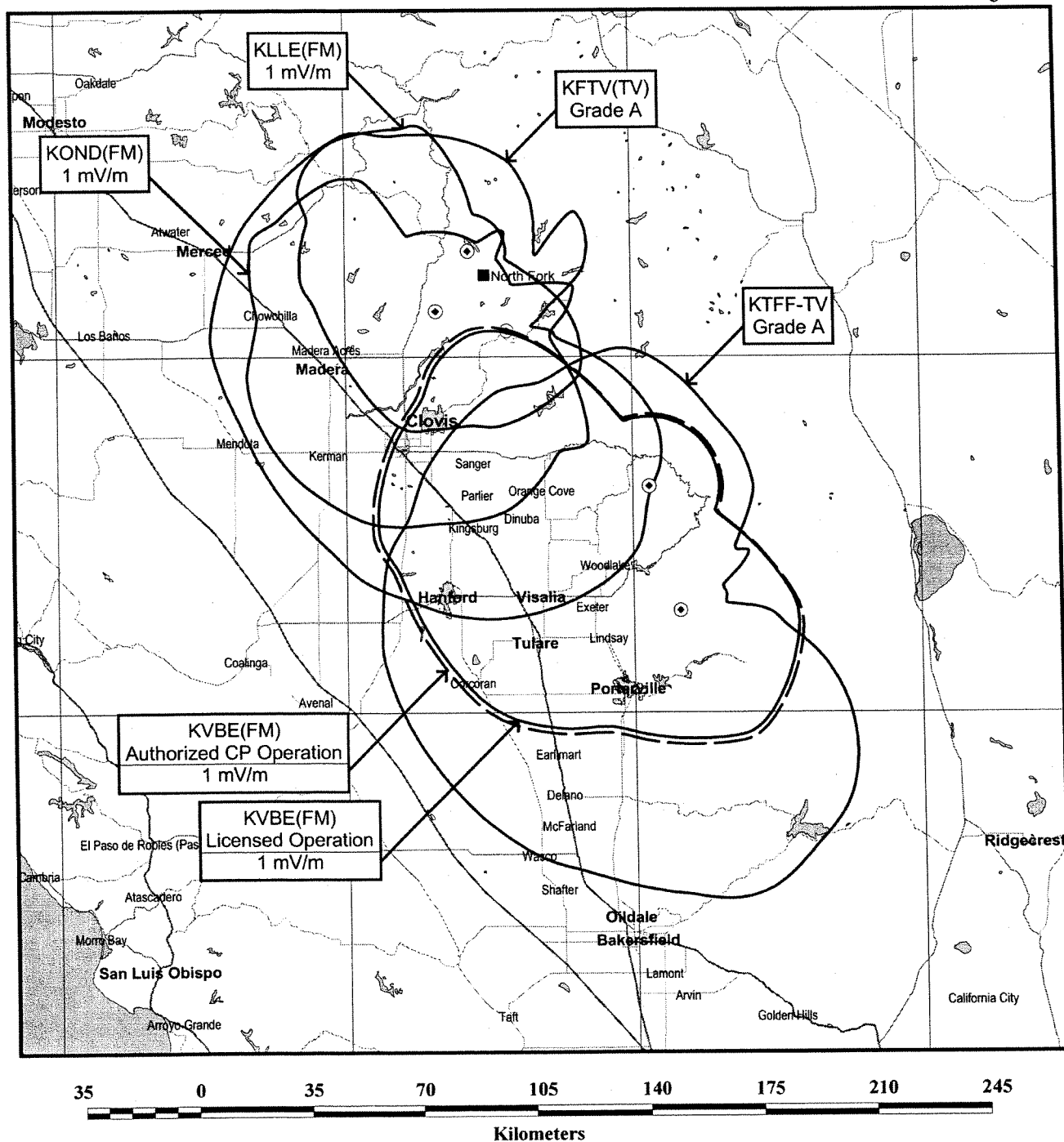
"p" indicates pending sale to owner listed

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(c) BIA Financial Network, Inc.

## Attachment 2

Figure 1



## RADIO/TV CROSS OWNERSHIP STUDY

### CALIFORNIA

du Treil, Lundin & Rackley, Inc. Sarasota, Florida