

WVFX(TV), CLARKSBURG, WV  
AMENDMENT—FEBRUARY, 2008

By this Form 314 application, the applicants respectfully request a waiver of the Commission's multiple ownership rule, 47 CFR § 73.3555 -- either a general waiver of the rule or a "failing station" waiver allowing common ownership of two television stations in a smaller market. The application is hereby amended to include the following information.

The applicants hereby incorporate into their showing already on file the Nielsen Station Index ratings data for the time period 9 a.m. to midnight, Sunday through Saturday inclusive, for the most recent fourteen quarterly ratings books available. The most recent ratings book available for the Clarksburg-Weston, WV DMA is November, 2007, and the applicants include the relevant page of each book going back to July, 2004. As the tabulation below demonstrates, the average share for WVFX for the twelve books immediately preceding the filing of the application (July, 2004 through May, 2007 inclusive) is 3.0, and the average share for WVFX in the market in the most recent twelve books as of today (February, 2005 through November, 2007 inclusive) is 3.08..

**NIELSEN STATION INDEX  
"VIEWERS IN PROFILE"  
CLARKSBURG-WESTON, WV DMA  
WVFX(TV) SHARE SUMMARY**

**SUNDAY-SATURDAY  
9:00 a.m. to Midnight**

The 12 Most Recent Available Quarters at the Time The  
Form 314 Application Was Filed

<b>Ratings Period</b>	<b>9 a.m.-midnight</b>
May 2007	5
February 2007	4
November 2006	3
July 2006	0
May 2006	3
February 2006	3
November 2005	3
July 2005	2
May 2005	4
February 2005	5
November 2004	2
July 2004	2
<b>AVERAGE</b>	<b>3.00</b>

The 12 Most Recent Available Quarters as of February, 2008

<b>Ratings Period</b>	<b>9 a.m.-midnight</b>
November 2007	3
July 2007	2
May 2007	5
February 2007	4
November 2006	3
July 2006	0
May 2006	3
February 2006	3
November 2005	3
July 2005	2
May 2005	4
February 2005	5
<b>AVERAGE</b>	<b>3.08</b>

These station share percentages for the DMA, as reported by Nielsen, along with the corresponding ratings, are the day-to-day currency used in the television and cable industry, and are the data used to measure viewers, set advertising rates, negotiate advertising buys, purchase syndicated and network programs and to evaluate overall station performance.

Additionally, the applicants wish to enter as a part of the record of this proceeding a transcript of a promotional announcement which was aired on competing station WBOY-TV, Channel 12, Clarksburg, West Virginia, at various times during the summer of 2007 making a ratings comparison between WBOY-TV on the one hand, and WDTV and WVFX on the other. In this announcement, WBOY-TV told its audience that its ratings were higher than the combined ratings of WDTV and WVFX, and that WBOY-TV has been the most viewed station in north central West Virginia for 50 years.