

FCC Geographic Market Definition for Utica-Rome, NY

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WADR	AM	1480	C	Adlt Stndrd	Utica-Rome, NY	07/02/2003	166	Roser Communications	Remsen, NY	Oneida
WBGK	FM	99.7	C	Country	Utica-Rome, NY	07/02/2003	166	Roser Communications	Newport Village, NY	Herkimer
WBRV	FM	101.3	C	Country	Utica-Rome, NY	07/02/2003	166	Flack Broadcasting Group LLC	Boonville, NY	Oneida
WBRV	AM	900	C	Oldies	Utica-Rome, NY	07/02/2003	166	Flack Broadcasting Group LLC	Boonville, NY	Oneida
WFRG	FM	104.3	C	Country	Utica-Rome, NY	07/02/2003	166	Townsquare Media LLC	Utica, NY	Oneida
WHCL	FM	88.7	NC	Variety	Utica-Rome, NY	07/02/2003	166	Hamilton College	Clinton, NY	Oneida
WIBX	AM	950	C	News/Talk	Utica-Rome, NY	07/02/2003	166	Townsquare Media LLC	Utica, NY	Oneida
WIXT	AM	1230	C	Sports	Utica-Rome, NY	07/02/2003	166	Galaxy Communications	Little Falls, NY	Herkimer
WKLL	FM	94.9	C	Rock AC	Utica-Rome, NY	07/02/2003	166	Galaxy Communications	Frankfort, NY	Herkimer
WKVU	FM	107.3	NC	ChrsContem	Utica-Rome, NY	07/02/2003	166	Educational Media Foundation	Utica, NY	Oneida
WLZW	FM	98.7	C	AC	Utica-Rome, NY	07/02/2003	166	Townsquare Media LLC	Utica, NY	Oneida
WMHU	FM	91.1	NC	Christian	Utica-Rome, NY	07/11/2011	166	Mars Hill Broadcasting Co Inc	Cold Brook, NY	Herkimer
WMVN	FM	100.3	C	Rhymc/AC	Syracuse, NY	11/30/2009	85	Fox, Craig	Sylvan Beach, NY	Oneida
WNRS	AM	1420	C	Sports	Utica-Rome, NY	07/02/2003	166	Arjuna Broadcasting Corp	Herkimer, NY	Herkimer
WODZ	FM	96.1	C	Oldies	Utica-Rome, NY	07/02/2003	166	Townsquare Media LLC	Rome, NY	Oneida
WOKR	FM	93.5	NC	Chrst/Altve	Utica-Rome, NY	07/02/2003	166	Educational Media Foundation	Remsen, NY	Oneida
WOUR	FM	96.9	C	Rock	Utica-Rome, NY	07/02/2003	166	Galaxy Communications	Utica, NY	Oneida
WPNR	FM	90.7	NC	Variety	Utica-Rome, NY	07/02/2003	166	Utica College	Utica, NY	Oneida
WRCK	FM	100.7	NC	Chrst/Altve	Utica-Rome, NY	07/02/2003	166	p Roser Communications	Utica, NY	Oneida
WRNY	AM	1350	C	Sports	Utica-Rome, NY	07/02/2003	166	Galaxy Communications	Rome, NY	Oneida
WRUN	FM	90.3	NC	Nws/Tlk/Inf	Utica-Rome, NY	12/12/2008	166	WAMC/Northeast Public Radio	Remsen, NY	Oneida
WRUY	AM	1450	NC	Chrst/Talk	Utica-Rome, NY	07/02/2003	166	Frisch, Ron & Coreen	Rome, NY	Oneida
WRVN	FM	91.9	NC	Nws/Tlk/Inf	Syracuse, NY	08/17/2007	85	State University of New York	Utica, NY	Oneida
WSKS	FM	97.9	C	CHR	Utica-Rome, NY	07/02/2003	166	Roser Communications	Whitesboro, NY	Oneida
WSKU	FM	105.5	C	CHR	Utica-Rome, NY	07/02/2003	166	Roser Communications	Little Falls, NY	Herkimer
WTLB	AM	1310	C	Sports	Utica-Rome, NY	07/02/2003	166	Galaxy Communications	Utica, NY	Oneida
WUMX	FM	102.5	C	Hot AC	Utica-Rome, NY	07/02/2003	166	Galaxy Communications	Rome, NY	Oneida
WUNY	FM	89.5	NC	Classical	Utica-Rome, NY	07/02/2003	166	Public Broadcasting Council of Central NY Inc	Utica, NY	Oneida
WUTI	AM	1150	NC	Nws/Tlk/Inf	Utica-Rome, NY	07/02/2003	166	Leatherstocking Media Group Inc	Utica, NY	Oneida
WUTQ	AM	1550	C	Adlt Stndrd	Utica-Rome, NY	07/02/2003	166	Roser Communications	Utica, NY	Oneida
WVHC	FM	91.5	NC	Jazz	Utica-Rome, NY	07/02/2003	166	Herkimer Community College	Herkimer, NY	Herkimer
WXLB	FM	91.7	NC	NPR/Varty	Utica-Rome, NY	03/09/2009	166	St Lawrence University	Boonville, NY	Oneida
WXUR	FM	92.7	C	Adult Rock	Utica-Rome, NY	07/02/2003	166	Arjuna Broadcasting Corp	Herkimer, NY	Herkimer

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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Number of Stations in Geographic Market 33

Previous Stations in Geographic Market