

**LOCAL TELEVISION OWNERSHIP RULE COMPLIANCE**

This application seeks Commission consent to the acquisition by Mission Broadcasting, Inc. (“Mission”) of the licenses of television stations KASY-TV, Albuquerque, New Mexico, KWBQ(DT), Santa Fe, New Mexico, and KRWB-TV, Roswell, New Mexico. All three stations, which are currently under common ownership, are assigned to the Albuquerque-Santa-Fe, New Mexico Nielsen DMA.

The Commission’s local television ownership rule, 47 C.F.R. §73.3555(b), provides that an entity may own more than one television station in a DMA under one or more of the following conditions: (1) the digital noise limited service contours of the stations do not overlap, or (2) if there is overlap, (i) at least one of the stations is not ranked among the top four stations in the DMA in terms of audience, and (ii) at least eight (8) independently owned and operating, full-power commercial and noncommercial TV stations would remain in the DMA post-closing.

The digital noise limited service contour (“DNLSC”) of KRWB-TV, Roswell, does not overlap with the DNLSCs of either KASY-TV or KWBQ. Thus, the acquisition of KRWB-TV complies with the local television ownership rule.

The DNLSCs of KASY-TV (a MyNetworkTV affiliate) and KWBQ (a CW affiliate) overlap. However, based on Nielsen audience share data for the Albuquerque-Santa Fe DMA, Persons 12+, 9am-12mid, for the period October 3-November 5, 2019, station KASY-TV is not ranked among the top four stations in the DMA. Additionally, the chart below demonstrates that at least eight independently owned and operating full-power television stations will remain in the DMA after consummation of the transaction proposed herein. Accordingly, the proposed assignment complies with the local television ownership rule.

	ALBUQUERQUE-SANTA FE TV DMA <sup>1</sup>			
	CALL	COMMUNITY OF LICENSE	NETWORK	OWNER
1.	KOAT-TV	Albuquerque, NM	ABC	Hearst Television Inc.
2.	KCHF	Santa Fe, NM	REL	Son Broadcasting, Inc.
3.	KRQE	Albuquerque, NM	CBS	Nexstar Media Group, Inc.
4.	KTFQ-TV KLUZ-TV (LMA)	Albuquerque, NM Albuquerque, NM	UnM UNI	Entravision Communications Corp. Univision
5.	KNAT-TV	Albuquerque, NM	TBN	Trinity Broadcasting Network
6.	KOB	Albuquerque, NM	NBC	Hubbard Broadcasting Inc.
7.	KASA-TV	Santa Fe, NM	TEL	Ramar Communications, Inc.
8.	KWBQ KASY-TV	Santa Fe, NM Albuquerque, NM	CW MyN	Tamer Media LLC (KASY-TV Licensee LLC) [PROPOSED MISSION ACQUISITION]
9.	KNMD-TV KNME-TV	Santa Fe, NM Albuquerque, NM	WLD PBS	Regents of the University of New Mexico
10.	KAZQ	Albuquerque, NM	REL	Alpha Omega Broadcasting of Albuquerque, Inc.

<sup>1</sup> Sources: BIA Advisory Services, LLC, *Investing in Television 2019*, 3<sup>rd</sup> Edition; BIA MediaAccessPro database (researched Aug. 11, 2020); FCC LMS database (researched Aug. 12, 2020). The chart above does not include additional full-power television stations that are assigned to the Albuquerque-Santa Fe DMA, but whose DNLSCs do not appear to overlap those of KASY-TV and KWBQ.