

**Exhibit E-5**

This exhibit has been included to demonstrate that the proposed facility would be in compliance with the provisions of Section 73.3555 of the Commission's Rules. The multiple ownership study utilized to create this exhibit was performed under two methods. Both methods, as this exhibit will demonstrate, indicate that the proposed facility would comply with Section 73.3555.

The applicant would have an attributable interest in three facilities within the region. The first map in this exhibit depicts these three facilities and their 70 dBu service contours. The facilities specifically are the proposed application at Belt, Montana, Choteau, Montana, and Fairfield, Montana. The proposed Belt facility is indicated by the contour denoted as "B" on this map, while the Choteau and Fairfield facilities, which have identical technical parameters, are indicated as "A" on this map. As the map indicates, both Choteau and Fairfield would commonly overlap each other, but Belt would not overlap either facility.

Choteau and Fairfield would be co-located with FM station KTZZ(FM). KTZZ(FM) is considered home to the Great Falls Arbitron rated market. Since Choteau and Fairfield would be co-located, the assumption could be made that BIA would eventually consider them home to the market even though the proposed transmitter site for both facilities and their respective communities of



license lie outside of Cascade County, Montana, which is the defining county of the Great Falls market. Based on this assumption, and the fact that the transmitter site for Belt and the city of Belt, Montana are both located within Cascade County, the applicant would have an attributable interest in three FM facilities within the Great Falls Arbitron Market.

The latest BIA data for this market indicates that there are currently fifteen facilities that are considered home to the market. In a market of between 15 and 29 facilities, an applicant could have an attributable interest in 6 commercial radio stations, not more than four of which are in the same service. Since the proponent would have an attributable interest in three facilities in this market, it is respectfully submitted that the proposed facility would be in compliance with the provisions of Section 73.3555 of the Commission's Rules.

Since the transmitter sites and communities of license for both Choteau and Fairfield are located outside of Cascade County, Montana, and indeed much of the area within the 70 dBu service contour of both facilities is outside of Cascade County, the market defined by the common overlap of Choteau and Fairfield will be studied under the contour method to demonstrate compliance with Section 73.3555. Since two facilities with common overlap would define the market in this case, it is necessary and sufficient to demonstrate that the



applicant would not have an attributable interest in greater than fifty percent of the stations serving the market.

The attached market analysis map indicates that there are at least three other facilities whose principal community coverage contours overlap with the contours defining the market. Each of the other facilities studied lies within 92 kilometers of the perimeter of the common overlap. It should also be noted that KTZZ(FM) was included in this study, although its contour is not readily identifiable. That facility is co-located with the Choteau and Fairfield facilities, and since it has similar technical parameters has a similar 70 dBu contour as those two facilities.

Since the requisite number of additional facilities has been identified, it is respectfully submitted that by the contour method, the proposed facility would comply with Section 73.3555 of the Commission's Rules. Since both the Arbitron market and contour method would be in compliance, it is respectfully submitted that no violation of the Commission's multiple ownership provisions would occur with the proposed facility.



**Index to Facilities Depicted on Maps**

**Facilities with Attributable Interest Map:**

<b>A-</b>	<b>NEW</b>	<b>Choteau, Montana</b>
<b>A-</b>	<b>NEW</b>	<b>Fairfield, Montana</b>
<b>B-</b>	<b>NEW</b>	<b>Belt, Montana</b>

**Market Analysis Map:**

<b>A-</b>	<b>NEW</b>	<b>Choteau, Montana</b>
<b>A-</b>	<b>NEW</b>	<b>Fairfield, Montana</b>
<b>A-</b>	<b>KTZZ(FM)</b>	<b>Conrad, Montana</b>
<b>B-</b>	<b>KZIN-FM</b>	<b>Shelby, Montana</b>
<b>C-</b>	<b>KSEN(AM)</b>	<b>Shelby, Montana</b>



Color Key:  
Blue - 70 dBu F(50,50) Contour  
Orange - Attributable Facility Overlap

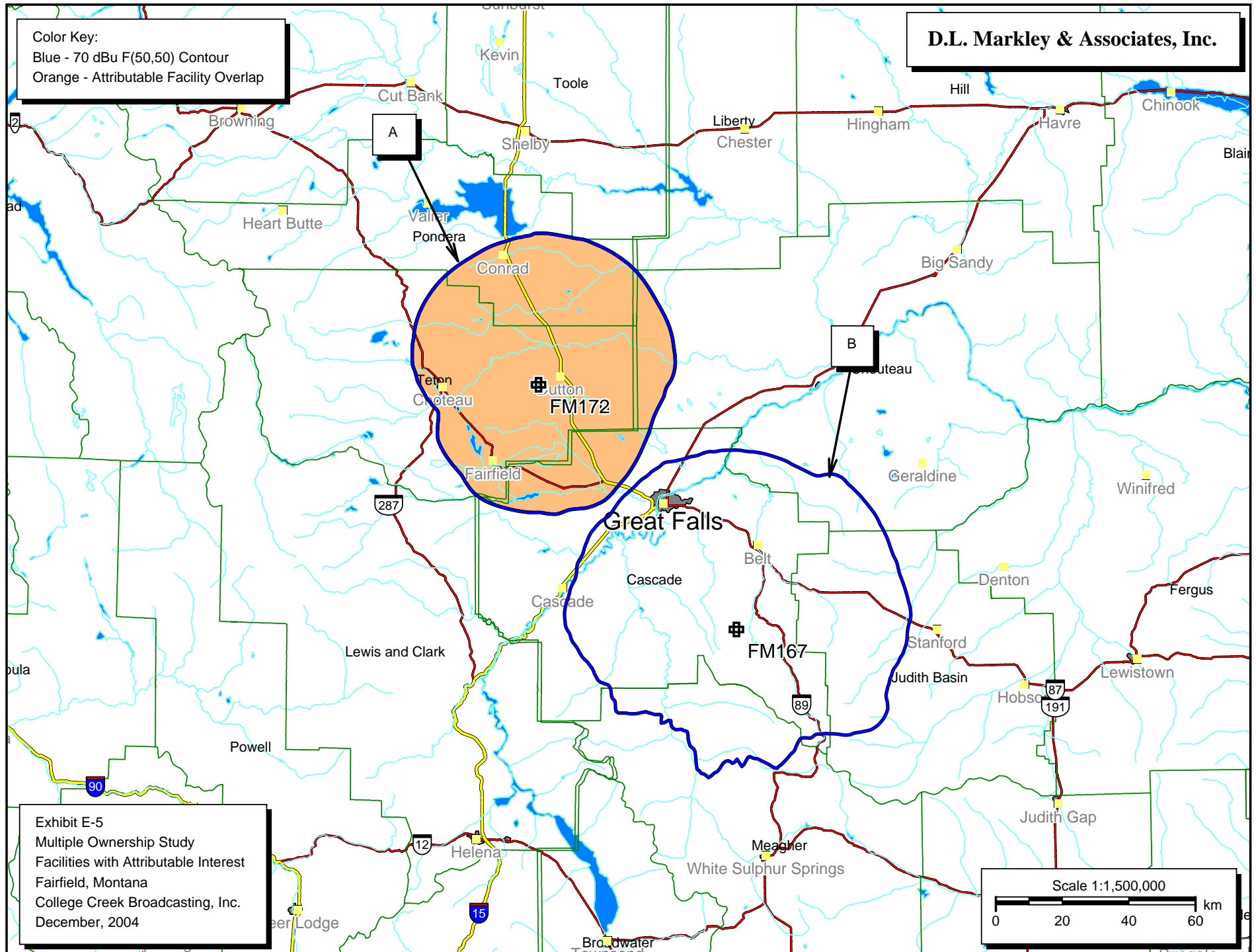


Exhibit E-5  
Multiple Ownership Study  
Facilities with Attributable Interest  
Fairfield, Montana  
College Creek Broadcasting, Inc.  
December, 2004



Color Key:  
Blue - Attributable Interest FM's  
Red - Other FM's Considered  
Green - Other AM's Considered  
Orange - Attributable Facility Overlap

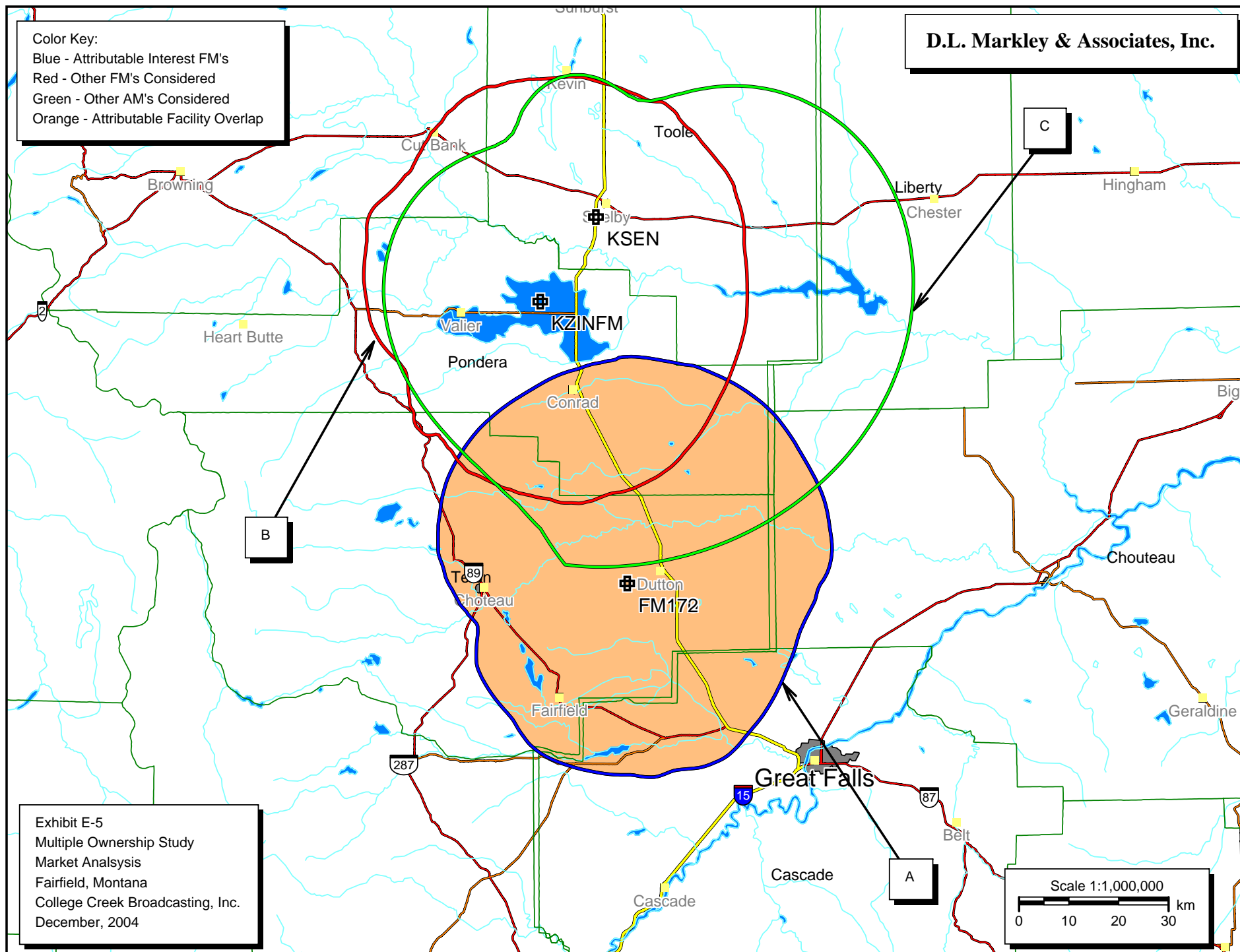


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