

EXHIBIT NO. 2
FCC Form 301
Section II, Question 2
Falls Broadcasting Company
KXTF, Channel 35, Twin Falls, Idaho
Page 1 of 3

Question 2:

Ownership

| (1) Name and Address of applicant and its officers, directors, stockholders or partners | (2) Gender | (3) Ethnicity | (4) Race | (5) Citizenship | (6) Positional Interest | (7) % of Votes | (8) % of Total Assets |
|---|------------|------------------------|----------|-----------------|--|----------------|-----------------------|
| I. Falls Broadcasting Company ("FBC") | | | | | | | |
| James E. Rogers 1901 Plaza del Dios Las Vegas, NV 89102 | Male | Not Hispanic or Latino | White | USA | Chairman and C.E.O./Director | 0 % | 0 % |
| Beverly Rogers 1901 Plaza del Dios Las Vegas, NV 89102 | Female | Not Hispanic or Latino | White | USA | Vice Chairman and Executive Officer/Director | 0 % | 0 % |
| Ralph Toddre 105 Hansen Drive Verdi, NV 89439 | Male | Not Hispanic or Latino | White | USA | President and C.O.O./Director | 0 % | 0 % |
| Gene Greenberg 10732 Grey Havens Court Las Vegas, NV 89135 | Male | Not Hispanic or Latino | White | USA | Executive Vice President/Director | 0 % | 0 % |
| Bill Fouch 355 Corwin Lane Inkom, ID 83245 | Male | Not Hispanic or Latino | White | USA | Executive Vice President/Director | 0 % | 0 % |

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|---|-------------------|------------------------|-----------------|------------------------|--|-----------------------|------------------------------|
| I. Falls Broadcasting Company (continued) | | | | | | | |
| Shelley Goings 4605 Balfour Drive Las Vegas, NV 89121 | Female | Not Hispanic or Latino | White | USA | Treasurer | 0 % | 0 % |
| JoAnn Prevetti 6105 Azurite Drive Las Vegas, NV 89130 | Female | Not Hispanic or Latino | White | USA | Secretary | 0 % | 0 % |
| Sunbelt Communications Company 1500 Foremaster Lane Las Vegas, NV 89101 | N/A | N/A | N/A | Nevada | Shareholder of FBC | 100 % | 100 % |
| II. Sunbelt Communications Company | | | | | | | |
| James E. Rogers, Trustee of the James E. Rogers Trust 1901 Plaza del Dios Las Vegas, NV 89102 | Male | Not Hispanic or Latino | White | USA | Chairman and C.E.O./Director | 93.22 % | 93.22 % |
| Beverly Rogers, Trustee of the Beverly Rogers Trust 1901 Plaza del Dios Las Vegas, NV 89102 | Female | Not Hispanic or Latino | White | USA | Vice Chairman and Executive Officer/Director | 2.66 % | 2.66 % |

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|---|-------------------|------------------------|-----------------|------------------------|-----------------------------------|-----------------------|------------------------------|
| Sunbelt Communications Co. (cont.) | | | | | | | |
| Ralph Toddre 105 Hansen Drive Verdi, NV 89439 | Male | Not Hispanic or Latino | White | USA | President and C.O.O./Director | 0 % | 0 % |
| Gene Greenberg 10732 Grey Havens Court Las Vegas, NV 89135 | Male | Not Hispanic or Latino | White | USA | Executive Vice President/Director | 2 % | 2 % |
| Bill Fouch 355 Corwin Lane Inkom, ID 83245 | Male | Not Hispanic or Latino | White | USA | Executive Vice President/Director | 0 % | 0 % |
| Shelley Goings 4605 Balfour Drive Las Vegas, NV 89121 | Female | Not Hispanic or Latino | White | USA | Treasurer | 0 % | 0 % |
| JoAnn Prevetti 6105 Azurite Drive Las Vegas, NV 89130 | Female | Not Hispanic or Latino | White | USA | Secretary | 0 % | 0 % |
| James E. Rogers, Trustee for the Children of Elizabeth Ruybalid 1901 Plaza del Dios Las Vegas, NV 89102 | Male | Not Hispanic or Latino | White | USA | N/A | 2.12 % | 2.12 % |