

To: FCC

From: St. Louis Majestic

Date: November 11, 2013

Subject: radio station mission

The purpose of our proposed community educational radio station is to provide the African American Community of Saint Louis, Missouri a voice. We will also use the airwaves to achieve our mission of providing education on parenting, domestic violence, anger management, family counseling, mentoring and to give hope and direction to an impoverished community. We will also promote healthy lifeskills through our sports programming, inspiring young athletes to reach their full potential on and of the court.

Our Target demographic is the African American & other Ethnic groups of the Saint Louis Community.

Our station will operate 24 hours a day, 7 days a week. Using local air personalities and dignitaries.