

RADIO MARKET ANALYSIS
LEGEND COMMUNICATIONS OF WYOMING, LLC
KKLX RADIO STATION
WORLAND, WYOMING
KYTS RADIO STATION
MANDERSON, WYOMING
NEW FM RADIO STATION
TEN SLEEP, WYOMING
August 2008

TECHNICAL STATEMENT

1. This Technical Statement and attached exhibits were prepared on behalf of Legend Communications of Wyoming, LLC (“Legend”), licensee of KKLX, Channel 241C2, Worland, Wyoming¹ and permittee of KYTS, Channel 271C2, Ten Sleep, Wyoming. Legend is submitting applications to modify the outstanding permit for KKLX (raise height and lower power at the CP site) and KYTS (downgrade to Channel 271C3 and change community of license to Manderson, Wyoming) and further is an applicant for a New FM (“New FM”) station on Channel 267A at Ten Sleep, Wyoming. Legend is submitting several applications, as such, a Radio Market analysis is needed. Legend is also the licensee of stations KZMQ, 1140 kHz, and KZMQ-FM, Channel 262C, Greybull, Wyoming; and KWOR, 1340 kHz, Worland, Wyoming.² The 3.16 mV/m contours of the proposed KKLX and KYTS overlap with the contours of KZMQ-FM,

1) There is an outstanding permit to upgrade KKLX to Channel 241C1 at Worland, Wyoming.

2) Legend is also the licensee of KCGL, Channel 281C, Powell, Wyoming; KODI, 1400 kHz, and KTAG, Channel 250C, Cody, Wyoming; KBBS, 1450 kHz, and KLGT, Channel 225C1, Buffalo, Wyoming; and KZZS, Channel 252C1, Story, Wyoming, as depicted on Exhibit #1. Exhibit #1A shows no overlap of the proposed KKLX with either KCGL or KTAG.

Legend is also the licensee of KGWY, Channel 264C1, Gillette, Wyoming; KAML-FM, Channel 245C1 (with a permit to move to Channel 247C0), and KIML, 1270 kHz, Gillette, Wyoming; and is the permittee of KDDV, Channel 268C0 Wright, Wyoming. These stations are so far removed that they are not shown on Exhibit #1. None of these stations have city grade overlap with KKLX, KYTS or the New FM at Ten Sleep; therefore, they are not considered further.

KZMQ and KWOR. Further the proposed KKLX contour overlaps with the proposed New FM contour at Ten Sleep. A map depicting the city grade contours of these facilities is shown on Exhibit #1. None of these facilities is licensed to, or considered “home”, in any rated market. Therefore, a review based on the modified contour overlap rules has been undertaken.

2. The overlap of contours between commonly held stations results in two distinct radio markets. Market #1 consists of FM station KKLX and the New FM at Ten Sleep, Wyoming. Market #2 consists of FM stations KKLX, KYTS and KZMQ-FM and AM stations KZMQ and KWOR. Therefore, a study has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission’s rules. The contours of the relevant subject stations in the markets under study will be used to define the market boundary, hereinafter referred to as the “Radio Market”. The study will determine the number of other commercial AM and FM stations that either have transmitter sites within, or provide coverage to, the Radio Market. Only those stations with transmitter sites within 92.0 kilometers will be considered as contributors to the market. No other station in which Legend has an interest will be considered, unless it is a subject station in the market under review.

3. Exhibit #2 is a depiction of the stations within, or providing service to, the Radio Market #1 boundary. A total of five stations is depicted, including the two subject stations. Exhibit #3 is a tabulation of the stations in the Radio Market. The number of stations depicted

falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At the fourteen and fewer stations level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Based on Legend's interest in KKLX and New FM, Market #1 is in compliance with the Commission's multiple ownership rules, as detailed in §73.3555 of the rules.

4. Exhibit #4 is a depiction of the stations within, or providing service to, the Radio Market #2 boundary. A total of eleven stations is depicted, including the five subject stations. Exhibit #5 is a tabulation of the stations in the Radio Market. The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At the fourteen and fewer stations level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Based on Legend's interest in KKLX, KYTS, KZMQ-FM, KZMQ and KWOR, Market #2 is in compliance with the Commission's multiple ownership rules, as detailed in §73.3555 of the rules.

5. Based on the above, each of the impacted radio markets is in compliance with the Commission's ownership rules. Therefore, the modification applications for KKLX and KYTS, and the new application for Ten Sleep, Wyoming are individually, and wholly, in compliance with the rules.

6. The foregoing technical statement was prepared on behalf of Legend Communications of Wyoming, LLC, by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. All data relating to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

Graham Brock, Inc. - Broadcast Technical Consultants

KKLX Proposed
 Latitude: 44-03-31 N
 Longitude: 107-51-12 W
 ERP: 63.00 kW
 Channel: 241C1
 Frequency: 96.1 MHz
 AMSL Height: 1491.38 m
 Horiz. Pattern: Omni
 Vert. Pattern: No
 Prop Model : FCC

KYTS Proposed
 Latitude: 44-03-31 N
 Longitude: 107-51-12 W
 ERP: 11.00 kW
 Channel: 271C3
 Frequency: 102.1 MHz
 AMSL Height: 1466.1 m
 Horiz. Pattern: Omni
 Vert. Pattern: No
 Prop Model : FCC

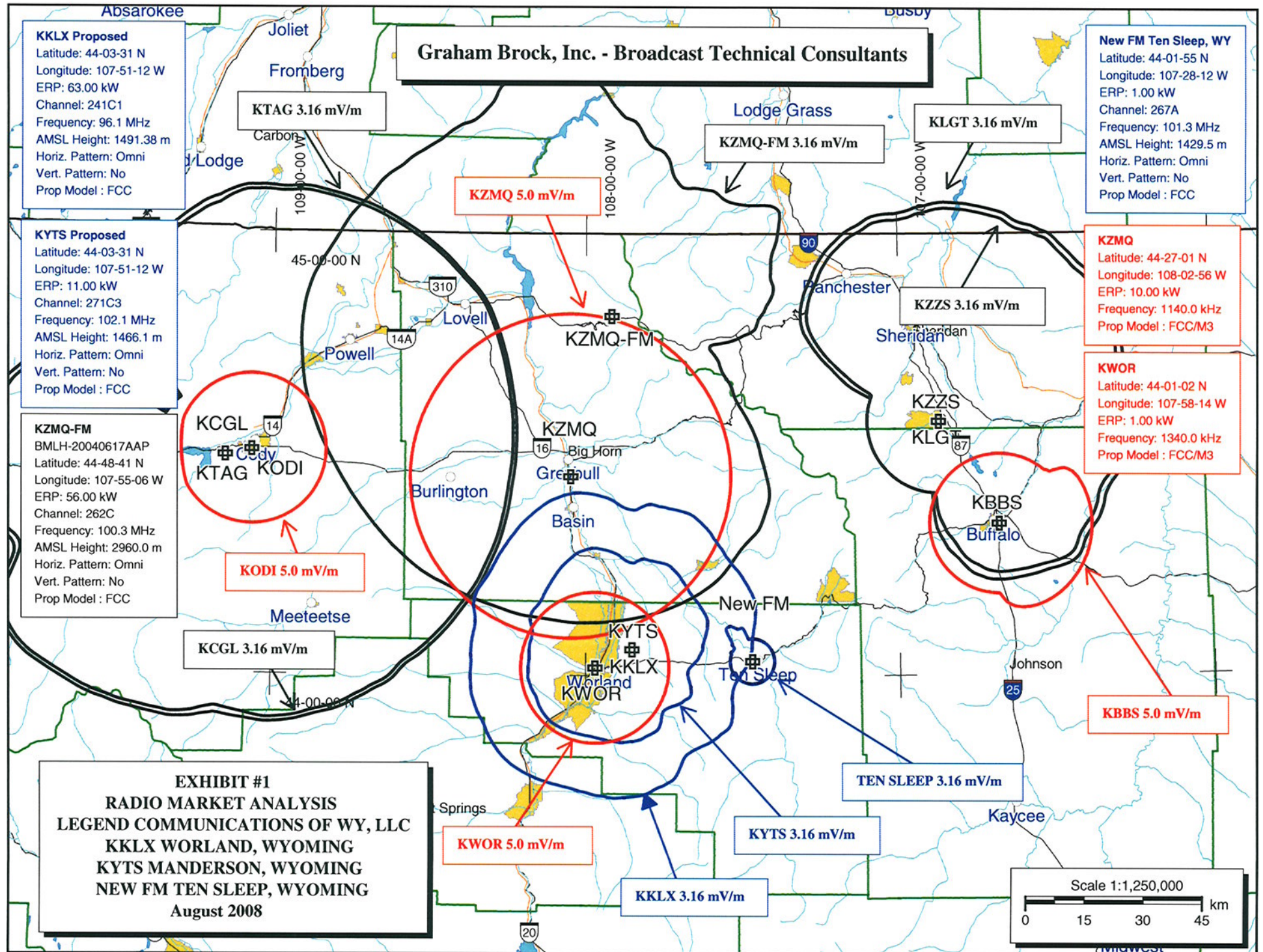
KZMQ-FM
 BMLH-20040617AAP
 Latitude: 44-48-41 N
 Longitude: 107-55-06 W
 ERP: 56.00 kW
 Channel: 262C
 Frequency: 100.3 MHz
 AMSL Height: 2960.0 m
 Horiz. Pattern: Omni
 Vert. Pattern: No
 Prop Model : FCC

New FM Ten Sleep, WY
 Latitude: 44-01-55 N
 Longitude: 107-28-12 W
 ERP: 1.00 kW
 Channel: 267A
 Frequency: 101.3 MHz
 AMSL Height: 1429.5 m
 Horiz. Pattern: Omni
 Vert. Pattern: No
 Prop Model : FCC

KZMQ
 Latitude: 44-27-01 N
 Longitude: 108-02-56 W
 ERP: 10.00 kW
 Frequency: 1140.0 kHz
 Prop Model : FCC/M3

KWOR
 Latitude: 44-01-02 N
 Longitude: 107-58-14 W
 ERP: 1.00 kW
 Frequency: 1340.0 kHz
 Prop Model : FCC/M3

EXHIBIT #1
RADIO MARKET ANALYSIS
 LEGEND COMMUNICATIONS OF WY, LLC
 KKLX WORLAND, WYOMING
 KYTS MANDERSON, WYOMING
 NEW FM TEN SLEEP, WYOMING
 August 2008



Graham Brock, Inc. - Broadcast Technical Consultants

KKLX Proposed

Latitude: 44-03-31 N
Longitude: 107-51-12 W
ERP: 63.00 kW
Channel: 241C1
Frequency: 96.1 MHz
AMSL Height: 1491.38 m
Horiz. Pattern: Omni
Vert. Pattern: No
Prop Model : FCC

KYTS Proposed

Latitude: 44-03-31 N
Longitude: 107-51-12 W
ERP: 11.00 kW
Channel: 271C3
Frequency: 102.1 MHz
AMSL Height: 1466.1 m
Horiz. Pattern: Omni
Vert. Pattern: No
Prop Model : FCC

KZMQ-FM

BMLH-20040617AAP
Latitude: 44-48-41 N
Longitude: 107-55-06 W
ERP: 56.00 kW
Channel: 262C
Frequency: 100.3 MHz
AMSL Height: 2960.0 m
Horiz. Pattern: Omni
Vert. Pattern: No
Prop Model : FCC

New FM Ten Sleep, WY

Latitude: 44-01-55 N
Longitude: 107-28-12 W
ERP: 1.00 kW
Channel: 267A
Frequency: 101.3 MHz
AMSL Height: 1429.5 m
Horiz. Pattern: Omni
Vert. Pattern: No
Prop Model : FCC

KZMQ 5.0 mV/m

KWOR 5.0 mV/m

KZMQ

Latitude: 44-27-01 N
Longitude: 108-02-56 W
ERP: 10.00 kW
Frequency: 1140.0 kHz
Prop Model : FCC/M3

KWOR

Latitude: 44-01-02 N
Longitude: 107-58-14 W
ERP: 1.00 kW
Frequency: 1340.0 kHz
Prop Model : FCC/M3

KTAG 3.16 mV/m

KCGL 3.16 mV/m

KZMQ-FM 3.16 mV/m

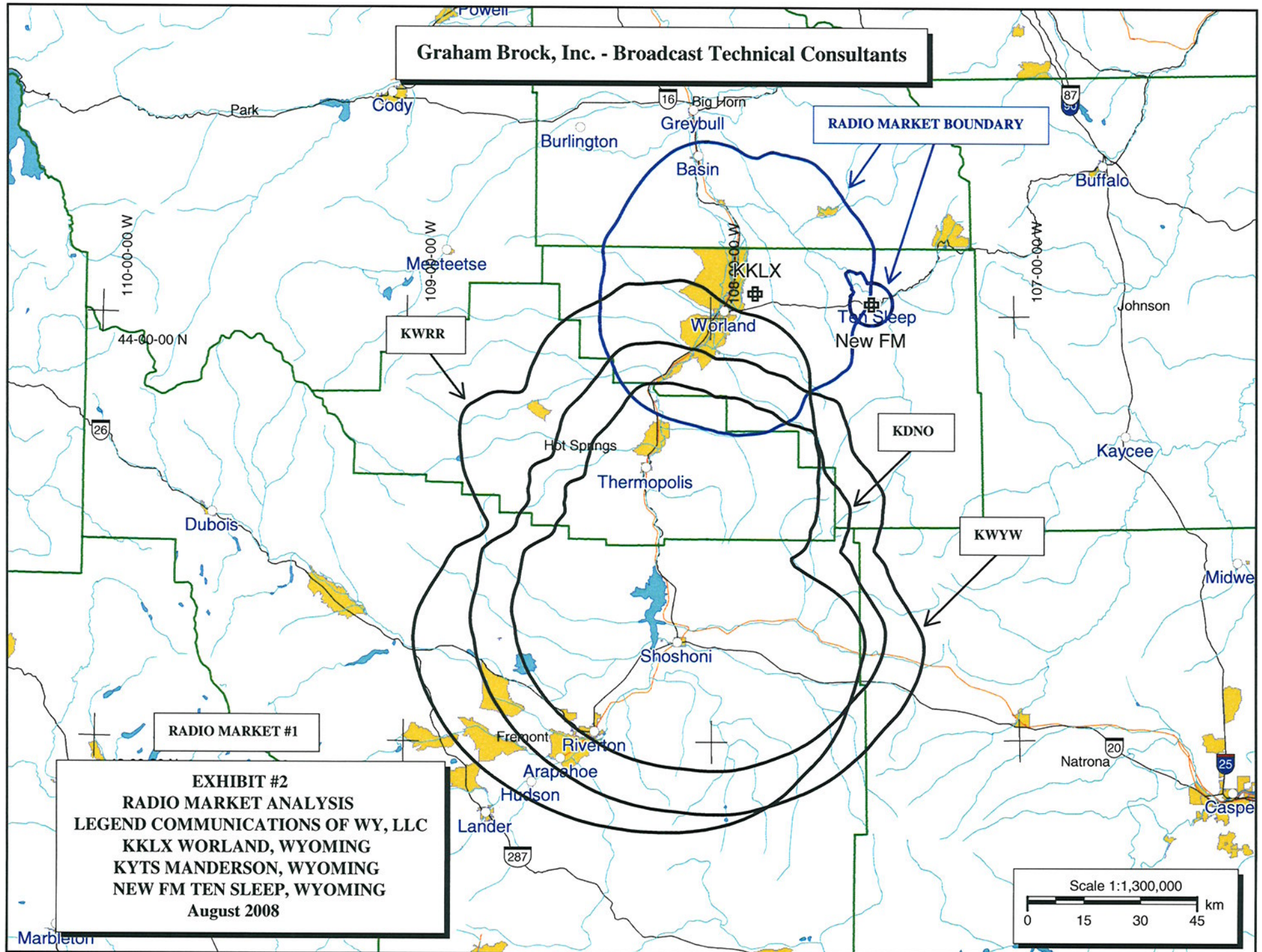
KKLX 3.16 mV/m

KYTS 3.16 mV/m

EXHIBIT #1A
RADIO MARKET ANALYSIS
LEGEND COMMUNICATIONS OF WY, LLC
KKLX WORLAND, WYOMING
KYTS MANDERSON, WYOMING
NEW FM TEN SLEEP, WYOMING
August 2008

Scale 1:240,000
0 3 6 9 km

Graham Brock, Inc. - Broadcast Technical Consultants



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EXHIBIT #3

Tabulation of Stations in Radio Market #1

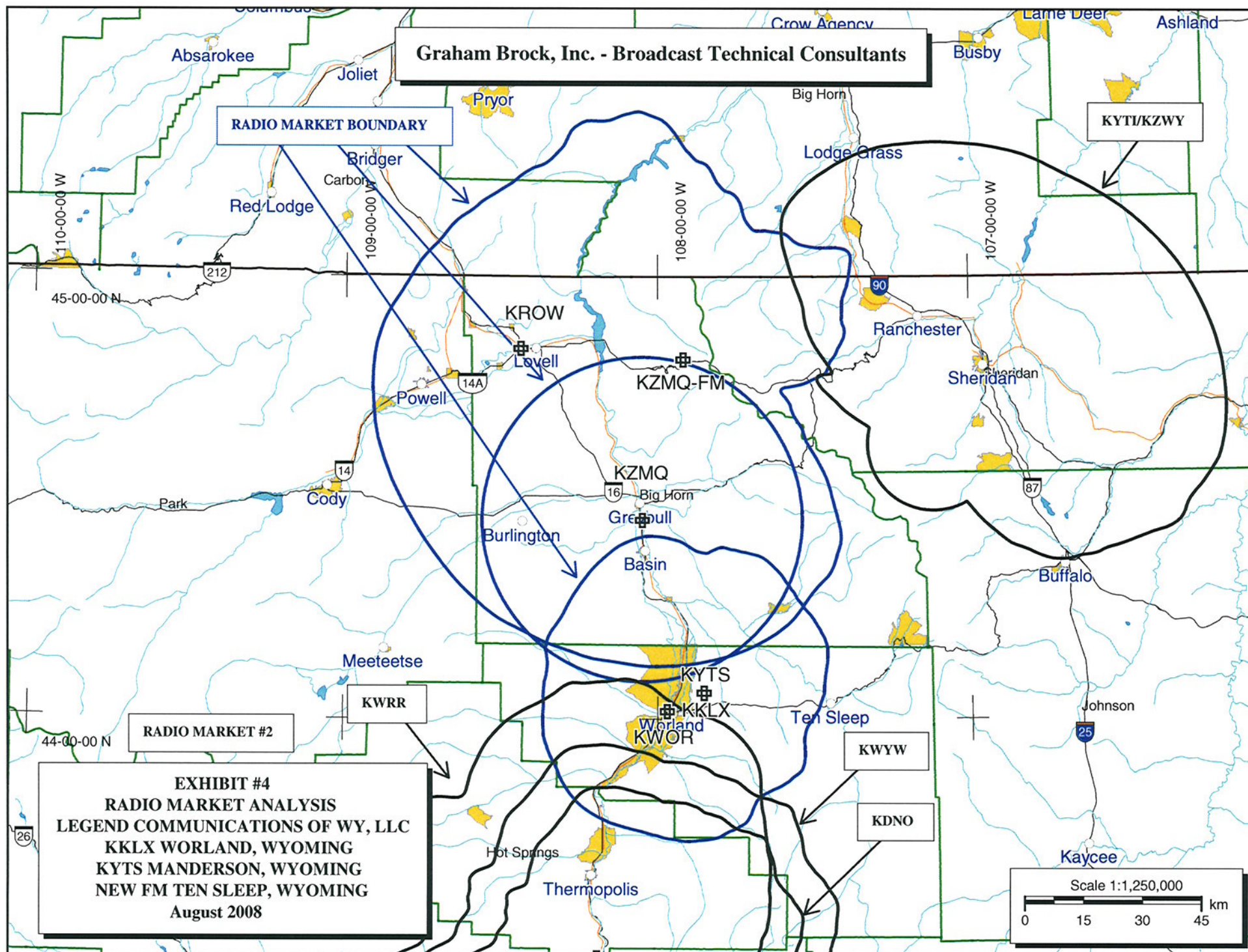
FM Stations

+	KWRR	Ch 208C	Ethete, Wyoming
*	KKLX	Ch 241C1	Worland, Wyoming
+	KWYW	Ch 256C	Lost Cabin, Wyoming
*	New FM	Ch 267A	Ten Sleep, Wyoming
+	KDNO	Ch 269C1	Thermopolis, Wyoming

Total FM Stations - 5

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 5

- * Subject station.
- + Provides city grade coverage to radio market.



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August 2008

EXHIBIT #5

Tabulation of Stations in Radio Market #2

AM Stations

* KZMQ	1140 kHz	Greybull, Wyoming
* KWOR	1340 kHz	Worland, Wyoming

Total AM Stations - 2

FM Stations

+ KWRR	Ch 208C	Ethete, Wyoming
+ KYTI	Ch 229C	Sheridan, Wyoming
+ KZWY	Ch 235C	Sheridan, Wyoming
* KKLX	Ch 241C1	Worland, Wyoming
+ KWWY	Ch 256C	Lost Cabin, Wyoming
* KZMQ-FM	Ch 262C	Greybull, Wyoming
+ KDNO	Ch 269C1	Thermopolis, Wyoming
* KYTS	Ch 271C3	Manderson, Wyoming
KROW	Ch 297C3	Lovell, Wyoming

Total FM Stations - 9

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 11

- * Subject station.
- + Provides city grade coverage to radio market.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

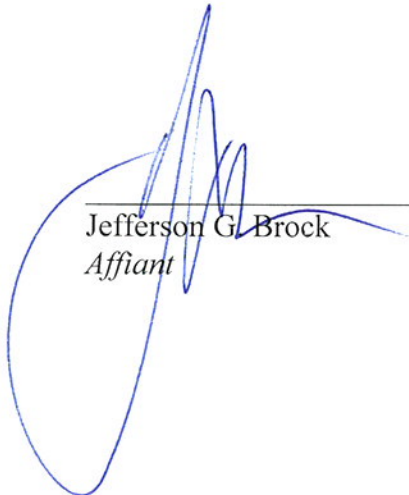
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Legend Communications of Wyoming, LLC, to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 20th day of August 2008.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 20th day of August 2008*



Notary Public, State of Georgia
My Commission Expires: June 16, 2012