

FCC Geographic Market Definition for Gainesville-Ocala, FL

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAJD	AM	1390	C	Smooth	Gainesville-Ocala, FL	07/02/2003	87	Gillen Broadcasting Corporation	Gainesville, FL	Alachua
WAQV	FM	90.9	NC	AC/CCtmp	Gainesville-Ocala, FL	03/15/2018	87	Radio Training Network, Inc	Crystal River, FL	Citrus
WDVH	AM	980	C	Country	Gainesville-Ocala, FL	07/02/2003	87	MARC Radio Group LLC	Gainesville, FL	Alachua
WDVH	FM	101.7	C	ChrsContem	Gainesville-Ocala, FL	07/02/2003	87	Radio Training Network, Inc	Trenton, FL	Gilchrist
WGGG	AM	1230	C	Sprts/Talk	Gainesville-Ocala, FL	07/02/2003	87	Florida Sportstalk LLC	Gainesville, FL	Alachua
WGMA	FM	99.7	C	Soft AC	Gainesville-Ocala, FL	03/20/2014	87	Arroyo, Ricardo	Silver Springs Shore, FL	Marion
WGMW	FM	99.5	C	Soft AC	Gainesville-Ocala, FL	07/02/2003	87	Arroyo, Ricardo	La Crosse, FL	Alachua
WHHZ	FM	100.5	C	Alternative	Gainesville-Ocala, FL	07/02/2003	87	MARC Radio Group LLC	Newberry, FL	Alachua
WHIJ	FM	88.1	NC	ChrsContem	Gainesville-Ocala, FL	07/02/2003	87	Radio Training Network, Inc	Ocala, FL	Marion
WJLF	FM	91.7	NC	AC/CCtmp	Gainesville-Ocala, FL	07/02/2003	87	Radio Training Network, Inc	Gainesville, FL	Alachua
WKTK	FM	98.5	C	AC	Gainesville-Ocala, FL	07/02/2003	87	Entercom	Crystal River, FL	Citrus
WLQH	AM	940	C	Country	Gainesville-Ocala, FL	07/02/2003	87	Suncoast Radio Inc	Chiefland, FL	Levy
WMFQ	FM	92.9	C	CHR	Gainesville-Ocala, FL	07/02/2003	87	JVC Media LLC	Ocala, FL	Marion
WMFV	FM	89.5	NC	DARK	Gainesville-Ocala, FL	07/02/2003	87	Community Communications Inc	Cedar Creek, FL	Marion
WMOP	AM	900	C	Sprts/Talk	Gainesville-Ocala, FL	07/02/2003	87	Florida Sportstalk LLC	Ocala, FL	Marion
WNDD	FM	95.5	C	Clsc Rock	Gainesville-Ocala, FL	07/02/2003	87	Dix Communications	Silver Springs, FL	Marion
WNDN	FM	107.9	C	Clsc Rock	Gainesville-Ocala, FL	07/02/2003	87	Dix Communications	Chiefland, FL	Levy
WNDT	FM	92.5	C	Clsc Rock	Gainesville-Ocala, FL	07/02/2003	87	Dix Communications	Alachua, FL	Alachua
WOCA	AM	1370	C	News/Talk	Gainesville-Ocala, FL	07/02/2003	87	Generations Broadcasting Corporation	Ocala, FL	Marion
WOGK	FM	93.7	C	Country	Gainesville-Ocala, FL	07/02/2003	87	Dix Communications	Ocala, FL	Marion
WPLL	FM	106.9	C	Country	Gainesville-Ocala, FL	07/02/2003	87	MARC Radio Group LLC	Cross City, FL	Dixie
WRUF	AM	850	C	Sports	Gainesville-Ocala, FL	07/02/2003	87	University of Florida Board of Trustees	Gainesville, FL	Alachua
WRUF	FM	103.7	C	Country	Gainesville-Ocala, FL	07/02/2003	87	University of Florida Board of Trustees	Gainesville, FL	Alachua
WRZN	AM	720	C	Religion	Gainesville-Ocala, FL	07/02/2003	87	MARC Radio Group LLC	Hernando, FL	Citrus
WSKY	FM	97.3	C	News/Talk	Gainesville-Ocala, FL	07/02/2003	87	Entercom	Micanopy, FL	Alachua
WTBH	FM	91.5	NC	Sothn Gspel	Gainesville-Ocala, FL	07/02/2003	87	Long Pond Baptist Church	Chiefland, FL	Levy
WTMG	FM	101.3	C	Rhymc/CHR	Gainesville-Ocala, FL	07/02/2003	87	MARC Radio Group LLC	Williston, FL	Levy
WTMN	AM	1430	C	Religion	Gainesville-Ocala, FL	07/02/2003	87	MARC Radio Group LLC	Gainesville, FL	Alachua
WTYG	FM	91.5	NC	Religion	Gainesville-Ocala, FL	02/14/2012	87	Central Baptist Church of Ocala Inc	Sparr, FL	Marion
WUBA	FM	88.1	NC	Variety	Gainesville-Ocala, FL		87	Neighborhoods United For a Better Alachua Inc	High Springs, FL	Alachua
WUFT	FM	89.1	NC	NPR	Gainesville-Ocala, FL	07/02/2003	87	University of Florida Board of Trustees	Gainesville, FL	Alachua
WXCZ	FM	103.3	C	Country	Gainesville-Ocala, FL	07/02/2003	87	WGUL FM Inc	Cedar Key, FL	Levy
WXJZ	FM	100.9	C	Clsc Hits	Gainesville-Ocala, FL	07/02/2003	87	MARC Radio Group LLC	Gainesville, FL	Alachua
WXOF	FM	96.7	C	Clsc Hits	Gainesville-Ocala, FL	07/27/2017	87	WGUL FM Inc	Yankeetown, FL	Levy

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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WXRA	FM	99.3	NC	Chrst/Altve	Gainesville-Ocala, FL	08/01/2008	87	Flinn Broadcasting Corporation	Inglis, FL	Levy
WXUS	FM	102.3	C	Cntry/Rock	Gainesville-Ocala, FL	07/02/2003	87	JVC Media LLC	Dunnellon, FL	Marion
WXZC	FM	104.3	C	Country	Gainesville-Ocala, FL	07/02/2003	87	Citrus County Association for Retarded Citizens	Inglis, FL	Levy
WYFB	FM	90.5	NC	Chrst/Talk	Gainesville-Ocala, FL	07/02/2003	87	Bible Broadcasting Network Inc	Gainesville, FL	Alachua
WYFZ	FM	91.3	NC	Chrst/Talk	Gainesville-Ocala, FL	07/02/2003	87	Bible Broadcasting Network Inc	Ocala, FL	Marion
WYGC	FM	104.9	C	CHR	Gainesville-Ocala, FL	07/02/2003	87	JVC Media LLC	High Springs, FL	Alachua
WYKS	FM	105.3	C	CHR	Gainesville-Ocala, FL	07/02/2003	87	Gillen Broadcasting Corporation	Gainesville, FL	Alachua
WZCC	AM	1240	C	Country	Gainesville-Ocala, FL	07/26/2011	87	Suncoast Radio Inc	Cross City, FL	Dixie

Number of Stations in Geographic Market 42

Previous Stations in Geographic Market