

Local Radio Ownership Rule Compliance

Delmarva Broadcasting Company (“DBC”) is the licensee of ten full-power radio stations. The DBC radio stations are listed by BIA Kelsey as home stations in two Nielsen Audio Metro Markets: Wilmington, Delaware, and Salisbury-Ocean City, Maryland.

As documented in the attached BIA Kelsey report, “FCC Geographic Market Definition for Wilmington, DE,” the Wilmington, Delaware Audio Metro Market contains 20 total radio stations. DBC is the licensee of 2 AM and 3 FM stations in the Wilmington, Delaware Audio Metro Market: WDEL(AM), WFAI(AM), WDEL-FM, WSTW(FM) and WXCY(FM). This combination of 5 total stations/3 same-service stations complies with Section 73.3555(a)(1)(iii) (“In a radio market with between 15 and 29 (inclusive) full-power, commercial and noncommercial radio stations, not more than 6 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM)”).

As documented in the attached BIA Kelsey report, “FCC Geographic Market Definition for Salisbury-Ocean City, MD,” the Salisbury-Ocean City, Maryland Audio Metro Market contains 42 total radio stations that have been designated to that market for two years or more. DBC is the licensee of 1 AM and 4 FM stations in the Salisbury-Ocean City, Maryland Audio Metro Market: WYUS(AM), WAFL(FM), WAVD(FM), WNCL(FM) and WXDE(FM). This combination of 5 total stations/4 same-service stations complies with Section 73.3555(a)(1)(ii) (“In a radio market with between 30 and 44 (inclusive) full-power, commercial and noncommercial radio stations, not more than 7 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM)”).

Note that one DBC station, WXCY(FM), while listed as home to the Wilmington, Delaware Audio Metro Market, is geographically located within the Baltimore, Maryland Audio Metro Market. DBC has no other radio stations listed in the Baltimore, Maryland Audio Metro Market, nor does DBC have any radio stations that are geographically located outside an Audio Metro Market; thus, no contour overlap studies are required. Moreover, no attributable party to the licensee or transferee in this Form 315 application has an attributable interest in any other local media subject to the Commission’s multiple ownership rules.

In sum, the current ownership by DBC of its ten full-power radio stations, which will not change due to the transfer of control proposed by this Form 315 application, complies with the Commission’s local radio ownership rule, 47 C.F.R. Section 73.3555(a).

FCC Geographic Market Definition for Wilmington, DE

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WDEL	FM	101.7	C	Nws/Tlk/Spt	Wilmington, DE	07/02/2003	80	Delmarva Broadcasting Company	Canton, NJ	Salem
WDEL	AM	1150	C	Nws/Tlk/Spt	Wilmington, DE	07/02/2003	80	Delmarva Broadcasting Company	Wilmington, DE	New Castle
WDSD	FM	94.7	C	Country	Wilmington, DE	07/02/2003	80	iHeartMedia	Dover, DE	Kent
WFAI	AM	1510	C	Gospel	Wilmington, DE	07/02/2003	80	Delmarva Broadcasting Company	Salem, NJ	Salem
WFDS	FM	88.1	NC	ChrsContem	Wilmington, DE	04/30/2012	80	Chesapeake Catholic Radio Inc	Pennsville, NJ	Salem
WILM	AM	1450	C	News/Talk	Wilmington, DE	07/02/2003	80	iHeartMedia	Wilmington, DE	New Castle
WJBR	FM	99.5	C	AC	Wilmington, DE	07/02/2003	80	Beasley Media Group	Wilmington, DE	New Castle
WMHS	FM	88.1	NC	Oldies	Wilmington, DE	07/02/2003	80	Red Clay Consolidated School District	Pike Creek, DE	New Castle
WMPH	FM	91.7	NC	Variety	Wilmington, DE	07/02/2003	80	Brandywine School District	Wilmington, DE	New Castle
WOEL	FM	89.9	NC	Religion	Wilmington, DE	07/02/2003	80	MD Baptist Bible College	Elkton, MD	Cecil
WRDX	FM	92.9	C	Hot AC	Wilmington, DE	07/02/2003	80	iHeartMedia	Smyrna, DE	Kent
WRSM	FM	89.1	NC	Religion	Wilmington, DE	03/29/2013	80	Hope Christian Church of Marlton Incorporated	Rising Sun, MD	Cecil
WSRY	AM	1550	NC	ChrsContem	Wilmington, DE	07/02/2003	80	Priority Radio Inc	Elkton, MD	Cecil
WSTW	FM	93.7	C	CHR	Wilmington, DE	07/02/2003	80	Delmarva Broadcasting Company	Wilmington, DE	New Castle
WTMC	AM	1380	NC	Information	Wilmington, DE	07/02/2003	80	Delaware Department of Transportation	Wilmington, DE	New Castle
WVUD	FM	91.3	NC	Variety	Wilmington, DE	07/02/2003	80	University of Delaware	Newark, DE	New Castle
WWTX	AM	1290	C	Sports	Wilmington, DE	07/02/2003	80	iHeartMedia	Wilmington, DE	New Castle
WXCY	FM	103.7	C	Country	Wilmington, DE	07/02/2003	80	Delmarva Broadcasting Company	Havre De Grace, MD	Harford
WXHL	FM	89.1	NC	ChrsContem	Wilmington, DE	07/02/2003	80	Priority Radio Inc	Christiana, DE	New Castle
WXHM	FM	91.9	NC	ChrsContem	Wilmington, DE	08/29/2011	80	Priority Radio Inc	Middletown, DE	New Castle

Number of Stations in Geographic Market 20

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

FCC Geographic Market Definition for Salisbury-Ocean City, MD

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAAI	FM	100.9	C	Country	Salisbury-Ocean City, MD	07/02/2003	138	p MTS Broadcasting	Hurlock, MD	Dorchester
WAFI	FM	97.7	C	Hot AC	Salisbury-Ocean City, MD	07/02/2003	138	Delmarva Broadcasting Company	Milford, DE	Sussex
WAVD	FM	97.1	C	Beach	Salisbury-Ocean City, MD	07/02/2003	138	Delmarva Broadcasting Company	Ocean Pines, MD	Worcester
WBEE	FM	97.9	C	Country	Salisbury-Ocean City, MD	07/02/2003	138	Bay Broadcasting Inc	Crisfield, MD	Somerset
WBOC	FM	102.5	C	AC	Salisbury-Ocean City, MD	07/02/2003	138	Draper Communications Inc	Princess Anne, MD	Somerset
WCTG	FM	96.5	C	Adult Hits	Salisbury-Ocean City, MD	09/25/2015	138	Sebago Broadcasting Co LLC	Chincoteague, VA	Accomack
WDIH	FM	90.3	NC	Gospel	Salisbury-Ocean City, MD	07/02/2003	138	Salisbury Educational Broadcasting Foundation	Salisbury, MD	Wicomico
WESM	FM	91.3	NC	News/Jazz	Salisbury-Ocean City, MD	07/02/2003	138	University of Maryland	Princess Anne, MD	Somerset
WGBG	AM	1590	C	Clsc Rock	Salisbury-Ocean City, MD	07/02/2003	138	Adams Radio Group LLC	Ocean City, MD	Worcester
WGBG	FM	98.5	C	Clsc Rock	Salisbury-Ocean City, MD	07/02/2003	138	Adams Radio Group LLC	Seaford, DE	Sussex
WGMD	FM	92.7	C	Nws/Tik/Inf	Salisbury-Ocean City, MD	07/02/2003	138	Resort Broadcasting Co	Rehoboth Beach, DE	Sussex
WGOP	AM	540	C	Nostalgia	Salisbury-Ocean City, MD	02/06/2004	138	Birach Broadcasting Corporation	Pocomoke City, MD	Worcester
WICO	AM	1320	C	News/Talk	Salisbury-Ocean City, MD	07/02/2003	138	Rothschild Broadcasting	Salisbury, MD	Wicomico
WICO	FM	92.5	C	Adult Hits	Salisbury-Ocean City, MD	07/02/2003	138	GSB Broadcasting LLC	Pocomoke City, MD	Worcester
WINX	FM	94.3	C	Country	Salisbury-Ocean City, MD	02/01/2005	138	First Media	St. Michaels, MD	Talbot
WJDY	AM	1470	C	News	Salisbury-Ocean City, MD	07/02/2003	138	iHeartMedia	Salisbury, MD	Wicomico
WJKI	FM	103.5	C	Clsc Rock	Salisbury-Ocean City, MD	07/02/2003	138	The Voice Radio LLC	Bethany Beach, DE	Sussex
WJWL	AM	900	C	Mexican	Salisbury-Ocean City, MD	07/02/2003	138	The Voice Radio LLC	Georgetown, DE	Sussex
WKDB	FM	95.3	C	Span/CHR	Salisbury-Ocean City, MD	07/02/2003	138	The Voice Radio LLC	Laurel, DE	Sussex
WKHI	FM	107.7	C	Country	Salisbury-Ocean City, MD	07/02/2003	138	Adams Radio Group LLC	Fruitland, MD	Wicomico
WKTT	FM	97.5	C	Country	Salisbury-Ocean City, MD	07/02/2003	138	Rothschild Broadcasting	Salisbury, MD	Wicomico
WKZP	FM	95.9	C	CHR	Salisbury-Ocean City, MD	07/02/2003	138	iHeartMedia	Bethany Beach, DE	Sussex
WLBW	FM	92.1	NC	ChrsContem	Salisbury-Ocean City, MD	07/02/2003	138	Educational Media Foundation	Fenwick Island, DE	Sussex
WLVW	FM	105.5	NC	ChrsContem	Salisbury-Ocean City, MD	07/02/2003	138	Educational Media Foundation	Salisbury, MD	Wicomico
WNCL	FM	101.3	C	Oldies	Salisbury-Ocean City, MD	07/02/2003	138	Delmarva Broadcasting Company	Milford, DE	Sussex
WOCM	FM	98.1	C	AAA	Salisbury-Ocean City, MD	07/02/2003	138	Irie Radio Inc	Selbyville, DE	Sussex
WOCQ	FM	103.9	C	Rhymc/CHR	Salisbury-Ocean City, MD	07/02/2003	138	Adams Radio Group LLC	Berlin, MD	Worcester
WQHQ	FM	104.7	C	AC	Salisbury-Ocean City, MD	07/02/2003	138	iHeartMedia	Ocean City-Salisbury, MD	Worcester
WRAU	FM	88.3	NC	Nws/Tik/Inf	Salisbury-Ocean City, MD	07/06/2010	138	American University	Ocean City, MD	Worcester
WSBY	FM	98.9	C	Urban AC	Salisbury-Ocean City, MD	07/02/2003	138	iHeartMedia	Salisbury, MD	Wicomico
WSCL	FM	89.5	NC	Clsc/News	Salisbury-Ocean City, MD	07/02/2003	138	Salisbury University	Salisbury, MD	Wicomico
WSDL	FM	90.7	NC	Nws/Tik/Ecl	Salisbury-Ocean City, MD	07/02/2003	138	Salisbury University	Ocean City, MD	Worcester
WSUX	AM	1280	C	AC	Salisbury-Ocean City, MD	07/02/2003	138	Bayshore Media LLC	Seaford, DE	Sussex
WSUX	FM	101.1	C	AC	Salisbury-Ocean City, MD	07/02/2003	138	Bayshore Media LLC	Snow Hill, MD	Worcester

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FCC Geographic Market Definition for Salisbury-Ocean City, MD

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WTDK	FM	107.1	C	Oldies	Salisbury-Ocean City, MD	07/02/2003	138	p MTS Broadcasting	Federalsburg, MD	Caroline
WTGM	AM	960	C	Sports	Salisbury-Ocean City, MD	07/02/2003	138	iHeartMedia	Salisbury, MD	Wicomico
WWFG	FM	99.9	C	Country	Salisbury-Ocean City, MD	07/02/2003	138	iHeartMedia	Ocean City, MD	Worcester
WXDE	FM	105.9	C	Talk/News	Salisbury-Ocean City, MD	07/02/2003	138	Delmarva Broadcasting Company	Lewes, DE	Sussex
WXSH	FM	106.1	C	Clsc Rock	Salisbury-Ocean City, MD	07/02/2003	138	The Voice Radio LLC	Pocomoke City, MD	Worcester
WYPO	FM	106.9	NC	NPR	Salisbury-Ocean City, MD	07/02/2003	138	Your Public Radio Corporation	Ocean City, MD	Worcester
WYUS	AM	930	C	Sports	Salisbury-Ocean City, MD	07/02/2003	138	Delmarva Broadcasting Company	Milford, DE	Sussex
WZBH	FM	93.5	C	Rock	Salisbury-Ocean City, MD	07/02/2003	138	Adams Radio Group LLC	Millsboro, DE	Sussex
WZEB	FM	101.7	C	Urban	Salisbury-Ocean City, MD	07/02/2003	138	The Voice Radio LLC	Ocean View, DE	Sussex

Number of Stations in Geographic Market 43

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