

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
WLBY RADIO STATION
SALINE, MICHIGAN
WTKA/WQKL/WWW-FM RADIO STATIONS
ANN ARBOR, MICHIGAN
November 2006

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Licensing LLC (“Cumulus”), proposed assignee of WLBY, 1290 kHz, Saline, Michigan and WTKA, 1050 kHz, WQKL, Channel 296A, and WWW-FM, Channel 275B, Ann Arbor, Michigan.¹ All of these facilities are licensed to metro counties in the Ann Arbor, Michigan Arbitron Market.

2. As shown on Exhibit #1, there are ten AM and FM (commercial and non-commercial) stations listed in the Ann Arbor, Michigan Arbitron Market (Market #147). Cumulus would be in control of two FM stations and two AM stations in the same market. The number of stations indicated falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number to be held does not exceed 50% of the stations in the market. As Cumulus would control only four stations out of ten, its ownership of WLBY, WTKA, WQKL and WWW-FM would be in compliance with §73.3555 of the rules.

1) No other Cumulus station, located in any non-rated markets or considered “home” to a rated market, has contour overlap with any of these to-be-acquired stations.

3. The foregoing technical statement was prepared on behalf of Cumulus Licensing LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.0. BIA database. We assume no liability for errors or omissions in the database which may be adverse to the information contained herein.



FCC Geographic Market Definition for Ann Arbor, MI

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAAM	AM	1600	C	Talk	Ann Arbor, MI	07/02/2003	147	First Broadcasting Investment Partners, LLC	Ann Arbor, MI	Washtenaw
WCBN	FM	88.3	NC	Variety	Ann Arbor, MI	07/02/2003	147	University of Michigan	Ann Arbor, MI	Washtenaw
WDEO	AM	990	C	News/Talk	Ann Arbor, MI	07/02/2003	147	Ave Marie Foundation	Ypsilanti, MI	Washtenaw
WEMU	FM	89.1	NC	Jazz/News	Ann Arbor, MI	07/02/2003	147	Eastern Michigan University	Ypsilanti, MI	Washtenaw
WLBY	AM	1290	C	Talk/Sprts	Ann Arbor, MI	07/02/2003	147	Clear Channel Communications	Saline, MI	Washtenaw
WQKL	FM	107.1	C	AC	Ann Arbor, MI	07/02/2003	147	Clear Channel Communications	Ann Arbor, MI	Washtenaw
WSDS	AM	1480	C	Country	Ann Arbor, MI	07/02/2003	147	Birach Broadcasting Corporation	Salem Township, MI	Washtenaw
WTKA	AM	1050	C	Sprts/Talk	Ann Arbor, MI	07/02/2003	147	Clear Channel Communications	Ann Arbor, MI	Washtenaw
WUOM	FM	91.7	NC	Nws/Tlk/Inf	Ann Arbor, MI	07/02/2003	147	University of Michigan	Ann Arbor, MI	Washtenaw
WWWW	FM	102.9	C	Country	Ann Arbor, MI	07/02/2003	147	Clear Channel Communications	Ann Arbor, MI	Washtenaw

Number of Stations in Geographic Market 10

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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(c) BIA Financial Network, Inc.

EXHIBIT #1

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

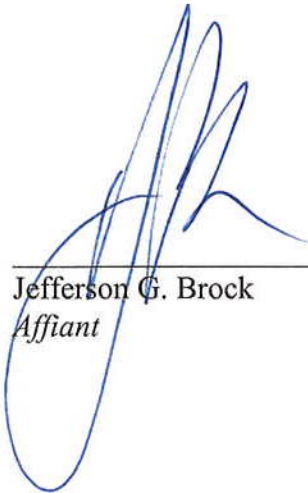
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Licensing LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 14th day of November 2006.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 14th day of November 2006*



Notary Public, State of Georgia
My Commission Expires: September 3, 2007