

Exhibit 2A  
EDUCATIONAL OBJECTIVE AND  
EDUCATIONAL PROGRAM SERVICE  
(Form No. 340, Section II, Question 4(b))  
October 1, 2007

ATTACHED HERETO ARE ORGANIZATIONAL DOCUMENTS EXPRESSLY  
STATING THE APPLICANT'S EDUCATIONAL OBJECTIVES.

ALSO ATTACHED IS A STATEMENT GENERALLY SETTING FORTH THE  
APPLICANT'S PROPOSED EDUCATIONAL PROGRAM SERVICE.



### **Radio Proposal**

*Introduction:* PLAN's mission is to bring people and organizations together who are committed to making a positive difference. PLAN is the key vehicle in Nevada for building consensus and collective strategies among progressives on a range of issues including state roles in welfare, immigration, taxes, environment, campaign finance reform, economic justice and reproductive choice. In alignment with our goals, PLAN seeks to find new facets for educating and bringing the community together.

The radio station will be a non-profit, non-commercial venture where all members of the community are welcome to participate. Goals of the project will include providing broadcast education and an outlet for community-based programming.

*Broadcast Experience:* The experience acquired from a community-run broadcast outlet is valuable real-world experience in media production. High school and college students, working adults, and senior citizens can all have access to learning the following skills:

- Volunteer and team management
- Sound, radio, and electrical engineering
- Audio production
- News casting and journalism
- Underwriting expertise
- Publicity and public relations
- Accounting and budget management
- Education in musicology

*Community Programming:* The station will run programming not carried on any other radio station in the area. This includes:

- Locally produced public affairs programming on issues such as the environment, economic justice, social reform, poverty, issues concerning Native Americans, politics, art, science, urban growth, etc.
- Alternative national and world news.
- Syndicated programming.
- Independent, local, and live music. Promotion of a local music scene.
- Talk shows on art, poetry, and science.

### **Mission**

Before applying for a radio station, PLAN would like to outline the intent of the operation. The following is an example of a preliminary mission statement that will be taken up by PLAN's proposed "Reno Community Radio":

*Changes are in bold italics.*

## BYLAWS

(As amended on 2/5/98, 4/1/99, 7/24/99, 7/22/01, 3/7/02, 11/6/03 and 10/15/07)

## OF THE

## PROGRESSIVE LEADERSHIP ALLIANCE OF NEVADA

(A nonprofit corporation created  
under the laws of the State of Nevada)

The name of this Corporation is the Progressive Leadership of Alliance of Nevada. Its purposes are set forth in the Articles of Incorporation under date of February 1, 1994 which states

- (a) *This Corporation shall be a non-profit corporation, organized for educational and charitable activities. It does not profit pecuniary gain or profit to the members thereof.*
- (b) *The Corporation may gather and disseminate information regarding but not limited to public participation in elections and public policy decision-making.*
- (c) *The Corporation may provide technical and organizing assistance to member groups.*

## ARTICLE I

### OFFICES

The Corporation may have such place or places of business as the purposes of said corporation may require, and as the Board of Directors may from time to time appoint.

## ARTICLE II

### MEMBERSHIP

There are three classes of membership in PLAN.

Section 2.1 Membership in the Progressive Leadership of Alliance of Nevada is open to any organization which pays an annual membership fee due on July 1, as determined by the Board of Directors, which is recommended by two current PLAN member groups and which is approved for membership by majority vote of the executive committee. An organization shall be considered 'in good standing' when its dues are paid current. The membership rights of an organization may be revoked from a member organization if it is not in good standing for more than SIX months or upon a two-thirds majority vote of the board of director or the executive committee.

Section 2.2. PLAN is an anti-racist organization and is committed to racial justice. As part of implementing this commitment, the People of Color Caucus is established. Members of the caucus need not be members of PLAN or affiliated organizations. The People of Color Caucus shall designate its own leadership and shall be responsible for identifying two representatives on the Executive Committee as provided in Section 3.9.

Section 2.3 Individuals may join as associate members for a fee as determined by the Board, but will not be entitled to a seat on the board of directors.

### ARTICLE III

#### BOARD OF DIRECTORS

Section 3.1. The Board of Directors shall consist of at least five (5) members. Each member organization in good standing shall be entitled to one voting position on the board of directors and shall designate to the president of the board a primary and MAY DESIGNATE at least one alternate representative to fill their position. More than one person from a member organization may attend and participate in a meeting of the board of directors, however only one representative may cast a vote on behalf of the member organization.

Section 3.2. The property and business of the Progressive Leadership of Alliance of Nevada shall be managed under the direction of the board of directors of the Corporation, who shall exercise all powers permitted under the Articles of Incorporation, these Bylaws, the Nevada Law, and such other provisions of federal and state law and regulation as apply to said Corporation.

Section 3.3. In the case of vacancy on the Board of Directors, the member organization shall designate to the president OR THE EXECUTIVE DIRECTOR a replacement to represent the organization.

Section 3.4. The annual meeting/retreat of the board of directors shall be held during the month of JUNE, July, OR AUGUST at a date and location(s) determined by the board of directors. All member organizations in good standing shall be entitled to attend and shall given written or e-mail notice of the meeting at least 14 DAYS prior to the meeting. Election of the executive committee shall take place at the annual meeting/retreat. The Board of Directors may hold its monthly meetings and have one or more offices at such place or places as they may from time to time determine by resolution or by written consent of all of the Directors.

Section 3.5. At least one-third of the whole number of Directors shall constitute a quorum for the transaction of business at all meetings of the Board of Directors. If at any meeting less than a quorum shall be present, a majority of those present may adjourn the meeting and the act of a majority of the Directors present at any meeting at which there is a quorum shall be the act of the Board of Directors except as may be otherwise specifically provided by law or by the Articles of Incorporation or by these Bylaws

Section 3.6. Directors shall receive no compensation for their services.

Section 3.7. Directors shall be reimbursed for expenditures made on behalf of the Corporation that are approved by the board of Directors.

Section 3.8. The Board of Directors at any regular meeting may by appropriate resolution create any committee or committees they deem necessary to fulfill the objectives and purposes of the Corporation.

Section 3.9. The Executive Committee consists of nine members. Seven members will be elected by the board of directors at the annual board meeting/retreat. Elected executive committee members must be designated primary or alternate representatives of a member organization. Two members will be designated by the People of Color Caucus to represent that Caucus, also at the annual board meeting/retreat. These two members need not be designated primary or alternate representatives of a member organization. All shall serve a two year staggered term. No executive committee member shall serve for more than four consecutive years. The executive committee shall meet quarterly at a time and location set by the president. A 7-DAY notice, written or e-mail, shall be provided to each member of the executive committee. A majority of the executive committee shall constitute a quorum. Minutes of the executive committee shall be provided to all board members prior to the next meeting of the board. The Executive Committee shall have the power to act on all matters of the corporation, unless rescinded by the Board at the next subsequent board meeting, with the exception that the Executive Committee shall not be empowered to commit in excess of \$1,000.00 for the corporate funds.

Section 3.10. No member of the Board of Directors shall be personally liable for the debts, liabilities or other obligations of the corporation.

Section 3.11. In the case of a vacancy on the Executive Board, the Board of Directors shall hold a new election to elect a member of the board to fill the remainder of the term being vacated.

Section 3.12. The board of directors may create standing and ad-hoc committees and task forces, as it deems appropriate. The chair of all committees and task forces shall be a member of the board and shall be appointed by the president. Committee members shall be affiliated with a member organization, but need not be a designated representative of the organization, or be an associate member, and shall be appointed by the chair, subject to the approval of the president. Committees shall report to the board and executive committee on their activities and may make recommendations to the board or executive committee for PLAN positions, policies, expenditures or action.

## ARTICLE IV

### OFFICERS

Section 4.1. The officers of the corporation shall consist of a President, a Secretary, a Treasurer and such other officers as the Directors from time to time think proper. Each of the officers shall be elected by the executive committee, at a meeting held in conjunction with the board of director's annual meeting\retreat, for a one-year term. In the event of a vacancy of any officer position, the board of directors shall first elect a new member of the executive committee to fill the remainder of the term vacated and the executive committee shall then elect an executive committee member to fill the remainder of the vacated officer position term.

Section 4.2. The President shall be the Chairperson of the Board and shall conduct the Board meetings. The president shall appoint committee and task force chairs, shall be an ex-officio member of all committees and task forces and shall serve, with the executive director, as the primary spokesperson and representative for PLAN.

Section 4.3. The Secretary shall be ex-officio clerk of the Board of Directors and its committees and shall be responsible for maintaining the accurate minutes of all board and executive committee meetings. The Secretary shall see to it that the proper notice is given for all meetings of the Board of Directors.

Section 4.4. The treasurer shall be responsible for the accurate financial records and reports of PLAN. The treasurer shall oversee the financial affairs and practices of PLAN for the board and executive committee. The Board may provide for counter-signature on any account or accounts of the corporation.

Section 4.5. The Executive Director shall be appointed by the Board of Directors and shall be the chief executive of the Corporation. The Executive Director shall serve at the pleasure of the Board of Directors. The Executive Director shall have general control and management of the business and affairs of the corporation and shall be the official spokesperson for the Corporation. Salary and duties for the Executive Director shall be designated by Board of Directors.

## ARTICLE V

### DISSOLUTION

Upon dissolution of the Corporation, the Directors shall, after paying or making provision for the payment of all of the liabilities of the Corporation, transfer and convey all of the assets of the Corporation to a nonprofit fund, foundation or corporation, which is organized and operated exclusively for charitable, educational or religious and/or scientific purposes and which has established its tax-exempt status under Section 501(c)(3) of the Internal Revenue Code.

## ARTICLE VI

### AMENDMENTS OF BYLAWS

The board of directors shall have the power and authority to amend, alter or repeal these Bylaws or any provisions thereof, and may from time to time make additional Bylaws by majority vote.

## ARTICLE VII Community Radio

Section 7.1 PLAN shall provide programming, media access and educational programs and services, including but not limited to programs of educational merit including those concerned with scientific, cultural, historical, and humane studies; adult education, distance learning, programs in support of K-12 and higher education; programs incident to for-credit instruction and general interest programs.

Section 7.2 PLAN shall have the power to apply for, license and operate one or more noncommercial, educational broadcast stations, and to serve and fully qualify as a "public telecommunications entity" within the intent of 47 U.S.C. Section 397(12).

Section 7.3 PLAN shall at all times shall maintain "local diversity of ownership" as that is defined in FCC Rules and Regulations, Section 73.7003(b)(2), 47 C.F.R. Section 73.7003(b)(2). At no time shall the Corporation, any parent or subsidiary entity, any voting member, or any officer or director of the Corporation, have an attributable interest in another radio station, including any license, construction permit or debt or equity position, if the principal community contour of such station would overlap in any part with the principal community contour of a new noncommercial radio station for which the Corporation files an FCC application for construction permit.

Section 7.4 PLAN shall maintain a permanent headquarters within 25 miles of the main post office of Sun Valley. Composition of the Board of Directors shall be maintained at all times with the characteristics necessary to qualify the Corporation as an "established local entity" under Rules and Regulations of the Federal Communications Commission ("FCC"), Section 73.7003(b)(1), 47 C.F. R. Section 73.7003(b)(1).

Section 7.5 No amendment shall be made to matters of FCC eligibility, qualification, or preference hereof, unless such amendment is required, or is permitted with no detriment to the Corporation's qualifying or comparative position, under revisions to FCC rules, regulations or policies as they may occur from time to time.

### BY THESE PRESENTS:

The undersigned, the President of the Progressive Leadership of Alliance of Nevada, Inc., a Nevada corporation, organized and existing under the laws of the State of Nevada, does hereby certify that the foregoing Bylaws, consisting of six articles, were duly adopted as the Bylaws of said corporation by appropriate resolution of the Board of Directors on the 1st day of February, 1994, and amended on 2/5/98, 4/1/99, 7/24/99, 7/22/01, 3/7/02, 11/6/03 and 10/15/07.



www.planevada.org

### **Radio Proposal**

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*Broadcast Experience:* The experience acquired from a community-run broadcast outlet is valuable real-world experience in media production. High school and college students, working adults, and senior citizens can all have access to learning the following skills:

- Volunteer and team management
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*Community Programming:* The station will run programming not carried on any other radio station in the area. This includes:

- Locally produced public affairs programming on issues such as the environment, economic justice, social reform, poverty, issues concerning Native Americans, politics, art, science, urban growth, etc.
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- Syndicated programming.
- Independent, local, and live music. Promotion of a local music scene.
- Talk shows on art, poetry, and science.

### Mission

Before applying for a radio station, PLAN would like to outline the intent of the operation. The following is an example of a preliminary mission statement that will be taken up by PLAN's proposed "Reno Community Radio":



*Citing the need for an independent media outlet in Reno, Nevada, Progressive Leadership of Nevada (PLAN) has declared the central purpose of this station is to educate the community in a setting that is alternative to commercial media. PLAN intends to develop an entity called "Reno Community Radio" for the purpose of running an independent, community-run organization to serve the Reno area.*

*Pursuant to its goal of serving the "public interest," the station will adopt an alternative-programming format not otherwise available in the immediate broadcast area. According to the Public Broadcasting Act of 1981 (Public Law 97-35), "diverse programming with sensitivity to the needs, interests and concerns of our Nation's people, which may be under-covered by commercial broadcasting, remain central to the unique service provided by Public Broadcasting." The station is to serve several purposes:*

- 1) To provide non-commercial programming that is not carried on any other station in the local market. This includes local public affairs (politics, art, poetry, science, etc), forums for discussion, alternative/independent news, independent/progressive music artists, and other educational programming.*
- 2) To extend democracy, as in by operating with the ideals of free speech and First Amendment rights.*
- 3) To educate the community by providing a laboratory for students/volunteers to learn about non-commercial radio broadcasting. To allow the public direct access regarding producing the audio programming for the station.*
- 4) To expose fringe and underexposed educational viewpoints, art, and music. Viewpoints of hateful or discriminatory nature, however, will not be tolerated.*

*The station's management will pursue an operational and programming policy consistent with applicable FCC rules and regulations. With regard to censorship and free speech, [group name] will pursue a policy consistent with Section 326 of the Communications Act of 1934.*

## **Educational Mission and Programs**

Applicant will produce and air educational programs that will inform, inspire, and deepen listeners' understanding of their community and their world.

Some programs under consideration include, but are not limited to:

- Literary programs, such as poetry/prose readings by nationally recognized writers:
  - Poetry or prose writing workshops; discussions with writers about process;
  - Programming that educates/informs the public on grassroots efforts related to the conservation, ecology and natural history of the region;
  - Sustainability-based programming that focuses on movements that affect our local as well as world community;
  - Local history or archaeology programs by local historians and/or archeologists and oral historians;
  - Language learning programs in Spanish or French;
  - Cooking instructions by local chefs;
  - Internships and program development opportunities for high school and university students (as well as community members not affiliated with an educational institution) with a focus not only on general or specific operations of a public radio station, but also on related issues upon which our station is based, such as community development and volunteerism;
  - Lectures on theoretical physics, genetics, cell biology, the law and other topics by in conjunction with the college instruction other academics within the community;
  - Lectures and discussions about art, as well as interviews with artists about the creative process;
  - Programs that introduce and explain local, state and federal government and the political process.

Exhibit 2B  
ESTABLISHED LOCAL APPLICANT  
(Form No. 340, Section IV, Question 1)  
October 1, 2007

AS OF OCTOBER 1, 2007. APPLICANT'S HEADQUARTERS FACILITY HAS BEEN LOCATED CONTINUOUSLY FOR TWO YEARS WITHIN TWENTY-FIVE MILES OF THE REFERENCE POINT FOR THE PROPOSED CITY OF LICENSE.

City of License: SUN VALLEY, NEVADA

Reference point was determined by use of the iBegin Geocoder website at <http://geocoder.ibegin.com>.

Reference point is:

N.Lat: 39. 35. 47

W.Long: 119. 49. 22

Street address of headquarters was and is: 821 RIVERSIDE DRIVE  
RENO, NEVADA 89503

Coordinates of headquarters were determined from [teraserver.microsoft.com](http://teraserver.microsoft.com) and rounded to the nearest second. Headquarters is:

N.Lat: 39. 31. 16

W.Long: 119. 49. 22

The distance between the community reference and the headquarters reference was determined by the FCC utility, using the FM method (Sec. 73.208) at <http://www.fcc.gov/mb/audio/bickel/distance.html>

THE DISTANCE BETWEEN THE COMMUNITY REFERENCE AND THE HEADQUARTERS IS: 5.760 miles (9.270 km)

Exhibit 2C  
DIVERSITY OF OWNERSHIP  
(Form No. 340, Section IV, Question 2)

WITH THE EXCEPTIONS NOTED, NEITHER THE APPLICANT NOR ANY  
DIRECTOR, OFFICER OR EMPLOYEE HAS ANY BROADCAST OWNERSHIP  
WITHIN THE PRIMARY SERVICE CONTOUR OF THE PROPOSED FACILITY. AS  
TO EACH EXCEPTION, THE OWNERSHIP IS NOT ATTRIBUTABLE FOR THE  
REASON(S) GIVEN:

EXCEPTIONS

NOT ATTRIBUTABLE BECAUSE:

None.