



FCC Geographic Market Definition for Lakeland-Winter Haven,

Call Letters	AM/FM	Type	Freq	Station	Format	Home Market	Market Designation		Owner	City & State of License	County of License
							Date	Rank			
WQXM	AM	C	1460	C	SpnAC/Mex	Lakeland-Winter Haven, FL	07/02/2003	96	Florida Broadcasting Media LLC	Bartow, FL	Polk
WIPC	AM	C	1280	C	Mexican	Lakeland-Winter Haven, FL	07/02/2003	96	Super W Media Group Inc	Lake Wales, FL	Polk
WLKF	AM	C	1430	C	News/Talk	Lakeland-Winter Haven, FL	07/02/2003	96	Hall Communications Inc	Lakeland, FL	Polk
WWRZ	FM	C	98.3	C	Lite AC	Lakeland-Winter Haven, FL	07/02/2003	96	Hall Communications Inc	Fort Meade, FL	De Soto
WONN	AM	C	1230	C	Nostalgia	Lakeland-Winter Haven, FL	07/02/2003	96	Hall Communications Inc	Lakeland, FL	Polk
WPCV	FM	C	97.5	C	Country	Lakeland-Winter Haven, FL	07/02/2003	96	Hall Communications Inc	Winter Haven, FL	Polk
WSIR	AM	C	1490	C	Gospel/Urban	Lakeland-Winter Haven, FL	07/02/2003	96	Anscombe Broadcasting Group Ltd	Winter Haven, FL	Polk
WLVF	AM	NC	930	NC	Gospel	Lakeland-Winter Haven, FL	07/02/2003	96	Landmark Baptist Church	Haines City, FL	Polk
WTWB	AM	C	1570	C	News/Talk	Lakeland-Winter Haven, FL	07/02/2003	96	Evangel Christian School	Auburndale, FL	Polk
WSJT	FM	C	94.1	C	Jazz	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	19	CBS Radio	Lakeland, FL	Polk
WWAB	AM	C	1330	C	Urban/Talk	Lakeland-Winter Haven, FL	07/02/2003	96	Radio Station WWAB Incorporated	Lakeland, FL	Polk
WWBF	AM	C	1130	C	Oldies/Sprts	Lakeland-Winter Haven, FL	07/02/2003	96	Thornburg Communications Inc	Bartow, FL	Polk
WHNR	AM	C	1360	C	Urban/Spain	Lakeland-Winter Haven, FL	07/02/2003	96	p GB Enterprises Communications Corporation	Cypress Gardens, FL	Polk
WKES	FM	NC	91.1	NC	Christian	Lakeland-Winter Haven, FL	07/02/2003	96	Moody Bible Institute of Chicago Incorporated	Lakeland, FL	Polk
WLVF	FM	NC	90.3	NC	Gospel	Lakeland-Winter Haven, FL	07/02/2003	96	Landmark Baptist Church	Haines City, FL	Polk
WYFO	FM	NC	91.9	NC	Christian	Lakeland-Winter Haven, FL	07/02/2003	96	Bible Broadcasting Network	Lakeland, FL	Polk

Number of Stations in Geographic Market 16

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed