

TECHNICAL STATEMENT
RADIO MULTIPLE OWNERSHIP ANALYSIS
TOWNSQUARE MEDIA
DUBUQUE, IOWA

This radio multiple ownership analysis was prepared on behalf of Townsquare Media, LLC and its subsidiaries, concerning radio broadcast stations in the Dubuque, Iowa market area. This analysis was prepared under the FCC interim contour analysis method.* Considering all attributable radio stations in the area, the following stations were analyzed:

Call Sign	City of License	Facilities
WDBQ/AM	Dubuque, IA	1490 kHz, 1 kW, U
KXGE/FM	Dubuque, IA	Ch. 272A, 2 kW, 94 m
WJOD/FM	Asbury, IA	Lic: Ch. 277C3, 6.6 kW, 196 m CP: Ch. 277, 9 kW, 105.3 m
KLYV/FM	Dubuque, IA	Ch. 287C2, 50 kW, 106 m
WDBQ/FM	Galena, IL	Ch. 298A, 6 kW, 100 m

The principal community contours of all of these stations are depicted on a map included herein as Figure 1. The radio multiple ownership analysis considers only those stations with overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations). An ownership study was prepared in accordance with the Federal Communications Commission multiple ownership rules as outlined in Section 73.3555.

* See Report and Order and Notice of Proposed Rulemaking, MB Docket 02-277, FCC 03-127, Released July 2, 2003.

Radio Markets

The “radio market” applicable to common ownership of the subject stations is defined as the area encompassed by the mutually overlapping principal community contours of the stations proposed to be commonly owned. As listed in the table below, there are three defined “radio markets” formed by the subject stations:

Defined Radio Market	Stations that Define Radio Market	
	AM Stations	FM Stations
1	WDBQ	WJOD(Lic), KXGE, KLYV
2	WDBQ	WDBQ, WJOD(Lic), KLYV
3	WDBQ	WDBQ, WJOC(CP), KLYV

Count of Stations in Defined Markets

The number of radio stations in a “radio market” is determined by counting the operating stations that have principal community contours that intersect the principal community contours that define the radio market. Only those stations located within 92 km of the perimeter of the mutual overlap area of the defined market area were employed in the count of stations. Commonly owned stations, other than those that form the market in question were not considered in the count of stations in the defined market. The results of the analysis are tabulated below:

Defined Radio Market	Number of Stations in Radio Market
Market 1	6 AM; 17 FM; 23 Total
Market 2	6 AM; 17 FM; 23 Total
Market 3	5 AM; 16 FM; 21 Total

Tabulations of the radio stations identified in the defined radio markets are included with this statement. Only known licensed, operating stations were employed for the study. Distances to the AM coverage contours were predicted using the antenna patterns as identified in the Commission's AM database and the appropriate Ground Wave Field Strength versus Distance Graph described in Section 73.184 of the FCC Rules. Ground conductivity data were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method outlined in Section 73.313 of the FCC Rules. Terrain data were derived from the U.S.G.S. 3-second computer database for each of the FM stations using radials evenly-spaced every 5 degrees of azimuth.

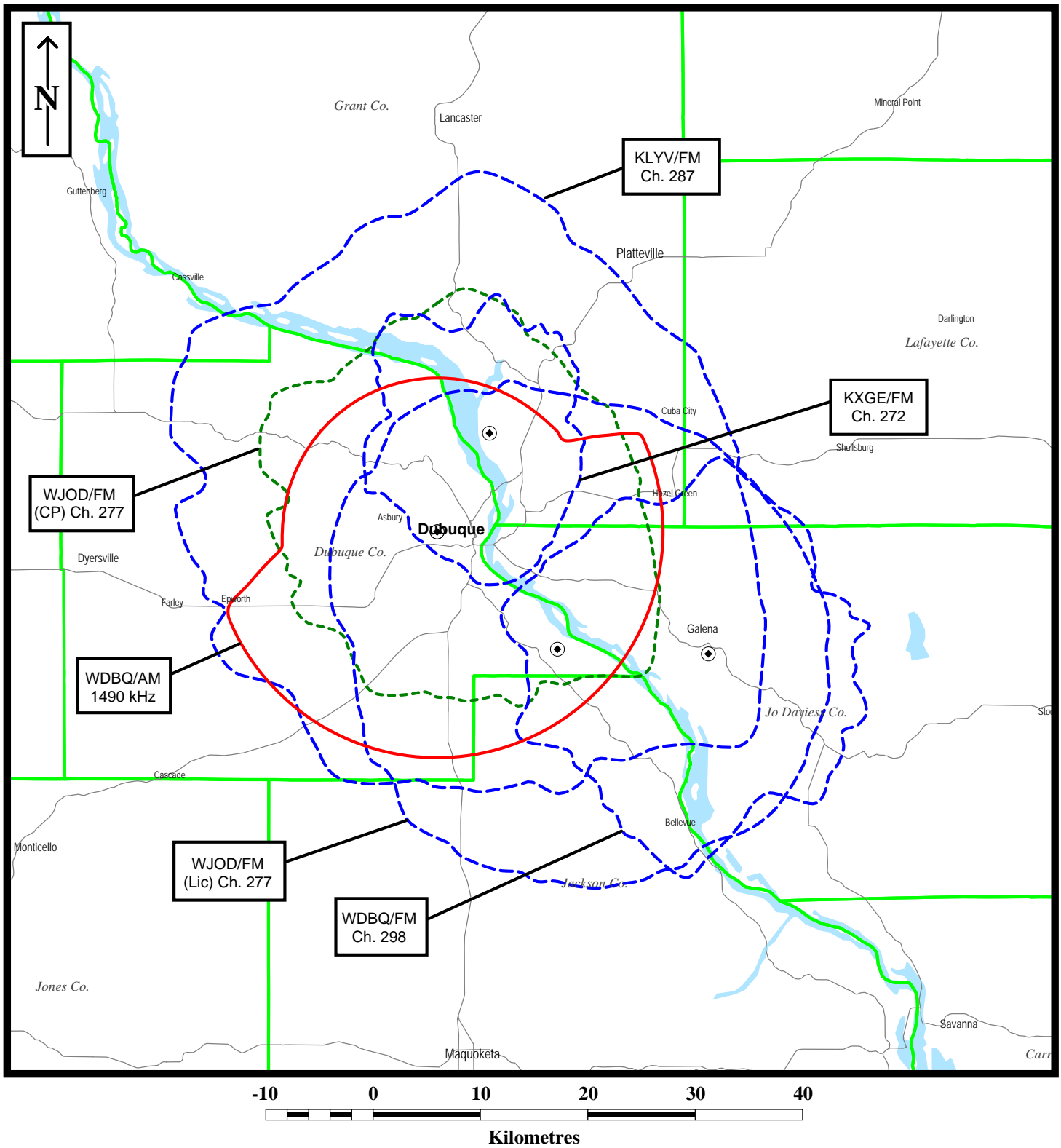
Based on the above, it is concluded that the proposed combination of the stations to be owned complies with Section 73.3555(a) of the FCC Rules.



Louis R. du Treil, Jr.

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201 Fletcher Ave.
Sarasota, Florida 34237

August 28, 2013



PRINCIPAL COMMUNITY CONTOURS OF SUBJECT STATIONS

duTreil, Lundin & Rackley, Inc. Sarasota, Florida

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WMT	CEDAR RAPIDS	IA	600					
WGLR	LANCASTER	WI	1280					
KMAQ	MAQUOKETA	IA	1320					
KDTH	DUBUQUE	IA	1370					
WDBQ	DUBUQUE	IA	1490					
WPVL	PLATTEVILLE	WI	1590					

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WJTY	LANCASTER	WI	201					
KIAD	DUBUQUE	IA	203					
KNSY	DUBUQUE	IA	209					
WGLA	GALENA	IL	211					
WSUP	PLATTEVILLE	WI	213					
WHHI	HIGHLAND	WI	217					
KATF	DUBUQUE	IA	225					
KMAQ-FM	MAQUOKETA	IA	236					
KGRR	EPWORTH	IA	247					
WGLR-FM	LANCASTER	WI	249					
WCCI	SAVANNA	IL	262					
WVRE	DICKEYVILLE	WI	266					
KXGE	DUBUQUE	IA	272					
WJOD	ASBURY	IA	277					
KLYV	DUBUQUE	IA	287					
KIYX	SAGEVILLE	IA	291					
WPVL-FM	PLATTEVILLE	WI	296					

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