

## MULTIPLE OWNERSHIP SHOWING

The applicant hereby demonstrates that grant of the application will be fully consistent with the Commission's local radio ownership rule. The Commission's local radio ownership rule provides that in markets with 45 or more full-power, commercial and noncommercial radio stations, one party may have a cognizable interest in licenses for up to eight commercial radio stations, no more than five of which are in the same service (AM or FM). 47 C.F.R.

§ 73.3555(a)(1)(i). The Commission defines the relevant market to be the "Arbitron Metro," in those markets so designated by Arbitron. *See 2002 Biennial Regulatory Review – Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996*, 18 FCC Rcd 13620, 13712-13 (2003).

For purposes of the local radio ownership rule, Radio Stations KUFO-FM, Portland, Oregon, KXJM(FM), Banks, Oregon, KUPL-FM, Portland, Oregon and KLTH(FM), Lake Oswego, Oregon are each deemed to be a part of the Portland, Oregon Arbitron Metro.

According to BIA Research, Inc.'s *Media Access Pro* database as of November 17, 2008, there are 55 full-power, commercial and noncommercial radio stations licensed to communities within the Portland Metro or which Arbitron designates as "home" to the Portland Metro.

Accordingly, the current local radio ownership rule permits the applicant to have a cognizable interest in eight commercial radio stations (with five in the same service) in the Portland market. *See attached BIA Media Access Pro FCC Geographic Market Definition Report for Portland, Oregon.*

The applicant either directly or indirectly through affiliate companies has a cognizable interest in six radio stations in the Portland Arbitron Metro -- five in the FM service and one in

the AM service.<sup>1</sup> Accordingly, grant of this application is fully consistent with the local radio ownership rule.

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<sup>1</sup> These stations are: KCMD(AM), Portland, OR (Facility ID #26926); KINK(FM), Portland, OR (Facility ID #53068); KLTH(FM), Lake Oswego, OR (Facility ID #4115); KUFO-FM, Portland, OR (Facility ID #26932); KUPL-FM, Portland, OR (Facility ID #4114); and KXJM(FM), Banks, OR (Facility ID #12551).



## FCC Geographic Market Definition for Portland, OR

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KRSK	FM	105.1	C	Hot AC	Portland, OR	07/02/2003	23	Entercom	Salem, OR	Marion
KBMS	AM	1480	C	Urban	Portland, OR	07/02/2003	23	Bennett, Christopher & Gloria	Vancouver, WA	Clark
KRYP	FM	93.1	C	Mexican	Portland, OR	08/02/2006	23	Salem Communications Corporation	Gladstone, OR	Clackamas
KBZY	AM	1490	C	Oldies	Portland, OR	07/02/2003	23	Capital Broadcasting Inc (OR)	Salem, OR	Marion
KPJC	AM	1220	C	Chrst/Talk	Portland, OR	07/02/2003	23	KCCS LLC	Salem, OR	Marion
KTRO	AM	910	C	Talk	Portland, OR	07/02/2003	23	p Salem Communications Corporation	Vancouver, WA	Clark
KLYC	AM	1260	C	Oldies	Portland, OR	07/02/2003	23	Bohnsack Strategies	McMinnville, OR	Yamhill
KEX	AM	1190	C	FuSvc/AC	Portland, OR	07/02/2003	23	Clear Channel Communications Inc	Portland, OR	Multnomah
KYKN	AM	1430	C	Nws/Tlk/Spt	Portland, OR	07/02/2003	23	Willamette Broadcasting Company	Keizer, OR	Marion
KGON	FM	92.3	C	Clsc Rock	Portland, OR	07/02/2003	23	Entercom	Portland, OR	Multnomah
KPOJ	AM	620	C	Talk	Portland, OR	07/02/2003	23	Clear Channel Communications Inc	Portland, OR	Multnomah
KINK	FM	101.9	C	AAA	Portland, OR	07/02/2003	23	CBS Radio	Portland, OR	Multnomah
KWJJ	FM	99.5	C	Country	Portland, OR	07/02/2003	23	Entercom	Portland, OR	Multnomah
KKCW	FM	103.3	C	AC	Portland, OR	07/02/2003	23	Clear Channel Communications Inc	Beaverton, OR	Washington
KXMG	AM	1150	C	Span/Chrst	Portland, OR	07/02/2003	23	Bustos Media Enterprises LLC	Portland, OR	Multnomah
KKRZ	FM	100.3	C	Top 40	Portland, OR	07/02/2003	23	Clear Channel Communications Inc	Portland, OR	Multnomah
KFXX	AM	1080	C	Sprts/Talk	Portland, OR	07/02/2003	23	Entercom	Portland, OR	Multnomah
KLTH	FM	106.7	C	Oldies	Portland, OR	07/02/2003	23	CBS Radio	Lake Oswego, OR	Clackamas
KPDQ	AM	800	C	Chrst/Talk	Portland, OR	07/02/2003	23	Salem Communications Corporation	Portland, OR	Multnomah
KPDQ	FM	93.9	C	Chrst/Talk	Portland, OR	07/02/2003	23	Salem Communications Corporation	Portland, OR	Multnomah
KUFO	FM	101.1	C	AOR	Portland, OR	07/02/2003	23	CBS Radio	Portland, OR	Multnomah
KOOR	AM	1010	C	Span/Rock	Portland, OR	07/02/2003	23	Bustos Media Enterprises LLC	Milwaukie, OR	Clackamas
KSZN	AM	1230	C	Span/Sprts	Portland, OR	07/02/2003	23	Bustos Media Enterprises LLC	Gresham, OR	Multnomah
KKSN	AM	1390	C	Sprts/Talk	Portland, OR	07/02/2003	23	Entercom	Salem, OR	Marion
KFIS	FM	104.1	C	ChrsContem	Portland, OR	07/02/2003	23	Salem Communications Corporation	Scappoose, OR	Columbia
KUIK	AM	1360	C	Nws/Tlk/Spt	Portland, OR	07/02/2003	23	Dolphin Communications Inc	Hillsboro, OR	Washington
KKPZ	AM	1330	C	Christian	Portland, OR	07/02/2003	23	Crawford Broadcasting Company	Portland, OR	Multnomah
KUPL	FM	98.7	C	Country	Portland, OR	07/02/2003	23	CBS Radio	Portland, OR	Multnomah
KKAD	AM	1550	C	Adlt Stndrd	Portland, OR	07/02/2003	23	Pamplin Communications Corporation	Vancouver, WA	Clark
KWIP	AM	880	C	Mexican	Portland, OR	07/02/2003	23	Valley Broadcasting Associates LLC	Dallas, OR	Polk
KYCH	FM	97.1	C	Variety Hit	Portland, OR	07/02/2003	23	Entercom	Portland, OR	Multnomah
KWBY	AM	940	C	Mexican	Portland, OR	07/02/2003	23	Coss, Donald D.	Woodburn, OR	Marion
KXL	AM	750	C	Nws/Tlk/Spt	Portland, OR	07/02/2003	23	Rose City Radio Corporation	Portland, OR	Multnomah
KXTG	FM	95.5	C	Sports	Portland, OR	07/02/2003	23	Rose City Radio Corporation	Portland, OR	Multnomah

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KCMD	AM	970	C	Talk	Portland, OR	07/02/2003	23	CBS Radio	Portland, OR	Multnomah
KXPD	AM	1040	C	Mexican	Portland, OR	07/02/2003	23	Churchill Media, LLC	Tigard, OR	Washington
KCKX	AM	1460	C	Span/Chrst	Portland, OR	07/02/2003	23	Coss, Donald D.	Stayton, OR	Marion
KGDD	AM	1520	C	Mexican	Portland, OR	07/02/2003	23	Bustos Media Enterprises LLC	Oregon City, OR	Clackamas
KBNP	AM	1410	C	Bus News	Portland, OR	07/02/2003	23	Gottlieb, Alan M.	Portland, OR	Multnomah
KNRK	FM	94.7	C	Modern	Portland, OR	07/02/2003	23	Entercom	Camas, WA	Clark
KXJM	FM	107.5	C	Hip Hop	Portland, OR	07/02/2003	23	CBS Radio	Banks, OR	Washington
KBPS	AM	1450	NC	Variety	Portland, OR	07/02/2003	23	Multnomah County School District # 1	Portland, OR	Multnomah
KPAM	AM	860	C	News/Talk	Portland, OR	07/02/2003	23	Pamplin Communications Corporation	Troutdale, OR	Multnomah
KBOO	FM	90.7	NC	Variety	Portland, OR	07/02/2003	23	KBOO Foundation	Portland, OR	Multnomah
KBPS	FM	89.9	NC	Classical	Portland, OR	07/02/2003	23	KBPS Public Radio Foundation	Portland, OR	Multnomah
KBVM	FM	88.3	NC	RlgMs/Educ	Portland, OR	07/02/2003	23	Catholic Broadcasting North West	Portland, OR	Multnomah
KDZR	AM	1640	C	Family Hits	Portland, OR	07/02/2003	23	ABC/Disney	Lake Oswego, OR	Clackamas
KQOL	FM	105.9	C	Clsc Hits	Portland, OR	07/02/2003	23	Clear Channel Communications Inc	Vancouver, WA	Clark
KLVP	FM	88.7	NC	ChrsContem	Portland, OR	07/02/2003	23	Educational Media Foundation	Sandy, OR	Clackamas
KMHD	FM	89.1	NC	Jaz/R&B/NP	Portland, OR	07/02/2003	23	Mt Hood Community College District	Gresham, OR	Multnomah
KOPB	FM	91.5	NC	News/Talk	Portland, OR	07/02/2003	23	Oregon Public Broadcasting	Portland, OR	Multnomah
KRRC	FM	97.9	NC	Variety	Portland, OR	07/02/2003	23	Reed College	Portland, OR	Multnomah
KSLC	FM	90.3	NC	Alternative	Portland, OR	07/02/2003	23	Linfield College	McMinnville, OR	Yamhill
KZRI	FM	90.3	NC	Chrst/Rock	Portland, OR	07/02/2003	23	Educational Media Foundation	Welches, OR	Clackamas
KWBX	FM	90.3	NC	Chrst/Rock	Portland, OR	07/02/2003	23	Corban College	Salem, OR	Marion
Number of Stations in Geographic Market						55				
<u>Previous Stations in Geographic Market</u>										
KAJC	FM	90.1	NC	Relig Music		02/07/2008	0	p Calvary Chapel of Costa Mesa	Salem, OR	Marion