

W Q S M



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

B.S.

BROADCASTING STATION LICENSE RECORD

NDS

# 169

WQSH (EFF: 3-1-69)

Date first licensed 8-3-48

Call letters XWFO-AM

Fayetteville, North Carolina

Name of licensee CAPE FEAR BROADCASTING COMPANY

1009 William Clark Road, Fayetteville, North Carolina (Redescribed 9-26-60)

x North side of Port Bragg Blvd, Nr. Fayetteville, N. C.

Transmitter location Northwest section of Fayetteville, North Carolina

ZIP 28303

1009 William Clark Road, Fayetteville, N. C. (ltr. 8-19-54(am))

Main studio location x 114 Anderson, Fayetteville, North Carolina

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	MCS Freq.	ERP Power	Time Div.	Period From - To
B3-PH-760		100.5	12 kw	U	By 3-23-47
CP issued	1-23-47	No. 253	Terr. 465'		To 9-23-47
	6-26-47	98.1	(No. 251)		
	Freq. assignment record, Do. 6768				
BPH-690	9-5-47	Ext. of completion date to			12-23-47
BPH-1112	12-2-47	Ext. of completion date to			3-23-48
BLH-161	8-3-48	98.1	12 kw	U	8-3-48
		Terr: 465 ft.			to 3-1-50
	License to cover CP (B3-PH-760)				
BLH-161	5-30-49	98.1	12 kw.	U	Terr: 465 ft.
	Mod. License correcting geographic coordinates to 3-1-50				
BSH-169	2-23-50	Extension of license to			6-1-50
BPH-169	5-31-50	Renewal of license to			3-1-51.
BRH-169	2-21-51	Renewal of license			3-1-51 to 3-1-54.
BPH-1684	7-11-51	98.1	14 kw	U	9-11-51
		CP to make chgs in ERP			to 3-11-52
		ant. ht. ab. av. terr., trans. loc. &			
		make chgs. in ant. sys.			
Telegram	11-26-51	Total 2 - ant. erected oper. facilities			
In BPH-1684 period	30 days pending receipt	302 forms and			
		simultaneous equipment in f.			
BLH-810	1-25-52	98.1 mc	ERP 14 kw	U	1-25-52
		Ch. 251	Terr: 290		3-1-54
	License to cover CP (BPH-1684)				
BRH-169	3-17-54	Renewal of license to			12-1-54
		Form 715 notice sent			
RF-169	11-24-54	Renewal of license to			12-1-57
BSCA-2	11-9-55	Subsidiary Communications			12/1/57
		Authorization (MULTIPLEX BASIS)			
BSCA-2		Modified as of May 6, 1957, eliminating condition			
TELEGRAM	11-29-57	Action on renewal deferred, continued operation authorized until final determination on renewal application.			
BLH-810	1-25-52	Subsidiary Communications (MULTIPLEX BASIS)			
		Authorization (MULTIPLEX BASIS)			

Form BC-126

June 1954

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters **WYHQ-FM** .....

Station location .....

Name of licensee **CAPE FEAR BROADCASTING COMPANY** .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRH-169	12-11-57	RENEWAL OF LICENSE			TO 12-1-60
BRSCA-2	12-11-57	Renewal of Subsidiary Communications Authorization Multiplex Basis.			to 12-1-60
BPH-3146 HAAT:280'	9-26-60	98.1mcs Ch. 251	22.5-kw TPO:3-kw	Unl	11-26-60 5-26-61
CP to incr. ERP, decrease HAAT, install new type transmitter and make changes in transmitting equipment.					
BRH-169	11-16-60	Renewal of License			12-1 12-1-63
BRSCA-2	11-16-60	Subsidiary Communications Authorization on a Multiplex Basis to			12-1-63
BLH-1776 (1)	5-31-61	License to cover CP(BPH-3146) which authorized a chg. in ERP to 22kw, HAAT to 280 ft. installation of new ant. and chgs in transmitting equipment.			
BRH-169	11-29-63	98.1mcs. 22.5kw U			12-1 12-1-66
BRSCA-2	11-29-63	Subsidiary Communications Authorization on Multiplex Basis to			12-1-66
BPH-4754 HAAT:280'	1-26-65	98.1mcs Ch.#251	ERP:50kw TPO:6.8kw	Unl.	3-26-65 9-26-65
CP to install new trans. (Collins 830F-1A); and incr. TPO & ERP.					
BMSCA-172	3-8-65	Mod. of Subsidiary Communications Auth. to delete 32.5kcs & add 57kcs.			
BLH-2972 (1) (Main)	10-14-65	Mod. of lic to cover CP(BPH-4754) install new trans and increase TPO & ERP			
BLH-2973 HAAT: 280'	10-14-65	98.1mcs. CH.251	ERP:22.5kw TPO:3kw	Aux	10-14 12-1-66
Lic to use old main trans (GE BT-3A) as an Aux trans at main ant-trans loc. opt. on freq. 98.1mc(CH 251) and an ERP: 22.5 for aux purp only.					
BRH-169	3-20-67	98.1mcs	50kw	Un	3-20 12-1-69
RENEWAL OF LICENSE(AUX.)					
BRSCA-2	3-20-67	Renewal of SCA			3-20 12-1-69
RENEWAL OF NDEA					

Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WQSM .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BRH-169(S) BRSCA-2	11-26-59 11-26-69		Renewal & NDEA/AUX. Renewal of SCA		12-1-72
EBSA	5-25-72				
AUXILIARY NOT TO BE RENEWED PER ATTY. 9-1-72					
BRH-169(S) BRSCA-2	12-6-72		Renewal of License & SCA		12-1-75
BTC-7713	3-27-75		Vol. seq. of pos. etl. ERP:		
BPH-9540(L) HAAT: 480' (H&V)	4-9-76		98.1MHz ERP: 99kw (H&V) CP chg TPO, ERP, HAAT, Trans, and antenna		4-9-77
BRH-169(L) BRSCA-2	4-13-76 4-13-76		Renewal of lic. Renewal of SCA		12-1-78 " "
BRH-169(L)	4-13-76		Supersedes auth. of same date to correct antenna description.		
BPH-14849(L)	5-30-76		MP (BPH-9540) add BC, chg. TPO and HAAT: 500' H&V, chg. trans. & ant. sys.		
BPH-14849(L)	5-30-76		Supersede chg. ERP: 100kw H&V		
BLH-7283(L)	4-14-77		Lic. (BPH-9540) for chgs. ERP: 100 kw (H&V)		12-1-78
BRH780725UK(S)	11-14-78		RENEWAL OF LICENSE		12-1-81

## APPLICATION RECORD - BROADCASTING

FM (METROPOLITAN)

Call

WFNC-FM

Letters

~~WFNC~~

Name CAPE FEAR BROADCASTING COMPANY

(P.O. ~~114 Anderson Street~~, Fayetteville, North Carolina)

1009 William Clark Road,

File No.	Dated	Application for	Action	
			Nature	Date
83-PH-760 Rec'd Filed	9-13-45	Construction permit for new FM broadcast station (Metropolitan) Frequency: Channel #256, 99.1 mcs. Coverage: 4,000 Sq. Mi. Population: 253,600 Studio: 114 Anderson Street, Fayetteville, North Carolina Transmitter: North Water Street, Fayetteville, North Carolina (RCA BTF-250A Max.250w.) Program analysis rec'd. 4-29-46 Engr. information rec'd 11-12-46 changing type of transmitter, transmitter site, effective radiated power and making changes in antenna system.	Granted	2-13-46
	10-15-45		Met. type station -	
	10-15-45		Conditional - Type 1 letter mailed 2-15-46	
			Basic Lic. 12-17-46	
			Program plans approved	12-17-46
			CP issued	1-23-47

WFNC

Ronald H. Culver, "Engineer"

## APPLICATION RECORD - BROADCASTING

CARD #2

Call

Letters W.F.H.G. - FMName CAPE FEAR BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-690 Rec'd Filed	8-15-47 8-19-47 8-19-47	Mod. of C. P. (B3-PH-760 which authorized a new FM broadcast station) for extension of completion date from 9-23-47 to 1-23-48. Filed by Francis X. McDonough, Attorney	GRANTED	9-5-47
BMPH-1112 Rec'd Filed	11-20-47 11-21-47 11-21-47	Mod. of C. P. (B3-PH-760 as modified) which authorized a new FM broadcast station for extension of completion date from 12-23-47 to 3-23-48. Filed by John P. Carr, Attorney	GRANTED	12-2-47
BLB-161 Rec'd, Filed	3-5-48 3-11-48 3-11-48	License to cover construction permit (B3-PH-760 as modified, which authorized a new FM broadcast station. Filed by Francis X. McDonough, Attorney.	GRANTED	8-3-48
BRH-169 Rec'd & Filed	2-7-50 2-8-50	Renewal of license.  See Card #3	GRANTED	5-31-50

APPLICATION RECORD - BROADCASTING

Call  
Letters WFNC-FM

Name CAPE FEAR BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BRH-169 Rec'd & Filed	12-21-50 12-22-50	Renewal of license.	GRANTED	2-21-51
BPH-1684 Rec'd. Filed	5-8-51 5-14-51 5-14-51	Construction permit to make changes in existing FM broadcast station to change ERP from 12 kw. to 14 kw., antenna height above average terrain from 465 feet to 292 feet, transmitter location from Northwest section of Fayetteville, N. C. to On North side of Fort Bragg Blvd., 0.75 miles beyond Fayetteville City limits, North Carolina., and make changes in the antenna system.	GRANTED	7-11-51
BLH-810 Rec'd. Resubmitted Rec'd. & Filed	12-13-51 1-9-52 1-10-52	License to cover construction permit (BPH-1684) which authorized changes in existing FM broadcast station.	GRANTED	<del>Letter written</del> <del>12-31-51 for</del> <del>Section 1 of</del> <del>application</del> 1-25-52

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WFNC-FM

Name GA: E FEAR B/CG. CO.  
 Radio Station WFNC-FM 1009 William Clark Road, Fayetteville North Carolina.

File No.	Dated	Application for	ACTION	
			Nature	Date
BRH-169 Recd. & Filed	1-5-54 1-6-54	Renewal of license	<del>GRANTED</del> GRANTED	<del>1-7-54 only 1 copy balance destroyed</del> 3-17-54
BRH-169 Recd. & Filed	9-29-54 10-6-54	Renewal of license Amendment recd. 10-25-54 re Sec. II, IV,	GRANTED	ltr. re Sec. II, sig. & date omitted; Sec. IV Part I Par. 1(b) 2(b) 3(b) (4) not shown. Par. 6 10-13-54. 323 on file. 11-21-54
BSCA-2 Recd & Filed	6-9-55 6-13-55	Application for Subsidiary Communications Authorization Multiplex basis Amend. recd. 10-24-55 re Par. 6 Proof of performance recd. 1-6-56	GRANTED	11-9-55

## APPLICATION RECORD - BROADCASTING

Call  
Letters WRNC-FMName CAPS. FEAR. BROADCASTING. COMPANY.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-169 Rec'd Filed	9-3-57 9-6-57 9-6-57	Renewal of License	GRANTED	12-11-57
BRSCA-2 Rec'd Filed	10-28-57 10-30-57 10-30-57	Renewal of SCA, Multiplex Basis.	GRANTED	12-11-57
BRH-3146 R & F	9-8-60 9-12-60	Construction Permit to Increase ERP from 14kw to 22.25kw, & decrease HAAT from 290' to 280', install new type antenna (Collins-37-M8) & make changes in transmitting equipment. Atty's: Loucks, Zias & Jansky	GRANTED HAAT: ERP:	9-26-60 280' 22.5-kw
BRSCA-2 R & F	9-12-60 9-15-60	Renewal of SCA, multiplex basis	GRANTED	11-16-60
BRH-169 R & F	9-12-60 9-15-60	Renewal of license Atty's: Loucks & Jansky	GRANTED	11-16-60

Name

**CAPE FEAR BROADCASTING COMPANY****FAYETTEVILLE, N. CAR.**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1776 R & F	1-7-61	License to cover C.P. (BPH 3146) which authorized a change in ERP, HAAT, installation of new antenna and changes in transmitting equipment.  Atty. Loucks and Jansky	GRANTED	5-31-61
	1-9-61			
BRH-169 Rec'd Filed	8-22-63	Renewal of license---12-1-63 Atty. Carl H. Imlay	GRANTED	11-29-63
	9-3-63			
	9-3-63			
BRSCA-2 Rec'd Filed	8-22-63	Renewal of license---12-1-63 (SCA) Atty. Carl H. Imlay	GRANTED	11-29-63
	9-3-63			
	9-3-63			
BMSCA-172 R&F	12-29-64	Modification of subsidiary communications authorization to delete sub-carrier frequency of 32.5kcs and add sub-carrier frequency of 67kcs.	GRANTED	3-8-65
	12-31-64			

APPLICATION RECORD - BROADCASTING

Call  
 Letters WFNC-FM

Name CAPE FEAR BROADCASTING COMPANY  
FAYETTEVILLE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4754 R&F	12-29-64 12-31-64	Construction permit to increase EHP to 50kw; increase TPO to 6.85kw; and install new trans (Collins-830F-1A). Atty: Loucks & Inlay	GRANTED	1-26-65
BLH-2972 H&F	7-23-65 7-27-65	License to cover CP (BPH-4754) which authorized install new trans and increase TPO and EHP. Atty: Wilner & Bergson	GRANTED	10-14-65
BLH-2973 H&F	7-23-65 7-27-65	License to use old main trans (GE-BT-3A) as an auxiliary trans at main ant-trans location; operating on a frequency of 98.1mc (Channel 251) and an EHP of 22.5kw, for auxiliary purposes only. Atty: Wilner & Bergson	GRANTED	10-14-65

FORM BC-121  
AUG. 1955 #8

APPLICATION RECORD - BROADCASTING

Call **WQSM**  
Letters **WFNC-FM**

Name **CAPE FEAR BROADCASTING COMPANY**  
**FAYETTEVILLE, NORTH CAROLINA**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-169 R & F BRSCA-2 R & F	8-25-66 8-26-66 8-25-66 8-26-66	Renewal of license (Main & Auxiliary) Atty. John G. Smith Renewal of SCA	GRANTED	3-20-67
BRH-169 BRSCA-2 R & F #538335 \$135. P.N. filed PRESS	7-31-69 7-31-69 8-27-69 8-27-69 8-27-69 SEP 6 1969	Renewal of license (Main, Aux. & SCA) Atty- <u>Wilner</u> , Scheiner & Greeley	GRANTED	11-26-69
BRH-169 R & F P.N. BRSCA-2 R & F PRESS	8-23-72 8-28-72 8-28-72 8-23-72 8-28-72 SEP 6 1972	Renewal of License AMENDED 8-29-72 re: Equal Employment Atty.: James E. Greeley Renewal of SCA	Granted	12-6-72

APPLICATION RECORD - BROADCASTING

FM

Call  
Letters WQSM

Name CAPE FEAR BROADCASTING COMPANY  
Fayetteville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7713 R & F FEE PD: \$50 # 399650 CODE 049 (FORM 316) ALSO SEE AM 11FNC MAR 20 1975	3-6-75 3-10-75	Voluntary acquisition of positive control of lic corp by Victor W. Dawson thru transfer of stock from Mary Weyher Dawson  Atty - Greeley, Bernard & Tierney	GRANTED EFF:	3-27-75 4-15-75
BPH-9540 Rec'd Filed #450226 \$400 Code 001 Press P. N. Rec'd 2nd PN REC'd AMENDED	6-26-75 7-16-75 7-16-75 7-17-75 JUL 29 1975 8-7-75 8-18-75 2-2-76	CP to install new trans. (Collins 831G-2); install new ant. (Collins 37CP-10, 10 sects. (H&V); make chg. ant. system (incr. hght.); chg. TPO; ERP: 99.4KW(H&V) and HAAT: 483' (H&V).  Atty: Lawrence J. Bernard, Jr.  (MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305)  Supplementary Engineering Data.	GRANTED COND'L gr fee req \$2,700.00 Pd 002 W 588366	4-9-76  7-7-76

PHASE 1 REFUND ACTION

~~W588366~~

TRANS.  
CODE

500

DATE

800201

AMT.

INITIALS

2,089.00

D.F.T.

## APPLICATION RECORD - BROADCASTING

Call  
Letters WQSMName Cape Fear Broadcasting Company  
Fayetteville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRH-169	7-24-75	Renewal of License	GRANTED	4-13-76
BRSCA-2	7-24-75	Renewal of SCA		
R & F	7-31-75			
PN REC'd:	7-31-75	Atty Jas. E. Greeley		
PRESS:	8-22-75	AMENDED 2-8-76 re: prog.		
BMPH-14849	5-19-76	MP(BPH-9540) operate by RC from trans-Studio	GRANTED	6-30-76
R & F	5-24-76	loc.: 1009 William Clark Rd., Fayetteville,		
#571377 \$100	5-25-76	N. C.; chg. Trans.(COLLINS-831H-2); chg. Ant.		
CODE: 001		(COLLINS-G4-CPH-6, 6 sects.(h&v); chg. TPO:		
PRESS:	JUN 23 1976	ERP: 100kw(h&v) & HAAT: 502' (h&v).		
		Atty - James E. Greeley		
		Engr. Johns & Culver		
BLH-7283	12-10-76	Lic. (BPH-9540) for chgs. HAAT:480-ft. 500ft.	GRANTED	4-14-77
R & F	12-20-76	Ant. Collins, 37CP-6, 6 sects.		
PTA	12-23-76			
PRESS	MAR 14 1977			
AMENDED	1-5-77	Corrected Sect. LL-B V.C.C. - WASHINGTON, D. C.		

## APPLICATION RECORD - BROADCASTING

Call  
Letters W Q S MName CAPE FEAR BROADCASTING COMPANY  
FAYETTEVILLE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH780725UK PRESS SEP 15 1978		RENEWAL OF LICENSE	GRANTED	11-14-78
810206AC  RESUBMITTED 810610AB		Construction permit to chg. TL: Norrington Road, 1.5 mi. SE of Mainers, North Carolina; specify ERP: 100 kW (H)-88 kW (V); HAAT: 1048' H&V and make chgs. in antenna system. 35 24 02 78 55 00 Atty: James E. Greeley MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305	<del>returned</del> <del>short-spaced</del>	<del>5-19-81</del>

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

