

**KLVA(FM) MARICOPA, ARIZONA  
EXHIBIT 1  
PURPOSE OF AMENDMENT**

**AMENDMENT**

Educational Media Foundation (“EMF”), licensee of FM radio station KLVA, Maricopa, Arizona (FIN: 2749), hereby amends the ‘Application Purpose’ of the instant application. Section I, Item 4 should be changed to reflect that this application no longer seeks a ‘Minor Amendment of Construction Permit’ but instead a ‘Minor Change in Licensed Facility,’ as the instant application modifies the licensed KLVA facilities. The license of KLVA has previously been modified to reflect that Maricopa will be the new city of license for the station (See FCC File Number BPH-20070119AHA). That construction permit was not built out within the required three year term as the “back-fill” station in Casa Grande, the commencement of operation of which was a precondition to the commencement of operations of KLVA as a Maricopa station, has not yet begun. Thus, EMF requests a new permit for operation at Maricopa.

The instant application is contingent upon grant of a license application for an AM or FM radio station to serve Casa Grande, Arizona which will ensure that Casa Grande continues to receive at least one local service upon construction of KLVA at Maricopa. As set out below, EMF believes there are at least two stations poised to commence service at Casa Grande in the near future. In compliance with the FCC’s decision in *Madden*, EMF intends to construct the facilities proposed herein at Maricopa, Arizona upon grant of the instant application and commencement of backfill operations at Casa Grande, Arizona.<sup>1</sup>

There is a currently pending construction permit for a new AM station is to serve Casa Grande, Arizona (FIN:129580). (See FCC File No. BNP-20001023ADB). As of this date, the AM station has not commenced program test authority at Casa Grande, AZ. While the AM station’s construction permit was recently cancelled by the FCC staff, the cancellation of such permit is currently being appealed.<sup>2</sup> In the event the AM station is unable to construct a its facilities at Casa Grande, AZ, EMF submits that there is a currently pending construction permit filed by American Educational Broadcasting, Inc. for KLKA(FM) to move to Casa Grande, AZ which, upon grant, would ensure Casa Grande continues to receive local service. (See FCC File No. BPED-20080627ABN). Although the grant of this application is currently contested, EMF understands that the parties are in the process of negotiating a settlement which should resolve any issues that prevent grant of the application. Either of these stations, or some other facility, will provide the necessary backfill for Casa Grande.

---

<sup>1</sup> See Letter from Peter H. Doyle, Chief, Audio Division, Media Bureau to Brian M. Madden, Esq. dated May 7, 2010 (DA-10-787) (“*Madden*”), which held that an applicant who had received authority to change city of license was obligated to construct its station at the new community.

<sup>2</sup> See Application for Review filed on November 23, 2011 by Jennifer Beckman.