



# FCC Geographic Market Definition for Greensboro-Winston

Call Letters	AM/ FM	Freq	Station	Type	Format	Home Market	Market			City & State of License	County of License
							Designn	Mkt	Home		
							Date	Rank	Owner		
WCOG	AM	1320	C	Family Hits	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	ABC/Disney	Greensboro, NC	Guilford
WTJY	FM	89.5	NC	Gospel	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Baker Family Stations	Asheboro, NC	Randolph
WXRI	FM	91.3	NC	Gospel	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Baker Family Stations	Winston-Salem, NC	Forsyth
WPIP	AM	880	C	Religion	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Berean Christian School	Winston-Salem, NC	Forsyth
WHPE	FM	95.5	NC	Religion	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Bible Broadcasting Network	High Point, NC	Guilford
WBRF	FM	98.1	C	Country	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Blue Ridge Radio Inc	Galax, VA	Galax (City)
WKTE	AM	1090	C	Gosp/BlGrs	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Boothnewsom Broadcasting	King, NC	Stokes
WMKS	FM	105.7	C	Urban AC	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	04/28/2006	45	Clear Channel Communications Inc	Clemmons, NC	Forsyth
WMAG	FM	99.5	C	AC	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Clear Channel Communications Inc	High Point, NC	Guilford
WTOR	FM	104.1	C	Country	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Clear Channel Communications Inc	Winston-Salem, NC	Forsyth
WGBT	FM	94.5	C	Span/AdHs	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Clear Channel Communications Inc	Eden, NC	Rockingham
WVBZ	FM	100.3	C	Rock	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Clear Channel Communications Inc	High Point, NC	Guilford
WPCM	AM	920	C	Oldes/Beach	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Curtis Media Group	Burlington-Graham, NC	Alamance
WMFR	AM	1230	C	Nws/TK/Spt	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Curtis Media Group	High Point, NC	Guilford
WZTK	FM	101.1	C	News/Talk	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	11/03/2004	45	Curtis Media Group	Burlington, NC	Alamance
WSJS	AM	600	C	Nws/TK/Spt	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Curtis Media Group	Winston-Salem, NC	Forsyth
WSML	AM	1200	C	Nws/TK/Spt	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Curtis Media Group	Graham, NC	Alamance
WLXN	AM	1440	C	Nws/TK/Spt	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Davidson County Broadcasting	Lexington, NC	Davidson
WTHZ	FM	94.1	C	Oldies	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Davidson County Broadcasting	Lexington, NC	Davidson
WDSL	AM	1520	C	Talk/Spts	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Dave Broadcasting Inc	Mocksville, NC	Dave
WKZL	FM	107.5	C	CHR	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Dick Broadcasting Company Incorporated	Winston-Salem, NC	Forsyth
WKRR	FM	92.3	C	Cisc Rock	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Dick Broadcasting Company Incorporated	Asheboro, NC	Randolph
WSOE	FM	89.3	NC	Alternative	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Elon College	Elon College, NC	Alamance
WEAL	AM	1510	C	Gospel	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Greensboro, NC	Guilford
WPET	AM	950	C	Gospel	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Greensboro, NC	Guilford
WQMG	FM	97.1	C	Urban AC	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Greensboro, NC	Guilford
WSMW	FM	98.7	C	Variety	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Greensboro, NC	Guilford
WP/AV	FM	93.1	C	Country	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Winston-Salem, NC	Forsyth
WJMH	FM	102.1	C	Urban CHR	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Reidsville, NC	Rockingham
WZOO	AM	710	C	Gospel	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Faith Enterprises	Asheboro, NC	Randolph
WTX	AM	980	C	Sprts/Talk	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	GHB Broadcasting	Winston-Salem, NC	Forsyth
WIST	FM	98.3	C	Country	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	GHB Broadcasting	Thomasville, NC	Davidson
WBLO	AM	790	C	Sprts/Talk	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	GHB Broadcasting	Thomasville, NC	Davidson
WTOB	AM	1380	C	Tropical	Greensboro-Winston Salem-High Point,	Greensboro-Winston Salem-High Point,	07/02/2003	45	Golden Door Broadcasting LLC	Winston-Salem, NC	Forsyth

"C" - Commercial Station; "NC" - Non Commercial Station

"p" Indicates pending sale to owner listed



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Call Letters	AM/ FM	Type	Station	Format	Home Market	Market		Date	Rank	Owner	City & State of License	County of License
						Designn	Home Mkt					
WSGH	AM	C	1040	Mexican	Greensboro-Winston	Salem-High Point,	Golden Door Broadcasting LLC	07/02/2003	45	Golden Door Broadcasting LLC	Lewisville, NC	Forsyth
WMWG	AM	C	1470	Mexican	Greensboro-Winston	Salem-High Point,	Golden Door Broadcasting LLC	07/02/2003	45	Golden Door Broadcasting LLC	Greensboro, NC	Guilford
WBAG	AM	C	1150	Nws/Tlk/Spt	Greensboro-Winston	Salem-High Point,	Gray Broadcasting LLC	07/02/2003	45	Gray Broadcasting LLC	Burlington-Graham, NC	Alamance
WQFS	FM	NC	90.9	Variety	Greensboro-Winston	Salem-High Point,	Guilford College	07/02/2003	45	Guilford College	Greensboro, NC	Guilford
WGOS	AM	C	1070	Sprn/Tlk/Rlg	Greensboro-Winston	Salem-High Point,	Iglesia Nueva Vida of High Point Inc	07/02/2003	45	Iglesia Nueva Vida of High Point Inc	High Point, NC	Guilford
WVSR	AM	C	1590	Mexican	Greensboro-Winston	Salem-High Point,	Latino Communications LLC	07/02/2003	45	Latino Communications LLC	High Point, NC	Guilford
WNAA	FM	NC	90.1	Urban CHR	Greensboro-Winston	Salem-High Point,	North Carolina Agricultural & Technical Institute	07/02/2003	45	North Carolina Agricultural & Technical Institute	Greensboro, NC	Guilford
WCKR	AM	C	1260	Country	Greensboro-Winston	Salem-High Point,	Randolph Broadcasting	07/02/2003	45	Randolph Broadcasting	Asheboro, NC	Randolph
WGSB	AM	C	1060	DARK	Raleigh-Durham, NC		Rodriguez, Estuardo	07/02/2003	43	Rodriguez, Estuardo	Mebane, NC	Alamance
WPOL	AM	C	1340	Gospel	Greensboro-Winston	Salem-High Point,	Truth Broadcasting Corporation	07/02/2003	45	Truth Broadcasting Corporation	Winston-Salem, NC	Forsyth
WKEW	AM	C	1400	Gospel	Greensboro-Winston	Salem-High Point,	Truth Broadcasting Corporation	07/02/2003	45	Truth Broadcasting Corporation	Greensboro, NC	Guilford
WSMX	AM	C	1500	Gospel	Greensboro-Winston	Salem-High Point,	Truth Broadcasting Corporation	07/02/2003	45	Truth Broadcasting Corporation	Winston-Salem, NC	Forsyth
WTRU	AM	C	830	Christian	Greensboro-Winston	Salem-High Point,	Truth Broadcasting Corporation	07/02/2003	45	Truth Broadcasting Corporation	Kernersville, NC	Forsyth
WUAG	FM	NC	103.1	Progressive	Greensboro-Winston	Salem-High Point,	University of North Carolina	07/02/2003	45	University of North Carolina	Greensboro, NC	Guilford
WFDD	FM	NC	88.5	NPR/Clscl	Greensboro-Winston	Salem-High Point,	Wake Forest University	07/02/2003	45	Wake Forest University	Winston-Salem, NC	Forsyth
WSNC	FM	NC	90.5	Educational	Greensboro-Winston	Salem-High Point,	Winston-Salem State University	07/02/2003	45	Winston-Salem State University	Winston-Salem, NC	Forsyth
WBFJ	AM	C	1550	ChristTalk	Greensboro-Winston	Salem-High Point,	Word of Life Broadcasting	07/02/2003	45	Word of Life Broadcasting	Winston-Salem, NC	Forsyth
WBFJ	FM	NC	89.3	ChrscContem	Greensboro-Winston	Salem-High Point,	Word of Life Broadcasting	07/02/2003	45	Word of Life Broadcasting	Winston-Salem, NC	Forsyth

Number of Stations in Geographic Market 52

## Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

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