



# FCC Geographic Market Definition for Greensboro-Winston

Call Letters	AM/ FM	Type	Station	Format	Home Market	Market			City & State of License	County of License
						Designn Date	Home Mkt	Owner		
WCOG	AM	1320	C	Family Hits	Greensboro-Winston Salem-High Point,	07/02/2003	45	ABC/Disney	Greensboro, NC	Guilford
WTJY	FM	89.5	NC	Gospel	Greensboro-Winston Salem-High Point,	07/02/2003	45	Baker Family Stations	Asheboro, NC	Randolph
WXRJ	FM	91.3	NC	Gospel	Greensboro-Winston Salem-High Point,	07/02/2003	45	Baker Family Stations	Winston-Salem, NC	Forsyth
WPIP	AM	880	C	Religion	Greensboro-Winston Salem-High Point,	07/02/2003	45	Berean Christian School	Winston-Salem, NC	Forsyth
WHPE	FM	95.5	NC	Religion	Greensboro-Winston Salem-High Point,	07/02/2003	45	Bible Broadcasting Network	High Point, NC	Guilford
WBRF	FM	98.1	C	Country	Greensboro-Winston Salem-High Point,	07/02/2003	45	Blue Ridge Radio Inc	Galax, VA	Galax (City)
WKTE	AM	1090	C	Gospel/BlGrs	Greensboro-Winston Salem-High Point,	07/02/2003	45	Boothnewsom Broadcasting	King, NC	Stokes
WMKS	FM	105.7	C	Urban AC	Greensboro-Winston Salem-High Point,	04/28/2006	45	Clear Channel Communications Inc	Clemmons, NC	Forsyth
WMAG	FM	99.5	C	AC	Greensboro-Winston Salem-High Point,	07/02/2003	45	Clear Channel Communications Inc	High Point, NC	Guilford
WTQR	FM	104.1	C	Country	Greensboro-Winston Salem-High Point,	07/02/2003	45	Clear Channel Communications Inc	Winston-Salem, NC	Forsyth
WGBT	FM	94.5	C	Span/AdHts	Greensboro-Winston Salem-High Point,	07/02/2003	45	Clear Channel Communications Inc	Eden, NC	Rockingham
WVBZ	FM	100.3	C	Rock	Greensboro-Winston Salem-High Point,	07/02/2003	45	Clear Channel Communications Inc	High Point, NC	Guilford
WPCM	AM	920	C	Oldies/Beach	Greensboro-Winston Salem-High Point,	07/02/2003	45	Curtis Media Group	Burlington-Graham, NC	Alamance
WMFR	AM	1230	C	Nws/TK/Spt	Greensboro-Winston Salem-High Point,	07/02/2003	45	Curtis Media Group	High Point, NC	Guilford
WZTK	FM	101.1	C	News/Talk	Greensboro-Winston Salem-High Point,	11/03/2004	45	Curtis Media Group	Burlington, NC	Alamance
WSJS	AM	600	C	Nws/TK/Spt	Greensboro-Winston Salem-High Point,	07/02/2003	45	Curtis Media Group	Winston-Salem, NC	Forsyth
WSML	AM	1200	C	Nws/TK/Spt	Greensboro-Winston Salem-High Point,	07/02/2003	45	Curtis Media Group	Graham, NC	Alamance
WLXN	AM	1440	C	Nws/TK/Spt	Greensboro-Winston Salem-High Point,	07/02/2003	45	Davidson County Broadcasting	Lexington, NC	Davidson
WTHZ	FM	94.1	C	Oldies	Greensboro-Winston Salem-High Point,	07/02/2003	45	Davidson County Broadcasting	Lexington, NC	Davidson
WDSL	AM	1520	C	Talk/Spts	Greensboro-Winston Salem-High Point,	07/02/2003	45	Dave Broadcasting Inc	Mocksville, NC	Dave
WKZL	FM	107.5	C	CHR	Greensboro-Winston Salem-High Point,	07/02/2003	45	Dick Broadcasting Company Incorporated	Winston-Salem, NC	Forsyth
WKRK	FM	92.3	C	Cisc Rock	Greensboro-Winston Salem-High Point,	07/02/2003	45	Dick Broadcasting Company Incorporated	Asheboro, NC	Randolph
WSOE	FM	89.3	NC	Alternative	Greensboro-Winston Salem-High Point,	07/02/2003	45	Elon College	Elon College, NC	Alamance
WEAL	AM	1510	C	Gospel	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Greensboro, NC	Guilford
WPET	AM	950	C	Gospel	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Greensboro, NC	Guilford
WQMG	FM	97.1	C	Urban AC	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Greensboro, NC	Guilford
WSMW	FM	98.7	C	Variety	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Greensboro, NC	Guilford
WPAW	FM	93.1	C	Country	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Winston-Salem, NC	Forsyth
WJMH	FM	102.1	C	Urban CHR	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Reidsville, NC	Rockingham
WZOO	AM	710	C	Gospel	Greensboro-Winston Salem-High Point,	07/02/2003	45	Faith Enterprises	Asheboro, NC	Randolph
WTKX	AM	980	C	Sprts/Talk	Greensboro-Winston Salem-High Point,	07/02/2003	45	GHB Broadcasting	Winston-Salem, NC	Forsyth
WIST	FM	98.3	C	Country	Greensboro-Winston Salem-High Point,	07/02/2003	45	GHB Broadcasting	Thomasville, NC	Davidson
WBLO	AM	790	C	Sprts/Talk	Greensboro-Winston Salem-High Point,	07/02/2003	45	GHB Broadcasting	Thomasville, NC	Davidson
WTOB	AM	1380	C	Tropical	Greensboro-Winston Salem-High Point,	07/02/2003	45	Golden Door Broadcasting LLC	Winston-Salem, NC	Forsyth

"C" - Commercial Station; "NC" - Non Commercial Station

"p" Indicates pending sale to owner listed



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						Designn	Home Mkt Rank		Date	Rank	
WWSH	AM	1040	C	Mexican	Greensboro-Winston Salem-High Point,	07/02/2003	45	Golden Door Broadcasting LLC	Lewisville, NC		Forsyth
WMBG	AM	1470	C	Mexican	Greensboro-Winston Salem-High Point,	07/02/2003	45	Golden Door Broadcasting LLC	Greensboro, NC		Guilford
WBAG	AM	1150	C	Nws/Trk/Spt	Greensboro-Winston Salem-High Point,	07/02/2003	45	Gray Broadcasting LLC	Burlington-Graham, NC		Alamance
WQFS	FM	90.9	NC	Variety	Greensboro-Winston Salem-High Point,	07/02/2003	45	Guilford College	Greensboro, NC		Guilford
WGOS	AM	1070	C	Sprn/Trk/Rlg	Greensboro-Winston Salem-High Point,	07/02/2003	45	Iglesia Nueva Vida of High Point Inc	High Point, NC		Guilford
WYSR	AM	1590	C	Mexican	Greensboro-Winston Salem-High Point,	07/02/2003	45	Latino Communications LLC	High Point, NC		Guilford
WNAA	FM	90.1	NC	Urban CHR	Greensboro-Winston Salem-High Point,	07/02/2003	45	North Carolina Agricultural & Technical Institute	Greensboro, NC		Guilford
WCKR	AM	1260	C	Country	Greensboro-Winston Salem-High Point,	07/02/2003	45	Randolph Broadcasting	Asheboro, NC		Randolph
WGSB	AM	1060	C	DARK	Raleigh-Durham, NC	07/02/2003	43	Rodriguez, Estuardo	Mebane, NC		Alamance
WPOL	AM	1340	C	Gospel	Greensboro-Winston Salem-High Point,	07/02/2003	45	Truth Broadcasting Corporation	Winston-Salem, NC		Forsyth
WKEW	AM	1400	C	Gospel	Greensboro-Winston Salem-High Point,	07/02/2003	45	Truth Broadcasting Corporation	Greensboro, NC		Guilford
WSMX	AM	1500	C	Gospel	Greensboro-Winston Salem-High Point,	07/02/2003	45	Truth Broadcasting Corporation	Winston-Salem, NC		Forsyth
WTRU	AM	830	C	Christian	Greensboro-Winston Salem-High Point,	07/02/2003	45	Truth Broadcasting Corporation	Kernersville, NC		Forsyth
WUAG	FM	103.1	NC	Progressive	Greensboro-Winston Salem-High Point,	07/02/2003	45	University of North Carolina	Greensboro, NC		Guilford
WFDD	FM	88.5	NC	NPR/Clscl	Greensboro-Winston Salem-High Point,	07/02/2003	45	Wake Forest University	Winston-Salem, NC		Forsyth
WSNC	FM	90.5	NC	Educational	Greensboro-Winston Salem-High Point,	07/02/2003	45	Winston-Salem State University	Winston-Salem, NC		Forsyth
WBFJ	AM	1550	C	ChrstTalk	Greensboro-Winston Salem-High Point,	07/02/2003	45	Word of Life Broadcasting	Winston-Salem, NC		Forsyth
WBFJ	FM	89.3	NC	ChrstContem	Greensboro-Winston Salem-High Point,	07/02/2003	45	Word of Life Broadcasting	Winston-Salem, NC		Forsyth

Number of Stations in Geographic Market 52

## Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

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