

### **Multiple Ownership**

As a result of the proposed assignment, Alpha Media Licensee LLC (“Alpha”) will hold the licenses for the four radio stations currently held by Wilks License Company-Lubbock LLC. Each of these stations is licensed to a community within the Lubbock, TX Arbitron Metro. Alpha does not have an attributable interest in any other radio station or media outlet in the Lubbock, TX market.

As demonstrated in the attached BIA printout, the Lubbock, TX market contains 30 full power radio stations. (This calculation excludes one station which was designated less than two years ago.) In markets served by 30 full power radio stations, Section 73.3555(a) of the Commission’s rules allows common control of 7 radio stations, not more than 4 of which are in the same service. Consequently, the transaction proposed herein will comply with the Commission’s ownership rules because, following consummation of the proposed assignment, Alpha will hold the licenses for 4 radio stations (4 FMs) in the Lubbock, TX market, not more than 4 of which are in the same service: KBTE(FM), Tulia, TX (FCC Facility ID No. 1302), KLLL-FM, Lubbock, TX (FCC Facility ID No. 36954), KMMX(FM), Tahoka, TX (FCC Facility ID No. 86), and KONE(FM), Lubbock, TX (FCC Facility ID No. 26519).

# FCC Geographic Market Definition for Lubbock, TX

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KAIQ	FM	95.5	C	Mexican	Lubbock, TX	08/01/2003	172	Entravision Communications Corp	Wolfforth, TX	Lubbock
KAMY	FM	90.1	NC	Inspr/Chrst	Lubbock, TX	07/02/2003	172	Family Life Broadcasting System	Lubbock, TX	Lubbock
KAMZ	FM	103.5	C	Mexican	Lubbock, TX	07/02/2003	172	Benavides, Albert	Tahoka, TX	Lynn
KBTE	FM	104.9	C	Hip Hop	Lubbock, TX	02/09/2004	172	Wilks Broadcast Group LLC	Tulia, TX	Swisher
KBZO	AM	1460	C	Span/AdHts	Lubbock, TX	07/02/2003	172	Entravision Communications Corp	Lubbock, TX	Lubbock
KDAV	AM	1590	C	Oldes/Talk	Lubbock, TX	07/02/2003	172	High Plains Radio Network LLC	Lubbock, TX	Lubbock
KEJS	FM	106.5	C	Tejano	Lubbock, TX	07/02/2003	172	Barton Broadcasting Co	Lubbock, TX	Lubbock
KFLP	AM	900	C	News/Talk	Lubbock, TX	10/01/2012	172	Ricketts, Anthony	Floydada, TX	Floyd
KFLP	FM	106.1	C	Country	Lubbock, TX	10/01/2012	172	Ricketts, Anthony	Floydada, TX	Floyd
KFMX	FM	94.5	C	Rock	Lubbock, TX	07/02/2003	172	Townsquare Media Incorporated	Lubbock, TX	Lubbock
KFYO	AM	790	C	Nws/Tlk/Spt	Lubbock, TX	07/02/2003	172	Townsquare Media Incorporated	Lubbock, TX	Lubbock
KJAK	FM	92.7	C	Chrst/Talk	Lubbock, TX	07/02/2003	172	Williams Broadcasting Group	Slaton, TX	Lubbock
KJDL	FM	105.3	C	Country	Lubbock, TX	10/23/2014	172	Walker Broadcasting & Communications Ltd	Levelland, TX	Hockley
KJDL	AM	1420	C	CHR	Lubbock, TX	07/02/2003	172	Walker Broadcasting & Communications Ltd	Lubbock, TX	Lubbock
KJTV	AM	950	C	Nws/Tlk/Spt	Lubbock, TX	07/02/2003	172	Ramar Communications	Lubbock, TX	Lubbock
KKAM	AM	1340	C	Sprts/Talk	Lubbock, TX	07/02/2003	172	Townsquare Media Incorporated	Lubbock, TX	Lubbock
KKCL	FM	98.1	C	Oldies	Lubbock, TX	07/02/2003	172	Townsquare Media Incorporated	Lorenzo, TX	Crosby
KKLU	FM	90.9	NC	ChrsContem	Lubbock, TX	07/02/2003	172	Educational Media Foundation	Lubbock, TX	Lubbock
KLBB	FM	107.7	C	Clsc Hits	Lubbock, TX	03/09/2012	172	Ramar Communications	Idalou, TX	Lubbock
KLLL	FM	96.3	C	Country	Lubbock, TX	07/02/2003	172	Wilks Broadcast Group LLC	Lubbock, TX	Lubbock
KLZK	FM	97.3	C	HotAC/AC	Lubbock, TX	07/02/2003	172	Ramar Communications	New Deal, TX	Lubbock
KMMX	FM	100.3	C	AdHts/Top40	Lubbock, TX	07/02/2003	172	Wilks Broadcast Group LLC	Tahoka, TX	Lynn
KONE	FM	101.1	C	Clsc Rock	Lubbock, TX	07/02/2003	172	Wilks Broadcast Group LLC	Lubbock, TX	Lubbock
KQBR	FM	99.5	C	Country	Lubbock, TX	07/02/2003	172	Townsquare Media Incorporated	Lubbock, TX	Lubbock
KRBL	FM	105.7	C	Alternative	Lubbock, TX	07/02/2003	172	Walker Broadcasting & Communications Ltd	Idalou, TX	Lubbock
KRFE	AM	580	C	SftAC/News	Lubbock, TX	07/02/2003	172	KRFE Radio Inc	Lubbock, TX	Lubbock
KTTU	FM	104.3	C	Sports	Lubbock, TX	02/09/2004	172	Ramar Communications	Brownfield, TX	Terry
KTTZ	FM	89.1	NC	Classical	Lubbock, TX	07/02/2003	172	Texas Tech University	Lubbock, TX	Lubbock
KTXT	FM	88.1	NC	Variety	Lubbock, TX	07/02/2003	172	Texas Tech University	Lubbock, TX	Lubbock
KXTQ	FM	93.7	C	Tejano	Lubbock, TX	07/02/2003	172	Ramar Communications	Lubbock, TX	Lubbock
KZII	FM	102.5	C	CHR	Lubbock, TX	07/02/2003	172	Townsquare Media Incorporated	Lubbock, TX	Lubbock

Number of Stations in Geographic Market 31

## Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed