

Multiple Ownership Showing

Under Section 73.3555(b) of the Commission's rules, a party may own two television stations in a single market if there are at least 8 independently owned and operated stations in the market, and at least one of the stations is not among the top 4 rated stations in the market.

In this application, the proposed assignee will own two stations in the Philadelphia market; KJWP, the station proposed to be acquired by this application and WFMZ, Allentown, Pennsylvania. Neither station is ranked among the top 4 stations in the market.

In Philadelphia, there are far more than 8 independent stations in the market. In addition to the two stations to be owned by the assignee, according to BIA Kelsey's Media Access Pro, TV stations in the Philadelphia market include the following:

- KYW-TV, Philadelphia, PA (FIN: 25453)
- WACP, Atlantic City, NJ (FIN: 189358)
- WBPH-TV, Bethlehem, PA (FIN: 60850)
- WCAU, Philadelphia, PA (FIN: 63153)
- WGTW-TV, Burlington, NJ (FIN: 7623)
- WHYY-TV, Wilmington, DE (FIN: 72338)
- WLVT-TV, Allentown, PA (FIN: 36989)
- WMCN-TV, Atlantic City, NJ (FIN: 9739)
- WMGM-TV, Wildwood, NJ (FIN: 61111)
- WNJS, Camden, NJ (FIN: 48481)
- WNJT, Trenton, NJ (FIN: 48465)
- WPHL-TV, Philadelphia, PA (FIN: 73879)
- WPPX-TV, Wilmington, DE (FIN: 51984)
- WPVI-TV, Philadelphia, PA (FIN: 8616)
- WTVE, Reading, PA (FIN: 55305)
- WUVP-DT, Vineland, NJ (FIN: 60560)
- WWSI, Atlantic City, NJ (FIN: 23142)

- WYBE, Philadelphia, PA (FIN: 28480)

While WNJT and WNJS are under common control, as are WWSI and WCAU, there are still far more than 8 independent voices in the market. Given the multiplicity of voices in the market, and the fact that neither station is in the Top 4 in the market, this application complies with the multiple ownership rules.