

RADIO MARKET ANALYSIS
MILLER COMMUNICATIONS, INC.
WGFG - BRANCHVILLE, SOUTH CAROLINA
WIGL - ORANGEBURG, SOUTH CAROLINA
WWBD - BAMBERG, SOUTH CAROLINA
WQKI-FM / WQKI AM
ST. MATTHEWS, SOUTH CAROLINA
September 2003

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Miller Communications, Inc. ("Miller"), licensee of WGFG, Channel 286A, Branchville, South Carolina; WIGL, Channel 275A, Orangeburg, South Carolina; WWBD, Channel 239A, Bamberg, South Carolina; WQKI-FM, Channel 230A, St. Matthews, South Carolina; and WQKI AM, 790 kHz, St. Matthews, South Carolina.¹ As has been shown in previous submissions to the Commission, these stations have a common areas of city grade service. The study demonstrates that common ownership of these facilities was, and remains, in compliance with the §73.3555 of the Commission's rules. The licensed contours of the five stations are shown on Exhibit #1. Miller has submitted, or is in the process of submitting, minor change applications for WGFG, WWBD, WIGL and WQKI-FM. As a result of the proposed changes, the area of contour overlap between the stations is somewhat changed, however, overall compliance with §73.3555 is maintained.

2. In order to demonstrate overall compliance, each of the minor change applications are considered in conjunction with the remaining licensed facilities. Then, two the stations proposing changes were evaluated in comparison to the remaining licensed stations. Next, the overlap that

1) Miller is also the licensee of other stations in South Carolina; WDKD AM, Kingstree; WDX Y, Sumter; WIBZ, Wedgefield; WICI-FM, Sumter; WWKT-FM, Kingstree; and WSIM, Bishopville (changing city of license to Lamar), South Carolina. None of these stations have overlap of city grade contours with WGFG, WIGL, WWBD, WQKI or WQKI-FM.

occurs when three stations' changes were evaluated in comparison to the remaining stations as licensed. And finally, all changes are considered, leaving only the licensed WQKI AM unchanged. Each of the new markets created as a result of the changes is listed below. The markets show the relevant subject stations only. In all but four markets, WQKI AM is a subject station. Two of the remaining markets have the proposed WGFG as a subject station and two have the licensed WGFG as a subject station. Therefore, all markets can be shown to be in compliance using the city grade contours of either WQKI or WGFG, as detailed below.²

3. The radio markets created as a result of the various combinations of changes are as follows (based on the subject stations considered for the market):

Radio Market #1 - WWBD (changed), WGFG, WIGL and WQKI (Exhibit #2)

Radio Market #2 - WGFG (changed), WQKI-FM, WIGL, and WQKI (Exhibit #3)

Radio Market #3 - WGFG (changed), WWBD and WIGL (Exhibit #3)

Radio Market #4 - WQKI-FM (changed) and WQKI (Exhibit #4)

Radio Market #5 - WIGL (changed), WGFG and WQKI (Exhibit #5)

Radio Market #6 - WIGL (changed), WWBD and WGFG (Exhibit #5)

Radio Market #7 - WIGL (changed), WQKI-FM and WQKI (Exhibit #5)

Radio Market #8 - WWBD (changed), WGFG (changed), WIGL and WQKI (Exhibit #6)

Radio Market #9 - WWBD (changed), WGFG (changed), WQKI-FM and WQKI (Exhibit #6)

Radio Market #10 - WQKI-FM (changed) and WQKI (Exhibit #7)

2) Due to the combinations of changes, some of the subject stations in several markets are repeated.

Radio Market #11 - WWBD (changed), WGFG, WIGL and WQKI (Exhibit #7)

Radio Market #12 - WWBD (changed), WIGL (changed), WGFG and WQKI (Exhibit #8)

Radio Market #13 - WIGL (changed), WQKI-FM and WQKI (Exhibit #8)

Radio Market #14 - WQKI-FM (changed) and WQKI (Exhibit #9)

Radio Market #15 - WWBD (changed), WGFG (changed), WIGL and WQKI (Exhibit #9)

Radio Market #16 - WWBD (changed), WGFG (changed), WIGL (changed) and WQKI (Exhibit #10)

Radio Market #17 - WIGL (changed), WGFG (changed), WQKI-FM and WQKI (Exhibit #10)

Radio Market #18 - WWBD (changed), WIGL (changed), WGFG (changed) and WQKI (Exhibit #11)

Radio Market #19 - WQKI-FM (changed) and WQKI (Exhibit #11)

Radio Market #20 - WGFG (changed), WIGL (changed), WQKI-FM and WQKI (Exhibit #12)

Radio Market #21 - WGFG (changed), WIGL (changed) and WWBD (Exhibit #12)

Radio Market #22 - WQKI-FM (changed) and WQKI (Exhibit #13)

Radio Market #23 - WGFG (changed) and WIGL and WQKI (Exhibit #13)

Radio Market #24 - WGFG (changed), WIGL and WWBD (Exhibit #13)

Radio Market #25 - WQKI-FM (changed), WQKI (Exhibit #14)

Radio Market #26 - WGFG (changed), WIGL (changed) and WQKI (Exhibit #14)

Radio Market #27 - WGFG (changed), WIGL (changed) and WWBD (Exhibit #14)

Radio Market #28 - WQKI-FM (changed) and WQKI (Exhibit #15)

Radio Market #29 - WIGL (changed), WGFG and WQKI (Exhibit #15)

Radio Market #30 - WIGL (changed), WGFG and WWBD (Exhibit #15)

4. WQKI is a subject station in Radio Markets #1, #2, #4, #5, #7, #8, #9, #10, #11, #12, #13, #14, #15, #16, #17, #18, #19, #20, #22, #23, #25, #26, #28 and #29. As such, its contour will be used to define the “market boundary”. Exhibit #16 is a map showing the transmitter sites of four other commercial stations (not including any subject stations).³ Exhibit #17 is a tabulation of the other stations in the market. Since the maximum number of subject stations in any of these markets is four, there are a maximum of eight stations in the markets. The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission’s rules. At the fourteen or fewer stations level, common ownership or control of up to six stations, with no more than four in the same service, is permissible (provided the number of stations to be commonly held does not exceed 50% of the stations in the market). None of the markets listed has more than four subject stations, therefore, each of the markets in which WQKI AM is a subject station is in compliance with the Commission’s multiple ownership rules.

5. WGFG proposed facility is a subject station in Radio Markets #3, #21, #24, and #27. As such, its contour will be used to define the “market boundary”. Exhibit #18 is a map showing the transmitter sites of four other commercial stations.⁴ Exhibit #19 is a tabulation of the other stations in the market. There are five other stations depicted (with sites inside the contour or with city grade coverage to the proposed WGFG contour), not including the subject stations. The number of stations depicted also falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission’s rules. At the fourteen or fewer stations level, common ownership or control

3) There are additional stations. However, the stations shown were sufficient to demonstrate compliance with the ownership rules based on the number of stations in the markets.

4) See Note 3 *supra*.

of up to six stations, with no more than four in the same service, is permissible (provided the number of stations to be commonly held does not exceed 50% of the stations in the market). None of the markets listed has more than four subject stations, therefore, these markets are in compliance with the Commission's multiple ownership rules.

6. The WGFG licensed facility is a subject station in Radio Markets #6 and #30. As such, its contour will be used to define the "market boundary". Exhibit #20 is a map showing the transmitter sites of four other commercial stations.⁵ Exhibit #21 is a tabulation of the other stations in the market. There are four other stations depicted (with sites inside the contour or with city grade coverage to the WGFG contour), not including the subject stations. The number of stations depicted also falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At the fourteen or fewer stations level, common ownership or control of up to six stations, with no more than four in the same service, is permissible (provided the number of stations to be commonly held does not exceed 50% of the stations in the market). None of the markets listed has more than four subject stations, therefore, these markets are in compliance with the Commission's multiple ownership rules.

7. Based on Miller's interests in WGFG, WIGL, WWBD, WQKI-FM and WQKI AM, both licensed and proposed, it is demonstrated herein that the proposed Radio Markets, as outlined above, are all in compliance with the Commission's multiple ownership rules, as detailed in §73.3555 of the rules.

5) See Note 3 *supra*.

8. The foregoing technical statement was prepared on behalf of Miller Communications, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

PRE-EXISTING MARKET(S)

WGFG

BLH-19931222KE
Latitude: 33-16-30 N
Longitude: 080-50-08 W
ERP: 6.00 kW
Channel: 286A
AMSL Height: 138.0 m

WWBD

BLH-19970811KC
Latitude: 33-18-50 N
Longitude: 081-04-43 W
ERP: 6.00 kW
Channel: 239A
AMSL Height: 151.0 m

WIGL

BLH-19871223KE
Latitude: 33-27-53 N
Longitude: 080-56-42 W
ERP: 3.00 kW
Channel: 275A
AMSL Height: 162.0 m

WQKI-FM

BLH-19960925KD
Latitude: 33-36-13 N
Longitude: 080-47-48 W
ERP: 6.00 kW
Channel: 230A
AMSL Height: 169.0 m

WQKI AM

Latitude: 33-37-04 N
Longitude: 080-46-50 W
790 kHz - 10.00 kW

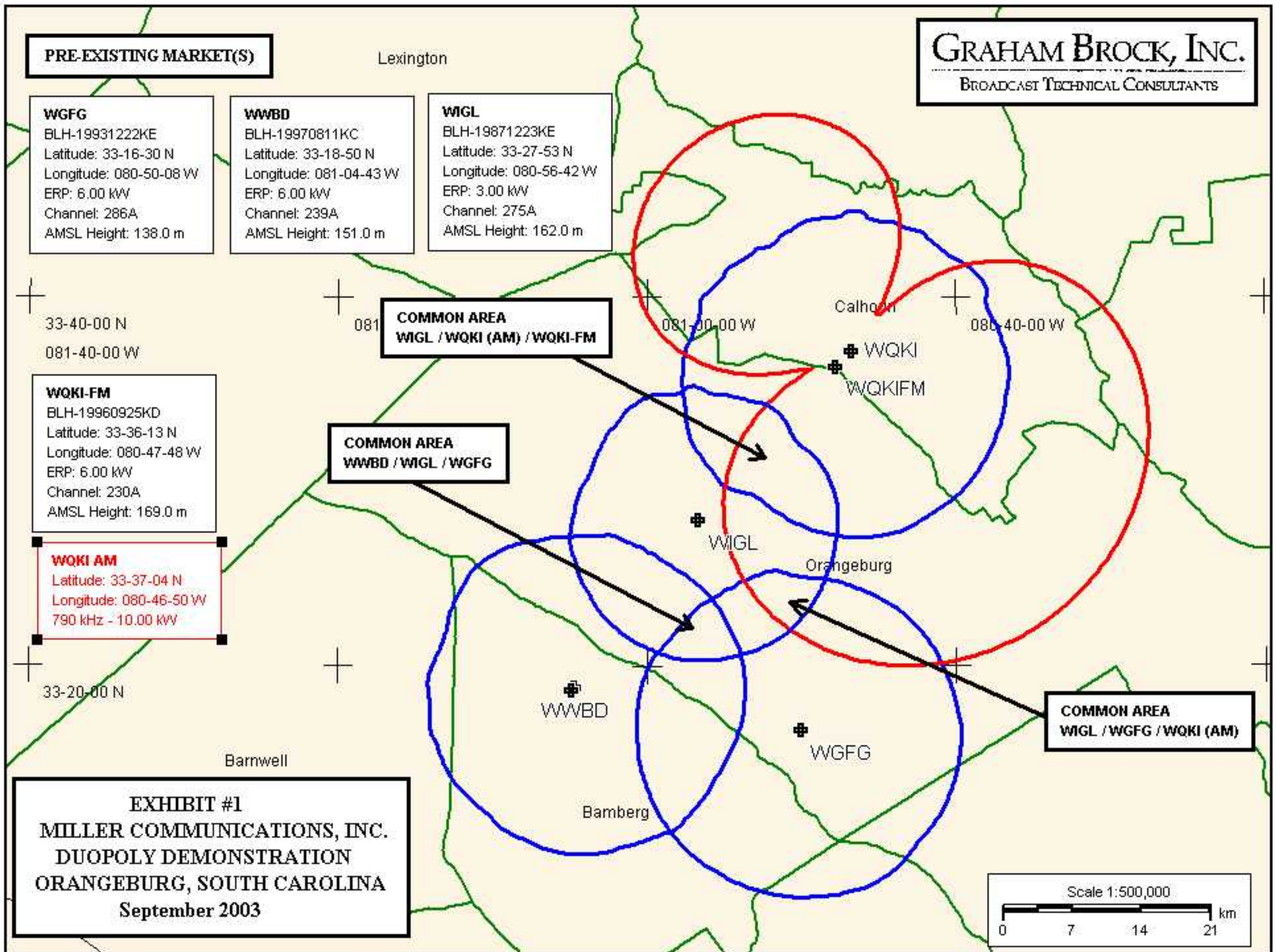
COMMON AREA
WIGL / WQKI (AM) / WQKI-FM

COMMON AREA
WWBD / WIGL / WGFG

COMMON AREA
WIGL / WGFG / WQKI (AM)

EXHIBIT #1
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003

GRAHAM BROCK, INC.
BROADCAST TECHNICAL CONSULTANTS



CHANGE TO MARKET DEFINITIONS - WWBD APPLICATION ONLY

GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

WWBD - Appl

BPH-20030402AEB
Latitude: 33-18-39 N
Longitude: 081-04-56 W
ERP: 25.00 kW
Channel: 239C3
AMSL Height: 151.0 m

33-40-00 N
081-40-00 W

081-20-00 W

081-00-00 W

080-40-00 W

Calhoun

WQKI
WQKIFM

Aiken

WWBD Application

33-20-00 N

Orangeburg

WIGL

WWBD

COMMON AREA - MARKET 1
WWBD / WIGL / WGFG / WQKI (AM)

Barnwell

WGFG

Bamberg

EXHIBIT #2
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003

Scale 1:500,000

0 7 14 21 km

CHANGE TO MARKET DEFINITIONS - WGFG APPLICATION ONLY

GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

WGFG - Appl

Latitude: 33-26-15 N
Longitude: 080-49-17 W
ERP: 2.75 kW
Channel: 286A
AMSL Height: 202.9 m

COMMON AREA - MARKET 2
WIGL / WGFG / WQKI (AM) / WQKI-FM

COMMON AREA - MARKET 3
WWBD / WIGL / WGFG

33-40-00 N
081-40-00 W

Aiken

Calhoun

WQKI
WQKIFM

WIGL

Orangeburg
WGFG-A

33-20-00 N

WWBD

Barnwell

Bamberg

EXHIBIT #3
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003

Scale 1:500,000

0 7 14 21 km

CHANGE TO MARKET DEFINITIONS - WQKI APPLICATION ONLY

GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

WQKI-FM - Appl

BPH-20030325ADF

Latitude: 33-45-46 N

Longitude: 080-49-23 W

ERP: 1.75 kW

Channel: 230A

AMSL Height: 241.0 m

**COMMON AREA - MARKET 4
WQKI(AM) & WQKI-FM**

WQKIFM.A

Calhoun

WQKI

WIGL

Orangeburg

WWBD

WGFG

Bamberg

Barnwell

33-40-00 N
081-40-00 W

081-20-00 W

081-00-00 W

080-40-00 W

33-20-00 N

EXHIBIT #4
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003

Scale 1:500,000

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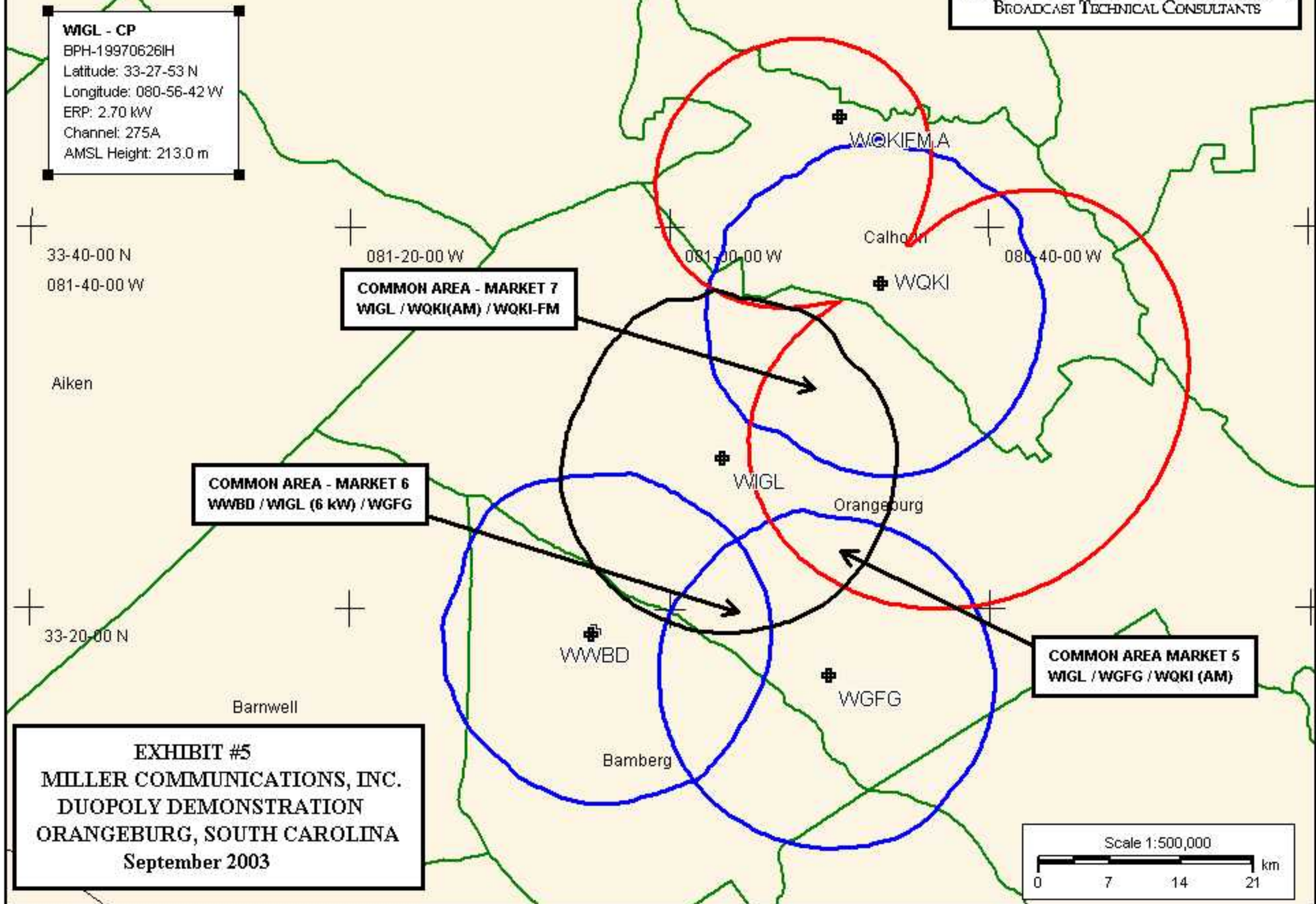
CHANGE TO MARKET DEFINITIONS - WIGL 6 kW UPGRADE ONLY

WIGL - CP

BPH-19970626IH
Latitude: 33-27-53 N
Longitude: 080-56-42 W
ERP: 2.70 kW
Channel: 275A
AMSL Height: 213.0 m

GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS



**CHANGE TO MARKET DEFINITIONS
WWBD APPLICATION & WGFG PROPOSAL**

GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

WWBD - Appl

BPH-20030402AEB
Latitude: 33-18-39 N
Longitude: 081-04-56 W
ERP: 25.00 kW
Channel: 239C3
AMSL Height: 151.0 m

33-40-00 N
081-40-00 W

**COMMON AREA - MARKET 9
WIGL / WGFG / WQKI (AM) / WQKI-FM**

WGFG - Appl

Latitude: 33-26-15 N
Longitude: 080-49-17 W
ERP: 2.75 kW
Channel: 286A
AMSL Height: 202.9 m

**COMMON AREA - MARKET 8
WWBD / WIGL / WGFG / WQKI (AM)**

33-20-00 N

**EXHIBIT #6
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003**

WWBD

Bamberg

Calhoun

WQKI
WQKIFM

WGFG-A

Orangeburg

WIGL

Scale 1:500,000

0 7 14 21 km

**CHANGE TO MARKET DEFINITIONS
WWBD APPLICATION & WQKI APPLICATION**

GRAHAM BROCK, INC.
BROADCAST TECHNICAL CONSULTANTS

WWBD - Appl

BPH-20030402AEB
Latitude: 33-18-39 N
Longitude: 081-04-56 W
ERP: 25.00 kW
Channel: 239C3
AMSL Height: 151.0 m

**COMMON AREA - MARKET 10
WQKI (AM) / WQKI-FM**

WQKI-FM - Appl

BPH-20030325ADF
Latitude: 33-45-46 N
Longitude: 080-49-23 W
ERP: 1.75 kW
Channel: 230A
AMSL Height: 241.0 m

**COMMON AREA - MARKET 11
WWBD / WIGL / WGFG / WQKI (AM)**

33-40-00 N
081-40-00 W

081-20-00 W

081-00-00 W

080-40-00 W

33-20-00 N

Barnwell

WWBD

Bamberg

WGFG

Orangeburg

WIGL

Calhoun

WQKIFM.A

WQKI

**EXHIBIT #7
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003**

Scale 1:500,000

0 7 14 21 km

**CHANGE TO MARKET DEFINITIONS
WWBD APPLICATION & WIGL 6 kW INCREASE**

WWBD - Appl

BPH-20030402AEB
Latitude: 33-18-39 N
Longitude: 081-04-56 W
ERP: 25.00 kW
Channel: 239C3
AMSL Height: 151.0 m

WIGL - CP

BPH-19970626IH
Latitude: 33-27-53 N
Longitude: 080-56-42 W
ERP: 2.70 kW
Channel: 275A
AMSL Height: 213.0 m

**COMMON AREA - MARKET 13
WIGL / WQKI (AM) / WQKI-FM**

**COMMON AREA - MARKET 12
WWBD / WIGL / WGFG / WQKI (AM)**

33-40-00 N
081-40-00 W

33-20-00 N

**EXHIBIT #8
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003**

WWBD

WIGL

Orangenburg

WGFG

Calhoun

WQKI
WQKIFM

Bamberg

Barnwell

Scale 1:500,000
0 7 14 21 km

**CHANGE TO MARKET DEFINITIONS
WWBD APPLICATION & WGFG PROPOSAL & WQKI APPLICATION**

GRAHAM BROCK, INC.
BROADCAST TECHNICAL CONSULTANTS

WWBD - Appl

BPH-20030402AEB
Latitude: 33-18-39 N
Longitude: 081-04-56 W
ERP: 25.00 kW
Channel: 239C3
AMSL Height: 151.0 m

**COMMON AREA - MARKET 14
WQKI (AM) / WQKI-FM**

WGFG - Appl

Latitude: 33-26-15 N
Longitude: 080-49-17 W
ERP: 2.75 kW
Channel: 286A
AMSL Height: 202.9 m

**COMMON AREA - MARKET 15
WWBD / WIGL / WGFG / WQKI (AM)**

WQKI-FM - Appl

BPH-20030325ADF
Latitude: 33-45-46 N
Longitude: 080-49-23 W
ERP: 1.75 kW
Channel: 230A
AMSL Height: 241.0 m

33-20-00 N

081-20-00 W

081-00-00 W

080-40-00 W

33-40-00 N

081-40-00 W

WQKIFM.A

Calhoun

WQKI

WGFG-A

WIGL

Orangeburg

WWBD

Barnwell

Bamberg

**EXHIBIT #9
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003**

Scale 1:500,000

0 7 14 21 km

**CHANGE TO MARKET DEFINITIONS
WWBD APPLICATION & WGFG PROPOSAL & WIGL 6 kW INCREASE**

GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

WWBD - Appl

BPH-20030402AEB
Latitude: 33-18-39 N
Longitude: 081-04-56 W
ERP: 25.00 kW
Channel: 239C3
AMSL Height: 151.0 m

COMMON AREA - MARKET 17

WIGL / WQKI (AM) / WQKI-FM / WGFG

COMMON AREA - MARKET 16

WWBD / WIGL / WGFG / WQKI (AM)

WIGL CP

BPH-19970626IH
Latitude: 33-27-53 N
Longitude: 080-56-42 W
ERP: 2.70 kW
Channel: 275A
AMSL Height: 213.0 m

WGFG - Appl

Latitude: 33-26-15 N
Longitude: 080-49-17 W
ERP: 2.75 kW
Channel: 286A
AMSL Height: 202.9 m

Calhoun

WQKI
WQKIFM

WGFG-A

Orangeburg

WIGL

WWBD

Barnwell

Bamberg

**EXHIBIT #10
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003**

Scale 1:500,000

0 7 14 21 km

**CHANGE TO MARKET DEFINITIONS
WWBD APPLICATION & WGFG PROPOSAL & WIGL 6 kW INCREASE & WQKI APPLICATION**

GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

WWBD - Appl

BPH-20030402AEB
Latitude: 33-18-39 N
Longitude: 081-04-56 W
ERP: 25.00 kW
Channel: 239C3
AMSL Height: 151.0 m

**COMMON AREA - MARKET 19
WQKI (AM) / WQKI-FM**

WQKI-FM - Appl

BPH-20030325ADF
Latitude: 33-45-46 N
Longitude: 080-49-23 W
ERP: 1.75 kW
Channel: 230A
AMSL Height: 241.0 m

WGFG - Appl

Latitude: 33-26-15 N
Longitude: 080-49-17 W
ERP: 2.75 kW
Channel: 286A
AMSL Height: 202.9 m

**COMMON AREA - MARKET 18
WWBD / WIGL / WGFG / WQKI (AM)**

WIGL - CP

BPH-19970626IH
Latitude: 33-27-53 N
Longitude: 080-56-42 W
ERP: 2.70 kW
Channel: 275A
AMSL Height: 213.0 m

33-20-00 N

Barnwell

WWBD

Bamberg

WGFG-A

Orangeburg

WQKIFM-A

Calhoun

WQKI

WIGL

**EXHIBIT #11
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003**

Scale 1:500,000

0 7 14 21 km

**CHANGE TO MARKET DEFINITIONS
WGFG PROPOSAL & WIGL 6 kW INCREASE**

GRAHAM BROCK, INC.
BROADCAST TECHNICAL CONSULTANTS

WGFG - Appl

Latitude: 33-26-15 N
Longitude: 080-49-17 W
ERP: 2.75 kW
Channel: 286A
AMSL Height: 202.9 m

WIG - CP

BPH-19970626IH
Latitude: 33-27-53 N
Longitude: 080-56-42 W
ERP: 2.70 kW
Channel: 275A
AMSL Height: 213.0 m

**COMMON AREA - MARKET 20
WIGL / WGFG / WQKI (AM) / WQKI-FM**

**COMMON AREA - MARKET 21
WWBD / WIGL / WGFG**

33-40-00 N
081-40-00 W

33-20-00 N

**EXHIBIT #12
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003**

WWBD

Bamberg

Calhoun

WQKI
WQKIFM

WGFG-A

Orangeburg

WIGL

Scale 1:500,000

0 7 14 21 km

**CHANGE TO MARKET DEFINITIONS
WGFG PROPOSAL & WQKI APPLICATION**

GRAHAM BROCK, INC.
BROADCAST TECHNICAL CONSULTANTS

WGFG - Appl

Latitude: 33-26-15 N
Longitude: 080-49-17 W
ERP: 2.75 kW
Channel: 286A
AMSL Height: 202.9 m

**COMMON AREA - MARKET 22
WQKI (AM) / WQKI-FM**

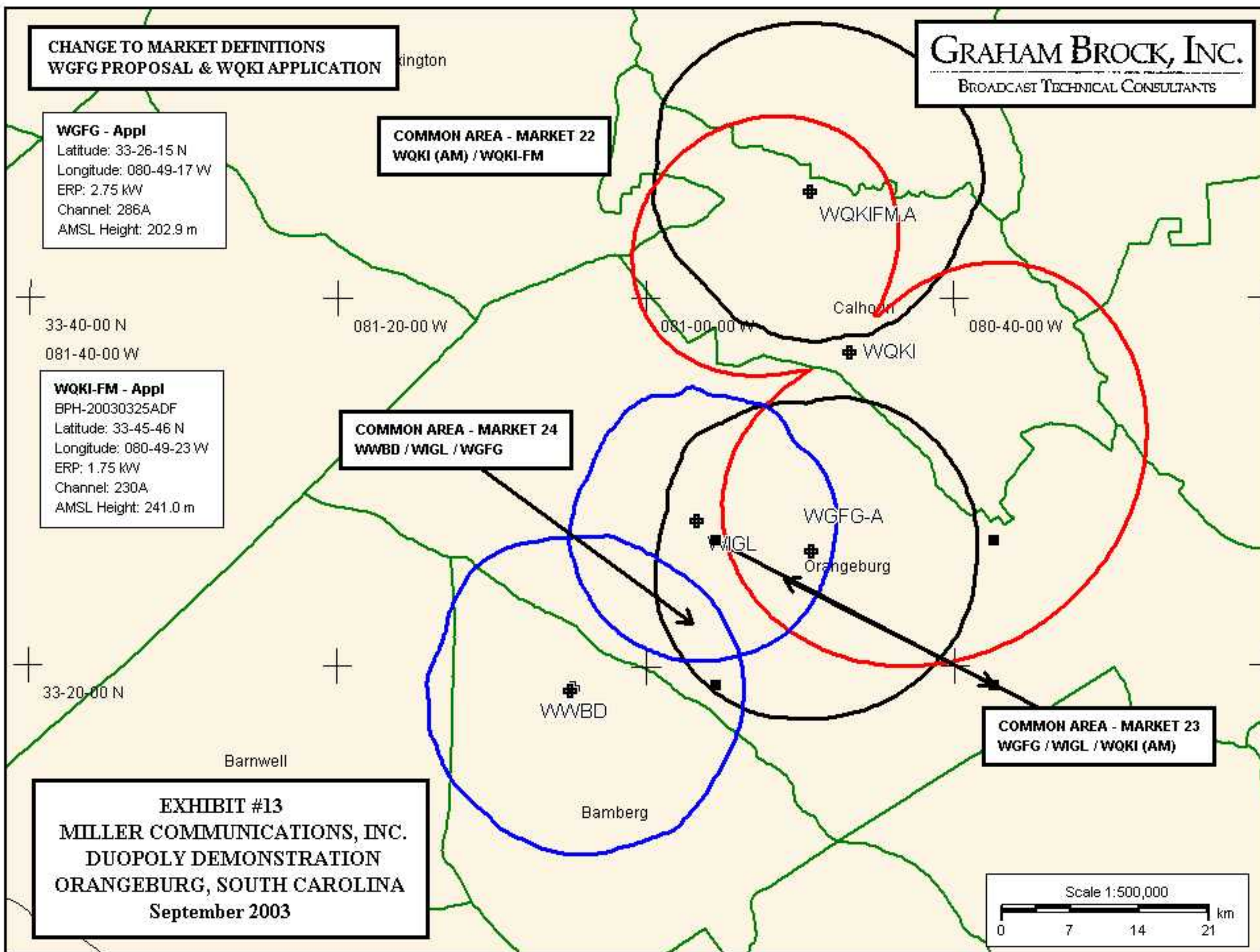
WQKI-FM - Appl

BPH-20030325ADF
Latitude: 33-45-46 N
Longitude: 080-49-23 W
ERP: 1.75 kW
Channel: 230A
AMSL Height: 241.0 m

**COMMON AREA - MARKET 24
WWBD / WIGL / WGFG**

**COMMON AREA - MARKET 23
WGFG / WIGL / WQKI (AM)**

**EXHIBIT #13
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003**



GRAHAM BROCK, INC.
BROADCAST TECHNICAL CONSULTANTS

**CHANGE TO MARKET DEFINITIONS
WGFG PROPOSAL & WQKI-FM APPLICATIONS & WIGL 6 kW INCREASE**

WGFG - Appl

Latitude: 33-26-15 N
Longitude: 080-49-17 W
ERP: 2.75 kW
Channel: 286A
AMSL Height: 202.9 m

**COMMON AREA - MARKET 25
WQKI (AM) / WQKI-FM**

WQKI-FM - Appl

BPH-20030325ADF
Latitude: 33-45-46 N
Longitude: 080-49-23 W
ERP: 1.75 kW
Channel: 230A
AMSL Height: 241.0 m

WIGL - CP

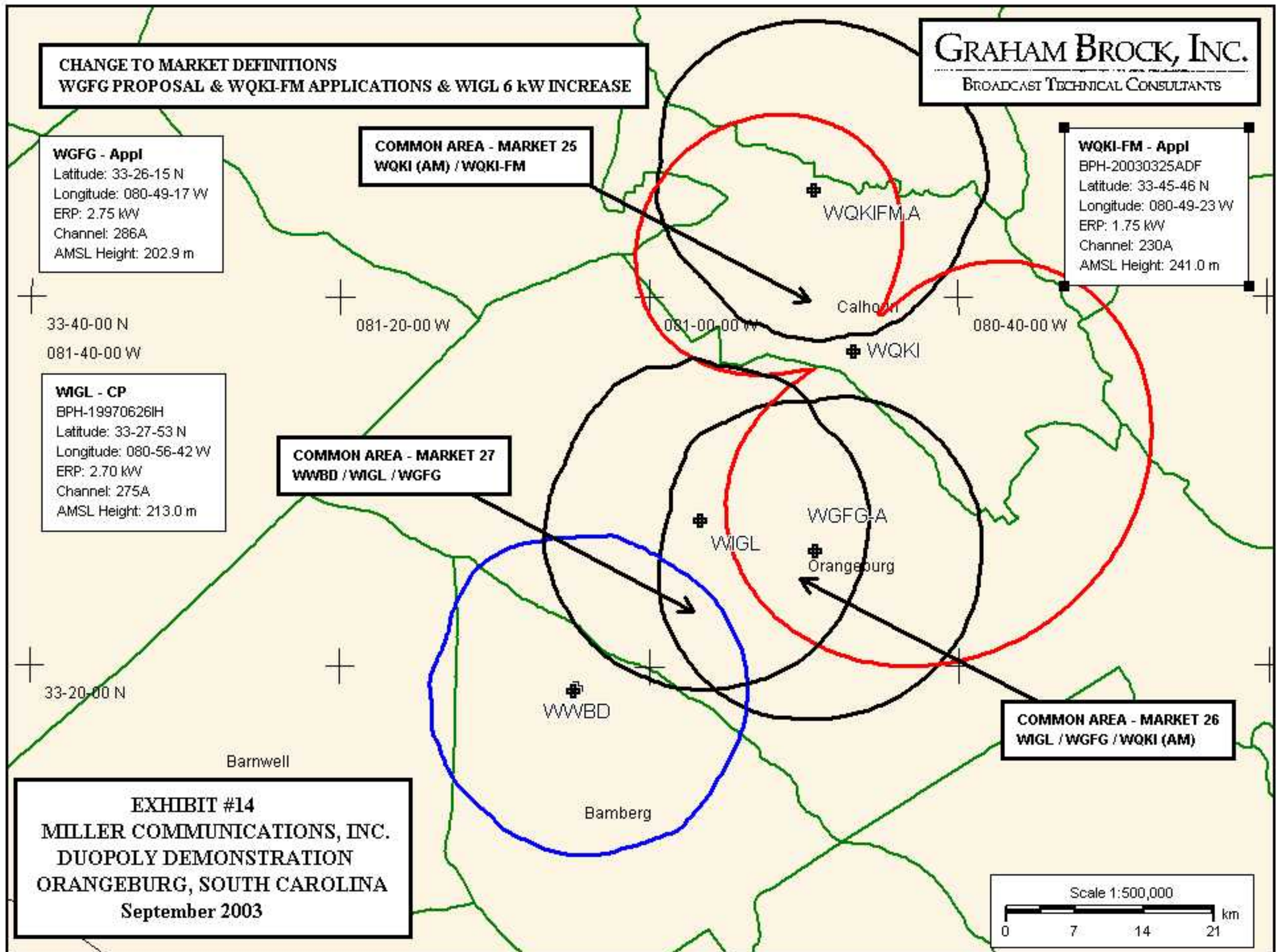
BPH-19970626IH
Latitude: 33-27-53 N
Longitude: 080-56-42 W
ERP: 2.70 kW
Channel: 275A
AMSL Height: 213.0 m

**COMMON AREA - MARKET 27
WWBD / WIGL / WGFG**

**COMMON AREA - MARKET 26
WIGL / WGFG / WQKI (AM)**

**EXHIBIT #14
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003**

Scale 1:500,000
0 7 14 21 km



**CHANGE TO MARKET DEFINITIONS
WQKI-FM APPLICATIONS & WIGL 6 kW INCREASE**

WQKI-FM - Appl
BPH-20030325ADF
Latitude: 33-45-46 N
Longitude: 080-49-23 W
ERP: 1.75 kW
Channel: 230A
AMSL Height: 241.0 m

**COMMON AREA - MARKET 28
WQKI (AM) / WQKI-FM**

WQKIFM.A

Calhoun

WQKI

WIGL - CP
BPH-19970626IH
Latitude: 33-27-53 N
Longitude: 080-56-42 W
ERP: 2.70 kW
Channel: 275A
AMSL Height: 213.0 m

**COMMON AREA - MARKET 30
WWBD / WIGL / WGFG**

WIGL

Orangeburg

WWBD

WGFG

Bamberg

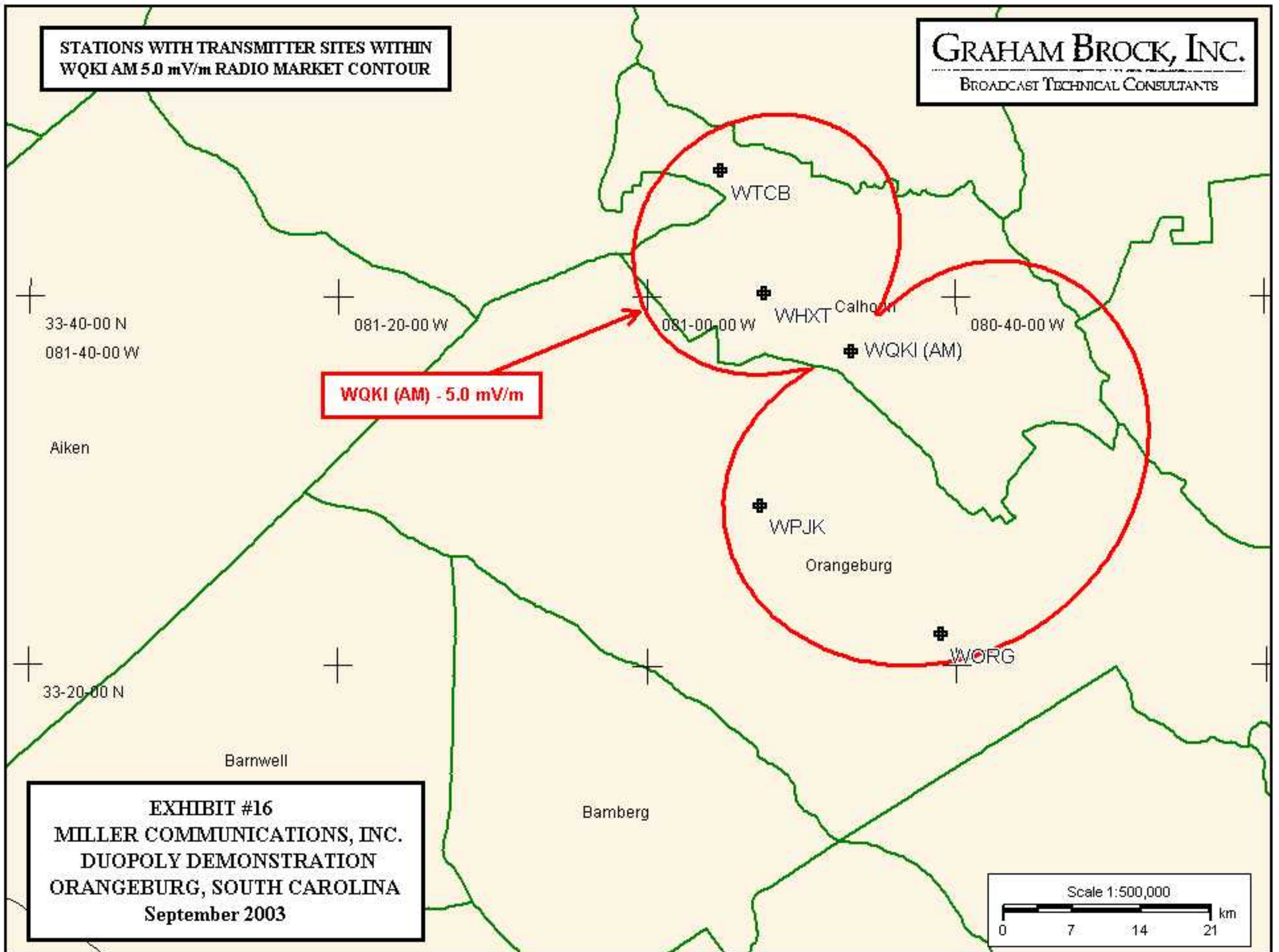
**COMMON AREA - MARKET 29
WIGL / WGFG / WQKI (AM)**

**EXHIBIT #15
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003**

Scale 1:500,000

0 7 14 21 km

STATIONS WITH TRANSMITTER SITES WITHIN
WQKI AM 5.0 mV/m RADIO MARKET CONTOUR



WQKI (AM) - 5.0 mV/m

EXHIBIT #16
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003

Scale 1:500,000
0 7 14 21 km

RADIO MARKET ANALYSIS
MILLER COMMUNICATIONS, INC.
WGFG - BRANCHVILLE, SOUTH CAROLINA
WIGL - ORANGEBURG, SOUTH CAROLINA
WWBD - BAMBERG, SOUTH CAROLINA
WQKI-FM / WQKI AM
ST. MATTHEWS, SOUTH CAROLINA
September 2003

EXHIBIT #17

Tabulation of Stations in WQKI AM Radio Market Contour

AM Stations

WPJK	1580 kHz	Orangeburg, SC
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Total AM Stations - 1

FM Stations

WORG	Ch 262C3	Elloree, SC
WHXT	Ch 280C3	Orangeburg, SC
WTCB	Ch 294C1	Orangeburg, SC

Total FM Stations - 3

TOTAL OF STATIONS CONSIDERED - 4

STATIONS CONTRIBUTING TO WGFG 70 dBu RADIO MARKET CONTOUR

GRAHAM BROCK, INC.
BROADCAST TECHNICAL CONSULTANTS

WGFG - PROPOSED 70 dBu - 3.16 mV/m CONTOUR

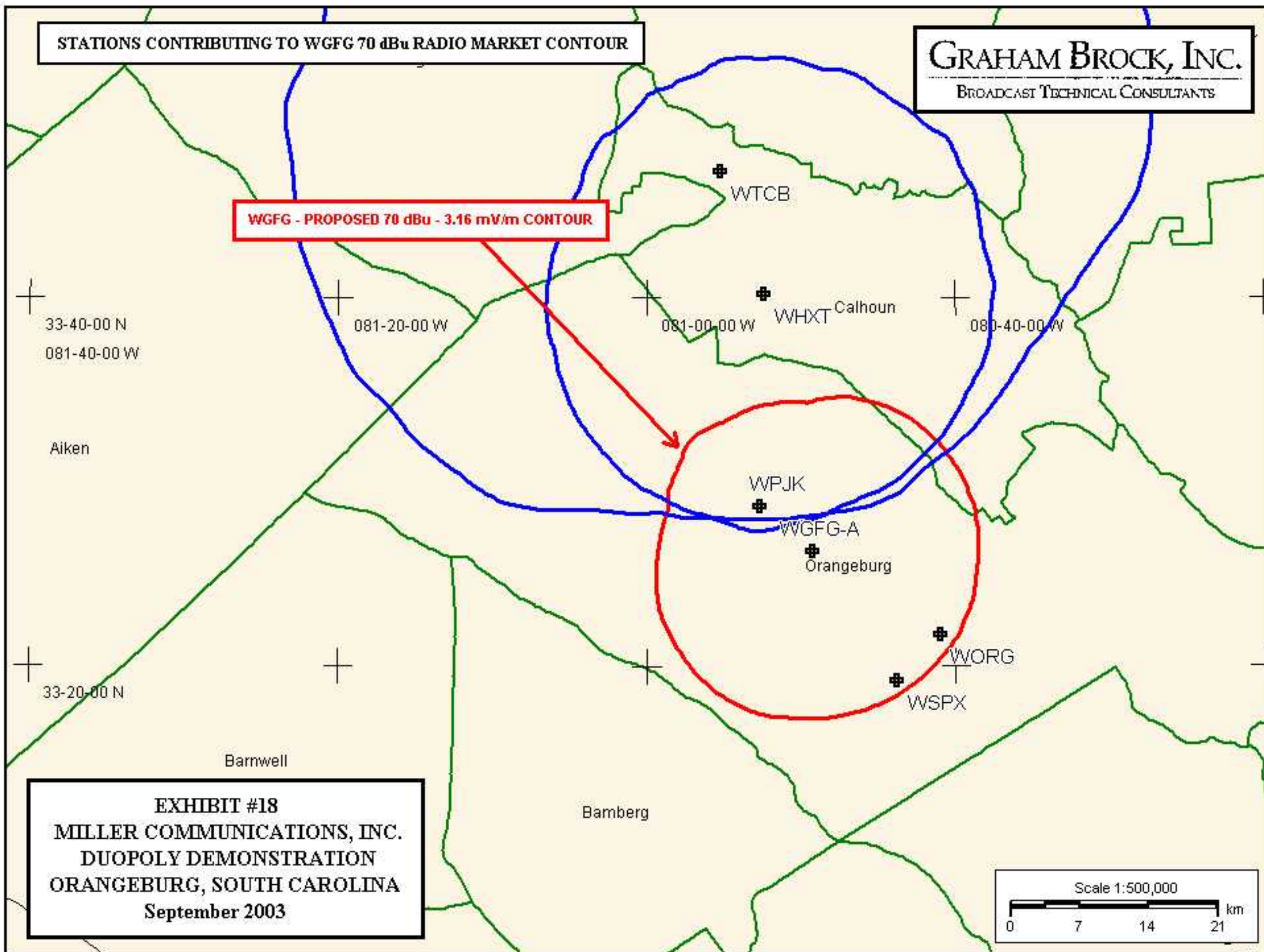


EXHIBIT #18
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003

RADIO MARKET ANALYSIS
MILLER COMMUNICATIONS, INC.
WGFG - BRANCHVILLE, SOUTH CAROLINA
WIGL - ORANGEBURG, SOUTH CAROLINA
WWBD - BAMBERG, SOUTH CAROLINA
WQKI-FM / WQKI AM
ST. MATTHEWS, SOUTH CAROLINA
September 2003

EXHIBIT #19

Tabulation of Stations in Proposed WGFG Radio Market Contour

AM Stations

WPJK	1580 kHz	Orangeburg, SC
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Total AM Stations - 1

FM Stations

WSPX	Ch 233A	Bowman, SC
WORG	Ch 262C3	Elloree, SC
+ WHXT	Ch 280C3	Orangeburg, SC
+ WTCB	Ch 294C1	Orangeburg, SC

Total FM Stations - 4

TOTAL OF STATIONS CONSIDERED - 5

+ City grade contour provides service to market boundary.

STATIONS CONTRIBUTING TO WGFG LICENSED 70 dBu RADIO MARKET CONTOUR

GRAHAM BROCK, INC.
BROADCAST TECHNICAL CONSULTANTS

WGFG - LICENSED 70 dBu - 3.16 mV/m CONTOUR

WRIT

Orangeburg

WORG

WSPX

WGFG

Barnwell

WNKT

Dorchester

EXHIBIT #20
MILLER COMMUNICATIONS, INC.
DUOPOLY DEMONSTRATION
ORANGEBURG, SOUTH CAROLINA
September 2003

Scale 1:500,000

0 7 14 21 km

RADIO MARKET ANALYSIS
MILLER COMMUNICATIONS, INC.
WGFG - BRANCHVILLE, SOUTH CAROLINA
WIGL - ORANGEBURG, SOUTH CAROLINA
WWBD - BAMBERG, SOUTH CAROLINA
WQKI-FM / WQKI AM
ST. MATTHEWS, SOUTH CAROLINA
September 2003

EXHIBIT #21

Tabulation of Stations in Licensed WGFG Radio Market Contour

AM Stations

_____	+	WRIT	790 kHz	Bamberg-Denmark, SC
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Total AM Stations - 1

FM Stations

	WSPX	Ch 233A	Bowman, SC
+	WORG	Ch 262C3	Elloree, SC
+	WNKT	Ch 298C	St. George, SC

Total FM Stations - 3

TOTAL OF STATIONS CONSIDERED - 4

+ City grade contour provides service to market boundary.