

Charles M. Anderson and Associates

Broadcast Consultants
1519 Euclid Avenue
Bowling Green, KY 42103

Phone 270-782-0246
Fax 270-793-9129
Cell 270-535-4432

TECHNICAL REPORT

This technical report is provided as an analysis of the aural broadcast market formed by the application to move the transmitter site of station KWYO on 1410 kHz at Sheridan, WY to the commonly owned site of AM station KROE(AM).

A plot of the city grade contour of all commonly owned stations (AM and FM) is provided as Exhibit E1. It is evident from E1 that the four-station commonly owned market created by mutually overlapping stations KWYO(1410kHz), KROE(930 kHz), KYTI (229C) and KZWY (235C) is not changed by the KWYO application.

A listing of the overlapping stations forming the total market is included as E2 demonstrating that the KWYO-KROE-KYTI-KZWY market (2-AM and 2 FM) includes a total of eleven (11) stations – nine (9) excluding the noncommercial stations. Therefore, it is concluded that the KWYO application is compliant with Commission duopoly rules because the four commonly owned stations will represent less than one half of the total mutually overlapping market.



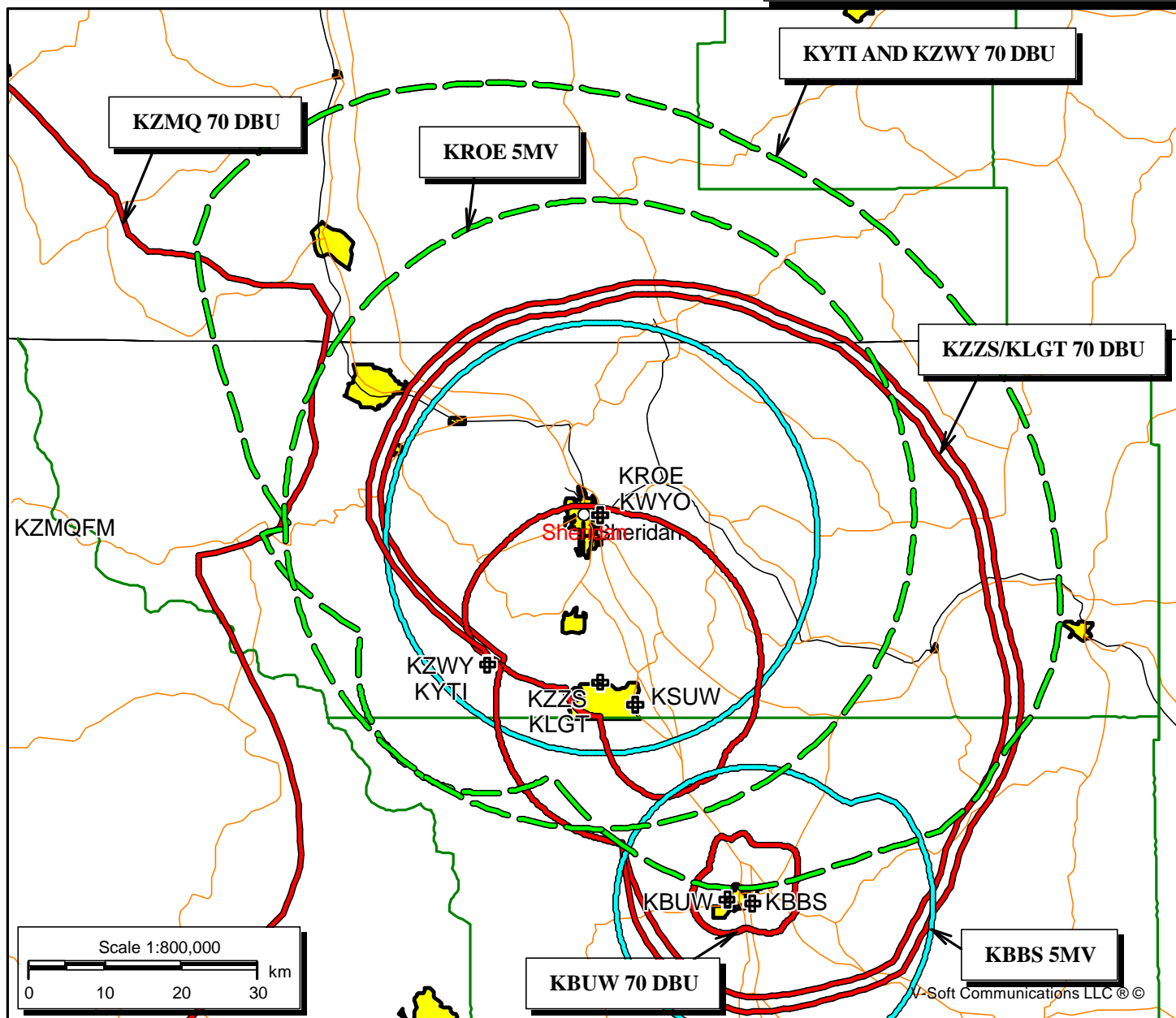
Charles M. Anderson 10-14-2004

© Charles M. Anderson and Associates, 2004

(c) 2004 CHARLES M. ANDERSON ASSOCIATES

E1 KWOY 1410 KHZ
APPLICATION
DUOPOLY ANALYSIS

Latitude: 44-47-54 N
Longitude: 106-55-51 W



E2 KWYO Duopoly List

Center = 44 47 54 N, 106 55 51 W

10-14-2004

	Call	Coordinates	Dist	Bear	Chan	Pwr(kW)	City	State	File #
1	>KWYO.APP	444754N 1065551W			1410	5.00	User Reference		
2	>KROE.L	444754N 1065551W			930	5.00	User Reference		
3	>KYTI.L	443720N 1070657W			229C	75.00	User Reference		
4	>KZWY.L	443720N 1070657W			235C	75.00	User Reference		
5	KBBS.L	442033N 1064054W	54.4	158	1450	1	BUFFALO	WY BL	
6	KBUW.L	442050N 1064325W	52.8	161	213A	0.43	Buffalo	WY BLED19991117ABW	
7	KLGT.L	443432N 1065223W	25.2	169	225C1	100	Buffalo	WY BLH20030325ADS	
8	KSUW.L	443609N 1065551W	21.8	180	217A	0.45	Sheridan	WY BLED19971117KA	
9	KWYO.L	444615N 1065537W	3.1	174	1410	5	SHERIDAN	WY BL	
10	KZMQFM.L	444841N 1075506W	78.1	271	262C	56	Greybull	WY BLH19881003KD	
11	KZZS.L	443432N 1065223W	25.2	169	252C1	100	Story	WY BLH20030228AAI	

Number in list= 11