

***MULTIPLE OWNERSHIP COMPLIANCE STUDY***  
**Franklin, North Carolina**

**July 2007**

This Multiple Ownership Compliance Study is being conducted to determine if Sutton Radiocasting Corporation is in compliance with the multiple ownership rules of Section 73.3555 with a minor change in WNCC-FM on 265A at Franklin, North Carolina. Because the community of Franklin is not located within the boundaries of any BIA Metro, this study follows the guidelines of Interim Contour-overlap Methodology.

The stations with common ownership form one market. The subject area is comprised of the city grade contours of WNCC-FM (Application) at Franklin, North Carolina, WFSC(AM) at Franklin, North Carolina and WRGC(AM) at Sylva, North Carolina. The subject stations are show in Exhibit No. 1. Exhibit No. 2 is a contour map showing all AM services to the subject area. Exhibit No. 3 is a contour map showing all FM services to the subject area. Exhibit No. 4 is a tabulation of all services to the subject area.

There is a total of 18 aural services including the 3 subject station (2 AM and 1 FM). FCC Worksheet 2 states that a person or single entity (or entities under common control) may have a cognizable interest in licenses for AM or FM radio broadcast stations in accordance with the following limits:

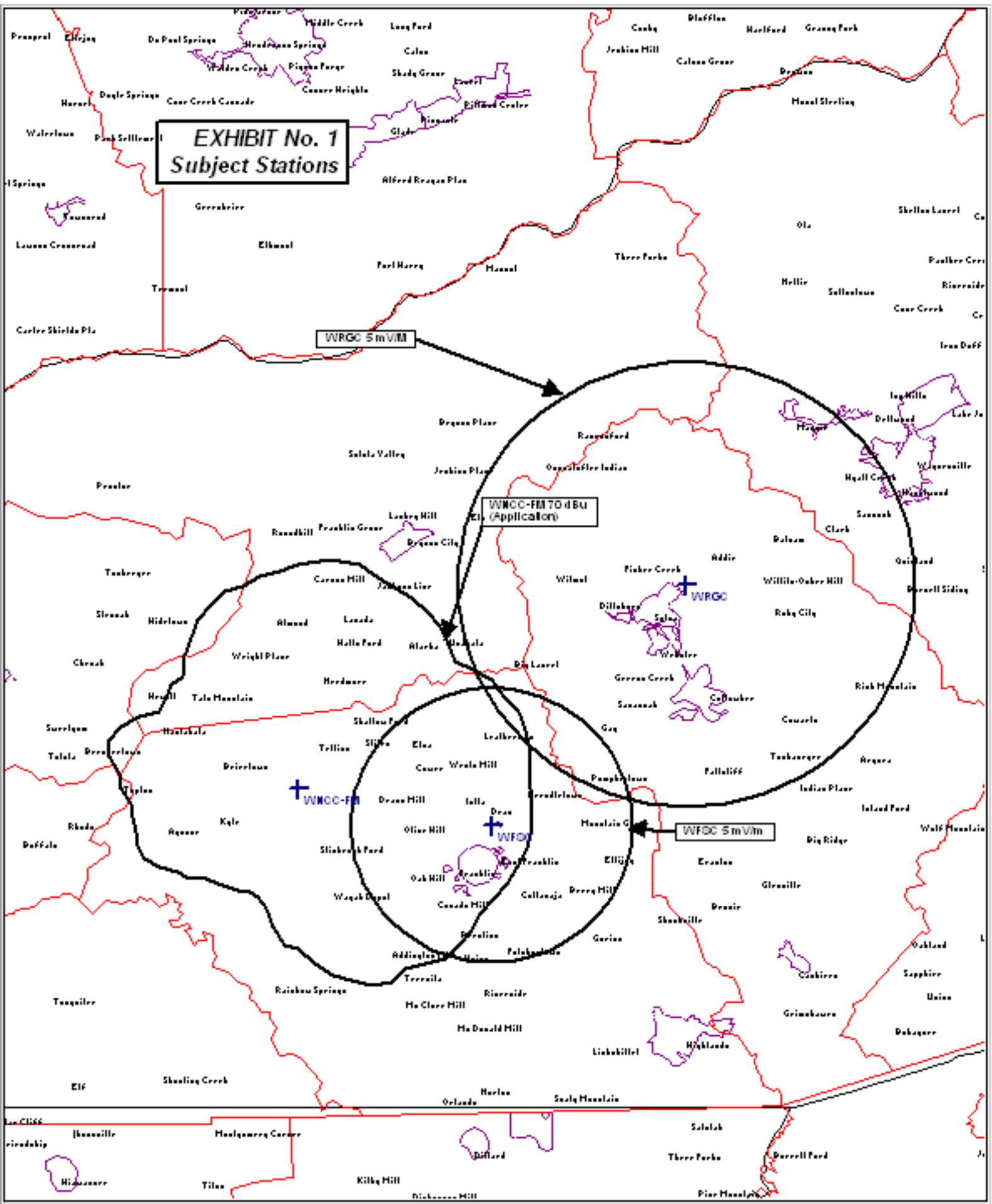
*"In a radio market with between 15 and 29 (inclusive) commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 6 commercial radio stations, not more than 4 of which are in the same service (AM or FM);"*

Based on these findings, it is believed that Sutton Radiocasting Corporation is in compliance with Section 73.3555 of the Commission's rules. All statements contained herein are thought to be accurate and correct to the knowledge of the undersigned.

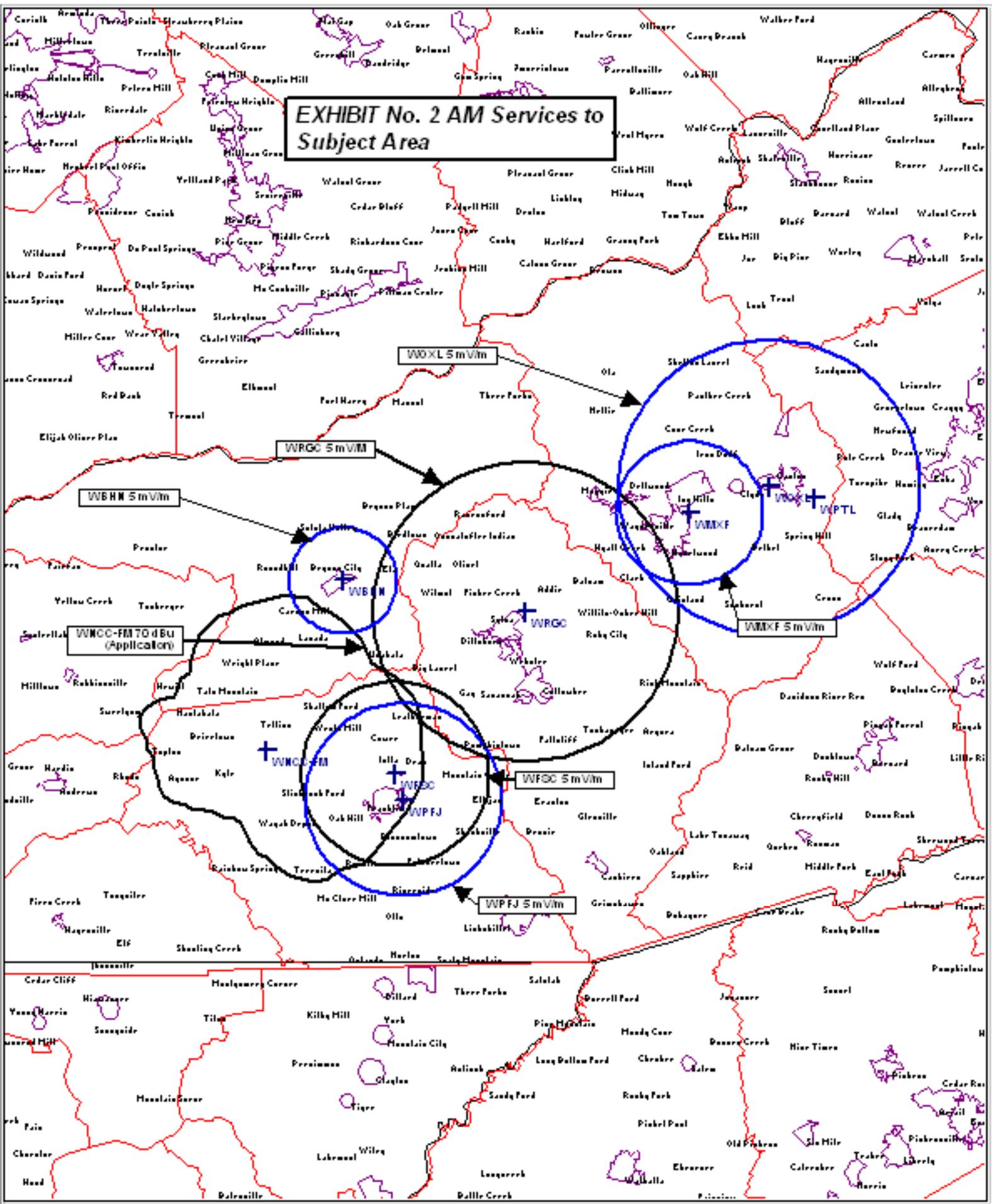
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Douglas M. Sutton, Jr.  
SUTTON RADIOCASTING CORPORATION  
July 30, 2007

**EXHIBIT No. 1**  
**Subject Stations**



# EXHIBIT No. 2 AM Services to Subject Area





***EXHIBIT No. 4***  
**MULTIPLE OWNERSHIP COMPLIANCE STUDY**  
**Franklin, North Carolina**

**July 2007**

**Tabulation of Services to Subject Area**

**Subject Stations**

**WNCC-FM (Application)- Franklin, North Carolina**  
**WFSC(AM)-Franklin, North Carolina**  
**WRGC(AM)-Sylva, North Carolina**

**AM Services to Subject Area**

**WBHN-Bryson City, North Carolina**  
**WOXL-Canton, North Carolina**  
**WMXF-Waynesville, North Carolina**  
**WPFJ-Franklin, North Carolina**

**FM Services to Subject Area**

**WESC-FM, Greenville, South Carolina**  
**WFBC-Greenville, South Carolina**  
**WFQS-Franklin, North Carolina**  
**WHLC-Highlands, North Carolina**  
**WIVK- Knoxville, Tennessee**  
**WKSF-Old Fort, North Carolina**  
**WMYI-Hendersonville, North Carolina**  
**WQNS-Waynesville, North Carolina**  
**WWCU-Cullowhee, North Carolina**  
**WWST-Sevierville, North Carolina**