

WTTI

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CATALOG NO. 4550L 1/5

Form BC 126  
June 1954 #4491

## BROADCASTING STATION LICENSE RECORD

Date first licensed 10-19-65

Call letters W T T I

Station location Dalton, Georgia

WTTI BROADCASTERS, INC. (BAP-1-19-65; EFF: 2-2-65)

Name of licensee X ALNEY H. WILLIS AND SANFORD J. WILLIS d/b as CHEROKEE BROADCASTERS

Transmitter location State Rd. #201, near Westside School, Dalton, Georgia (BP 4-15-64)

State Rd. #201, nr Westside School, Dalton, Ga. (Eff: 8-7-67)

X 1st National Bank Bldg, 118 N. Hamilton St, Dalton, Ga. (BS 11-1-65)

Zip-30720

X Same as Transmitter (L-10-19-65)

Main studio location X To be determined, Dalton, Georgia (BP 4-15-64)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-15105	4-15-64	1530kc	10kw-DA-2 (CH)	Day	6-15 12-15-64
	CP for a new standard broadcast station (Cond'1).				
BP-15105 (1)	6-30-64	Mod. of	CP(BP-15105) to assign Call Letters.		
BNP-11393 (2)	12-18-64	Mod. of	CP (BP-15,105) for extension of completion date to 6-15-65		
BAP-697 Eff:	1-19-65 2-2-65	Voluntary assignment of CP(15,105) which auth. a new Standard Broadcast Station) to WTTI BROADCASTERS, INC.			
BL-11,037	10-19-65	1530kc	10kw-DA-2 (CH)	Day	10-19 4-1-67
	Lic to cover CP(BP-15,105 as mod) which auth a new standard broadcast station specify trans Gates BC-10PS Cond'1				
BS-4491 (1)	11-1-65	Mod. of Lic. to chg. studio loc.			
BTC-5031 EFF:	4-6-66 6-28-66	Voluntary relinquishment of negative control of lic. corp. by Sanford J. Willis thru sale of stock to J.P. Turner Jr., James Edward Brown and Erwin Mitchell.			
BR-4491	4-17-67	1530kc	10kw-DA-2 (CH)	Day	4-17 4-1-70
BTC-5300 EFF:	4-17-67 4-21-67	Voluntary acquisition of positive control of lic. corp. by Morton C. Lloyd thru issuance and purchase of stock from the lic. corp.			
Ltr. dtd. 8-7-67 & rec'd 8-10-67 giving notification that studio loc. at ant. trans. site (State Rd. #201, nr. West-side School). (Eff: 8-7-67)					
BR-4491(L)	4-20-70	Renewal			4-1-73
BTC-6193	9-1-71	VOL. TC	EFF: 10-11-71		
EBSA	6-12-72				
BR-4491(L)	7-13-73	RENEWAL			4-1-76
BR-4491(I)	7-13-73	Supersede correct pages 2 & 3			



Form BC 126

June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W T T I .....

Station location Dalton Georgia .....

Name of licensee WTTI BROADCASTERS, INC. ....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-19,701	3-5-74	1530khz.	1kw DA (1kw CH)	Aux.	3-5-75
	CP to install a new Aux,		Trans.		
BP-19,669 FORFEITED	5-31-74	1530khz.	10kw	DA- Day	5-31-75
	CP to eliminate critical		hours.		
BL-13721(L)	7-16-74	Lic. to cover BP-19701 for New			
		Aux. trans.			4-1-76
		Collins 20-K			
BR-4491(S)	6-11-76	RENEWAL (MAIN & AUX.)			4-1-79
BS-4491(L)	10-26-76	ML to replace antenna monitor			
					4-1-79
BTC-8227	1/24/77	Vol rel of neg con EFF:			
BR781128UW (S)	4-30-80	RENEWAL OF LICENSE			4-1-82



Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call

Letters ~~New~~ W T T I

ALNEY H. WILLIS AND SANFORD J. WILLIS d/b as

Name CHEROKEE BROADCASTERSDALTON, GEORGIA (P.O.- c/o Sanford J. Willis, Route One, Rocky Face, Georgia)

File No.	Dated	Application for	Action	
			Nature	Date
BP- 15,105	8-22-61	Construction Permit for a new standard		
Rec'd	8-25-61	broadcast station to be operated on:		
Resub	9-15-61	Frequency-1530kc		
R&F	9-25-61	Power-10kw <del>BA</del> ( <del>Daytime-8:00-11:00</del> hours) DA(2)		
		Hours of operation-Daytime		
		Transmitter-COLLINS 21M		
		Transmitter location- <del>Alternate-Mitt-Greek Rd.</del>		
		Dalton, Georgia		
		Studio location-To be determined, Dalton, GA.		
AMENDMENT	3-14-62	Eng. L. C. McCall, Dalton, Ga.		
R & F	3-15-62	AMENDED to change site to "State Road #201,		
		near Westside School, Dalton, Ga"; make change		
		in DA system.		
AMENDMENT	9-3-63	AMENDED 9-4-63 to change from DA(CH) to DA(2)		
Rec'd	9-4-63	(daytime hours)		
Amend	12-24-63			
Resub &	12-26-63			
Filed				

RET'D

Engineering.

GRANTED 4-15-64

Cond'l re: Phase Mon.,  
 Field meas. equip., DA &  
 complete non-DA proof.  
 Prog. tests will not be  
 auth. until the permittee  
 has submitted evidence to  
 prove that Sanford J.  
 Willis has severed all  
 connections with  
 Station WRCD, Dalton,  
 Georgia.

~~AMENDED~~

re: Pre-sunrise oper.



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters W.T.T.I.

WTTI BROADCASTERS, INC.

Name ALNEX H. WILLIS AND SANFORD J. WILLIS, d/b as CHEROKEE BROADCASTERS

Dalton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,393 R. & F.	11-12-64 11-20-64	Mod. of C.P. (BP-15,105, which auth. a new AM B/C Station) for extension of completion date from 12-15-64 to 6-15-65.  Atty: Midlen & Harrison	GRANTED to	12-18-64 6-15-65
BAP-697 Rec'd Filed	12-8-64 12-11-64 12-11-64	Voluntary assignment of CP (BP-15,105, which authorized a new Standard Broadcast station) to WTTI BROADCASTERS, INC.  John H. Midlen, Atty.	GRANTED  Eff: 2-2-65	1-19-65
Ltr. dated 6-17-65 from		Midlen re Sanford J. Willis no connection with WTTI re condition on C.P.		
BL-11,037 R & F  PRCH. TEST 6-16-65	6/1/65 6/7/65	Lic. to cover CP (BP-15,105 as mod.) which auth. a new standard broadcast station, specify Attys: Midland & Harrison Gates BC-1023 trans. & studios at trans. site.	GRANTED	10-19-65



FORM BC-121 #3  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1530kc

Call  
Letters W T T 1

Name WTTL BROADCASTERS, INC.  
Dalton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5031 R & F (Form 316)	2-10-66	Voluntary relinquishment of negative control of lic. corp. by Sanford J. Willis thru sale of stock to J.P. Turner, Jr., James Edward Brown and Erwin Mitchell	GRANTED	4-6-66
	2-14-66		EFF:	6-28-66
		Atty - Midlen & Harrison		
BR-4491 R & F	12-31-66 1-3-67	Renewal of License Atty: Erwin Mitchell (Dalton, Georgia)	GRANTED	4-17-67
BTC-5300 R & F (Form 316)	3-24-67 3-27-67	Voluntary acquisition of positive control of lic. corp. by Morton C. Lloyd thru issuance and purchase of stock from the lic. corp.	GRANTED EFF:	4-17-67 4-21-67
BTC-6193 Rec'd FEE NOT NOTICED PAID \$75 - 576384 FILED	12-12-69 12-15-69 2-9-70	Vol. transfer of control of lic corp from Morton C. Lloyd, J.P. Turner, Jr., Erwin Mitchell and Sanford J. Willis to Southwest Ohio Cable Co.  (SEE OVER)	GRANTED EFF:	9-1-71 10-11-71

FEB 27 1970

F. C. C. - WASHINGTON, D. C.



BTC-6193 - AMENDED 12-17-70 - legal, fin. & prog. data  
(reply to ltr 12-23-70) NOTED: amend sub. in orig only;  
also <sup>some</sup> responses apply to licensee not to transferee)

AMENDED 5-24-71 - re programming (comm survey, needs etc)  
AMENDED 7-23-71 - financial data(current) & re comm needs  
(programming)



Aug. 1955

Call  
Letters W T T IName WTTI Broadcasters, Inc.  
Dalton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-4491 R & F \$565914 \$75 PN PRESS 1970	12-23-69 12-31-69 12-31-69	Renewal of license AMENDED 4-2-70 re: Programming	GRANTED	4-20-70
BR-4491 R & F PN Recd. PRESS JAN 25 1973	12-12-72 1-2-73 "	RENEWAL OF LICENSE Robert J. Buenzle, Atty. AMENDED 3-5-73 re: ascertainment of comm. needs; commercial & employment practices	GRANTED	7-13-73
BP- 19,669 Rec'd Filed \$50-239918 AC-056 PRESS: Amended 11-21-73 re readings & patterns submitted to FCC, WASHINGTON, D. C. (Over)	9-19-73 10-4-73 10-4-73	Construction permit to eliminate critical hours and change to DA-D.  Atty. Smith and Pepper	GRANTED  FORFEITED Ltr. 6-26-75 CP expired	5-31-74



Amended 1-24-74 re engineering patters submitted

Amended 4-10-74 re patterns submitted



# APPLICATION RECORD - BROADCASTING

Call W T T I  
Letters .....

Name WTTI BROADCASTERS, INC.  
Dalton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,701 R & F \$50-276677 AC-056 FEB 25 1974	1-28-74 2-5-74 2-5-74	Construction permit to install a new Auxiliary transmitter Collins Radio Co. 20-K with 1kw Day 1kw(CH) DA-2. Atty: Robert J. Buenzle	GRANTED	3-5-74
BL-13721 R & F \$50#276677 PTA 24 JUN 1974 DRESS	4-7-74 4-11-74 4-11-74 4-11-74	Lic. to cover BP-19701 for New Auxiliary Transmitter, Collins Radio 20-K <del>RENEWAL OF LICENSE (MAIN &amp; AUXILIARY TRANS.)</del> Atty. Robert J. Buenzle (Smith & Pepper)	GRANTED	7-16-74
BR-4491 R & F PN Recd. PRESS	11-18-75 12-1-75 " JAN 26 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) Jas. L. Oyster, Atty. AMENDED 2-3-76 re: EEO	GRANTED	6-11-76



#6

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

1530khz

Call  
Letters W T T IName WTII BROADCASTERS, INC.  
DALTON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8227 R & F (FORM 316)	11/26/76 1/4/77 JAN 1 1977	Voluntary relinquishment of negative control of Southwest Ohio Cable Co. (majority stockholder of licensee corp.) by Eugene H. Fryman and Edward L. Glockner thru sale of stock to Ronald E. Arnold	GRANTED EFF:	1/24/77
BR 781128UW PRESS	FEB 7 1979	Atty - Smith & Pepper (Robert Buenzle) RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	4-30-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

