

WTTI

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CATALOG NO. 4550L 1/5

Form BC 126  
June 1954 #4491

## BROADCASTING STATION LICENSE RECORD

Date first licensed 10-19-65

Call letters W T T I

Station location Dalton, Georgia

WTTI BROADCASTERS, INC. (BAP-1-19-65; EFF: 2-2-65)

Name of licensee X ALNEY H. WILLIS AND SANFORD J. WILLIS d/b as CHEROKEE BROADCASTERS

Transmitter location State Rd. #201, near Westside School, Dalton, Georgia (BP 4-15-64)

State Rd. #201, nr Westside School, Dalton, Ga. (Eff: 8-7-67)

X 1st National Bank Bldg, 118 N. Hamilton St, Dalton, Ga. (BS 11-1-65)

X Same as Transmitter (L-10-19-65)

Zip-30720

Main studio location X To be determined, Dalton, Georgia (BP 4-15-64)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-15105	4-15-64	1530kc	10kw-DA-2 (CH)	Day	6-15 12-15-64
		CP for a new standard broadcast station (Cond'1).			
BP-15105 (1)	6-30-64	Mod. of	CP(BP-15105) to assign Call Letters.		
BNP-11393 (2)	12-18-64	Mod. of CP (BP-15,105) for extension of completion date to 6-15-65			
BAP-697 Eff:	1-19-65 2-2-65	Voluntary assignment of CP(15,105) which auth. a new Standard Broadcast Station) to WTTI BROADCASTERS, INC.			
BL-11,037	10-19-65	1530kc	10kw-DA-2 (CH)	Day	10-19 4-1-67
		Lic to cover CP(BP-15,105 as mod) which auth a new standard broadcast station specify trans Gates BC-10PS Cond'1			
BS-4491 (1)	11-1-65	Mod. of Lic. to chg. studio loc.			
BTC-5031 EFF:	4-6-66 6-28-66	Voluntary relinquishment of negative control of lic. corp. by Sanford J. Willis thru sale of stock to J.P. Turner Jr., James Edward Brown and Erwin Mitchell.			
BR-4491	4-17-67	1530kc	10kw-DA-2 (CH)	Day	4-17 4-1-70
BTC-5300 EFF:	4-17-67 4-21-67	Voluntary acquisition of positive control of lic. corp. by Morton C. Lloyd thru issuance and purchase of stock from the lic. corp.			
Ltr. dtd. 8-7-67 & rec'd 8-10-67 giving notification that studio loc. at ant. trans. site (State Rd. #201, nr. West-side School). (Eff: 8-7-67)					
BR-4491(L)	4-20-70	Renewal			4-1-73
BTC-6193	9-1-71	VOL. TC		EFF: 10-11-71	
EBSA	6-12-72				
BR-4491(L)	7-13-73	RENEWAL			4-1-76
BR-4491(I)	7-13-73	Supersede correct pages 2 & 3			

Form BC 126

June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W T T I

Station location Dalton Georgia

Name of licensee WTTI BROADCASTERS, INC.

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-19,701	3-5-74	1530khz.	1kw DA (1kw CH)	Aux.	3-5-75
	CP to install a new Aux,		Trans.		
BP-19,669 FORFEITED	5-31-74	1530khz.	10kw	DA-Day	5-31-75
	CP to eliminate critical		hours.		
BL-13721(L)	7-16-74	Lic. to cover BP-19701 for New			4-1-76
		Aux. trans.			
		Collins 20-K			
BR-4491(S)	6-11-76	RENEWAL (MAIN & AUX.)			4-1-79
BS-4491(L)	10-26-76	ML to replace antenna monitor			4-1-79
BTC-8227	1/24/77	Vol rel of neg con EFF:			
BR781128UW (S)	4-30-80	RENEWAL OF LICENSE			4-1-82

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call

Letters New WTTI

ALNEY H. WILLIS AND SANFORD J. WILLIS d/b as

Name CHEROKEE BROADCASTERSDALTON, GEORGIA (P.O.- c/o Sanford J. Willis, Route One, Rocky Face, Georgia)

File No.	Dated	Application for	Action	
			Nature	Date
BP- 15,105	8-22-61	Construction Permit for a new standard broadcast station to be operated on: Frequency-1530kc Power-10kw <del>BA</del> ( <del>Daytime-3-11-61</del> at-hours) DA(2) Hours of operation-Daytime Transmitter-COLLINS 21M Transmitter location- <del>Alternate-Mitt-Creek Rd.</del> Dalton, Georgia Studio location-To be determined, Dalton, Ga. Eng. L. C. McCall, Dalton, Ga.	RETD	
Rec'd	8-25-61		Engineering.	
Resub	9-15-61		GRANTED	4-15-64
R&F	9-25-61		Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. Prog. tests will not be auth. until the permittee has submitted evidence to prove that Sanford J. Willis has severed all connections with Station WRCD, Dalton, Georgia.	
AMENDMENT R & F	3-14-62	AMENDED to change site to "State Road #201, near Westside School, Dalton, Ga"; make change in DA system.		
AMENDMENT Rec'd	9-3-63	AMENDED 9-4-63 to change from DA(CH) to DA(2) (daytime hours)		
Amend	12-24-63			
Resub & Filed	12-26-63			re: Pre-sunrise oper.

APPLICATION RECORD - BROADCASTING

Call  
Letters W.T.T.I.

WTTI BROADCASTERS, INC.

Name ALNEX H. WILLIS AND SANFORD J. WILLIS, d/b as CHEROKEE BROADCASTERS  
Dalton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,393 R. & F.	11-12-64 11-20-64	Mod. of C.P. (BP-15,105, which auth. a new AM B/C Station) for extension of completion date from 12-15-64 to 6-15-65.  Atty: Midlen & Harrison	GRANTED to	12-18-64 6-15-65
BAP-697 Rec'd Filed	12-8-64 12-11-64 12-11-64	Voluntary assignment of CP (BP-15,105, which authorized a new Standard Broadcast station) to WTTI BROADCASTERS, INC.  John H. Midlen, Atty.	GRANTED  Eff:	1-19-65  2-2-65
Ltr. dated 6-17-65 from		Midlen re Sanford J. Willis no connection with WTTI re condition on C.P.		
BL-11,037 R & F  PROC. TEST 6-16-65	6/1/65 6/7/65	Lic. to cover CP (BP-15,105 as mod.) which auth. a new standard broadcast station, specify  Attys: Midland & Harrison	GRANTED Gates BC-1033 trans. & studios at trans. site.	10-19-65

FORM BC-121 #3  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1530kc

Call  
Letters W T T 1

Name WTTI BROADCASTERS, INC.  
Dalton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5031 R & F (Form 316)	2-10-66 2-14-66	Voluntary relinquishment of negative control of lic. corp. by Sanford J. Willis thru sale of stock to J.P. Turner, Jr., James Edward Brown and Erwin Mitchell  Atty - Midlen & Harrison	GRANTED  EFF:	4-6-66  6-28-66
BR-4491 R & F	12-31-66 1-3-67	Renewal of License Atty: Erwin Mitchell (Dalton, Georgia)	GRANTED	4-17-67
BTC-5300 R & F (Form 316)	3-24-67 3-27-67	Voluntary acquisition of positive control of lic. corp. by Morton C. Lloyd thru issuance and purchase of stock from the lic. corp.	GRANTED EFF:	4-17-67 4-21-67
BTC-6193 Rec'd FEE NOT NOTICED PAID \$75 - 576384 FILED FEB 27 1970	12-12-69 12-15-69 2-9-70	Vol. transfer of control of lic corp from Morton C. Lloyd, J.P. Turner, Jr., Erwin Mitchell and Sanford J. Willis to Southwest Ohio Cable Co.  (SEE OVER)	GRANTED EFF:	9-1-71 10-11-71

BTC-6193 - AMENDED 12-17-70 - legal, fin. & prog. data  
(reply to ltr 12-23-70) NOTED: amend sub. in orig only;  
also <sup>some</sup> responses apply to licensee not to transferee)

AMENDED 5-24-71 - re programming (comm survey, needs etc)  
AMENDED 7-23-71 - financial data(current) & re comm needs  
(programming)

Aug. 1955

Call  
Letters W T T IName WTTI Broadcasters, Inc.  
Dalton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-4491 R & F \$565914 \$75 PN PRESS	12-23-69 12-31-69 12-31-69 1970	Renewal of license AMENDED 4-2-70 re: Programming	GRANTED	4-20-70
BR-4491 R & F PN Recd. PRESS JAN 25 1973	12-12-72 1-2-73 "	RENEWAL OF LICENSE Robert J. Buenzle, Atty. AMENDED 3-5-73 re: ascert of comm. needs; commercial & employment practices	GRANTED	7-13-73
BP- 19,669 Rec'd Filed \$50-239918 AC-056 PRESS:	9-19-73 10-4-73 10-4-73	Construction permit to eliminate critical hours and change to DA-D. Atty. Smith and Pepper	GRANTED FORFEITED Ltr. 6-26-75 CP expired	5-31-74
Amended	11-21-73	re readings & patterns submitted WASHINGTON, D. C. (Over)		

Amended 1-24-74 re engineering patters submitted

Amended 4-10-74 re patterns submitted

APPLICATION RECORD - BROADCASTING

Call W T T I  
Letters .....

Name WTTI BROADCASTERS, INC.  
Dalton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,701 R & F \$50-276677 AC-056 FEB 5 1974	1-28-74 2-5-74 2-5-74	Construction permit to install a new Auxiliary transmitter Collins Radio Co. 20-K with 1kw Day 1kw(CH) DA-2. Atty: Robert J. Buenzle	GRANTED	3-5-74
BL-13721 R & F \$50#276677 PTA 21 JUN 1974 DRESS A	4-7-74 4-11-74 4-11-74 4-1-74	Lic. to cover BP-19701 for New Auxiliary Transmitter, Collins Radio 20-K <del>Construction permit to install a new Auxiliary transmitter Collins Radio Co. 20-K with 1kw Day 1kw(CH) DA-2.</del> Atty. Robert J. Buenzle (Smith & Pepper)	GRANTED	7-16-74
BR-4491 R & F PN Recd. PRESS	11-18-75 12-1-75 " JAN 26 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.)  Jas. L. Oyster, Atty. AMENDED 2-3-76 re: EEO	GRANTED	6-11-76

#6

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

1530khz

Call  
Letters W T T IName WTII BROADCASTERS, INC.  
DALTON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8227 R & F (FORM 316) JAN 1 1977	11/26/76 1/4/77	Voluntary relinquishment of negative control of Southwest Ohio Cable Co. (majority stockholder of licensee corp.) by Eugene H. Fryman and Edward L. Glockner thru sale of stock to Ronald E. Arnold  Atty - Smith & Pepper (Robert Buenzle)	GRANTED EFF:	1/24/77
BR 781128UW PRESS FEB 7 1979		RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	4-30-80

B7-321-8

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

