

K L S R

Form BC 126

June 1954 #4573

BROADCASTING STATION LICENSE RECORD

K L S R (eff. 8-1-80)

Date first licensed 11-16-66

SEE CARD #2

Call letters * B G H

xVernon C. Floyd, Roy V. Floyd and Mary Ann Brewer d/b as

FLOYD BROADCASTING COMPANY (BS- 4-15-74)

Station location Memphis, Texas

xVERNON C. FLOYD, ROY V. FLOYD AND MARY ANN BREWER (VOL. AL 8-29-73 EFF: 9-17-73)

xKBGH, INC. (AL 4-26-67 EFF: 5-1-67)

xJERRY L. HOOSER, DICK FOWLER AND FRANK I. GUESS d/b as

Name of licensee M. W. C. BROADCASTING COMPANY

Transmitter location County Road, 3 mi. SE of center of Memphis, Texas (BP 11-4-65)

xSame as transmitter (L-11-16-66)

Main studio location To be determined, Memphis, Texas (BP 11-4-65)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-16493 (Cond'l)	11-4-65	1130kc	1kw-DA-D	Day	1-4 7-4-66
CP for a new standard broadcast station .					
BP-16493 (1)	3-3-66	Mod. of CP(BP-16493) to assign Call Letters.			
BE-11,325	11-16-66	1130kc	1kw-DA-D	Day	11-16 8-1-68
Lic to cover CP(BP-16,493) which auth a new standard broadcast station, specify studio loc same as trans.					
BAL-6027 EFF:	4-26-67 5-1-67	Voluntary assignment of license to KBGH, INC.			
BS-4573 "MEMO"	1-26-68	Mod. of license to change description of directional antenna system and operating specifications.			
		1130kc	1kw-DA-D	Day	1-26 8-1-68
BR-4573(L)	5-28-69	Renewal of License			5-28 8-1-71
BTC-5788	5-28-69	Vol. TC			
BR-4573(S)	7-29-71	RENEWAL			8-1-74
BTC-6693	11-12-71	Vol. acq. of positive TC			EFF: 12-1-71
EBSA	6-12-72				
BAL-7903 EFF:	8-29-73 9-17-73	VOL. AL			
BS-4573(1)	4-15-74	ML to change name of licensee			
BR-4573(L)	7-31-74	RENEWAL			8-1-77
BR-4573(S)	7-21-77	RENEWAL			8-1-80
BAL-9252	2-23-78	VOL. AL	EFF:	3-1-78	
BAL780911EE	4-17-79	VOL. AL	EFF:		
BAL800320HE	7-9-80	VOL AL. EFF::			
EBSA	8-1-80	CALL SIGN CHANGE			
BR 800318	UA 7-9-80	(L)	RENEWAL 8-1-83		

BC-126
February 1974

#2

1130khz

BROADCASTING STATION LICENSE RECORD

KLSR

X K B G H

Date first licensed

Call letters

Station location Memphis, Texas.....

JAMES A. GIESECKE (AL 7-9-80, EFF:

XX GEORGE W. McCLARIN tr/as McCLARIN BROADCASTING (AL: 4-17-79 EFF:

Name of licensee ~~xx~~ Vernon C. Floyd and Roy V. Floyd dba Floyd Broadcasting Company
(AL 2-23-78 EFF: 3-1-78

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

[illegible]

FORM BC-121

APPLICATION RECORD - BROADCASTING

AUG. 1955 ~~Vernon C. Floyd, Roy V. Floyd and Mary Ann Brewer d/b~~ Call~~as FLOYD BROADCASTING COMPANY~~Letters ~~NEW~~ K B G H

x JERRY L. HOOSER, DICK FOWLER AND FRANK I. GUESS d/b as

Name M.W.C. BROADCASTING COMPANY

MEMPHIS, TEXAS (PO BOX 1079, Bowie, Texas)

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,493 R/ & F.	12-9-64	CP for a new standard broadcast station to be operated on: Frequency: 1130kc Power: 1kw DA-D Hours of Operation: Daytime Transmitter: COLLINS 20V3 Trans. Location: County Road, 3 mi. SE of center of Memphis, Texas Studio Location: To be determined Memphis, Texas XX XXXXXXXXXXXX Attys Prescott & Prescott, Dallas, Texas Engr Guy C. Hutcheson, Arlington, Texas AMENDED to delete remote control.	GRANTED	11-4-65
	12-11-64		Cond'l Re: Phase Mon., Field meas. equip., DA & non-DA proof Pre-sunrise operation Permittee shall accept interference.	
AMENDED	3-10-65			
R&F	3-11-65			

FORM BC-121 #2

AUG. 1955

KBGH, INC.

APPLICATION RECORD - BROADCASTING

1130kc

Call

Letters

K B G H

* JERRY L. HOOSER, DICK FOWLER AND FRANK I. GUESS d/b as

Name M. W. C. BROADCASTING COMPANY

Memphis, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,325 R & F PROC. TEST 4-22-66	4/14/66 4/15/66	Lic. to cover CP (BP-16,493) which auth. a new standard broadcast station; specify studio location same as trans.	GRANTED	11-16-66
BAL-6027 Rec'd Filed (Form 316)	3-15-67 3-23-67 3-31-67	Voluntary assignment of license to KBGH INC. Atty - Prescott & Prescott, Dallas, Texas	GRANTED EFF:	4-26-67 5-1-67
BR-4573 RECD. #426878 \$75 Resub R.&F.	5-2-68 5-7-68 5-7-68 6-7-68 6-13-68	RENEWAL OF LICENSE AMENDED 7-1-68 re: Balance Sheet AMENDED 9-19-68 re: Programming AMENDED 10-22-68 - programming & comm. practices	RETURNED signed by gen. mgr. & incomplete GRANTED	5-23-68 5-28-69
BTC-5788 Rec'd Filed FEE PD: \$30 (Form 310)	10-22-68 10-24-68 11-12-68 #471531 NOV 21 1968	Voluntary acquisition of negative control of lic. corp. by each, Frank I. Guess and Dick Fowler, thru purchase of stock (and retirement thereof) by the lic. corp. from Jerry Hooser.	GRANTED	5-28-69

Note on ack card for renewal (6-14-68) no balance
sheet recd---nec. to file bal sheet in trip, as amend.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K B C H

Vernon C. Floyd, Roy V. Floyd and Mary Ann Brewer
 Name KBCH, INC.
MEMPHIS, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-4573 R & F PN Recd. PRESS JUN 7 1971	5-3-71 5-6-71	RENEWAL OF LICENSE AMENDED 6-14-71 re: equal employment policy AMENDED 7-12-71 re: financial statement	GRANTED	7-29-71
BTC-6693 Re&F Filed FEE PD: \$250 #011060 CODE 053 (Form 316) JUN 12 1971	9-16-71 9-22-71 10-8-71	Voluntary acquisition of positive control of lic corp by John R. (Dick) Fowler thru purchase of stock from Frank I. Guess	GRANTED EFF	11-12-71 12-1-71
BAL-7903 R & F FEE PD: \$1000 #190752 CODE 047 Pub. notice filed 6-26-73 JUN 27 1973	5-18-73 5-24-73	Voluntary assignment of license to VERNON C. FLOYD, ROY V. FLOYD and MARY ANN BREWER (SEE OVER)	GRANTED grant fee \$1,340.00 pd 048 9-28-73 236625	8-29-73

RE: BAL-7903 - DRAFT 6-25-73 - Partnership agreement
does not specify trade name(Floyd Broadcasting Co);
assignee name wrong in Sec.I,Part I, Par.3 (shows
stockholder of lic corp); Sec.I,Page 5(assignee) shows
only one partner in assignee name; Table I fails to
show complete home addresses; Table II.- complete dates
not shown (OK to accept per QSP) survey
AMENDED 8-6-73 bank ltr re-loan; re comm practices; com/xxx

APPLICATION RECORD - BROADCASTING

1130 kc

September 1969

VERNON C. FLOYD, ROY V. FLOYD ~~and MARY ANN BREWER~~ d/b asCall
Letters K B G H

FLOYD BROADCASTING COMPANY (BS 4-15-74)

Name ☒ VERNON C. FLOYD, ROY V. FLOYD and MARY ANN BREWER
MEMPHIS, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-4573	4-22-74	RENEWAL OF LICENSE	GRANTED	7-31-74
R & F	4-26-74	AMENDED 6-17-74 re: programming		
PN REcd. PRESS	"			
BR-1458	5-2-74		GRANTED	7-21-77
R & F	3-31-77	RENEWAL OF LICENSE		
PN Recd. PRESS	4-4-77			
	APR 13 1977			
BAL-9252	12/22/77	Voluntary assignment of license to Vernon C.	GRANTED	2-23-78
Rec'd	12/27/77	Floyd and Roy V. Floyd dba Floyd Broadcasting		
filed	1/24/78	Company	EFF:	
FORM 316	FFR			
Also see KRYN & KTAT		Over		

RE: BAL-9252 - 316 appl for KTAT filed 1/24/78
Ltr sent 1/31/78 re ~~Trade name~~ not shown in Partnership
Agreement)

APPLICATION RECORD - BROADCASTING

JAMES A. GIESECKE

Call K L S R
Letters XK B G H

xx GEORGE W. McCLARIN tr/as McCLARIN BROADCASTING

Name x VERNON C. FLOYD AND ROY V. FLOYD dba FLOYD BROADCASTING COMPANY
Memphis, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BAL780911EE SEP 2 8 1979 Form 314 PN FILED PN Filed	2-14-79 3-2-79	Vol AL to GEORGE W. McCLARIN tr/as McCLARIN BROADCASTING (over)	GRANTED EFF:	4-17-79
BAL 800320HH Form 314 PRESS PN FILED	MAR 25 1980 6-25-80	Vol AL to James A. Giesecke	GRANTED EFF:	7-9-80
BR800318UA PRESS APR 24 1980		Renewal of License	GRANTED	7-9-80

BAL780911EB Amended 11-20-79 re: programming
Amended 12-4-78 re: Programming data and
program logs

AMENDED 2-14-79 re: biography of Memphis, Tx.

AMENDED 2-27-79 re: bank letter

BAL/HH Request for exception to Rule 73.1597

AMENDED 6-25-80 re: EEO data, financial data, programming
etc.

AMENDED 6-25-80 re: Ascertainment

Mailing address
14233 Proton Rd

Dallas, TX

75240

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

