

EXHIBIT 14
(Section IV, Question 6a.)

The applicant, ValueVision Media Acquisition, Inc., is a newly-formed Delaware corporation, whose shares are 100% owned by ValueVision Media, Inc. (“ValueVision”).¹ The officers and directors of ValueVision Media Acquisition, Inc. are identical to those of ValueVision.

1. The officers and directors of **ValueVision** are set forth below:

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
Gene McCaffery 4405 Trillium Lane W. Minnetrista, MN 55364	Yes	Chairman, CEO and President	3.0%	Less than 1%
Richard D. Barnes 5990 McKinley Place Shorewood, MN 55331	Yes	COO, CFO and Executive Vice President	Less than 1%	Less than 1%
Roy Seinfeld 5512 Tamarack Circle Minnetonka, MN 55345	Yes	Senior Vice President, Programming Sales	Less than 1%	Less than 1%
Steven Goldsmith 790 Saint Moritz Victoria, MN 55386	Yes	Senior Vice President, Gen Merchandise Manager	Less than 1%	Less than 1%
Howard F. Fox 3203 Crestmoor Drive Woodbury, MN 55125	Yes	Senior Vice President, Operations/Customer Service	Less than 1%	Less than 1%
Marshall S. Geller 310 St. Cloud Road Los Angeles, CA 90077	Yes	Director	Less than 1%	Less than 1%
Robert J. Korkowski 15802 Nursery Drive Minnetonka, MN 55345	Yes	Director	Less than 1%	Less than 1%
Paul D. Tosetti 410 S. Grand Avenue Pasadena, CA 91105	Yes	Director	Less than 1%	Less than 1%
John L. Flannery, Jr. 202 Sharp Hill Road Wilton, CT 06897	Yes	Director	Less than 1% ²	Less than 1%

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
R. Brandon Burgess 58 W. 58th Street, Apt. 9E New York, NY 10019	Yes	Director	Less than 1% ³	Less than 1%

2. The attributable shareholders in **ValueVision** are set forth below:⁴

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
General Electric Company 120 Long Ridge Road Stamford, CT 06927	Yes	Shareholder	38.6%	38.6%
National Broadcasting Company, Inc. 39 Rockefeller Plaza New York, NY 10112	Yes	Shareholder	38.6% ⁵	38.6%

3. The officers, directors, and attributable shareholders of **National Broadcasting Company, Inc.** are set forth below:

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
National Broadcasting Company Holding, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Sole shareholder	100%	100%
Dennis Bianchi WCAU(TV) 10 Monument Road Bala Cynwyd, PA 19004	Yes	Vice President	0	0
William L. Bolster CNBC 2200 Fletcher Avenue Fort Lee, NJ 07024	Yes	Executive Vice President	0	0
Donald Browne WTVJ(TV) 15000 SW 27th Street Miramar, FL 33027	Yes	Vice President	0	0

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
Roy Brandon Burgess National Broadcasting Company Holding, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Executive Vice President	0	0
Lisa Churchville WJAR(TV) 23 Kenney Drive Cranston, RI 02920	Yes	Vice President	0	0
Richard Cotton CNBC Europe 10 Fleet Plaza London, EC4M7QS, UK	Yes	Executive Vice President	0	0
Todd Davis National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Assistant Treasurer	0	0
Duncan Ebersol National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Executive Vice President	0	0
John W. Eck National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Executive Vice President	0	0
Randel A. Falco National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Executive Vice President	0	0
Charles Fournier National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Assistant Secretary	0	0

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
Sari Greenberg National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Assistant Secretary	0	0
Andrea Rose Hartman National Broadcasting Company, Inc. 3000 W. Alameda Avenue Burbank, CA 91523	Yes	Assistant Secretary	0	0
Benjamin W. Heineman, Jr. General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Secretary	0	0
James W. Ireland National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Executive Vice President	0	0
Michael Jack WRC-TV 4001 Nebraska Avenue, N.W. Washington, D.C. 20016	Yes	Vice President	0	0
Andrew R. Lack National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	President and Chief Operating Officer	0	0
F. William LeBeau National Broadcasting Company, Inc. 1299 Pennsylvania Ave., N.W. Washington, D.C. 20004	Yes	Assistant Secretary	0	0
Paula Madison National Broadcasting Company, Inc. 3000 W. Alameda Avenue Burbank, CA 91523	Yes	Vice President	0	0

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
Elizabeth A. Newell National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Assistant Secretary	0	0
Thomas O'Brien KXAS-TV 3900 Barnett Street Fort Worth, TX 76101	Yes	Vice President	0	0
Brian O'Leary National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Assistant Treasurer	0	0
Scott M. Sassa National Broadcasting Company, Inc. 3000 W. Alameda Avenue Burbank, CA 91523	Yes	Executive Vice President	0	0
Neal Shapiro National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Executive Vice President	0	0
Alisa Shudofsky National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Assistant Secretary	0	0
David Sternlicht National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Assistant Secretary	0	0
Linda Sullivan KNTV(TV) 645 Park Avenue San Jose, CA 95110	Yes	Vice President	0	0

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
Pamela Thomas-Graham CNBC 2200 Fletcher Avenue Fort Lee, NJ 07024	Yes	Executive Vice President	0	0
Lawrence P. Tu National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Executive Vice President	0	0
Mark L. Vachon National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Executive Vice President, Chief Financial Officer and Treasurer	0	0
Susan Weiner National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Assistant Secretary	0	0
Lawrence Wert WMAQ-TV 454 North Columbus Drive Chicago, IL 60611	Yes	Vice President	0	0
Eileen Whelley National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Executive Vice President	0	0
Andrea Maya Windholz National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Assistant Secretary	0	0
Robert C. Wright National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Chairman of the Board, Chief Executive Officer, and Director	0	0

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
David M. Zaslav National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Executive Vice President	0	0
Jeffrey Zucker National Broadcasting Company, Inc. 3000 W. Alameda Avenue Burbank, CA 91523	Yes	Executive Vice President	0	0
Dennis D. Dammerman General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Director	0	0
Paolo Fresco Fiat SpA via Nizza 250 10126 Torino, Italy	No	Director	0	0
Ann M. Fudge General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Director	0	0
Jeffrey R. Immelt General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Director	0	0
Andrea Jung Avon Products, Inc. 1345 Avenue of the Americas New York, NY 10105	No	Director	0	0
Kenneth G. Langone Invemed Associates, Inc. 375 Park Avenue New York, NY 10152	Yes	Director	0	0
Ralph S. Larsen Johnson & Johnson 100 Albany Street Suite 200 New Brunswick, NJ 08901	Yes	Director	0	0

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
Rochelle B. Lazarus Ogilvie & Mather Worldwide 309 West 49th Street New York, NY 10119	Yes	Director	0	0
Scott G. McNealy Sun Microsystems, Inc. 901 San Antonio Road Palo Alto, CA 94303	Yes	Director	0	0
Sam Nunn King & Spalding 191 Peachtree Street, N.E. Atlanta, GA 30303	Yes	Director	0	0
Roger S. Penske Penske Corporation 13400 Outer Drive, West Detroit, MI 48239	Yes	Director	0	0
Gary L. Rogers General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Director	0	0
Andrew C. Sigler Champion International Corporation 1 Champion Plaza Stamford, CT 06921	Yes	Director	0	0
Douglas A. Warner, III J.P. Morgan Chase & Co., Inc. 345 Park Avenue New York, NY 10154	Yes	Director	0	0

4. The officers, directors, and attributable shareholders of **National Broadcasting Company Holding, Inc.** are set forth below:

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Sole shareholder	100%	100%

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
Todd Davis National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Assistant Treasurer	0	0
Eliza Fraser General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Assistant Secretary	0	0
Benjamin W. Heineman, Jr. General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Secretary	0	0
Andrew R. Lack National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	President and Chief Operating Officer	0	0
Elizabeth A. Newell National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Assistant Secretary	0	0
Brian O’Leary National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Assistant Treasurer	0	0
Mark L. Vachon National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Vice President and Treasurer	0	0
Robert C. Wright National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Chairman of the Board, Chief Executive Officer, and Director	0	0

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
Dennis D. Dammerman General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Director	0	0
Paulo Fresco Fiat SpA via Nizza 250 10126 Torino, Italy	No	Director	0	0
Ann M. Fudge General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Director	0	0
Jeffrey R. Immelt General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Director	0	0
Andrea Jung Avon Products, Inc. 1345 Avenue of the Americas New York, NY 10105	No	Director	0	0
Kenneth G. Langone Invemed Associates, Inc. 375 Park Avenue New York, NY 10152	Yes	Director	0	0
Ralph S. Larsen Johnson & Johnson 100 Albany Street Suite 200 New Brunswick, NJ 08901	Yes	Director	0	0
Rochelle B. Lazarus Ogilvie & Mather Worldwide 309 West 49th Street New York, NY 10019	Yes	Director	0	0
Scott G. McNealy Sun Microsystems, Inc. 901 San Antonio Road Palo Alto, Ca 94303	Yes	Director	0	0
Sam Nunn King & Spalding 191 Peachtree Street, N.E. Atlanta, GA 30303	Yes	Director	0	0

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
Roger S. Penske Penske Corporation 13400 Outer Drive, West Detroit, MI 48239	Yes	Director	0	0
Gary L. Rogers General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Director	0	0
Andrew C. Sigler Champion International Corporation 1 Champion Plaza Stamford, CT 06921	Yes	Director	0	0
Douglas A. Warner, III J.P. Morgan Chase & Co., Inc. 345 Park Avenue New York, NY 10154	Yes	Director	0	0

5. The officers, directors, and attributable shareholders of **General Electric Company** are set forth below:

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
Philip D. Ameen General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Vice President & Comptroller	Less than 5%	Less than 5%
James R. Bunt General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Vice President & Treasurer	“	“
David L. Calhoun GE Aircraft Engines 1 Neumann Way P.O. Box 156301 Cincinnati, OH 45215	Yes	Senior Vice President	“	“
James P. Campbell GE Appliances Appliance Park Louisville, KY 40225	Yes	Senior Vice President	“	“

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
William J. Conaty General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Senior Vice President	Less than 5%	Less than 5%
Dennis D. Dammerman General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Vice Chairman & Executive Director	“	“
Scott C. Donnelly GE Corp. Research & Development P.O. Box 8 Bldg. K-1 Schenectady, NY 12301	Yes	Senior Vice President	“	“
Mathew J. Espe GE Lighting Nela Park Cleveland, OH 44112	Yes	Senior Vice President	“	“
Yoshiaki Fujimori General Electric Company 1 Plastics Avenue Pittsfield, MA 01201	No	Senior Vice President	“	“
Benjamin W. Heineman, Jr. General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Senior Vice President General Counsel & Secretary	“	“
Joseph M. Hogan GE Medical Systems 3000 N. Grandview Blvd. Waukesha, WI 53188	Yes	Senior Vice President	“	“
Jeffrey R. Immelt General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Chairman, CEO and Director	“	“
Robert A. Jeffe General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Senior Vice President	“	“

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
John Krenicki, Jr. GE Transportation Systems 2901 East Lake Road Erie, PA 16531	Yes	Vice President	Less than 5%	Less than 5%
Robert W. Nelson General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Vice President	“	“
Gary M. Reiner General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Senior Vice President	“	“
John G. Rice GE Power Systems 1 River Road Schenectady, NY 12345	Yes	Senior Vice President	“	“
Gary L. Rogers General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Vice Chairman & Executive Director	“	“
Keith S. Sherin General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Senior Vice President	“	“
Lloyd G. Trotter GE Industrial Systems 41 Woodford Avenue Plainville, CT 06062	Yes	Senior Vice President	“	“
William A. Woodburn GE Specialty Materials 187 Danbury Road Wilton, CT 06897	Yes	Senior Vice President	“	“
Robert C. Wright National Broadcasting Company, Inc. 30 Rockefeller Plaza New York, NY 10112	Yes	Vice Chairman & Executive Director	“	“
James I. Cash ⁶ Harvard Graduate School of Business Boston, MA 02163	Yes	Director	“	“

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
Paolo Fresco Fiat SpA Via Nizza 250 10126 Torino, Italy	No	Director	Less than 5%	Less than 5%
Ann M. Fudge General Electric Company 3135 Easton Turnpike Fairfield, CT 06431	Yes	Director	“	“
Claudio X. Gonzalez ⁷ Kimberly-Clark de Mexico S.A. de C.V. 11510 Mexico City, Mexico	No	Director	“	“
Andrea Jung Avon Products, Inc. 1345 Avenue of the Americas New York, NY 10105	No	Director	“	“
Kenneth G. Langone Invemed Associates, Inc. 375 Park Avenue New York, NY 10152	Yes	Director	“	“
Ralph S. Larsen Johnson & Johnson 100 Albany Street Suite 200 New Brunswick, NJ 08901	Yes	Director	“	“
Rochelle B. Lazarus Ogilvie & Mather Worldwide 309 West 49th Street New York, NY 10019	Yes	Director	“	“
Scott G. McNealy Sun Microsystems, Inc. 901 San Antonio Road Palo Alto, CA 94303	Yes	Director	“	“
Sam Nunn King & Spalding 191 Peachtree St., NE Atlanta, GA 30303	Yes	Director	“	“
Roger S. Penske Penske Corporation 13400 Outer Drive, West Detroit, MI 48239	Yes	Director	“	“

Name and Address	U.S. Citizenship	Positional Interest	Percentage of Votes	Percentages of Total Assets (equity plus debt)
Andrew C. Sigler Champion International Corp. 1 Champion Plaza Stamford, CT 06921	Yes	Director	Less than 5%	Less than 5%
Douglas A. Warner, III J.P. Morgan Chase & Co., Inc. 345 Park Avenue New York, NY 10154	Yes	Director	“	“

¹ ValueVision, formerly known as ValueVision International, Inc., changed its corporate name on May 16, 2002.

² Although as an officer of GE Equity Capital Equity Investments, Mr. Flannery may be deemed to have beneficial ownership of all shares of ValueVision common stock that are beneficially owned by GE Equity Capital Equity Investments, Mr. Flannery has disclaimed such beneficial ownership.

³ Although as an officer of National Broadcasting Company, Inc., Mr. Burgess may be deemed to have beneficial ownership of all shares of ValueVision common stock that are beneficially owned by National Broadcasting Company, Mr. Burgess has disclaimed such beneficial ownership.

⁴ Snyder Capital Management, L.P. ("Snyder"), an investment adviser registered under the Investment Advisers Act of 1940, currently shares with certain of its clients voting authority for approximately 5.4 percent of ValueVision's stock held by Snyder's clients. On or before the closing of the transaction contemplated in this application, Snyder will reduce the amount of ValueVision's stock over which it has any voting authority to below five (5) percent of ValueVision's stock.

⁵ National Broadcasting Company, Inc. is a wholly-owned subsidiary of National Broadcast Company Holding, Inc., which in turn is a wholly-owned subsidiary of General Electric Company. Pursuant to certain agreements, G.E. Capital Equity Investments, Inc., General Electric Capital Corporation, and National Broadcasting Company, Inc. may be deemed to share voting power and dispositive power with respect to 16,013,918 shares of ValueVision's common stock. Common stock for these entities includes 10,674,418 shares of currently outstanding common stock, and 5,339,500 shares of common stock issuable upon conversion of 5,339,500 shares of ValueVision preferred stock.

⁶ Mr. James I. Cash is a Director of Knight-Ridder, Inc., which owns daily newspapers in markets where NBC owns stations. On or before the closing of the transaction contemplated in

this application, Mr. Cash will certify that as a GE Board member, he will not participate in any Board discussions or voting with respect to any matter specifically concerning the broadcast stations or broadcast licensees in which GE or any of its subsidiaries has an attributable interest.

⁷ Mr. Claudio X. Gonzalez is a Director of Grupo Televisa, which has an attributable interest in Univision Television Group, Inc. (“Univision”), licensee of several television stations. On or before the closing of the transaction contemplated in this application, Mr. Gonzalez will certify that as a GE Board member, he will not participate in any Board discussions or voting with respect to any matter specifically concerning the broadcast stations or broadcast licensees in which GE or any of its subsidiaries has an attributable interest.