

Exhibit 10  
Auction Disclosure Information

Section 1.2107(d)

Cochise Broadcasting LLC (“Cochise”) is a Wyoming limited liability company. In addition to its interest in the instant application as the winning bidder in Auction No. 62 for the Channel 290C Shoshoni, Wyoming allotment (the “Station”), Cochise also owns other broadcast stations and its principals, Ted Tucker (Sr.) and Jana Tucker, who each hold a fifty percent (50%) voting and equity interest in Cochise, also each hold a fifty percent (50%) voting and equity interest in Desert West Air Ranchers Corporation (“Desert West”). The ownership interests of Cochise, Desert West and Ted Tucker (Sr.) and Jana Tucker, including items as the winning bidder in Auction No. 62, are fully disclosed in Exhibit 3 attached hereto.

Ted and Jana Tucker’s son, Ted (Jr.), holds a one hundred percent (100%) voting and equity interest in Skywest Media, LLC (“Skywest”) which has other broadcast interests, including items as the winning bidder in Auction No. 62, all detailed in Exhibit 3 attached hereto.

In its short Form 175 application, Cochise disclosed that Skywest was also participating in Auction No. 62 and that Cochise and Skywest had a joint bidding agreement relating to the allotments being auctioned and relating to post-auction market structure. As Cochise previously noted, both agreements were verbal and included, but were not limited to, bidding strategies and the amounts to be bid, the particular locations for which the entities would or would not bid, and financing for the stations obtained by both entities, all subject to the Commission’s rules and regulations. Under their agreement, Cochise and Skywest will remain separately-controlled entities with Ted (Sr.) advising and financially assisting Ted (Jr.) in the construction and initial operation of the Skywest stations.

In another attached exhibit, Cochise has demonstrated that the relevant contour of the proposed Station does not prohibitively overlap with the relevant contours of the other Cochise, Desert West or Skywest broadcast stations. Therefore, there are no multiple ownership issues involved regarding Cochise or Desert West and Skywest, even assuming attribution of the Cochise and Desert West broadcast interests to Skywest. Furthermore, Cochise has not entered into any partnerships, joint ventures, consortia or other agreements, arrangements or understandings of any kind with any entity, other than that noted above, relating to its auction allotments, including any such agreements relating to the post-auction construction and operation of the stations on those allotments.

Section 1.2110(j)

In Auction No. 62, Cochise did not seek designated entity status. Therefore, this Section 1.2110(j) of the Commission’s rules is not applicable

Section 1.2112

Ownership information for Cochise is fully disclosed in this application. Cochise is an FCC-regulated entity whose principle business is broadcasting.