

TECHNICAL STATEMENT

RADIO MULTIPLE OWNERSHIP ANALYSIS

We propose to acquire WGIG and WMOG Brunswick, Georgia, WHFX Darien, Georgia, WQGA and WYNR Waycross, Georgia. Station WBGA Saint Simons Island, Georgia is not being acquired by us and will not be attributable.

Presently we have attributable interest in a station in the subject Arbitron market, WSOL-FM Brunswick, Georgia. A multiple ownership analysis was prepared considering radio stations under present or proposed common ownership, time brokerage or joint sales.¹

Table 1: Proposed Commonly Owned, Brokered or Jointly-Sold Stations Studied and Associated Arbitron Metro¹ Information

Calls	Fac ID	Band	Community	Geographic Arbitron Market	Declared Arbitron Market
WGIG	63432	AM	Brunswick	Brunswick, GA	Brunswick, GA
WMOG	36930	AM	Brunswick	Brunswick, GA	Brunswick, GA
WQGA	65020	FM	Waycross	Non-Metro	Brunswick, GA
WYNR	57785	FM	Waycross	Non-Metro	Brunswick, GA
WHFX	63431	FM	Darien	Non-Metro	Non-Metro
WSOL-FM	23830	FM	Brunswick	Brunswick, GA	Brunswick, GA

Since certain of these stations have overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations), or are located in, or home to, the same Arbitron Metro market, an ownership study has been prepared in accordance with the Federal Communications Commission's local radio ownership rule.²

We do not have an attributable interest in any other station with a principal community contour that overlaps or intersects the principal community contours of the subject stations which is not located in an Arbitron market, or regardless of contour overlap, which is located in the same Arbitron Metro³.

Contour overlap of the stations, as depicted in *Figure 1*, also occurs with commonly-owned stations whose communities of license are located in the Arbitron Metro market, and commonly owned stations whose communities of license are located outside any Arbitron Metro market.

Arbitron Market Study

¹ Arbitron data presented herein is obtained from BIA's "Media Access Pro."

² See 47 C.F.R. § 73.3555(a).

³ A station is considered to be "located in an Arbitron Metro" if the station's community of license is located within the boundaries of that Metro, or, the station is listed as "Home" to that Metro by BIA.

WHFX(FM) is not reported by BIA as being “Home” to, or in, any Arbitron Metro. This proposal is in compliance with the local radio ownership rules for the Arbitron Metro, as evidenced by *Table 2* below:

Table 2 – Stations Considered to be in the
Arbitron Metro⁴

Count	Call	Band	Owner	Mkt Join Date
1	WSOL-FM	FM	Clear Channel Communications Inc	2-Jul-03
2	WCGA	AM	Cox Broadcast Group Inc	10-Aug-04
3	WWIO-FM	FM	Georgia Public Telecommunications Commission	2-Jul-03
4	WAYR-FM	FM	Good Tidings Trust Inc	2-Jul-03
5	WRJY	FM	Hickey & Esserman	2-Jul-03
6	WXMK	FM	Hickey & Esserman	2-Jul-03
7	WBGA	FM	Qantum Communications Corp	2-Jul-03
8	WGIG	AM	Qantum Communications Corp	2-Jul-03
9	WMOG	AM	Qantum Communications Corp	2-Jul-03
10	WQGA	FM	Qantum Communications Corp	2-Jul-03
11	WYNR	FM	Qantum Communications Corp	2-Jul-03
12	WMUV	FM	Renda Broadcasting Corporation	2-Jul-03
13	WSFN	AM	Southern Media Interactive LLC	2-Jul-03

Interim Contour-Overlap Analysis

Because some stations community of license is located outside any Arbitron Metro, an interim contour-overlap analysis is also set forth in this statement.

Interim Contour-Based Radio Markets

A “radio market” under the interim contour-overlap method is the area encompassed by the mutually overlapping principal community contours of the stations under common-ownership or attribution. Here, such mutually overlapping contours form one “Radio Market” for interim contour-overlap analysis under the Commission’s rules as shown below in *Table 3*.

Table 3, Table of Contour Markets

WSOL-FM	FM
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⁴ Source: BIA.

WQGA	FM
WYNR	FM
WHFX	FM
WGIG	AM
WMOG	AM

Count of Stations in Defined Markets

The number of radio stations in a contour-overlap "radio market" is determined by counting the operating stations having principal community contours which overlap or intersect the principal community contours which define the radio market, plus the subject commonly owned or attributable stations, excluding any stations whose transmitter sites are further than 92 kilometers from the perimeter of mutual overlap, and excluding any commonly owned or attributable stations that do not serve to define the market. *Figure 2* is a map of the stations so identified.

In the interim contour-overlap "radio market" studied herein, there exists more than the required count of radio stations, including the subject co-owned stations, which overlap or intersect with the defined "radio market."

Figure 3

Only known licensed, operating radio stations were included in this tabulation. Distances to contours for AM stations were predicted using the antenna patterns as identified in the Commission's AM database and the appropriate Ground Wave Field Strength versus Distance Graph of 47 C.F.R. § 73.184. Ground conductivities were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method of 47 C.F.R. § 73.313. Terrain data was derived from the N.G.D.C. 30 second computer database for each of the FM stations using radials spaced every 45 degrees of azimuth.

Conclusions

In the Arbitron Metro market studied herein, there are at least 13 radio stations, including the 2-AM and 3-FM stations proposed to be commonly-owned, which are home to the Brunswick, GA Metro. This proposal does not affect the existing number of commonly-owned stations in the subject Arbitron Metro.

In the contour-overlap "radio markets" studied herein, there are at least 23 radio stations, including the subject commonly-owned 2-AM / 4-FM stations.

Based on the above, it is concluded that the proposed acquisitions comply with Section 73.3555(a) of the FCC Rules.

Respectfully submitted,

Troy G. Langham
FCC Engineering Supervisor
May 20, 2014

Figure 1- Radio Market Contours

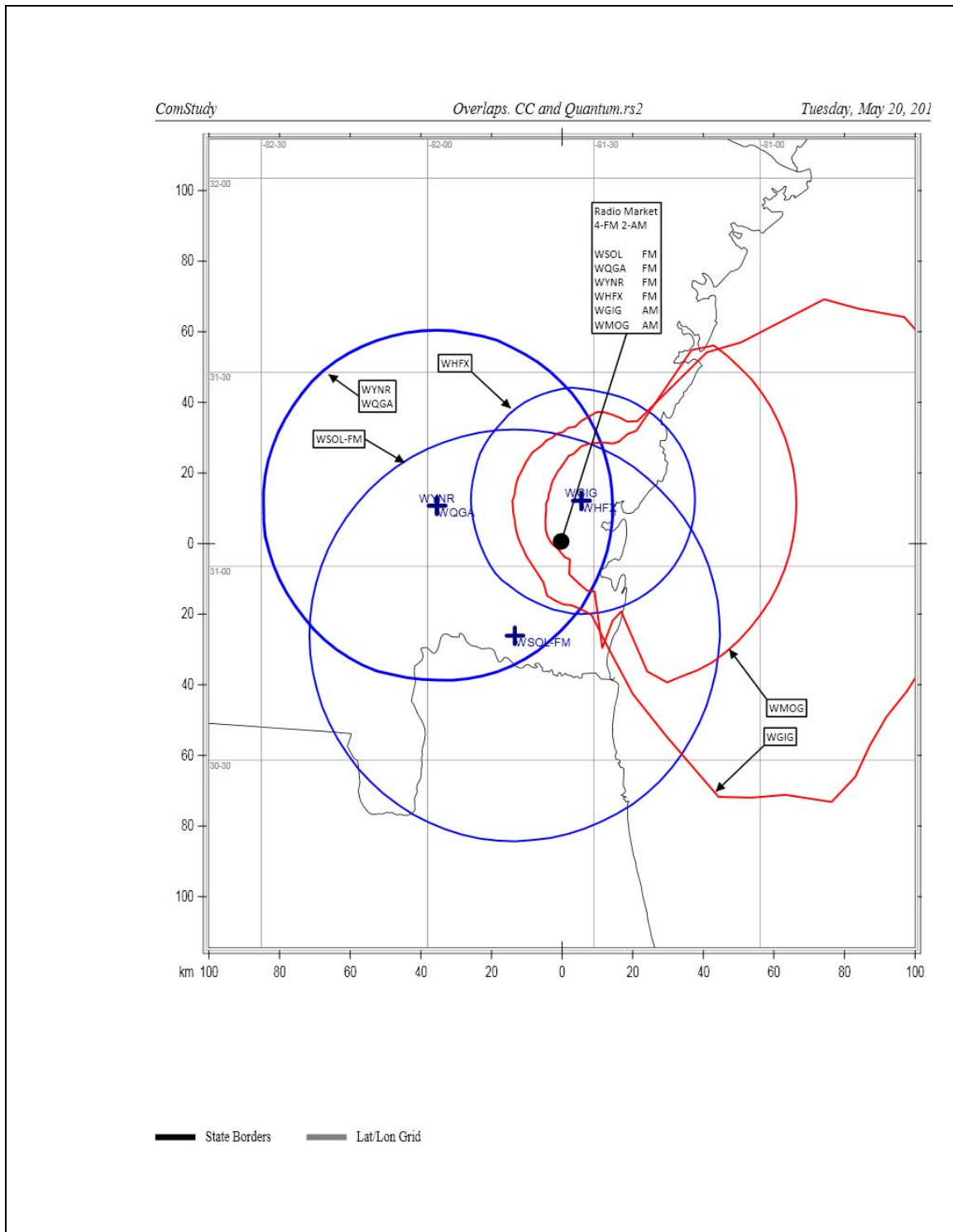


Figure 2- Map of Stations in Radio Market

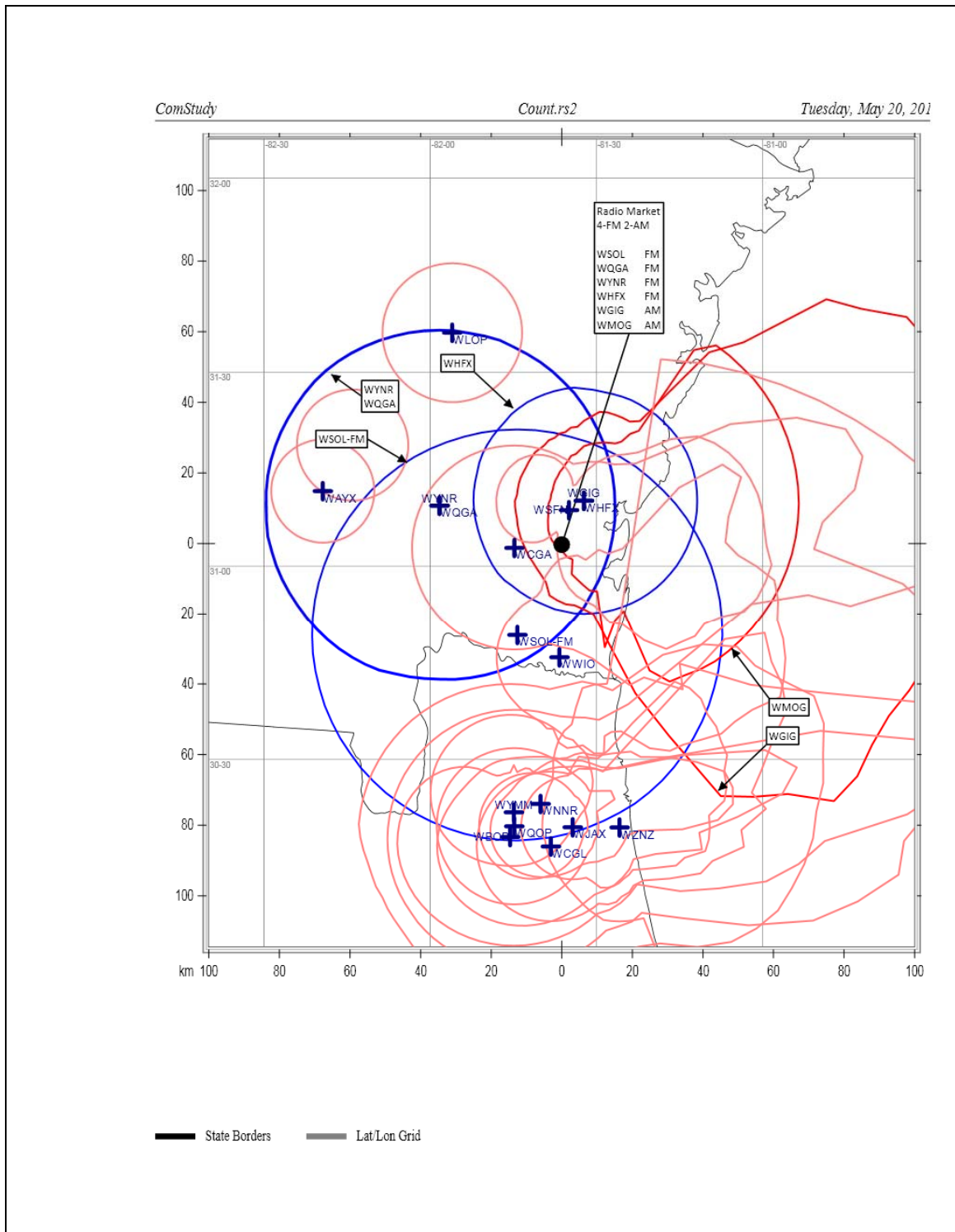


Figure 3 – Tabulation of stations in Radio Market

Count	Call Sign	Fac_id	Licensee	Dist
1	WSOL-FM	23830	CITICASTERS LICENSES, INC.	29.52
2	WQGA	65020	QANTUM OF BRUNSWICK LICENSE COMPANY, LLC	36.03
3	WYNR	57785	QANTUM OF BRUNSWICK LICENSE COMPANY, LLC	36.03
4	WHFX	63431	QANTUM OF BRUNSWICK LICENSE COMPANY, LLC	13.59
5	WGIG	63432	QANTUM OF BRUNSWICK LICENSE COMPANY, LLC	13.54
6	WMOG	36930	QANTUM OF BRUNSWICK LICENSE COMPANY, LLC	16.88
7	WAYX	129162	SATILLA BROADCAST PROPERTIES, LLC	69.53
8	WFNS	11076	SOUTHERN MEDIA INTERACTIVE LLC	65.51
9	WCGL	30609	JBD COMMUNICATIONS, INC.	87.38
10	WNNR	71219	NORSAN CONSULTING AND MANAGEMENT, INC.	75.38
11	WZNZ	48393	QUEEN OF PEACE RADIO, INC.	83.71
12	WQOP	51976	QUEEN OF PEACE RADIO, INC.	82.63
13	WWIO	38286	LIGHTHOUSE CHRISTIAN BROADCASTING CORP.	33.33
14	WJAX	31937	JONES COLLEGE	81.97
15	WYMM	11127	WORD BROADCASTING NETWORK, INC.	78.7
16	WJNJ	29736	NEW COVENANT MINISTRIES, INC.	86.16
17	WROS	66333	THE ROSE OF JACKSONVILLE	79.66
18	WZAZ	68761	TITUS HARVEST DOME SPECTRUM CHURCH, INC.	81.9
19	WBOB	53588	CHESAPEAKE-PORTSMOUTH BROADCASTING CORPORATION	85.86
20	WEWC	11214	NORSAN CONSULTING AND MANAGEMENT, INC.	77.43
21	WCGA	14240	COX BROADCAST GROUP, INC.	13.16
22	WLOP	31095	JESUP BROADCASTING CORP.	67.13
23	WSFN	29131	SOUTHERN MEDIA INTERACTIVE LLC	9.34

ⁱ None of the following stations are attributable by virtue of a time brokerage agreement or joint sales agreement