

Paducah-Cape Girardeau-Harrisburg-Mt Vernon DMA (Ranked #81)
POST CONSUMMATION
Television Voices Chart

	Call Sign	FAC ID	Network	Community of License	Licensee
1.	KPOB-TV	73998	ABC	Poplar Bluff, Missouri	WSIL-TV, Inc.
	WSIL-TV	73999	ABC	Harrisburg, Illinois	WSIL-TV, Inc.
2.	WDKA	39561	MYTV	Paducah, Kentucky	WDKA Licensee, LLC (Parent: Sinclair Broadcast Group, Inc.)
	KBSI	19593	FOX	Cape Girardeau, Missouri	KBSI Licensee, L.P. (Parent: Sinclair Broadcast Group, Inc.)
3.	WTCT	67786	REL	Marion, Illinois	TCT Ministries Inc
4.	WKMU	34174	PBS	Murray, Kentucky	Kentucky Authority for Educational TV
	WKPD	65758	PBS	Paducah, Kentucky	Kentucky Authority for Educational TV
5.	WSIU-TV	4297	PBS	Carbondale, Illinois	Southern Illinois University
6.	KFVS-TV	592	CBS	Cape Girardeau, Illinois	KFVS License Subsidiary, LLC
7.	WPSD-TV	51991	NBC	Paducah, Kentucky	WPSD-TV, LLC
8.	WPXS ¹	40861	IND	Mount Vernon, Illinois	WPXS, Inc.

¹ The post-merger 8-voice minimum threshold is based on independently owned television stations remaining “in the DMA in which the communities of license of the TV stations in question are located.” See, 47 C.F.R. 73.3555(b)(1)(ii). The community of license of WPXS(TV) is Mt. Vernon, IL, which is located in Jefferson County, IL, one of the counties located in the Paducah-Cape Girardeau-Harrisburg-Mt Vernon DMA. While WPXS(TV) is, at the request of the former licensee of WPXS(TV), reported in the Nielsen Market Data Report for the St. Louis, MO DMA, it is actually located in the Paducah-Cape Girardeau-Harrisburg-Mt Vernon DMA . See *Charter Communications*, 12 FCC Rcd 12173 (1997).

COMMERCIAL STATIONS

Year	Mkt Rank	# VHF Stations	# UHF Stations	# Network Affiliates	# Ind Stations	# Multicast Signals	# PTV Stations
2013	81	1	9	7	3	13	3
2014	81	2	8	7	3	14	3

Online/Interactive Gross Revenue						
2014	2015	2016	2017	2018	2019	Δ 14 - 19
\$2,260	\$2,700	\$3,170	\$3,670	\$4,220	\$4,810	16.3%

OVER-THE-AIR ESTIMATED GROSS REVENUES
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Market Television Financials

(all figures in 000's, except percentages and ratios)

2009	2010	2011	2012	2013	2014	Δ 09 - 14
\$32,200	\$39,900	\$35,000	\$40,000	\$35,800	\$39,900	4.4%
Δ 13 - 14	2015	2016	2017	2018	2019	Δ 14 - 19
11.5%	\$39,100	\$42,000	\$42,600	\$45,200	\$44,300	2.1%

Paducah-Cape Girardeau-Harrisburg-Mt Vernon Competitive

Calls	City Of License	Ch	Visual Power (kW)	HAAT	L M A	Aff	Rep	Owner	Year Std	Date Acq'd	Sales Price (000)	Est '14 Revenue (000) 1/	'14 Rev.	Est.'14 Power Ratio	'13 Rev.	'12 Rev.	'11 Rev.	'10 Rev.
KFVS-TV	Cape Girardeau	12	7	1,998		CBS	HRP	Raycom Media Inc	54	9704	g	16,125	40.4%	1.14	36.8%	39.4%	33.1%	35.5%
WTCT	Marion	17	800	699		REL		TCT Ministries Inc	81	8402	1,200	275	0.7%	3.33	0.8%	0.8%	0.9%	0.8%
KBSI	Cape Girardeau	22	705	1,782	1	FOX	Mlinm	Sinclair Bcst Group	83	9807	g	4,500	11.3%	1.27	12.1%	11.1%	12.6%	11.3%
WPSD-TV	Paducah	32	906	1,614		NBC	Contl	Paxton Media Group	57			9,600	24.1%	0.74	25.4%	25.0%	29.9%	29.7%
WSIL-TV	Harrisburg	34	1,000	955		ABC	Contl	WSIL TV Inc	53	8305	6,600c1	7,500	18.8%	1.09	20.4%	20.0%	19.6%	18.7%
WDKA	Paducah	49	1,000	1,073	1	My	Mlinm	WDKA Acquisition	97	9511	1cp	1,100	2.8%	1.20	2.9%	2.8%	3.2%	3.1%
KPOB-TV	Poplar Bluff	15	35	604		ABC	Contl	WSIL TV Inc	77	8305	c1							
W15BU-D	Johnson City	15	7	466		3AB		Three Angels Bcstg	91									
WUWT-CD	Union City	26	15	308		IND	InHse	Harpole Telecom	01									
WQWQ-LP	Paducah	^9	3	284		CW	HRP	Raycom Media Inc	00	0210	2,850d1	750	1.9%	0.51	1.5%	0.9%	0.7%	0.6%
WQTV-LP	Murray	^24	10	530		CW		Raycom Media Inc	90	0308	d1							
*WSIU-TV	Carbondale	8	53	890		PBS		Southern Illinois U	61									
*WKMU	Murray	36	57	614		PBS		KY Authority Educ TV	68									
*WKPD	Paducah	41	56	469		PBS		KY Authority Educ TV	71									

Digital Multicast Signals

Calls	City Of License	Ch	Visual Power (kW)	HAAT	Aff	Rep	Owner	Est '14 Revenue (000) 1/	'14 Rev.
WSIU-D2	Carbondale	8.2	53	890	WLD		Southern Illinois U		
WSIU-D3	Carbondale	8.3	53	890	CRT		Southern Illinois U		
KFVS-D2	Cape Girardeau	12.2	7	1,998	CMe	HRP	Raycom Media Inc		
KFVS-D3	Cape Girardeau	12.3	7	1,998	Grt		Raycom Media Inc		
WTCT-D2	Marion	17.2	800	699	TCT		TCT Ministries Inc		
WTCT-D3	Marion	17.3	800	699	TCT		TCT Ministries Inc		
KBSI-D2	Cape Girardeau	22.2	705	1,782	My	Mlinm	Sinclair Bcst Group		
WPSD-D3	Paducah	32.3	906	1,614	Ant	Contl	Paxton Media Group		
WKMU-D2	Murray	36.2	57	614	PUB		KY Authority Educ TV		
WKMU-D3	Murray	36.3	57	614	PUB		KY Authority Educ TV		
WKPD-D2	Paducah	41.2	56	469	PUB		KY Authority Educ TV		
WKPD-D3	Paducah	41.3	56	469	PUB		KY Authority Educ TV		
WDKA-D2	Paducah	49.2	1,000	1,073	get	Mlinm	WDKA Acquisition		
WDKA-D3	Paducah	49.3	1,000	1,073	ZUS	Mlinm	WDKA Acquisition		

1/ See introduction section for interpretation of revenue estimates.

^ Indicates Analog Channel