

WMBM



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

## BROADCASTING STATION LICENSE RECORD

WMBM (4-3-62)

XWMBT (Eff: 5-19-58)

Date first licensed 6-22-55

Call letters XWAHR

Station Location: Coral-Cable, Florida

Miami Beach

COMMUNITY SERVICE BROADCASTERS, INC. (AL gr 12/29/75 EFF: 12-31-75)

xxCOMMUNITY SERVICE BROADCASTERS, INC. (AL 5-7-58) EFF: 5-16-58)

x ALAN H. ROSENSON AND YVETTE ROSENSON d/b as MERCANTILE BROADCASTING COMPANY

(AL 11-8-57)

Name of licensee xALAN HENRY ROSENSON

EFF: 11-15-57

Transmitter location 812 1st Street, Miami Beach, Florida (MP 12-9-53) (L 6-22-55)

Zip-33139

814 First St., Miami Beach, Fla., (BRC-748; Let. 6-13-55) (L 6-22-55)

x420 Lincoln Road, Miami Beach, Florida (BRC-539)

Main studio location x812 1st Street, Miami Beach, Florida (MP 12-9-53)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-8152 Ltr.	7-8-53 7-13-53	1490kc CP for new station granted subject filing MP for approval antenna and Trans. site.	250w	Unl	
BP-8152 BMP-6307	12-9-53	1490kc CP for new station and MP to change antenna and trans. site & reduce power (C. CLAUS	100w	Un	2-9-54 8-9-54
BMP-6404 (1)	1-12-54	Mod. of CP (BP-8152, as mod. to change type trans. (COND'L CLAUSE)			
BMP-6462 (2)	4-28-54	Mod. of CP (BP-8152, as mod.) to increase power to 250w & extension of commencement & completion date. (COND'L CLAUSE)			6-28-54 12-28-54
BP-8152 BMP-6307 (3)	6-9-54	Mod. of CP (8152) as mod., to chg. ant. obstruction marking specs. PER memo 6-9-54			
BRC-539 (4)	10-4-54	Modification of construction permit to operate transmitter by remote control from 420 Lincoln Road, Miami Beach, Florida			
BRC-748 (5)	6-17-55	Modification of construction permit to change transmitter Remote Control Point from 420 Lincoln Road, Miami Beach, Fla., to 814 First Street, Miami Beach, Florida			
AL-5394	6-22-55	1490 250w U Lic. cover CP (BP-8152, as mod.) which auth. new standard broadcast station.			6-22 2-1-58
BAL-2833 Eff:	11-8-57 11-15-57	Voluntary assignment of license to Alan H. Rosenson and Yvette Rosenson d/b as Mercantile Broadcasting Company			
Teleg.	1-31-58	Action on renewal deferred 1-30 and continued operation auth. until final determination on renewal.			
BR-3112	4-16-58	1490kc 250w U			4-16 21-61
BAL-2997 EFF:	5-7-58 5-16-58 1-25-61	Voluntary assignment of license to Community Service Broadcasters, Inc. Commission deferred action on renewal pending further consideration.			
BR-3112	6-7-61	1490kc 250w U			6-7 2-1-64



Form BC 126  
June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters **WMBM (4-3-62-  
XWME T** .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To
BTC-3851 EFF:	3-21-62 4-3-62	Voluntary transfer of control of licensee corporation from James R. Williams, Williams J. Williams, Thomas E. Wood, Jr., Richard B. Baker and L. F. Foster to Consolidated Communications Corporation			
(COND'L)	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3112 Ltr.	2-1-67 4-3-69	Renewal of license	Trans: Gates Vanguard II	2-1-70	2-1-70
BZ-7389 BR-3112(L)	3-6-70	Renewal	& Direct Meas.		2-1-73
BP-15,928	12-2-70	1490kc 250w 1kw S U CP to increase daytime power to 1kw and install new transmitter (Gates BC-1G).			12-2-71
BL-12,844 (L)	1-27-71	Lic.(BP-15,928)	for changes.		2-1-73
Ltr.	5-4-72	Trans.	GATES BC1-H now installed.		
EBSA BR-3112(L)	5-22-72 2-26-73	Renewal			2-1-76
BTC-7443	7-31-74	VOL. TC	EFF: 9-1-74		
BAL-8570	12/29/75	Vol AL	EFF: 12-31-75		
BR-3112(S)	1-28-76	RENEWAL			2-1-79
BZ-9270(L)	11-8-76	Direct Measurement			2-1-79
Ltr.	2-9-77	Trans. changed to Gates	MW-1		
BZ-9647(L)	4-27-78	Direct Measurement			2-1-79
BR781002WQ (S)	1/23/79	Renewal	(MAINE & AUX)		2/1/82
BZ-791226AO(L)	3-6-80	DIRECT MEASUREMENT			2-1-82



APPLICATION RECORD - BROADCASTING

WMBM  
XWNET  
XWAHR

Call  
Letters New

Name ALAN HENRY ROSENSON  
(P.O. 420 Lincoln Road, Miami Beach, Florida)

File No.	Dated	Application for	Action	
			Nature	Date
BP-8153	6-13-51	Construction permit for a new standard broad-	GRANTED	7-8-53
Rec'd	6-14-51	cast station to be operated on:	Sub. filing MP for	
Filed	6-14-51	Frequency: 1490kc	approval site.	
		Power: 250w	Ltr. 7-13-53	
		Hours of Operation: Unlimited		
		Trans. Location: To be determined		
		Coral Gables, Florida		
		Studio Location: To be determined		
		Coral Gables, Florida		
		Requests facilities of Station WTTT.		
		Samuel Miller, Atty.		



RCA BTA-250M



FORM A-170  
FORMERLY FCC FORM 94

## APPLICATION RECORD - BROADCASTING

Call **WMBH**  
Letters **XWMBT**  
**XWAHR**

Name **ALAN HENRY ROSENSON**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6307	8-31-53	Modification of construction permit (BP-8152 which auth. a new standard broadcast station) to change antenna, transmitter and studio location from To be determined, Coral Gables, Florida to 812 1st Street, Miami Beach, Florida.	GRANTED	12-9-53
Rec'd	9-1-53		re blanketing; compliance	
Filed	9-1-53		trans. with rules and standards and prog tests not to be authorized until WEAT has begun prog. tests on another freq & not be licensed until WEAT licensed on another frequency.	
AMENDED	10-29-53	Samuel Miller, Atty.		
Rec'd	10-30-53	Everett L. Dillard, Engr.		
Filed	10-30-53	AMENDED to reduce power to 100w.		



## APPLICATION RECORD - BROADCASTING

FORM A-170  
FORMERLY FCC FORM 94

Call  
Letters W A H R

Name ALAN HENRY ROSENSON

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6404 Rec'd Filed	12-21-53 12-29-53 12-29-53	Modification of construction permit (BP-8152 as mod. which auth. a new standard broadcast station) to change type of transmitter (Composite)  Samuel A. Miller, Atty..	GRANTED same cond. as OP & before prog. test meas re proposed trans.	1-12-54
BMP- 6462 Rec'd Filed	2-26-54 3-2-54 3-2-54	Modification of construction permit (BP-8152 as mod., which auth. a new standard broadcast station) to increase power from 100w day and night to 250w day and night.  Samuel A. Miller, Atty.	GRANTED sub. cond. before prog. test auth. permitte sub. sufficient data re meas. in acc. 3.47 Rules proposed trans. complies with Sec. 12 of Standards	4-28-54
BL-5394 Rec'd Filed	7-14-54 7-21-54 7-21-54	License to cover construction permit (BP-8152 as modified) which authorized a new standard broadcast station.  Samuel A. Miller, Atty.	GRANTED	6-22-55



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

ALAN H. ROSENSON AND YVETTE ROSENSON d/b as

MERCANTILE BROADCASTING COMPANY

Call WNET

Letters KW A H R

Name x ALAN HENRY ROSENSON  
Miami Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRC-539	9-15-54	Modification of construction permit to operate transmitter by remote control from 420 Lincoln Road, Miami Beach, Florida. Samuel A. Miller, Atty.	GRANTED	10-4-54
Rec'd	9-22-54			
Filed	9-22-54			
BRC-748	6-8-55	Modification of construction permit to change transmitter Remote Control Point from 420 Lincoln Road, Miami Beach, Fla., to 814 First Street, Miami Beach, Florida. Samuel Miller, Atty.	GRANTED	6-17-55
Rec'd	6-13-55			
Filed	6-13-55			
BAL-2833	10-23-57	Voluntary assignment of license to Alan Henry Rosenson and Yvette Rosenson, d/b as Mercantile Broadcasting Co.	GRANTED Eff:	11-8-57 11-15-57
Rec'd	10-24-57			
Filed	10-24-57			



Card #5 is missing



FORM BC-121 #6  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call W T B M  
Letters X W M E T

Name COMMUNITY SERVICE BROADCASTERS, INC.  
MIAMI BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3851 Rec'd Filed	9-11-61 9-12-61 9-12-61	Voluntary transfer of control of licensee corporation from James R. Williams, Williams J. Williams, Thomas E. Wood, Jr., Richard B. Baker and L. F. Foster to Consolidated Communications Corporation.  Harry Sells, Atty. for transferor Vincent A. Pepper, Atty. for Transferee	GRANTED EFF: Cond'l re transferee dispose of WMBM prior to consummation	3-21-62 4-2-62
BP- 15,928 Rec'd 4-26-63 Filed	4-18-63 4-26-63	Construction Permit to increase daytime power from 250w to 1kw and install new transmitter (Gates BC-1G)  Atty. Smith & Pepper Eng. Creutz & Snowberger	GRANTED	12-2-70
Amended 7-1-70 re Engineering.				



FORM BC-121  
Aug. 1955

#7  
APPLICATION RECORD - BROADCASTING

Call  
Letters WMBM

Name COMMUNITY SERVICE BROADCASTERS, INC.  
Miami Beach, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
		PETITION FOR REVOCATION OF LICENSES (WMBM & WMBM-FM) filed 11-7-63 by Welch, Mott & Morgan for WAME		
		PETITION FOR ADDITIONAL TIME WITHIN WHICH TO OPPOSE PETITION FOR REVOCATION OF LICENSES filed 11-15-63 by Pepper for WMBM AM & FM		
		OPPOSITION TO PETITION FOR ADDITIONAL TIME filed 11-18-63 by Welch, Mott & Morgan for WAME		
		OPPOSITION TO PETITION FOR REVOCATION OF LICENSES filed 11-29-63 by Pepper for WMBM AM & FM		
		REPLY TO OPPOSITION TO PETITION FOR REVOCATION OF LICENSES filed 12-6-63 by Welch, Mott & Morgan for WAME		
		<i>Leone</i> <i>BP</i>		



FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

CARD #8

Call  
Letters W M B M

Name COMMUNITY SERVICE BROADCASTERS, INC.  
MIAMI BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3112 R & F	12-8-63 12-10-63	Renewal of License  Robert W. Healy, Atty.  Supplemental Application filed as Amendment to Renewal Application 11-3-66 Atty- Donald Bilger (Smith & Pepper)	GRANTED	2-1-67
BR-3112 R & F #554024 \$75 P. N.	10-24-69 11-3-69 11-3-69 11-3-69	Renewal of License  Atty: Arthur V. Weinberg (Smith, Pepper etc.) DEC 10 1969 AMENDED 1-21-70 re: Engineering data	GRANTED	3-6-70
BZ-7389 R & F DM	1-7-70 1-21-70 1-30-70  FEB 2 1970	Direct Measurement.  Atty: Arthur V. Weinberg (Smith, Pepper, etc.)	GRANTED Issued with renewal	3-6-70
PTA-1-7-71 (BP-15,928)				



# APPLICATION RECORD - BROADCASTING

Call  
Letters **W M B M**

Name **COMMUNITY SERVICE BROADCASTERS, INC.**  
**Miami Beach, Florida**

File No.	Dated	Application for	Action	
			Nature	Date
BL-12 844 R & F #653953 \$50 AC-067 PTA PRESS JAN 20 1971	12-23-70 12-28-70 12-28-70 1-7-71	License (BP-15,928) changes;  Smith, Pepper, etc. Attys. (Arthur V. Weinberg)	GRANTED	1-27-71
BR-3112 R & F PN Recd. PRESS NOV 2 1972	10-15-72 10-26-72 "	RENEWAL OF LICENSE Arthur V. Weinburg, Atty. AMENDED 11-15-72 re: date of signature Sect. I AMENDED 12-20-72 re: programming: equal employment program	Granted	2-26-73
BTC -7443 R & F FEE PD: \$250 #309432 CODE 047 (ALSO SEE FM FORM 316 JUN 1 1974	5-15-74 5-28-74	Voluntary acquisition of positive control of Consolidated Communications Corporation (parent corp of licensee) by Allan B. Margolis thru sale of stock by Dorothy C. Margolis to Consolidated Communications Corporation Atty - Smith & Pepper	GRANTED EFF:	7-31-74 9-1-74



Form BC-121  
September 1969  
2-55

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M B M .....

Name COMMUNITY SERVICE BROADCASTERS, INC.  
MIAMI BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3112 R & F PN Recd. PRESS	9-13-75 10-1-75 " <b>NOV 21 1975</b>	RENEWAL OF LICENSE  Arthur V. Weinberg, Atty. AMENDED 11-21-75 re: prog.	GRANTED	1-28-76
BAL-8570 R & F FEE PD: \$200 # 509260 (INCLUDES FM WBUS) CODE 047 (FORM 316)	12-15-75 12-15-75 DEC 1 1975	Voluntary assignment of license to COMMUNITY SERVICE BROADCASTERS, INC. (SEE OVER)  Atty - Smith & Pepper	GRANTED EFF: Consummated NO FEE	12/29/75 12-31-75 1-30-76
BZ-9270 R & F DM PRESS	9-20-76 9-22-76 10-14-76 <b>OCT 21 1976</b>	Direct Measurement  Atty: James L. Oyster (Smith & Pepper)	GRANTED	11-8-76



RE: BAL-8570 ~~Merger with~~ ~~Parent Corp~~ (Consolidated Communications Corporation) - name of Consolidated to be chged to Community Service Broadcasters, Inc. - ATTY WAS CALLED 12-18-75 - Certified Articles (and name chge) must be filed upon consummation of AL. & Cert of Auth for Fla. AMENDED 12-22-75 re minutes (re corp name)



APPLICATION RECORD - BROADCASTING

1490khz

#11

Call  
Letters WMBM

Name COMMUNITY SERVICE BROADCASTERS, INC.

Miami Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9647 R & F DM PRESS MAR 9 1978	10-31-77 11-4-77 12-27-77	Direct Measurement  Atty: James L. Oyster(Smith and Pepper)	GRANTED	4-27-78
BR781002WQ PRESS NOV 3 1978		Renewal of License (Main & Auxiliary) James L. Oyster, Atty.	Granted	1/23/79
BZ-791226AO R & F DM PRESS FEB 29 1980	12-26-79 1-16-80	DIRECT MEASUREMENT	GRANTED	3-6-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

