

FEDERAL COMMUNICATIONS COMMISSION

**445 Twelfth Street, S.W.
WASHINGTON DC 20554**

**MEDIA BUREAU
AUDIO DIVISION
APPLICATION STATUS:** (202) 418-2700
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CERTIFIED MAIL, RETURN RECEIPT REQUESTED

Viriden Broadcasting Corp.
P.O. Box 307
Blue Grass, IA 52726

In re: WSSQ(FM), Sterling, IL
Facility ID No. 37208
Viriden Broadcasting Corp.
BMLH-19900208KA

WQUD(FM), Erie, IL
Facility ID No. 166073
JMRW, LLC
BPH-20170407AAW

Dear Licensee:

Viriden Broadcasting Corp. (“Viriden”)¹ is hereby notified of the modification of license (BLH-19900208KA) for WSSQ(FM), Sterling, Illinois to specify Channel 288A.

On April 7, 2017, JMRW, LLC (“JMRW”), licensee of station WQUD(FM), Erie, Illinois, filed a minor change application (BPH-20170407AAW)² requesting the substitution of Channel 288A for Channel 232A at Sterling, IL and the modification of the above captioned license.³ Section 316(a) of the Communications Act of 1934, as amended,⁴ permits us to modify the license or construction permit if such action is in the public interest. The Act requires that we notify the affected station of the proposed action, the public interest reasons for the action, and afford at least 30 days to respond. Accordingly, by staff letter dated April 25, 2017, the previous licensee, Withers Broadcasting Company (“Withers”), was directed to show cause why its license should not be modified to specify Channel 288A in lieu of Channel 232A. On July 27, 2017, Withers’ attorney filed a statement that it would not oppose the Order to Show Cause and consented to the modification of its license.

¹ Viriden Broadcasting Corp consummated its assignment (BAL-20170406AAY) of Station WSSQ from Withers Broadcasting Company on July 28, 2017.

² This application was granted the date of this letter.

³ The license at Polo, IL can be modified to specify operation on Channel 288A in lieu of Channel 232A at the station’s current authorized transmitter site (BMLH-19900208KA). The authorized coordinates for the license at Sterling, IL are 41-51-06 NL and 89-42-38 WL.

⁴ 47 U.S.C. § 316(a) (the “Act”).

Accordingly, pursuant to the authority found in 47 U.S.C. Sections 4(i), 5(c)(1), 303(g) and (r) and 307(b) and 47 C.F.R. Sections 0.61, 0.204(b) and 0.283, IT IS ORDERED, That effective the date of this letter, the FM assignment IS MODIFIED as follows:

Community
Sterling, IL

Channel No.
Add 288A, Delete 232A

Pursuant to Section 316(a) of the Communications Act of 1934, as amended, license BMLH-19900208KA IS MODIFIED to specify operation on Channel 288A in lieu of Channel 232A.

Within 30 days of the effective date of this letter, Virden shall submit to the Commission a minor change application for construction permit (Form 301). Upon grant of the construction permit, program tests may be conducted in accordance with Section 73.1620 of the Commission's Rules. Nothing contained herein shall be construed to authorize a change in transmitter location or to avoid the necessity of filing an environmental assessment pursuant to Section 1.1307 of the Commission's Rules.

Sincerely,



Rodolfo F. Bonacci
Assistant Chief
Audio Division
Media Bureau

cc: Christine McLaughlin, Esq. (via email)
John F. Garziglia (via email)
Frank R. Jazzo, Esq. (via email)