

WITHERS BROADCASTING COMPANY OF CLARKSBURG, LLC
WVFX(TV), CLARKSBURG, WV
FCC FORM 314
EXHIBIT NO. 15B

“40 VOICES” SHOWING

This is to demonstrate that there are more than 40 other competing media “voices” in the relevant market area.

The relevant market area includes the twelve counties assigned by the Nielsen Station Index to the Clarksburg-Weston DMA: Barbour (community of Philippi); Doddridge (community of West Union); Gilmer (community of Glenville); Harrison (communities of Bridgeport, Clarksburg, Lost Creek, Salem and Shinnstown); Lewis (community of Weston); Marion (communities of Barrackville, Fairmont and Mannington); Randolph (community of Elkins); Ritchie (community of Harrisville); Taylor (community of Grafton); Tucker (community of Parsons); Upshur (community of Buckhannon); and Webster (community of Webster Springs). Additionally, in *Withers Broadcasting Company of West Virginia*, 21 FCC Rcd 5909 (2006), the Commission’s Media Bureau found that all cable television communities in Monongalia County, including Morgantown and Westover, were to be considered part of WDTV’s market.

In addition to the two other full power television broadcast stations in the relevant market area (WBOY-TV, Channel 12, Clarksburg, West Virginia, FIN 71220 and WNPB-TV, Channel 24, Morgantown, West Virginia, FIN 71676), there are forty (40) broadcast stations in the relevant market area, 11 AM stations, and 29 FM stations, that broadcast signals which are in competition with stations controlled by W. Russell Withers, Jr.:

1. WPDJ(AM), 750 kHz, Clarksburg, WV, FIN 68302
2. WMMN(AM), 920 kHz, Fairmont, WV, FIN 21171
3. WHAW(AM), 980 kHz, Weston, WV, FIN 63489
4. WDNE(AM), 1240 kHz, Elkins, WV, FIN 40182
5. WTBZ(AM), 1260 kHz, Grafton, WV, FIN 64661
6. WCLG(AM), 1300 kHz, Morgantown, WV, FIN 3
7. WXXK(AM), 1340 kHz, Clarksburg, WV, FIN 67102
8. WOBG(AM), 1400 kHz, Clarksburg, WV, FIN 27213
9. WAJR(AM), 1440 kHz, Morgantown, WV, FIN 71671
10. WBUC(AM), 1460 kHz, Buckhannon, WV, FIN 9301
11. WTCS(AM), 1490 kHz, Fairmont, WV, FIN 20461
12. WKJL(FM), 88.1 MHz, Clarksburg, WV, FIN 26526
13. WVPW(FM), 88.5 MHz, Buckhannon, WV, FIN 71687
14. WZWA(FM), 90.1 MHz, Clarksburg, WV, FIN 39870
15. WCDE(FM), 90.3 MHz, Elkins, WV, FIN 4298
16. WVPM(FM), 90.9 MHz, Morgantown, WV, FIN 70645

17. WQAB(FM), 91.3 MHz, Philippi, WV, FIN 908
18. WWVU-FM, 91.7 MHz, Morgantown, WV, FIN 71691
19. WBHZ(FM), 91.9 MHz, Elkins, WV, FIN 90121
20. WVWC(FM), 92.1 MHz, Buckhannon, WV, FIN 71674
21. WGIE(FM), 92.7 MHz, Clarksburg, WV, FIN 67103
22. WFGM-FM, 93.1 MHz, Barrackville, WV, FIN 21170
23. WBTQ(FM), 93.5 MHz, Buckhannon, WV, FIN 26143
24. WRLF(FM), 94.3 MHz, Fairmont, WV, FIN 20460
25. WELK(FM), 94.7 MHz, Elkins, WV, FIN 19369
26. WDKL(FM), 95.9 MHz, Grafton, WV, FIN 64662
27. WOTR(FM), 96.3 MHz, Lost Creek, WV, FIN 1103
28. WKKW(FM), 97.9 MHz, Fairmont, WV, FIN 15253
29. WDNE-FM, 98.9 MHz, Elkins, WV, FIN 65939
30. WCLG-FM, 100.1 MHz, Morgantown, WV, FIN 6553
31. WAFD(FM), 100.3 MHz, Webster Springs, WV, FIN 9300
32. WZST(FM), 100.9 MHz, Westover, WV, FIN 68305
33. WBRB(FM), 101.3 MHz, Buckhannon, WV, FIN 9302
34. WVAQ(FM), 101.9 MHz, Morgantown, WV, FIN 71677
35. WFBY(FM), 102.3 MHz, Weston, WV, FIN 71690
36. WGYE(FM), 102.7 MHz, Mannington, WV, FIN 32202
37. WAJR-FM, 103.3 MHz, Salem, WV, FIN 79305
38. WPDJ-FM, 104.9 MHz, Clarksburg, WV, FIN 68303
39. WOBG-FM, 105.7 MHz, Salem, WV, FIN 58621
40. WWLW(FM), 106.5 MHz, Clarksburg, WV, FIN 74163

In addition to the radio and television service available in the relevant market area, there are four daily newspapers and twelve weekly newspapers published in communities in the relevant market area:

- ***The Exponent-Telegram***, Clarksburg, WV (daily)
- ***The Inter-Mountain***, Elkins, WV (daily)
- ***The Times-West Virginian***, Fairmont, WV (daily)
- ***The Dominion-Post***, Morgantown, WV (daily)
- ***The Mountain Statesman***, Grafton, WV (thrice weekly)
- ***The Record Delta***, Buckhannon, WV (weekly)
- ***Bridgeport News***, Bridgeport, WV (weekly)
- ***Glenville Democrat/Pathfinder***, Glenville, WV (weekly)
- ***Ritchie Gazette***, Harrisville, WV (weekly)
- ***Pennsboro News***, Harrisville, WV (weekly)
- ***Shinnston News & Harrison County Journal***, Shinnston, WV (weekly)
- ***Webster Echo & Republican***, Webster Springs, WV (weekly)
- ***Barbour Democrat***, Philippi, WV (weekly)
- ***Weston Democrat***, Weston, WV (weekly)
- ***Parsons Advocate***, Parsons, WV (weekly)
- ***Herald-Record***, West Union, WV (weekly)

Additionally, cable television, DirecTV and Dish Network are available in all counties in the relevant market area.

Therefore, there are more than 40 competing media voices present in the relevant market area, and the acquisition of WVFX(TV) by Withers Broadcasting Company of Clarksburg, LLC is in the public interest, convenience and necessity.