

EXHIBIT 15
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MULTIPLE OWNERSHIP CONSIDERATIONS

Clarion County Broadcasting Corp.
Oil City, PA

The proposed assignment will result in the common ownership of four stations:¹

WKQW	Oil City, PA	1120 kHz
WWCH	Clarion PA	1300 kHz
WCCR	Clarion, PA	Channel 224A
WKQW-FM	Oil City, PA	Channel 242A

According to Version 4.0 of the BIA Financial Network's *Media Access Pro* computer software,² WKQW and WKQW-FM are considered to be "home" to the Meadville-Franklin, Pennsylvania Arbitron metro market, which, according to BIA, contains a total of 15 stations, including WKQW and WKQW-FM. It should be noted that WWCH and WCCR are not considered to be "home" to this metro market. Nor is Clarion, their community of license, located within the geographic boundaries of this metro market.

Therefore, WWCH and WCCR are not considered to be commonly owned stations in this metro market. Table 15.0 presents a list of the stations which are considered by BIA to be "home" to this metro market. Pursuant to Section 73.3555(a)(1)(iii) of the FCC Rules, common ownership of up to six stations is permitted in a market of this size, so long as no more than four of these stations are in the same service. The instant situation involves the common ownership of one AM station and one FM station in this market, which does not exceed the permitted maximum.

Figure 15.1 shows the predicted principal community contours for WWCH, WKQW, WCCR and WKQW-FM. The 5 mV/m daytime contours for WWCH and

¹With the exception of these four stations, the applicant will not have an attributable interest in any other broadcast stations.

²The program databases utilized in this analysis were most recently updated on October 13, 2004.

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WKQW were projected using the notified facilities for each station from the FCC's Consolidated Database System ("CDBS") and conductivity data extracted from FCC Figure M3. The 3.16 mV/m contours for WCCR and WKQW-FM were projected using the notified facilities for these stations from the CDBS and terrain data from the NGDC 30 second terrain database. As can be seen from an examination of this figure, there is no principal community contour overlap between the Clarion stations (WWCH and WCCR) and the Oil City stations (WKQW and WKQW-FM). For this reason, it is not necessary to conduct additional contour overlap studies to further evaluate local radio ownership compliance with regard to the proposed common ownership of these four stations.

Based upon the above information, the proposed assignment of WKQW and WKQW-FM will fully comply with the recently modified local radio ownership restrictions specified in Section 73.3555 of the FCC Rules.

TABLE 15.0

STATIONS CONSIDERED BY BIA
TO BE "HOME" TO THE MEADVILLE-
FRANKLIN, PENNSYLVANIA METRO MARKET

Clarion County Broadcasting Corp.
Oil City, PA

<u>Station</u>	<u>Call</u>	<u>Frequency/ Channel</u>	<u>Location</u>
1	WKQW	1120	Oil City, PA
2	WTIV	1230	Titusville, PA
3	WOYL	1340	Oil City, PA
4	WFRA	1450	Franklin, PA
5	WMGW	1490	Meadville, PA
6	WAWN	208A	Franklin, PA
7	WARC	212A	Meadville, PA
8	WHUZ	232A	Saegertown, PA
9	WKQW-FM	242A	Oil City PA
10	WGYI	253B1	Oil City, PA
11	WOXX	257B1	Franklin, PA
12	WGYI	262B	Meadville, PA
13	WMVL	269A	Linesville, PA
14	WXXO	283A	Cambridge Springs, PA
15	WUUZ	299A	Cooperstown, PA

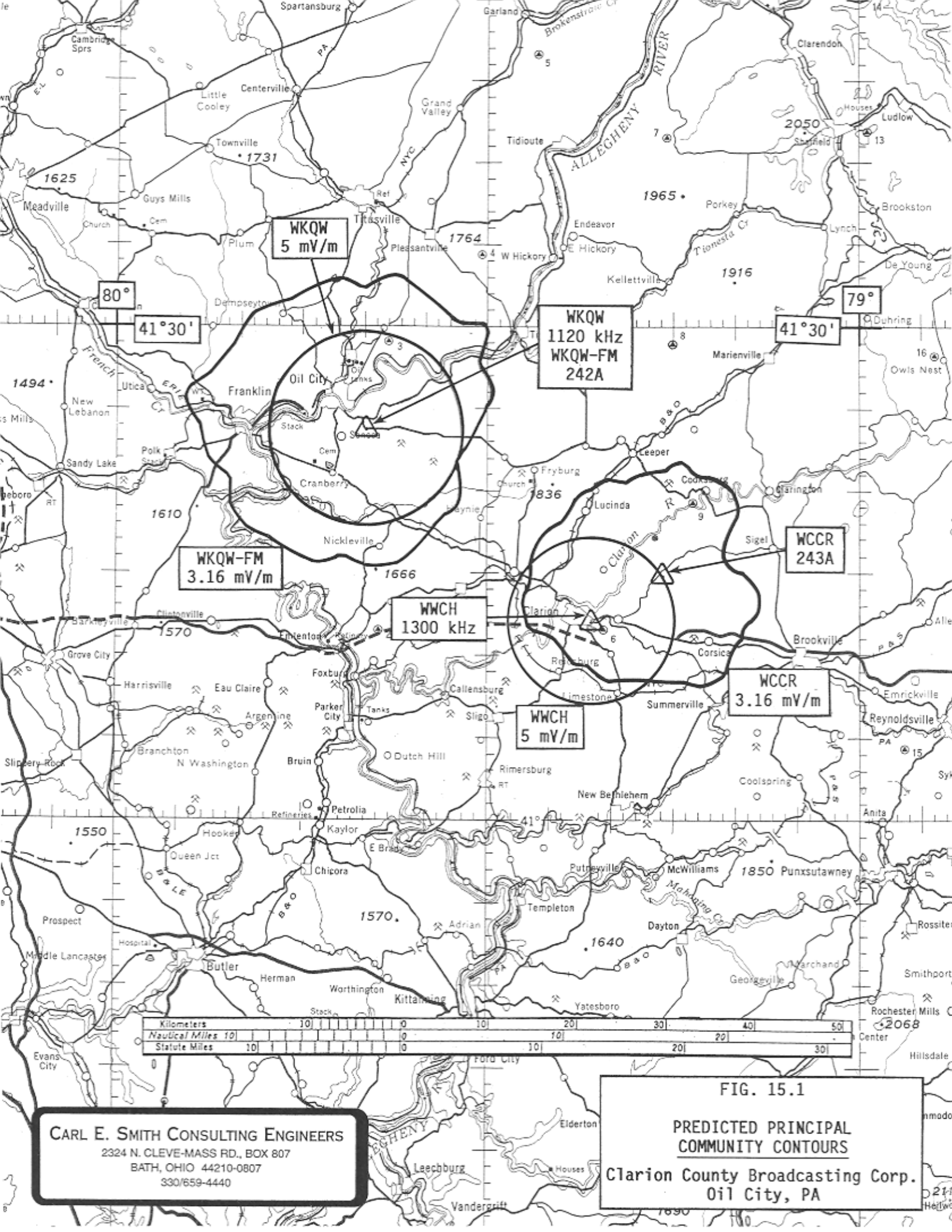


FIG. 15.1

PREDICTED PRINCIPAL
COMMUNITY CONTOURS

Clarion County Broadcasting Corp.
Oil City, PA

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